

**Your House, Your Time:  
Orientation for the 2019 newly  
elected Members of Parliament**  
**January 21-22, 2020**



FACEBOOK



TOYOTA



**Carleton**  
UNIVERSITY



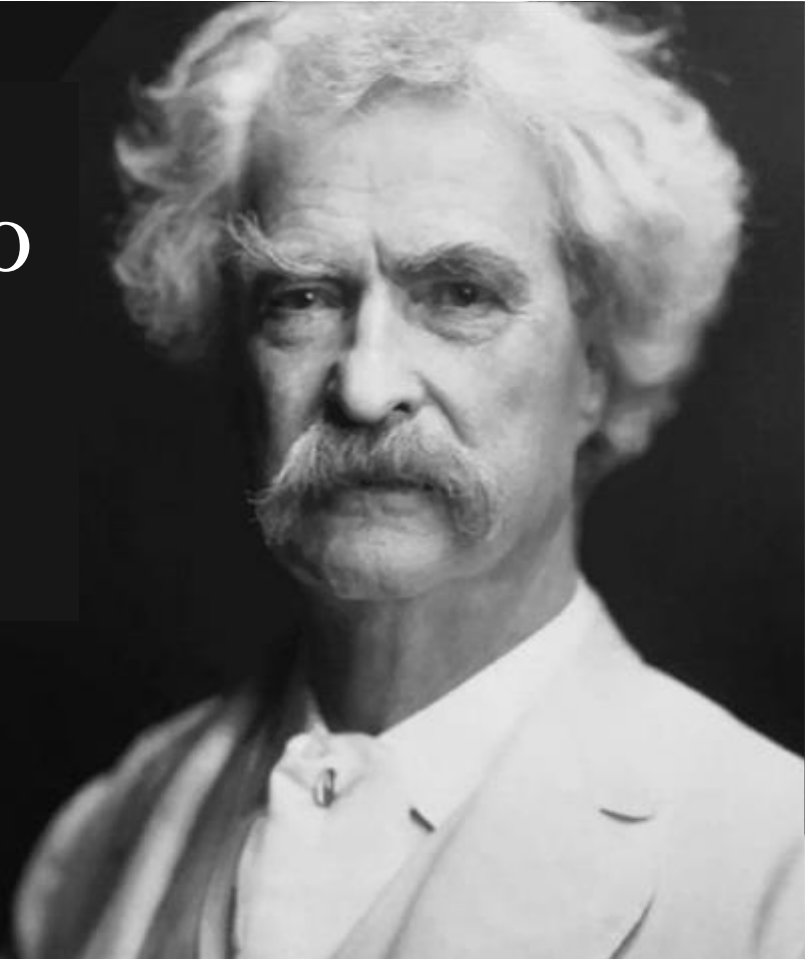
# The New Canada

Presented by:  
Darrell Bricker, Ph.D.

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It ain't what you don't know that gets you into trouble. It's what you know for sure that just ain't so.

*Mark Twain*



# Why Demographics?

- Ultimately about **people**.
- Getting better at **measuring**.
- Decisions **already made**.
- **Projectable**.
- **Facts** – we can disagree about speed, but trends undeniable.

# Demographics are Like Glaciers...



WHO WE ARE



# EMERGING DEMOGRAPHIC FORCES

Fertility/Aging

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Urbanization

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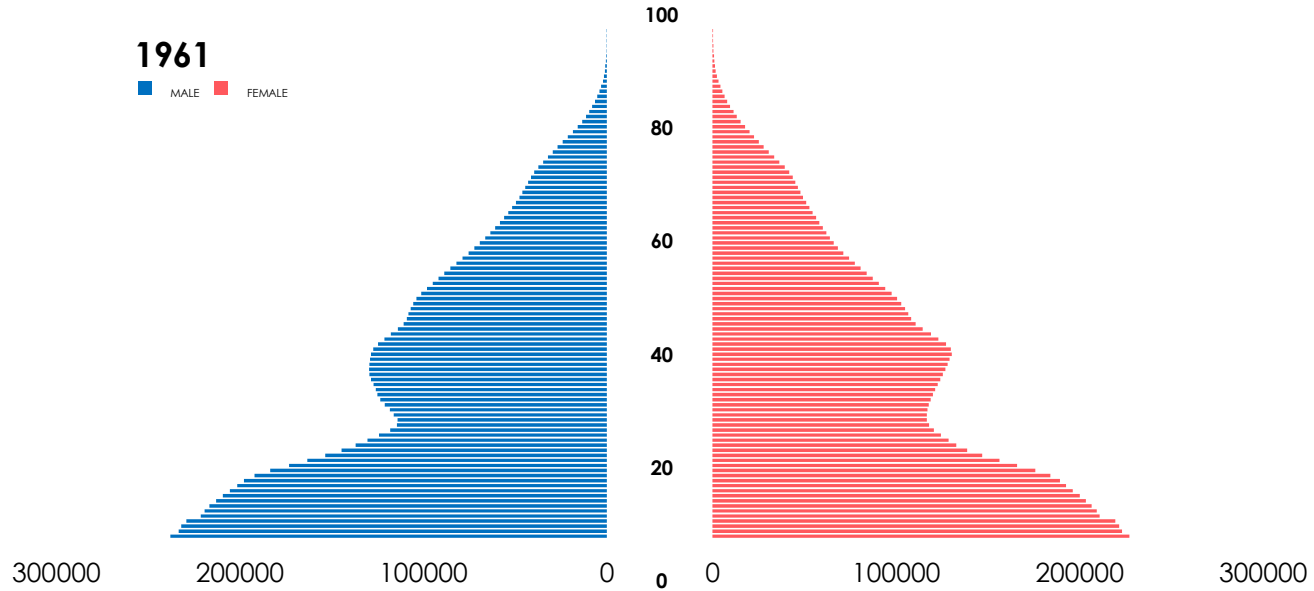
Multiculturalism

