

## CURRICULUM VITAE

**NAME:**        **BROUILLETTE, Sarah**

**April 2016**

### **EDUCATION:**

Ph.D., English (Collaborative Program in Book History and Print Culture), University of Toronto, 2001-2005

M.A., English (Collaborative Program in Book History and Print Culture), University of Toronto, 2000-01

B.A., Honours English, Simon Fraser University, 1995-9

### **EMPLOYMENT HISTORY:**

2009-                Associate Professor, Department of English, Carleton University

2006-09            Assistant Professor, Literature Faculty, MIT

### **PROFESSIONAL HONOURS:**

2014                University Research Award, Carleton University

2013                Delivered 10<sup>th</sup> Annual John Jacob Spector Lecturer, Department of English, McGill University

2013-17            Social Sciences and Humanities Research Council Insight Grant

2010-13            Social Sciences and Humanities Research Council Standard Research Grant

2011                Leverhulme Visiting Research Fellowship, Queen Margaret University, Edinburgh

2007                Rockefeller Humanities Fellowship, Smithsonian Center for Folklife and Cultural Heritage

2005-06            Fred L. Emerson Postdoctoral Fellowship, English Department, Syracuse University

2005                A.S.P. Woodhouse dissertation prize, Department of English, University of Toronto

2003-05            Social Sciences and Humanities Research Council Doctoral Fellowship

### **CURRENT RESEARCH INTERESTS:**

Contemporary British, Irish and postcolonial literatures; cultural industries and creative industries; cultural materialism; sociology; Marxism and communism; social, cultural, and political theory.

## PUBLICATIONS:

### Books

*Literature and the Creative Economy*. Stanford: Stanford University Press, 2014.

*Postcolonial Writers and the Global Literary Marketplace*. London: Palgrave, 2007, 2011.

### Chapters in Edited Books

“Impersonality and Institutional Critique.” In *The Contemporaneity of Modernism*. Eds. Mathias Nilges and Michael D’Arcy. London: Routledge, 2015. pp. 80-90.

“World Literature and Market Dynamics.” In *Institutions of World Literature*. Eds. Stefan Helgesson and Pieter Vermeulen. London: Routledge, 2015. pp. 93-106.

“The Literary as a Cultural Industry.” Co-written with Christopher Doody. In the *Routledge Companion to the Cultural Industries*. Eds. Kate Oakley and Justin O’Connor. London: Routledge, 2015. pp. 99-108.

“Creative Labor.” In *Contemporary Marxist Theory: A Reader*. Eds. Andrew Pendakis et al., New York: Bloomsbury, 2014. 441-8.

“Work as Art and Art as Life.” In *Literary Materialisms*. Eds. Mathias Nilges and Emilio Sauri. London: Palgrave, 2014. 95-112.

“Cultural Work and Antisocial Psychology.” In *Theorizing Cultural Work: Labour, Continuity and Change in the Creative Industries*. Eds. Mark Banks et al. London: Routledge, 2013. 30-43.

“Author as Metabrand in the Postcolonial UK.” In *Transnationalism, Activism, Art*. Eds. Aine McGlynn and Kit Dobson. Toronto: University of Toronto Press, 2013. 209-226.

“On the entrepreneurial ethos in Aravind Adiga’s *The White Tiger*.” In *Re-Orientalism and South-Asian Identity Politics*. Eds. Ana Mendes and Lisa Lau. London: Routledge, 2011. 40-55.

“Salman Rushdie and Zulfikar Ghose in the Literary Marketplace.” In *Books Without Borders, Volume 2: Perspectives from South Asia*. Eds. Robert Fraser and Mary Hammond. London: Palgrave, 2007. 181-95.

“Control and Content in Mass-Market Distribution.” Co-authored by Jacques Michon. In *History of the Book in Canada. Vol. 3. A Century of Change, 1918 to 1980*. Eds. Carole Gerson & Jacques Michon. Toronto: University of Toronto Press, 2007. 404-7.

“Attacks on Newspaper Printers and Their Shops.” In *History of the Book in Canada*. Vol. 1. *Beginnings to 1840*. Eds. Patricia Lockhart Fleming, Gilles Gallichan, and Yvan Lamonde. Toronto: University of Toronto Press, 2004. 238-9.

