Department of Economics
ECON 1001 D – Introduction to Economics: Microeconomics
FALL 2021

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Lecture hour: Mon. 6:05-8:55 pm (live, synchronous, EST)
Office Hours: Wed, 6-7 pm or by appointment (online, EST)
TA/Email/office hour: To be announced

A. Course Description:

1. Microeconomics is the study of how households and firms make decision and how they interact in markets. This course introduces the major tools and policy problems of economics. Economic analysis is applied to a variety of contemporary problems such as pollution, poverty, the control of monopoly and unemployment.

B. Prerequisites and Preclusions

2. No formal prerequisites; precludes additional credit for ECON 1000 and FYSM 1003. Students who believe they have taken a similar background course or courses from another university must provide appropriate documentation to the Department of Economics Undergraduate Administrator, Renee Lortie.

3. A grade of C- or higher is required to qualify for ECON/MATH 1402, ECON 2009, ECON 2020, and ECON3001.

C. Required Textbook

4. Mankiw, Kneebone, and McKenzie, ***Principles of Microeconomics*****,** 8th Canadian edition, is available at the University Bookstore.

5. To improve learning outcome, this course is structured to follow the chapters of the above textbook and use the learning and practice tools provided through MindTap, a built-in apps accompanied with the purchase of the textbook.

6. Hardcopies of the course textbook, if desired, and access to all course resources can be purchased as a package via the University bookstore. Students would require a **MindTap** account through the **access code** provided with the textbook purchased through the university bookstore. The bookstore is offering free shipping on all print copies of textbooks.

Visit CU Bookstore: https://www.bkstr.com/carletonstore/shop/textbooks-and-course-materials

7. Used versions of the textbook, or avoiding purchase of the textbook, will not provide students with the required MindTap account for this course. Access to the electronic version of the textbook, **access code**

and all course resources can be purchased at a **discounted price** via a link to the textbook publisher's website (**subject to change**) in accordance with the University's policy on Technology Enhanced Learning Resources: https://carleton.ca/secretariat/wp-content/uploads/Adopting-Technology.pdf

Link to publisher's website: www.cengage.ca/shop/micro/Carleton-ECON1001

8. Once you receive the access code, please use your **official name (i.e. last name, first name), student ID and Carleton's email address** to register your MindTap account. If you run into problem with setting up the MindTap account, please contact the publisher at 1-800-310-5661 or email them at canadasupport@cengage.com

D. *Brightspace*

9. Carleton's learning management system, *Brightspace* will be used in this course for the following: course announcements, email, assignments, tutorials, links to or posting of course materials, lecture attendance, and online final exam. It is student's responsibility to check *Brightspace* regularly for any update or announcements concerning this course.

10. Students are encouraged to check-in at least once a week before class. To access this course on *Brightspace*, please go to http://brightspace.carleton.ca. For further assistance and support, visit https://carleton.ca/brightspace/where-to-get-help-with-brightspace/

E. Student Evaluation & Course Grades

11. Each student's grade shall be calculated as follows:

Components	%	Remarks
Weekly quizzes	10%	In-class, on MindTap, based on 10 best weekly results
Assignment #1	15%	Due Oct. 8, 11:55 PM, EST (Friday), *Brightspace*
Mid-term exam 1	15%	Oct. 18, in-class, on MindTap
Mid-term exam 2	15%	Nov. 22, in-class, on MindTap
Assignment #2	15%	Due Nov. 26, 11:55 PM, EST (Friday), *Brightspace*
Final exam	30%	Dec. 12-23, to be scheduled by University, *Brightspace*
**Bonus*	*2%*	*Read ALL weekly announcements on Brightspace*

Bonus: As this is an on-line course, checking regularly for updates on this course is very important. Students who have read the announcements (and check-off on Brightspace)* ***on a weekly basis* *throughout the semester will be awarded a bonus of 2% as incentive. Students are expected to read* ***ALL the weekly announcements*** *to earn this bonus mark, no partial bonus mark will be awarded. Thus, at the end of the semester, student will earn either zero or 2% bonus. This bonus is awarded outside the regular evaluation which means eligible students may earn up to 102% in this course.*

12. There are two assignments in this course. Assignments will be marked by the respective teaching assistant who leads the tutorial group. Student who fails to submit assignment will automatically receive a zero mark for that assignment unless the teaching assistant is notified in advance and a written medical or equivalent excuse is provided.