FERTILITY

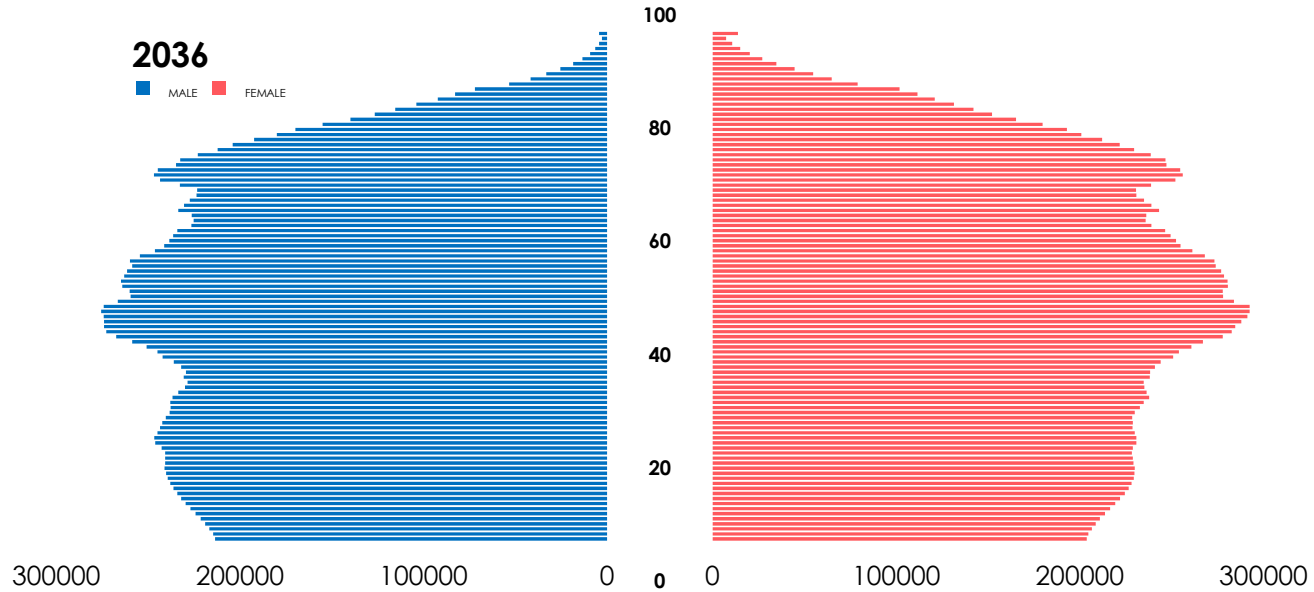




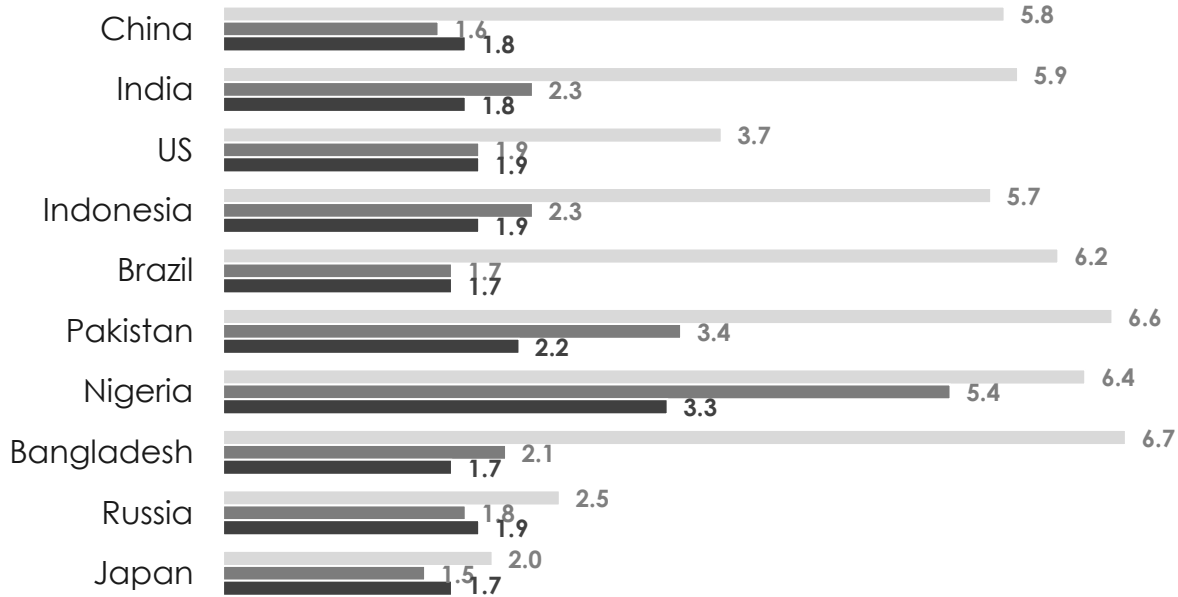
# Historical Age Pyramid for Canada (27)



# Historical Age Pyramid for Canada (44)



# Fertility in 10 Biggest Countries Cut in Half in Last Half Century. Will Continue to Decline...



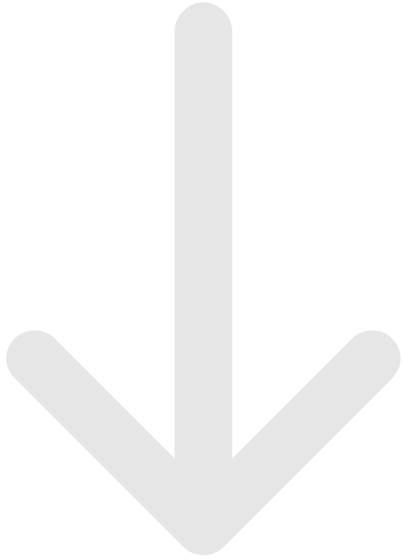
5.2 Avg. 1960

2.4 Avg. Today

2.2 Avg. 2050

## Why is Fertility Declining?

- **Urbanization**.
- **Empowerment** of women.
- Changing **culture**.
- **Success** of Government, NGO programs.
- Gender and age **structure** of population.



AGING



# AVERAGE LIFESPAN OF CANADIANS

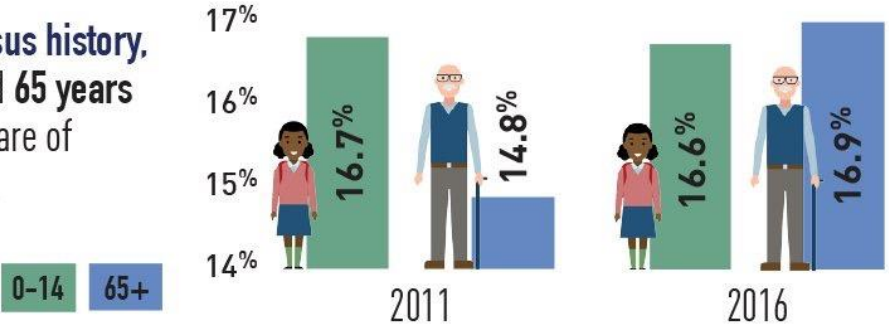


# More Seniors Than Kids...



## Population Trends by Age and Sex

For the first time in census history, the share of seniors aged **65 years and over** exceeds the share of children **under 15 years**.