“Books of Instruction in Upper Canada and the Atlantic Colonies.” In *History of the Book in Canada*. Vol. 1. *Beginnings to 1840*. Eds. Patricia Lockhart Fleming, Gilles Gallichan, and Yvan Lamonde. Toronto: University of Toronto Press, 2004. 259-62.

### Articles in Refereed Journals

“Neoliberal Tools (and Archives).” Co-written with Daniel Allington and David Golumbia, *Los Angeles Review of Books* (1 May 2016): <https://lareviewofbooks.org/article/neoliberal-tools-archives-political-history-digital-humanities/>

“UNESCO and the World Literary System in Crisis.” *Amodern* (Dec 2015): <http://amodern.net/article/unesco-brouillette/>

“US-Soviet Antagonism and the ‘Indirect Propaganda’ of Book Schemes in India in the 1950s.” *University of Toronto Quarterly* 84.4 (Fall 2015): 170-188.

“Literary Markets and Literary Property.” Co-written with Christopher Doody. In *Anglistik: International Journal of English Studies* 26.2 (September 2015): 139-148.

“Misogyny and Melodrama.” *Contemporary Literature* 55.3 (2014): 600-609.

“UNESCO and the Book in the Developing World.” *Representations* 127.1 (2014): 33-54.

“Academic Labour, the Aesthetics of Management, and the Promise of Autonomous Work.” *nonsite* 9 (2013): <http://nonsite.org/article/academic-labor-the-aesthetics-of-management-and-the-promise-of-autonomous-work>.

“Antisocial Psychology.” Special issue on “Neoliberalism and After.” *Mediations* 26.1-2 (2012): <http://www.mediationsjournal.org/articles/antisocial-psychology>.

“The pathology of flexibility in Monica Ali’s *In the Kitchen*.” *Modern Fiction Studies* 58.3 (2012): 529-48.

“Human Rights Markets and *Born into Brothels*.” *Third Text* 25.2 (2011): 169-76.

“The Creative Class and Gautam Malkani’s *Londonstani*.” *Critique* 51 (2010): 1-17.

“Creative Labor.” *Mediations* 24.2 (2009): 140-9; <http://www.mediationsjournal.org/articles/creative-labor>

“Literature and Gentrification on Brick Lane.” *Criticism* 51.3 (2009): 425-49.

“Northern Ireland Inc.: branding a region at the 2007 Smithsonian Folklife Festival.” *The Irish Review* 40 (Dec 2009): 114-26.

“Creative Labour and Auteur Authorship: reading *Somers Town*.” *Textual Practice* 25.3 (2009): 829-47.

“Contemporary literature, post-industrial capital, and the UK creative industries.” *Literature Compass* 4 (2007):  
<http://www.blackwell-synergy.com/doi/full/10.1111/j.1741-4113.2007.00506.x>.

“South Asian Literature and Global Publishing.” *Wasafiri* 22.3 (2007): 34-38.

“On NOT Safeguarding the Cultural Heritage: Glenn Patterson’s *Black Night at Big Thunder Mountain*.” *Irish Studies Review* 15.3 (2007): 317-31.

“The Northern Irish Novelist in Ronan Bennett’s *The Catastrophist*.” *Contemporary Literature* 48.2 (2007): 253-277.

“Zulfikar Ghose’s *The Triple Mirror of the Self* and Cosmopolitan Authentication.” *Modern Fiction Studies* 53.1 (2007): 97-119.

“Struggle Tourism and Northern Ireland’s Culture Industries: The Case of Robert McLiam Wilson.” *Textual Practice* 20 (2007): 333-53.

“Authorship as Crisis in Salman Rushdie’s *Fury*.” *Journal of Commonwealth Literature* 40 (2005): 137-56.

“Paratextuality and Economic Disavowal in Dave Eggers’ *You Shall Know Our Velocity*.” *Reconstruction: Studies in Contemporary Culture* 3.2 (2003):  
<http://www.reconstruction.ws/032/brouillette.htm>.