13. Students are expected to prepare assignments in Microsoft Word and/or PDF format before uploading to *Brightspace*. Download MS Office at No Charge and More: https://carleton.ca/its/ms-offer-students/

14. Late Assignment Policy: The grade of any assignment that is handed in late without compelling reason will be reduced by 10 percentage points per day late. E.g. if the assignment is late for 5 days, the maximum grade for that assignment will be reduced to 5% from 10%. Students who submit their assignments more than 7 days late will have to provide proper medical or other justification to the Registrar's Office.

15. Midterm exam: There will be two mid-term exams, to be held in class (on MindTap). On instructor's discretion, students who can document a compelling reason for missing the mid-term exam may be offered a chance to write a deferred midterm exam or their final grade be based on their performance in the rest of the course. The documentation provided by students (e.g., doctor's note or police report) for missed midterm exam may be subject to verification and students will need to fill out a form (available on *Brightspace*). Students must inform the instructor of such an absence in advance, if possible.

Final Exam: To be scheduled by university, available on-line. For updates, consult http://www.carleton.ca/ses

16. Satisfactory Performance Criteria: Students must fulfil all the preceding course requirements to achieve a passing grade (D- or higher). Failure to write the final examination when the student has achieved satisfactory performance during the term will result in a grade of 'F' until an appeal to write the deferred final exam, if granted by the Registrar's Office. A change of grade will be submitted when the deferred final exam has been written and the marks are available.

17. Standing in a course is determined by the course instructor subject to the approval of the Faculty Dean. This means that grades submitted by the instructor may be subject to revision. No course grades are final until approved by the Faculty Dean. Application to write a deferred final examination must be made in writing at the Registrar's Office no later than three working days after the original final examination was scheduled.

18. Reviewing the exam: Students should initiate this process by contacting the instructor within seven working days of the day on which the exam or the official grade in question was made available.

19. For verification and security purposes, emails originating from non-Carleton email accounts will not be read. On matters related to course material, students are encouraged to post questions on *Brightspace* to help reduce administrative burdens to teaching team (that is, instructor and teaching assistants) and to benefit all students in this class. As this is a big class, depending on the workload of teaching team, best effort will be made to respond to student's email within three working days if it is related to administrative issue (e.g., appointment) or it is an emergency (e.g., illness).

F. Course delivery:

20. Lectures will be delivered live on Zoom. Detailed lecture notes will be uploaded to *Brightspace* before lectures. Students are expected to attend live lecture as weekly quizzes, midterm exams will also be held during those hours. Students are encouraged to ask questions during live lectures via the chat box on Zoom. **Students who are not able to commit weekly live lecture may consider dropping this course or switching to other section that meets their needs and schedule**.

G. Tutorial Groups

21. Tutorials will be run by TAs and are opportunity for students to review course material, take up questions they have on course material, and work through end of chapter problems. The main purpose of the tutorial groups is to give students guidance and practice in working through problems and applications covered in the lectures.

22. Zoom/BigBlueButton may also be used to host live tutorials, office-hours, covering course material, test preparation and assignment questions. For resources, visit:

Zoom: https://carleton.ca/mpc/zoom-resources/
BigBlueButton: https://carleton.ca/culearnsupport/students/bigbluebutton/

H. Course Outline and Reading List

23. There are six parts covering 20 chapters:

Part 1. Introduction (Chapters 1-3)
Part 2. Supply and Demand I: How Markets Work (Chapters 4-6)
Part 3. Supply and Demand II: Markets and Welfare (Chapters 7-9)
Part 4. The Economics of the Public Sector (Chapters 10-12)
Part 5. Firm Behaviour and the Organization of Industry (Chapters 13-17)
Part 6. The Economics of Labour Markets (Chapters 18-20)

I. Copyright and intellectual property

24. Lectures and course materials (including all PowerPoint presentations, handouts, audio and video recordings, and similar materials) are protected by copyright. Course instructor is the exclusive owner of copyright and intellectual property of all course materials. You may take notes and make copies of course materials for your own educational use. You may not allow others to reproduce or distribute lecture notes and course materials publicly for commercial purposes without expressed written consent from course instructor. It should be noted that it is illegal in Canada to record a lecture, tutorial, meeting, or conversation with someone without their consent.