Source: Statistics Canada, 2016 Census of Population

Number of Canadians **Aged 100+**

**7,900**

By **2061** this will climb to

**78,300**

*—the size of Victoria, B.C.*



URBANIZATION

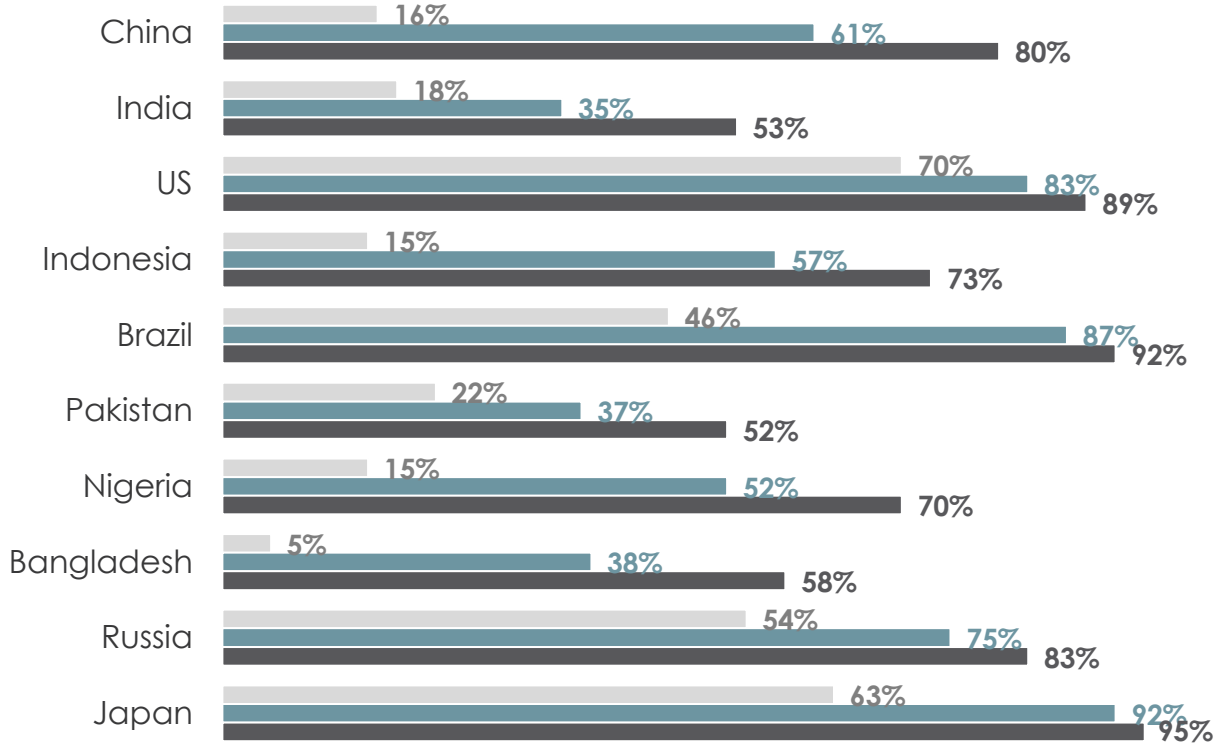


# OVER HALF OF WORLD LIVES IN URBAN AREAS



% of the World's population living in urban areas

# Urbanization for 10 Most Populous Countries



1960 **34%**

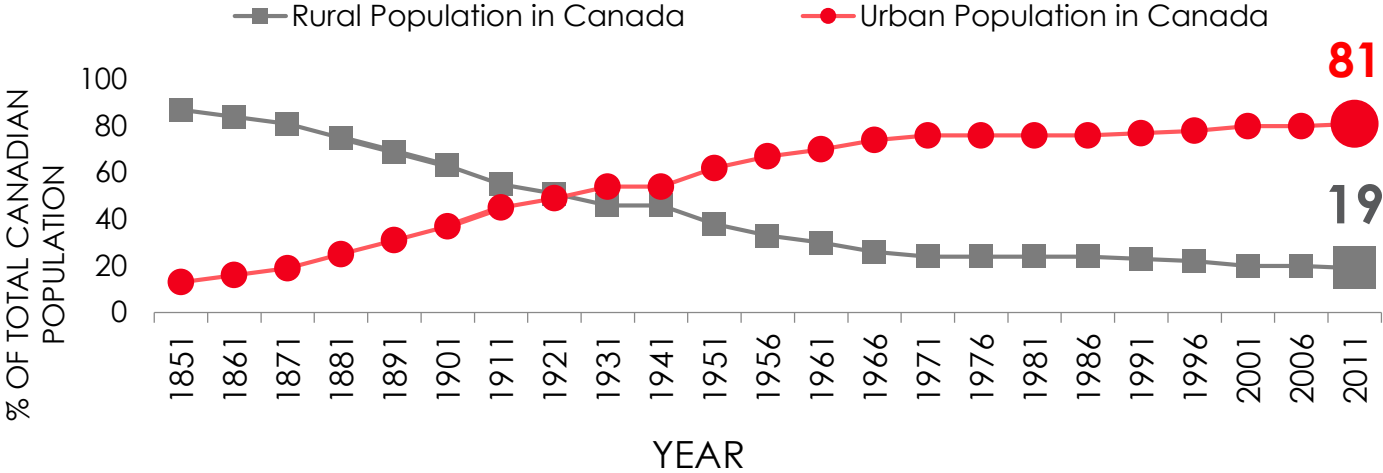
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Today **56%**

