Instructor: Zhiqi Chen  
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Office Hours: Wednesdays 1:30pm – 3:30pm

Course Description

Topics may include vertical restraints and vertical integration, innovation and research and development, network economics, contract theory, search theory and advertising, and industry studies.

Text

There is no required text for this course.

Useful References


Topics

I. Vertical Integration
II. Resale Price Maintenance and Exclusive Territory
III. Exclusive Contracts
IV. Tying Arrangements  
V. Buyer Power  
VI. Horizontal Mergers  
VII. Joint Ventures and Strategic Alliances  
VIII. Network Effects

Evaluation

Examination: 45%  (To be held in class on March 14)  
Research Paper: 45%  (Due on April 4)  
Presentation and Participation: 10%

About the Research Paper: Each student will write a literature survey on a topic related to industrial organization. Students may also choose to form a team of two to write the literature survey.

About the Presentation: Each student (or each team) will do a short presentation (approximately 10 minutes) on the topic of their literature survey.

Standing in a course is determined by the course instructor, subject to the approval of the Faculty Dean. This means that grades submitted by the instructor may be subject to revision. No grades are final until they have been approved by the Dean.

Course Materials

Classroom teaching and learning activities, including lectures, discussions, presentations, etc., by both instructors and students, are copy protected and remain the intellectual property of their respective authors. All course materials, including PowerPoint presentations, outlines, and other materials, are also protected by copyright and remain the intellectual property of their respective authors.

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Plagiarism

Please be aware that plagiarism is serious offence at Carleton and should be recognized and avoided. The University Senate defines plagiarism as “presenting, whether intentionally or not, the ideas, expression of ideas or work of others as one’s own.” For further information, see “Pammett on Plagiarism and Paraphrasing” at www.carleton.ca/economics/courses/writing-preliminaries.

Reading List

I. Vertical Integration

III. Exclusive Contracts


IV. Tying Arrangements


V. Buyer Power


**VI. Horizontal Mergers**


**VII. Joint Ventures and Strategic Alliances**


**VIII. Network Effects**