“Corporate Publishing and Canonization: *Neuromancer* and Science-Fiction Publishing in the 1970s and Early 1980s.” *Book History* 5 (2002): 187-208.

### **Major Encyclopedia or Dictionary Articles**

“Literature and Culture.” 2500 words. Forthcoming in the *Bloomsbury Companion to Marx*. Eds. Jeff Diamanti, Andrew Pendakis, and Imre Szeman. London: Bloomsbury, 2018.

“Cultural Production.” Forthcoming in *A Companion to Critical and Cultural Theory*. Eds. Imre Szeman, Sarah Blacker, and Justin Sully. Oxford: Wiley-Blackwell, 2016.

“The Literary as a Cultural Industry.” Co-authored with Christopher Doody. In the *Routledge Companion to the Cultural Industries*. Eds. Kate Oakley and Justin O’Connor. London: Routledge, 2015. 99-108.

“Fiction and the Publishing Industry.” In *The Encyclopedia of Twentieth-Century World Fiction*. Ed. John Ball. London: Blackwell, 2011.

“Paperback” and “stock control” entries. In *The Oxford Companion to the Book*. Eds. Michael Suarez and H. R. Woudhuysen. Oxford: Oxford University Press, 2010.

### **Journal Issues Edited**

“Postcolonial Print Cultures.” Special issue of the *Journal of Commonwealth Literature* 48.1 (March 2013). Co-edited with David Finkelstein.

“New Scholarship in Book History and Print Culture.” Special issue of the *University of Toronto Quarterly* 73.4 (2004). Co-edited with Travis DeCook and Heather Jackson.

### **Review Articles**

“Art and ‘Real Subsumption.’” On Dave Beech, *Art and Value*. In *Mediations* 29.2 (2016): <http://www.mediationsjournal.org/articles/on-art-and-real-subsumption>

“Wither Production?” On Emily Apter, *Against World Literature: on the Politics of Untranslatability*. In *Historical Materialism* 23.4 (2015): 197-209.

On *Combined and Uneven Literature*, by the Warwick Research Collective, co-written with David Thomas. Forthcoming in *Comparative Literature Studies* 53.2 (2016).

“Death Throes of Empire.” On Graham MacPhee, *Postwar British Literature and Postcolonial Studies*, and Rachel Gilmour and Bill Schwarz, eds., *End of Empire and the English Novel since 1945*, in *Interventions* 14.3 (2012): 62–6.

“The Politics and Production of Contemporary British Writing.” On Gail Low and Marion Wynne-Davies, eds., *A Black British Canon?* and Claire Squires, *Marketing Literature: The Making of Contemporary Writing in Britain*, in *Contemporary Literature* 50.2 (2009): 397-407.

### **Book Reviews in Scholarly Journals**

“Neo-colonial Literary Production.” On Caroline Davis, *Creating Postcolonial Literature: African Writers and British Publishers*, in *Postcolonial Studies* 16.4 (2013): 416-418.

“The Mass Reading Event and the Citizen-Reader.” Co-authored with Lina Shoumarova. On Danielle Fuller and DeNel Rehberg Sedo. *Reading Beyond the Book: The Social Practices of Contemporary Literary Culture*, in *Reviews in Cultural Theory* 5.1 (2014): <http://www.reviewsinculture.com/?r=124>

“The False Freedom of Rock Stardom.” On Matt Stahl, *Unfree Masters: Recording*

*Artists and the Politics of Work*, in *Reviews in Cultural Theory* 4.1 (2013):  
<http://www.reviewsinculture.com/?r=107>

Rashmi Sadana, *English Heart, Hindi Heartland: The Political Life of Literature in India*, in *Wasafiri* 73 (Spring 2013): 95-6.

Andrew Ross, *Nice Work if You Can Get It*, in *Reviews in Cultural Theory* 1.1 (2010):  
<http://www.reviewsinculture.com/?r=16>.

Daljit Nagra, *Look We Have Coming to Dover!* in *Wasafiri* 61 (2010): 90-1.

Richard Florida, *Who's Your City?*, in *Spacing* magazine (Spring/Summer 2009).