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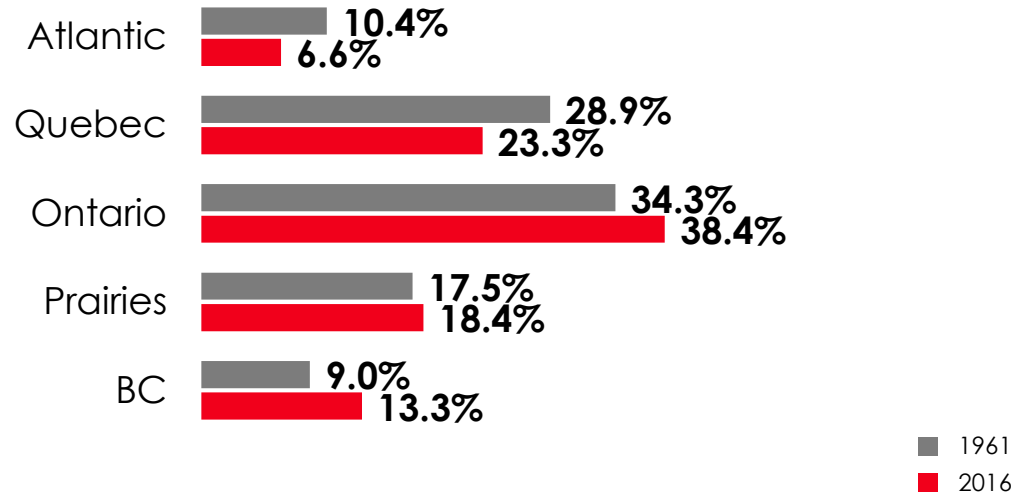
2050 **68%**

# RURAL VS. URBAN POPULATION IN CANADA: 1851-2017

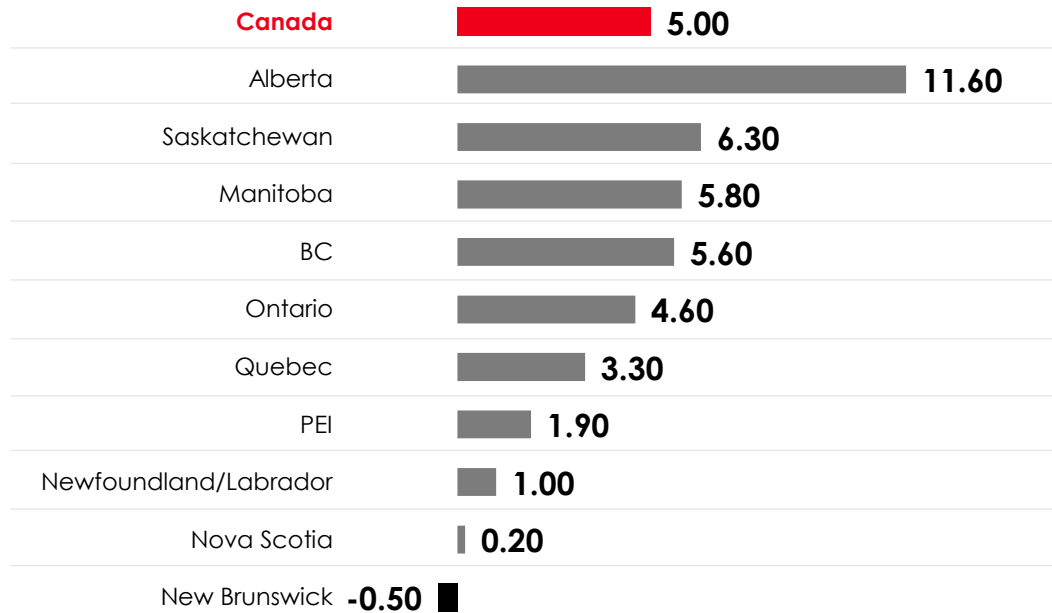


**Note:** The rural population for 1981 to 2006 refers to persons living outside centres with a population of 1,000 AND outside areas with 400 persons per square kilometre. Previous to 1981, the definitions differed slightly but consistently referred to populations outside centres of 1,000 population.  
**Source:** Statistics Canada, Census of Population, 1851 to 2006.  
 Last modified:

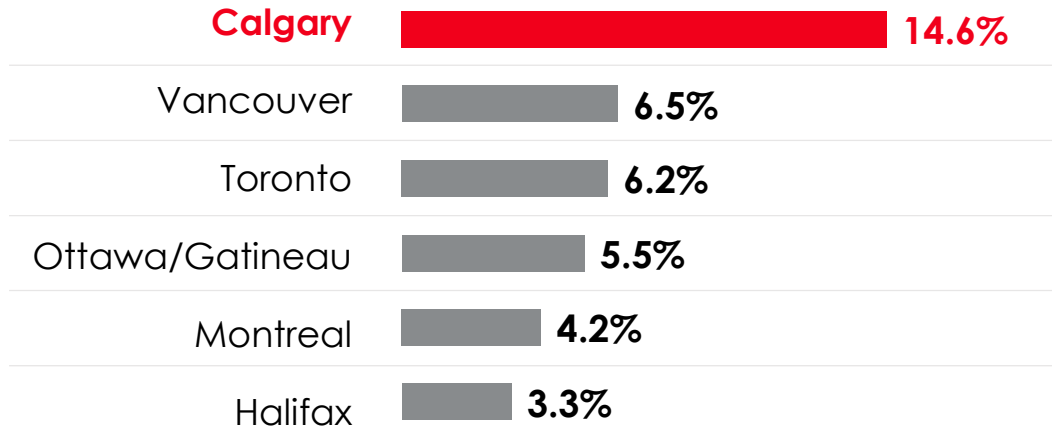
# THE BIG SHIFT: SHARE OF POPULATION BY REGION



# THE BIG SHIFT CONTINUES: POPULATION GROWTH 2011-2016

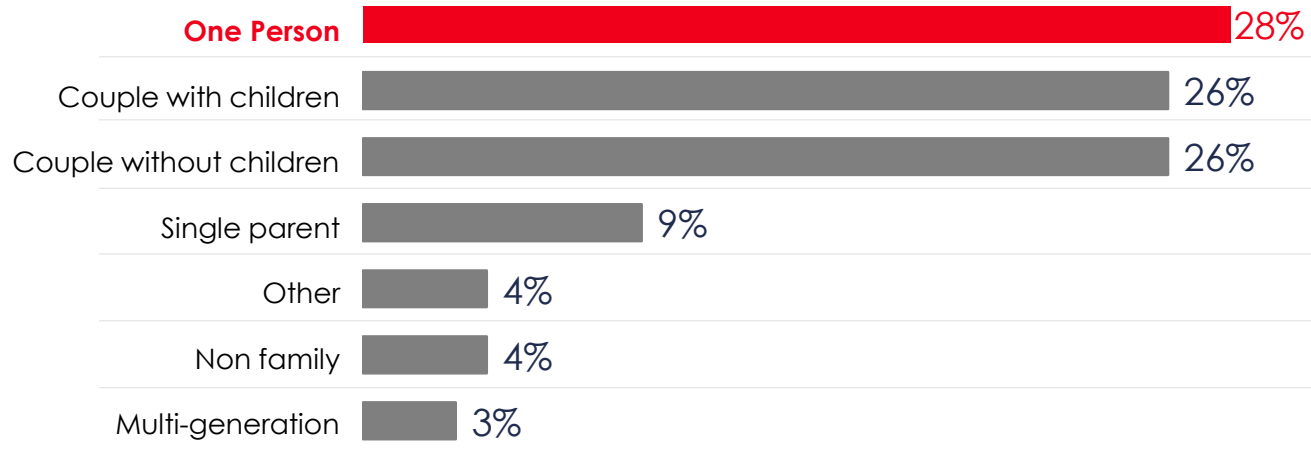


# POPULATION GROWTH FOR MAJOR CITIES



■ 2011 - 2016

# ONE PERSON HOUSEHOLDS NOW DOMINATE...





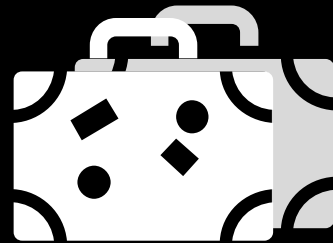


IMMIGRATION:

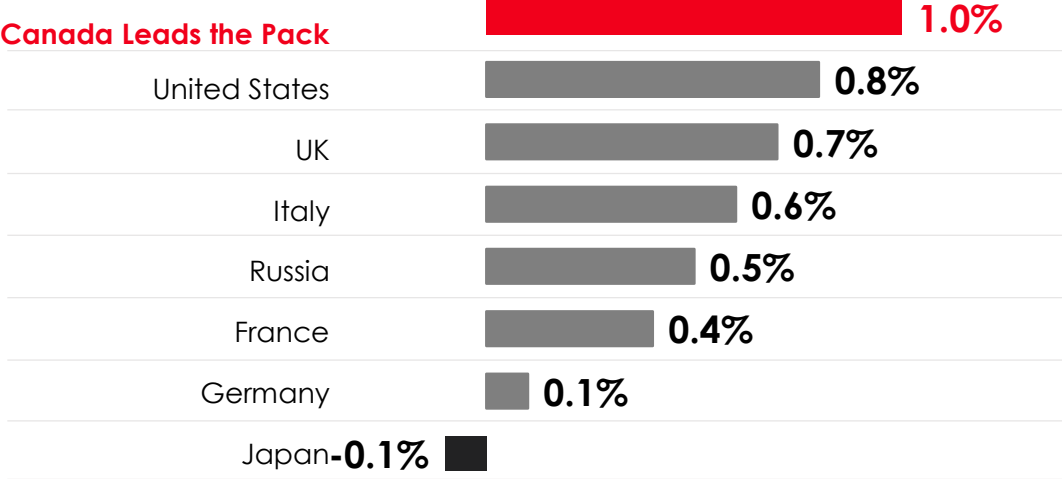
**CANADA'S SECRET  
WEAPON**

What Percentage of the  
World's Population  
are Migrants?

