Course Description:

“The interaction of government and business in the Canadian economy. Reasons for government involvement in selected public policy areas. Topics covered may include competition policy, regulation of firms by boards and commissions, environmental regulation, and public enterprise.

Prerequisite(s): ECON 1000 or FYSM 1003.”

Course Objective:

The course aims to provide an introductory overview of government policies towards business in major areas such as competition policy, regulation, international trade policy, environment and resource policies. It enables students to understand the interaction of government and business in the Canadian economy, reasons for government involvement in selected public policy areas.

Outcomes of Success:

(1) Students learn the concepts and acquire basic knowledge about major Canadian public policies towards businesses and the economic rationale and implication of the policies;
(2) Students will be able to conduct research applying acquired knowledge and theory in policy analysis, develop views, propose and evaluate the pros and cons of policy options;
(3) Students will be able to follow better economic and business news, the political debates and private sector concerns and implications of government policies.

Required Textbook(s):

cuLearn:

cuLearn and Carleton email address are the only media of communications for the course. During the term, lecture notes, assignments, due dates and all announcements will be made through these media. It is the students’ responsibility to have cuLearn set up and check frequently for new posts and announcements.

Tutorial Groups:

N/A

Student Evaluation & Course Grades:

Each student’s final grade in this course will be calculated as a weighted average of scores for an essay proposal (8%), an essay (22%), a mid-term examination (22%), and a final examination (48%).

The instructor will cover the most important aspects of public policies directed at businesses in class. Students are responsible for all materials in the chapters covered in lectures and are encouraged to read more about the subjects.

Students are required to prepare an essay proposal (200 words) and write a short essay (3,000 words) about a policy topic relevant to government policies of interests. Possible essay topics will be discussed in the first class. The essay proposal should state the policy topic chosen and the reason for the choice, identify one of the issues to be studied and at least three references to be used in the preparation of the essay. The proposal must be submitted no later than the beginning of the class on Tuesday, October 16, 2018 and the completed essay no later than Tuesday, November 20, 2018. Proposals and completed essays received after the due dates will be assigned a grade of zero.

The mid-term exam (1.5 hours) will take place in class on October 16, 2018.

Students who can document a compelling reason for missing the mid-term examination will be excused and their final grade will be based on their performance in the rest of the course—i.e., the weight of each of the remaining evaluation instruments will rise by a factor of 50/39 (e.g., the final examination weight will become 48% × 50/39 = 61.54%). Students must inform the instructor of such an absence in advance, if possible.

The final exam (3 hours) will take place during the December examination period at a time and place set by the University.

No course grades are final until approved by the Faculty Dean. Application to write a deferred final examination must be made to the Registrar’s Office.
Satisfactory Performance Criteria:

Students must fulfill all of the preceding course requirements in order to achieve a passing grade (D- or higher). Failure to write the final examination when the student has achieved satisfactory performance during the term will result in a grade of ‘F’ until an appeal to write the deferred final exam in February 2019, if granted by the Registrar’s Office. A change of grade will be submitted when the deferred final exam has been written and the marks are available. See Academic Regulation 2.3 for the official meanings of the grades, and note that it stipulates that no course grades are final until approved by the Faculty Dean. Note also that course grades may be scaled upwards or downwards in a rank-preserving manner to better fit the relevant departmental distributional norm. Application to write a deferred final examination must be made at the Registrar’s Office in writing no later than three working days after the original final examination was scheduled.

Re-grading:

Any request for the remarking of exams must be submitted in writing within two weeks of that exam first being returned to the class. The request should contain a detailed explanation of why you feel you should receive a higher mark. Please note that remarking will apply to the entire exam not just the contentious question. As a result, the revised mark may be higher than, lower than or the same as the original mark. Exams or problem sets completed in pencil or erasable ink will not be regraded.

Note:

Email communications with me must be sent from Carleton email accounts with the subject field showing “ECON3300A”, signed with your name and student number. I will not reply to emails originating from non-Carleton e-mail accounts, and which are not signed with a student’s name and student number. Please ensure that you have an active Carleton email account.

Departmental Drop Box Use:

The Dropbox, where your assignment may be inserted through a brass mail slot in the door of room C-876 Loeb into a secure locked box, is only to be used for the submission of late assignments. Please make sure you email me and the TA if you have placed an assignment in the Dropbox.

Plagiarism:

Please be aware that plagiarism is serious offense at Carleton and should be recognized and avoided. For further information on how to do so, please see “Pammett on Plagiarism and Paraphrasing” at www.carleton.ca/economics/courses/writing-preliminaries.

Requests for Academic Accommodation:

You may need special arrangements to meet your academic obligations during the term. For an accommodation request, the processes are as follows:
Pregnancy obligation
Please contact your instructor with any requests for academic accommodation during the first two weeks of class, or as soon as possible after the need for accommodation is known to exist. For more details, visit the Equity Services website: [carleton.ca/equity/wpcontent/uploads/Student-Guide-to-Academic-Accommodation.pdf](carleton.ca/equity/wpcontent/uploads/Student-Guide-to-Academic-Accommodation.pdf)

Religious obligation
Please contact your instructor with any requests for academic accommodation during the first two weeks of class, or as soon as possible after the need for accommodation is known to exist. For more details, visit the Equity Services website: [carleton.ca/equity/wp-content/uploads/Student-Guide-to-Academic-Accommodation.pdf](carleton.ca/equity/wp-content/uploads/Student-Guide-to-Academic-Accommodation.pdf)

Academic Accommodations for Students with Disabilities
If you have a documented disability requiring academic accommodations in this course, please contact the Paul Menton Centre for Students with Disabilities (PMC) at 613-520-6608 or pmc@carleton.ca for a formal evaluation or contact your PMC coordinator to send your instructor your Letter of Accommodation at the beginning of the term. You must also contact the PMC no later than two weeks before the first in-class scheduled test or exam requiring accommodation (if applicable). After requesting accommodation from PMC, meet with your instructor as soon as possible to ensure accommodation arrangements are made. [carleton.ca PMC](carleton.ca/PMC)

Survivors of Sexual Violence
As a community, Carleton University is committed to maintaining a positive learning, working and living environment where sexual violence will not be tolerated, and is survivors are supported through academic accommodations as per Carleton’s Sexual Violence Policy. For more information about the services available at the university and to obtain information about sexual violence and/or support, visit: [carleton.ca/sexual-violence-support](carleton.ca/sexual-violence-support)

Accommodation for Student Activities
Carleton University recognizes the substantial benefits, both to the individual student and for the university, that result from a student participating in activities beyond the classroom experience. Reasonable accommodation must be provided to students who compete or perform at the national or international level. Please contact your instructor with any requests for academic accommodation during the first two weeks of class, or as soon as possible after the need for accommodation is known to exist. [https://carleton.ca/senate/wp-content/uploads/Accommodation-for-Student-Activities-1.pdf](https://carleton.ca/senate/wp-content/uploads/Accommodation-for-Student-Activities-1.pdf)

For more information on academic accommodation, please contact the departmental administrator or visit: [students.carleton.ca/course-outline](students.carleton.ca/course-outline)