Jean Burgess and Joshua Green, *YouTube: Online Video and Participatory Culture*, in *Reconstruction* 9.3 (2009):  
<http://reconstruction.eserver.org/093/contributors093.shtml#Brouillette>

Andrew van der Vlies, *South African Textual Cultures: White, Black, Read all over*, in *Interventions* 10.3 (2008): 405-7.

Isabel Hofmeyr, *The Portable Bunyan: A Transnational History of The Pilgrim's Progress*, in *Wasafiri* 22.3 (2007): 75-6.

### **Journalistic Writing**

Three contributions to the e-flux conversation on “Paranoid Subjectivity and Cognitive Mapping: How is Capital to be Represented?” (throughout March 2015):  
<http://conversations.e-flux.com/t/paranoid-subjectivity-and-the-challenges-of-cognitive-mapping-how-is-capitalism-to-be-represented/1080>

“Literature is Liberalism: or, some thoughts on the Nobel Prize” *Jacobin*, October 15, 2014:  
<https://www.jacobinmag.com/2014/10/literature-is-liberalism/>

“Nobel Literature and the Politics of Prestige,” *Toronto Review of Books*, October 11, 2013: <http://www.torontoreviewofbooks.com/2013/10/nobel-shaped-literature-politics-prestige/>

### **PAPERS PRESENTED:**

#### **a) To learned societies**

“Literature and De-Development.” With David Thomas. American Comparative Literature Association, Harvard University, March 2016.

“Keyword: Neoliberalism.” Association for the Study of the Arts of the Present, Clemson University, November 2015.

“Unesco's ‘classics’ as imperial trusteeship.” Society for the History of Authorship, Reading & Publishing, Montreal, 2015.

“Edward Said and Unesco’s Postcolonialism.” American Comparative Literature Association, Seattle, 2015.

“UNESCO’S Neoliberalism.” Modern Languages Association, Vancouver, 2015.

“The Global Novel: Notes on methodology.” Modern Languages Association, Vancouver, 2015.

Keynote. “Autonomy for Dummies.” Marxist Literary Group Summer Institute, Banff, 2014.

“On the uses of the decentered author.” American Comparative Literature Association, New York, 2014.

“The New Psychogeography.” Association for the Study of the Arts of the Present, Detroit, 2013.

“The London Novel and Gentrification.” Association for the Study of the Arts of the Present, London, 2012.

“Antisocial Psychology.” Modern Languages Association, Seattle, 2012.

“Unesco and the Book.” Postcolonial Studies Association, Birmingham, 2011.

“‘The Hidden Hunger’: on Unesco’s history of book development.” Modern Languages Association, Chicago, 2009.

“Things against Stuff: Text-as-Text versus Text-as-Object.” Society for the History of Authorship, Reading & Publishing, Toronto, 2009.

“Creative labor in Aravind Adiga’s *The White Tiger*.” Marxist Literature Group Summer Institute, Portland ME, 2009.

“Postindustrial labour and Aravind Adiga’s *The White Tiger*.” Canadian Association for Commonwealth Literature and Language Studies, Ottawa, 2009.

“Literary Labour, Immaterial Production, and the Creative Economy.” Association for Canadian College and University Teachers of English, Ottawa, 2009.

Keynote. “Booking Daljit Nagra: Author as Meta-Brand in the Postcolonial UK.” Association for the Study of New Literatures in English, Universität Regensburg, Germany, May 2008.

“Literary capital, gentrification, and the *Brick Lane* effect.” Modern Languages Association, San Francisco, 2008.

“From City-in-Conflict to Conflict™: Remaking Belfast’s Past for its Global Future.” Global Studies Association, New York, 2008.

“Literary Diplomacy: Unesco’s Collection of Representative Works.” Modernist Studies Association, Long Beach, 2007.

“Tourism and the Troubles in New Northern Irish Writing.” Association for Commonwealth Language and Literature Studies, Vancouver, 2007.

“The Culture Industries of Northern Ireland: Specularity, Violence, and the *Convictions* Plays.” Modern Languages Association, Washington DC, 2006.

