Fall 2008
Market Structure and Firm Behavior

Department of Economics
ECON 4301 A

Instructor: Marc Duhamel
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Office Hours: Fridays 12:00-1:30
Lectures: Mondays, Southam Hall 415, 6:05-8:55PM

Course Description: An examination of various theoretical and empirical studies of firm and market organization with emphasis on the pricing, advertising, investment and locational behaviour of firms in imperfectly competitive markets.

Precludes additional credit for ECON3300 and ECON4300
Prerequisite: ECON2003 with a grade of C- or higher.

Required Texts:


Other Texts:


Topics

1. Microeconomic Foundations to Industrial Organization

   PRN Chapters 1, 2
   C&W Chapters 1, 2.1-2.3, 7, 9
   T Introduction
A Sections 1, 2

2. Market Structure
   PRN Chapter 3
   C&W Chapters 2.4-2.5, 3.1, 4, 19, 12

3. Oligopoly Behaviour
   PRN Chapters 9, 10, 11
   C&W Chapters 8, 10, 13
   A Sections 3, 4

4. Price Discrimination
   PRN Chapters 5 and 6
   C&W Chapter 5

5. Product Variety and Quality
   PRN Chapter 7
   C&W Chapters 6 and 11

6. Advertising
   PRN Chapters 20, 21
   C&W Chapter 17

7. Pricing and Non-Pricing Vertical Restraints
   PRN Chapters 18, 19
   C&W Chapter 22

**Evaluation**

Midterm Examination: 40%   (To be held in class on October 20)
Final Examination: 60%

Failure to write the final examination will result in a grade of ABS. In order to write a deferred final exam students must contact Registrar’s Office.

Standing in a course is determined by the course instructor, subject to the approval of the Faculty Dean. This means that grades submitted by the instructor may be subject to revision. No grades are final until they have been approved by the Dean.

**Academic Integrity**

Students should familiarize themselves with the university’s academic integrity policy. The policy can be found at

http://www.carleton.ca/studentaffairs/academic_integrity/index.html

**Requests for Academic Accommodations**

**For Students with Disabilities:**
Students with disabilities needing academic accommodations are required to contact a coordinator at the Paul Menton Centre (ext. 6608) to complete the necessary letters of accommodation. The student must then make an appointment to discuss their needs with the instructor at least two weeks prior to the first class test or ITV test. This is to ensure sufficient time is available to make the necessary accommodation arrangements.

**For Religious Observance:**
Students requesting academic accommodation on the basis of religious observance should make a formal, written request to their instructors for alternate dates and/or means of satisfying academic requirements. Such requests should be made during the first two weeks of class, or as soon as possible after the need for accommodation is known to exist, but no later than two weeks before the compulsory academic event. Accommodation is to be worked out directly and on an individual basis between the student and the instructor(s) involved. Instructors will make accommodations in a way that avoids academic disadvantage to the student.

Students or instructors who have questions or want to confirm accommodation eligibility of a religious event or practice may refer to the Equity Services website ([www.carleton.ca/equity](http://www.carleton.ca/equity)) for a list of holy days and Carleton’s Academic Accommodation policies, or may contact an Equity Services Advisor (ext. 5622) in the Equity Services Department for assistance.

**For Pregnancy:**
Pregnant students requiring academic accommodations are encouraged to contact an Equity Advisor (ext. 5622) in Equity Services to complete a letter of accommodation. The student must then make an appointment to discuss her needs with the instructor at least two weeks prior to the first academic event in which it is anticipated the accommodation will be required.