J. Academic Integrity Policy and Plagiarism:

25. The University Academic Integrity Policy defines plagiarism as "*presenting, whether intentionally or not, the ideas, expression of ideas or work of others as one's own.*" This includes reproducing or paraphrasing portions of someone else's published or unpublished material, regardless of the source, and presenting these as one's own without proper citation or reference to the original source. Examples of sources from which the ideas, expressions of ideas or works of others may be drawn from include but are not limited to: books, articles, papers, literary compositions and phrases, performance compositions, chemical compounds, art works, laboratory reports, research results, calculations and the results of calculations, diagrams, constructions, computer reports, computer code/software, material on the internet and/or conversations. For details, please visit https://carleton.ca/secretariat/wp-content/uploads/Academic-Integrity-Policy.pdf

26. Plagiarism is a serious offence that cannot be resolved directly by the course's instructor. The Associate Dean of the Faculty conducts a rigorous investigation, including an interview with the student,

when an instructor suspects a piece of work has been plagiarized. Penalties are not trivial. They can include a final grade of "F" for the course or even suspension or expulsion from the University.

27. Students shall not co-operate or collaborate in the completion of the exam. Failure to follow the instructor's directions in this regard is a violation of the standards of academic integrity. For further information, visit "Pammett on Plagiarism and Paraphrasing" at www.carleton.ca/economics/courses/writing-preliminaries.

K. Requests for Academic Accommodation

28. You may need special arrangements to meet your academic obligations during the term. For an accommodation request, the processes are as follows:

Pregnancy obligation

Please contact your instructor with any requests for academic accommodation during the first two weeks of class, or as soon as possible after the need for accommodation is known to exist. For more details, visit the Equity Services website: **Carleton.ca/equity/wpcontent/uploads/Student-Guide-to-Academic-Accommodation.pdf**

Religious obligation

Please contact your instructor with any requests for academic accommodation during the first two weeks of class, or as soon as possible after the need for accommodation is known to exist. For more details, visit the Equity Services website.

Academic Accommodations for Students with Disabilities

If you have a documented disability requiring academic accommodations in this course, please contact the Paul Menton Centre for Students with Disabilities (PMC) at 613-520-6608 or pmc@carleton.ca for a formal evaluation or contact your PMC coordinator to send your instructor your Letter of Accommodation at the beginning of the term. You must also contact the PMC no later than two weeks before the first in-class scheduled test or exam requiring accommodation (if applicable). After requesting accommodation from PMC, meet with your instructor as soon as possible to ensure accommodation arrangements are made. Visit: carleton. ca/pmc

Survivors of Sexual Violence

As a community, Carleton University is committed to maintaining a positive learning, working and living environment where sexual violence will not be tolerated, and is survivors are supported through academic accommodations as per Carleton's Sexual Violence Policy. For more information about the services available at the university and to obtain information about sexual violence and/or support, visit: carleton. ca/sexual-violence-support

Accommodation for Student Activities

Carleton University recognizes the substantial benefits, both to the individual student and for the university, that result from a student participating in activities beyond the classroom experience. Reasonable accommodation must be provided to students who compete or perform at the national or international level. Please contact your instructor with any requests for academic accommodation during the first two weeks of class, or as soon as possible after the need for accommodation is known to exist.

Visit Senate Policy on Accommodation for Student Activities: **https://carleton.ca/senate/wp-content/uploads/Accommodation-for-Student-Activities-1.pdf**

For more information on academic accommodation, please contact the departmental administrator or visit: **students.carleton.ca/course-outline**

L. Monitoring Your Online Conduct

Carleton University is committed to providing a living and learning environment that promotes student success inside and outside of the classroom. The Office of Student Affairs is reminding all students that Carleton's conduct policies and Students Rights and Responsibilities also apply to online communication. Carleton does not tolerate any form of cyberbullying – including racism, sexism, harassment, or trolling behaviour – that may take place electronically, on campus, or surrounding areas.

Your online conduct applies to all platforms, not just ones mediated by Carleton. Members of the Carleton community are reminded to be mindful of what they are posting on all platforms and social media. Learn more about Carleton's online conduct standards and how to respond to acts of cyberbullying by visiting the Office of Student Affairs website.

These experiences can be quite difficult and encourage any student who is struggling to reach out for support. Students can access 24/7 counselling support through Empower Me or they can call Good2Talk at 1-866-925-5454. Students can also access a variety of provincial support resources across Canada. Additionally, students may contact Health and Counselling Services for counselling supports and resources between 8:30 a.m. and 4:30 p.m. Monday to Friday.

For more information on this topic, visit: https://students.carleton.ca/2021/02/monitoring-your-online-conduct/