“Consumer as Tourist in Graham Huggan’s *The Postcolonial Exotic*.” United States Association for Commonwealth Literature and Language Studies, Santa Clara CA, 2006.

“Ronan Bennett's Passport.” UK Network for Modern Fiction Studies, London, 2006.

“Northern Ireland’s Dissonant Heritage in Glenn Patterson's *Black Night at Big Thunder Mountain*.” American Conference for Irish Studies, Madison NJ, 2006.

“New York’s Literati in Derek Walcott’s *The Fortunate Traveller*.” Society for the History of Authorship, Reading & Publishing, Halifax, 2005.

“Dave Eggers and the Deconstruction of Bibliography.” Society for the History of Authorship, Reading & Publishing, Claremont CA, 2003.

## **b) To other academic bodies**

Invited talk. “World Literary Classics and ‘White Capitalist Expansion’.” University of California at Irvine, May 2015.

Invited talk. “Unesco’s Neoliberalism.” Warwick University, April 2015.

Invited talk. “Unesco’s Postcolonialism.” University of Cambridge, October 2014.

Invited talk. “Unesco and the Sociology of Literature.” University of Oxford, October 2014.

Invited talk. “Urban Exploration and the New Psychogeography.” University of California at Irvine, November 2013.



Invited talk. "Unesco and the Book in the Developing World." McGill University, 10<sup>th</sup> Annual John Jacob Spector Lecture, October 2013.

Invited talk. "Neoliberalism and the Value of Culture." St. Francis Xavier University, March 2013.

Invited talk. "The Writer as Property Developer." Laurentian University, November 2012.

Invited talk. "Literature and Urban Renewal." Queen Margaret University, November 2011.

Invited talk. "Daljit Nagra's Brand Identity." University of Leeds, November 2011.

Invited talk. "Literature and Urban Renewal." Open University, Centre for Research on Socio-Cultural Change, November 2011.

Keynote. "The 'character' of creative capitalism." Special conference, "Spectres of World Literature," London, 2011.

Invited talk. "Unesco and the Book." Uppsala University, Sweden, September 2011.

Invited talk. "Unesco and the Book." Stockholm University, September 2011.

Invited talk. "*The White Tiger* and the Global Literary Economy." Syracuse University, September 2009.

"Functions of 'the Real' in the UK's emerging cultural markets." Special conference, "Postcolonialism and the 'Hit' of the Real," New York University, 2008.

"Gentrification and the Reception of Monica Ali's *Brick Lane*." Special conference, "Reading after Empire," University of Stirling, Scotland, 2008.

"Romanticism's Residue: Disavowing Success in Critiques of Global Literary Markets." Special conference, "Transnationalism, Activism, Art," University of Toronto, 2007.

"Northern Irish Publishing and Struggle Tourism." Special conference, "The Colonial and Postcolonial Lives of the Book 1765-2005," University College London, 2005

#### **OTHER FORMS OF SCHOLARLY PRODUCTIVITY:**

Co-organizer with Travis DeCook, Society for Textual Scholarship conference, Lord Elgin hotel, 14-16 April 2016.

Organizer, colloquium, "Cultural Institutions and Cultural Power," Carleton University, October 2015.

Organizer, conference round table, “Immaterial Labour,” Society for Utopian Studies, Montreal, October 2014.

Organizer, round table discussion, “The Neoliberal University,” Carleton, April 2014.

Co-organizer, with Michael Szalay, conference seminar, “Culture and Real Subsumption,” American Comparative Literature Association, New York, March 2014.

Organizer, conference panel, “Art and Urban Planning,” Association for the Study of the Arts of the Present, Detroit, October 2013.

Organizer, conference panel, “The Novel’s Urbanism,” Association for the Study of the Arts of the Present, London, October 2012.

Co-organizer, with Matt Cohen, conference panel, “Indigenous Textual Studies,” Modern Languages Association, Seattle, 2012.

Organizer, colloquium, “Culture and ownership: the past and future of intellectual property,” Carleton University, 2012.

Co-organizer, with David Finkelstein, symposium on “The Postcolonial Book,” Queen Margaret University (Edinburgh), 2011.