**3.4% (258M)**

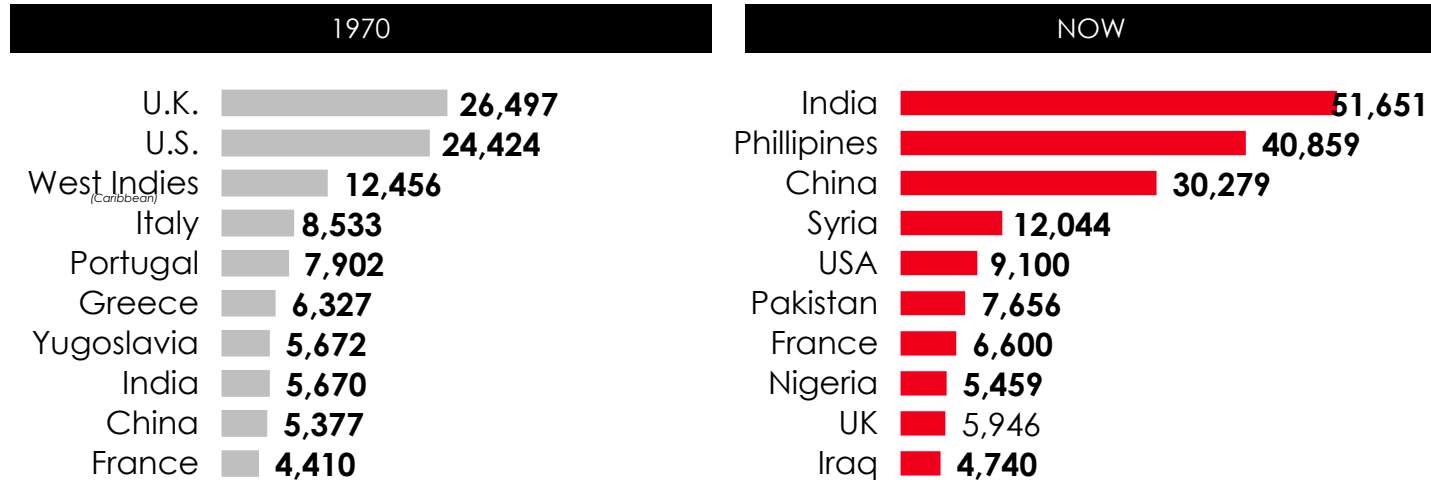


# AVERAGE ANNUAL POPULATION GROWTH FOR THE G8

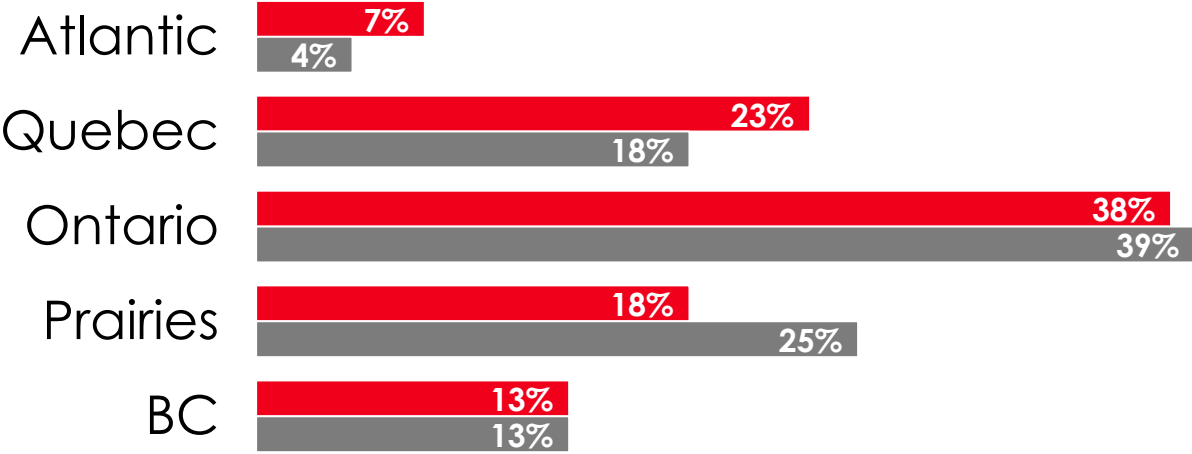


■ 2011 - 2016

# TOP 10 COUNTRIES OF BIRTH OF RECENT IMMIGRANTS TO CANADA



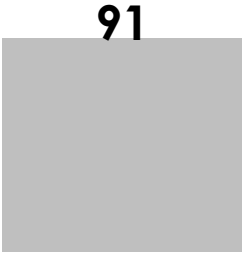
# SHARE OF POPULATION, SHARE OF IMMIGRANTS – 2017



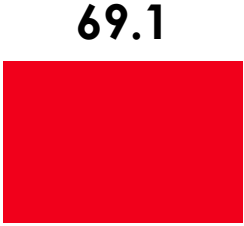
■ SHARE OF POPULATION  
■ SHARE OF IMMIGRANTS

# 9 OF 10 IMMIGRANTS LIVE IN URBAN CANADA

## POPULATION LIVING IN A LARGE URBAN AREA – 2017 (%)

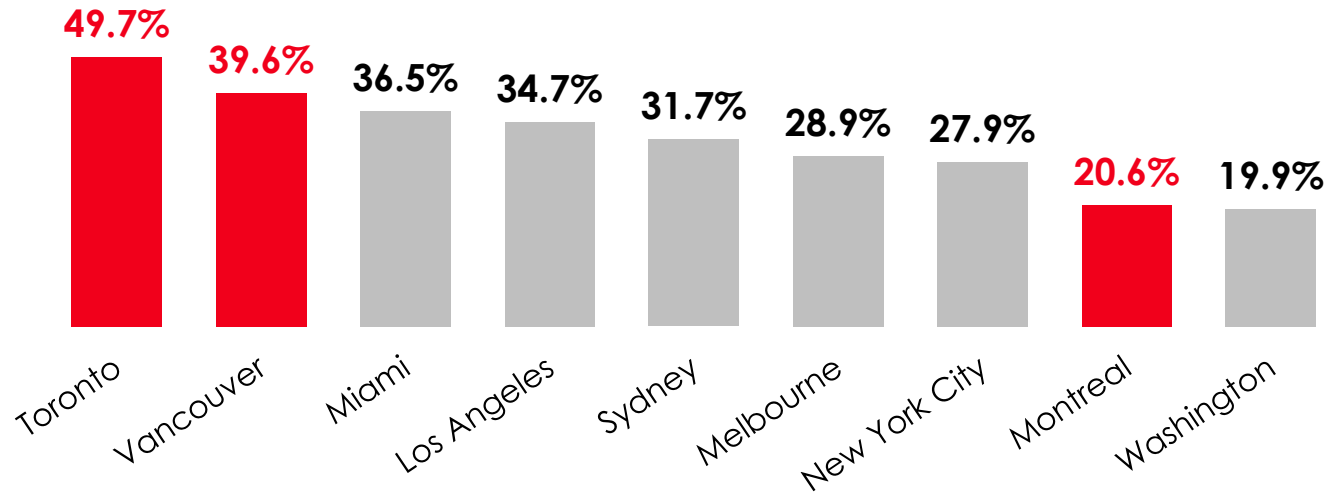


Immigrants



Total Canadian  
Population

# FOREIGN BORN – AS A % OF CITY POPULATION





## IMMIGRATION AND DIVERSITY: 2036

- 30% Immigrants
- 50% Immigrants + Canadian born children
- 30% Other mother tongue
- 40% Visible minority
- 16% Non-Christian religion



# What Does This Mean For Our Future?

- Forces at play are GLOBAL.
- Not good or bad – important.
- Growth from aging and immigration, not fertility.
- Shift in population structure. Older with diminishing fertility. Smaller families.
- Perennial persistence, Millennial malaise.
- Growing power of women.
- Alone, together.
- Metropolitan species, empty countryside.
- Growing importance of suburbs, West.
- Diversity necessity.

THE SHOCK OF  
GLOBAL POPULATION DECLINE



EMPTY  
PLANET

DARRELL  
BRICKER

AND

JOHN  
IBBITSON

Where to Live, What to  
Buy and Who Will  
Lead Canada's Future

# NEXT

From the co-author of  
*The Big Shift* and *Empty Planet*

DARRELL  
BRICKER



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