Co-organizer, with Travis DeCook, “What Matters?” panel, Society for the History of Authorship, Reading & Publishing, University of Toronto, 2009.

Co-organizer, Conference, “New Scholarship in Book History and Print Culture,” University of Toronto, 2003.

## **RESEARCH GRANTS:**

2014	Carleton	University Research Award	\$15,000
2013-17	SSHRC	Insight Grant	\$110,000
2010-13	SSHRC	Standard Research Grant	\$55,000
20011	Leverhulme	Research Fellowship	£18,000

## **SERVICE TO THE PROFESSION:**

### **Scholarly assessments**

- Reviewed book manuscripts and proposals for Continuum, Palgrave, Routledge, University of Alberta Press, University of Iowa Press, Wilfrid Laurier University Press,

- Reviewed articles for *Ariel*, *Canadian Literature*, *Contemporary Literature*, *English Studies in Canada*, *Irish University Review*, *International Journal of Cultural Policy*, *Journal of Commonwealth Literature*, *Journal of Postcolonial Writing*, *Literature Compass*, *Mediations*, *New Formations*, *Postcolonial Text*, *South Asian History and Culture*, and *Transnational Literature*

### **Editorial advisory boards**

- Book series: Cultural Studies and Marxism (Rowman and Littlefield); World Literatures in Comparison (Palgrave)
- Journals: *Contemporary Literature*; *Authorship*; *Writing Technologies*

### **ACADEMIC RESPONSIBILITIES:**

#### **a) Graduate Courses Taught**

##### **Carleton University**

2015-16	0.5	ENGL 5002 / DIGH 5902B: "Critical Digital Humanities"
2013-14	1.0	ENGL 6000: "Production of Literature"
2014	0.5	ENGL 5002: "Aesthetics and Politics"
2013	0.5	ENGL 5900: "Literature and Neoliberalism"
2012	0.5	ENGL 5900: "Economies of Contemporary Literature"

##### **Syracuse University**

2006	0.5	"Postcolonial Authorship"
------	-----	---------------------------

#### **b) Undergraduate Course Taught**

##### **Carleton University**

2015-16	1.0	ENGL 1000E: "Literature, Genre, Context"
2016	0.5	ENGL 2401A / DIGH 2002A: Digital Humanities Theory and Method
2013-14	1.0	ENGL 1000E: "Literature, Genre, Context"
2012	0.5	ENGL 4608A: "Literature and Urban Experience"
2012	0.5	ENGL 2908: "Irish Literature and British Colonialism"
2010	0.5	ENGL 4608A: "Literature and Urban Experience"
2009-10	1.0	ENGL 1001B: "Literature and Social Class"

##### **Massachusetts Institute of Technology**

2009	0.5	Literature 21L.701: "Literature and Urban Experience."
2009	0.5	Literature 21L.488: "Literature and Development."
2008	0.5	Literature 21L.003: "Reading Fiction."
2007	0.5	Literature 21L.488: "Literature and Development."
2007	0.5	Literature 21L.488: "The British Novel Now."
2007	0.5	Literature 21L.007: "World Literature."
2007	0.5	Literature and Comparative Media Studies 21L.715: "Popular Readerships."
2006	0.5	Literature 21L.003: "Reading Fiction."

### **Syracuse University**

2005	0.5	"The Material History of Reading"
------	-----	-----------------------------------

### **University of Toronto**

2005	0.5	"Introduction to Book and Media Studies"
------	-----	--

### **c) Supervisions**

<b>Life-time Supervision</b>	<b>Completed</b>	<b>In Progress</b>
Post-Doctoral		
Ph.D.		3
Ph.D. (Committee)		3
M.A.		
M.A. Research Essay	1	
M.A. (Committee)		

### **Ph.D.**

John Coleman, Department of English, 2014-  
David Thomas, Department of English, 2013-  
Lina Shoumarova, Cultural Mediations, 2010-

## **ADMINISTRATIVE RESPONSIBILITIES:**

### **a) Department**

Graduate Committee (2012-14)  
Research Committee (2013-14)

### **b) University**

Senate (2013-14)  
FASS Strategic Planning Committee (2012-14)

