

**Carleton University**  
**Fall 2019**  
**Department of English**  
**DIGH 4002 / ENGL 4125: Digital Culture and the Text I**  
**“Technotopia”**

**Prerequisites:** DIGH 2002 or ENGL 2401 and fourth-year standing, or permission of the Department.

**TIME:** Wednesday 11:35-2:25  
*Please confirm location on Carleton Central*

**Instructor:** Prof. Brian Greenspan  
**Office Hours:** TBA  
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A survey of utopian thinking around media and technology.

The rising popularity of dystopian narratives is hardly surprising, given the daily barrage of news stories about climate change, mass surveillance, digital or biological viruses, and artificially intelligent machines. What is surprising is that even the most disturbing stories of technological apocalypse (both real and imagined) continue to inspire utopian hope, and to shape progressive communal identities.

This seminar will explore the role of new media and technologies in contemporary fiction. We will read utopian and dystopian narratives alongside studies of social media, progressive movements, intentional communities, digital games, and popular subcultures. We will also explore new digital tools for analyzing texts, authoring stories and games, visualizing data, and building simulations in order to better evaluate the discourses (whether hopeful or apocalyptic) that surround digital media.

Prerequisites: DIGH 2002 or ENGL 2401 and fourth-year standing, or permission of the English Department.

Primary Texts:

\* N.B. The reading list below is provisional, and subject to change depending on the availability of primary texts. Please be sure to check back before the start of class before buying your texts. **Only the latest version of the syllabus posted on the course CULearn site is the official version.**

Thomas More, *Utopia*

Marge Piercy, *He, She and It*

Alena Graedon, *The Word Exchange*

Cory Doctorow, *Walkaway*

Naomi Alderman, *The Power*

Tracey Fullerton, *Walden, a game* <https://www.waldengame.com/>

Osmotic Studios, *Orwell: Keeping an Eye on You*, “Episode One: The Clocks Were Striking Thirteen”  
(available at <http://store.steampowered.com>)

*plus* various online, secondary, and supplemental readings, along with digital tools and platforms.

Printed novels and utopias will be available at Octopus Books, 116 Third Avenue (at Bank St.). *Walden, a game* can be purchased online, while *Orwell: Keeping an Eye on You* is available through the Steam site. Other electronic texts are available freely online. Most secondary and supplemental readings can be found online, on Reserve, or through MacOdrum Library's digital holdings, although a few must be ordered in advance through Interlibrary Loans (ILL).

### Assignments:

Seminars	2 x 15-minute presentations + discussion	20%
Critical Response	5 minutes	5%
Short Assignment	500 words, DUE November 6	10%
Collaboration	in-class and online	15%
Term Paper or Project	3750 words (15 pages) or equivalent; 5000-6000 words for grads DUE November 27	50%

Standing in a course is determined by the course instructor subject to the approval of the Faculty Dean. This means that grades submitted by the instructor may be subject to revision. No grades are final until they have been approved by the Dean.

### Seminars (2 x 20-minute presentations + discussion, 20%)

For your seminars, you might choose any combination of approaches, but should be sure to include a close, theorized and well-researched analysis of our primary text for the week, with a précis and discussion of one or more key points in utopian theory occasioned by our weekly readings. Be sure to address the week's required readings in detail. You are encouraged to address additional articles from our list of *Further Readings*, and any other critical works or projects that inform your topic.

You'll be graded on both the depth and originality of your research, as well as the success with which you present your material and engage the class. A provocative and engaging seminar, solidly grounded in research, is better than one that is overly recondite and jargon-laden. Your ultimate goal is not to provide all the answers, but to raise questions and generate critical discussion.

Since utopias are a communal form of symbolic expression, research into utopian literature could also benefit from a collaborative approach. I encourage you to collaborate on your research and/or presentations to ensure that you complement rather than repeat your classmates' presentations. To help prevent redundancy, be sure to speak with your classmates, and clear your topic and approach with me well beforehand.

**N.B.** Your in-class presentation should be accompanied by a legible **transcript** of (or notes for) your seminar presentation, provided at the beginning of your presentation. You should also provide either a **handout** or **slideshow** presentation for the class including the following information:

- an outline of your key points and examples, with any salient quotations and page references;
- a list of any key theoretical terms you use, with definitions;
- a selected Works Cited and Consulted, detailing your primary and secondary sources, including online sources and tools.

It's up to you whether to present your material conversationally, reveal it Socratically, or read it in the form of a conference paper. Whatever the mode of presentation, be sure to indicate all sources during your oral

presentation. A good approach is to foreground a particular literary issue, critical problem or theoretical argument as the focus of your presentation.

You're encouraged to use audio-visual materials (e.g. music, video clips, or digital presentations), but be sure to consult with me first to ensure a seamless presentation. Above all, please stay within your time limit to allow your classmates enough time for their presentations

You should be prepared to lead and guide the class in a discussion following your seminar, so come prepared with plenty of provocative questions. Think of the class as a test group for bouncing around ideas that will help guide your final research paper. Be prepared to take notes, as the class will doubtless have some excellent ideas for you.

### Critical Response (5 minutes, 5%)

The Critical Response offers you the opportunity to take five minutes to respond to a classmate's seminar presentation. Your response should address both the strengths and the potential oversights or contradictions of the seminar.

In your response, refrain from making ad hominem remarks; instead, you should marshal further textual, critical and/or theoretical evidence that might expand upon, complicate or problematize your classmate's position. The goal of your response should be to stimulate dialogue and productive conversation by bringing new material or perspectives to light, and to help your classmates develop their own critical approaches.

**Critical Responses are to be submitted through the Critical Forum on CULearn before class begins on the day you choose to respond.** We'll discuss all Critical Responses at the start of class.

### Short Assignment (500 words, DUE November 6, 10%)

This short, computer-assisted text analysis assignment will be fully explained in class. We will share our findings with the class at our next meeting.

### Collaboration (15%)

Please notify me of any anticipated or unavoidable absences from class due to emergency or illness. Regular attendance at seminars is expected, but that alone won't win you full marks for collaboration. For full marks (and your added enjoyment) you're expected to keep up with our reading schedule, participate actively in our weekly seminars, and contribute to our discussions, both in-class and online through CULearn.

Please remember that CULearn is a virtual extension of our classroom, and therefore, subject to the University's conduct regulations. At all times, you must respect your fellow classmates, and try to keep the discussion relevant to our course goals. When in doubt, follow The Golden Rule of Netiquette: Don't post any comment you wouldn't read aloud in class.

### Term Paper or Project (3750 words [15 pages or equivalent] for undergrads, 5000-6000 words [20-25 pages or equivalent] for grads, DUE November 27, 50%)

You can write on pretty much any topic relating to our primary or secondary readings, providing you can justify it to me beforehand. It's a very good idea to run your topic by me before you begin researching in earnest. Your term paper or project can certainly expand upon your seminar topic or group project, providing it also takes in any early feedback from me and the class. All written components must conform to the latest MLA format and style of parenthetical citation.

Your term paper or project should provide an original exploration of a topic relating to class material, and should be researched, theorized, fully documented, and contextualized within a broader awareness of the kinds of literary and theoretical issues we discuss in class. While you are certainly encouraged to include a digital component, it is not required: remember, paper prototypes are often as effective as digital implementations. Full evaluative criteria for the term project will be discussed in class.

You might have to do some digging to secure primary and secondary research materials, especially those with limited distribution. MacOdrum Library has respectable holdings in utopian studies, as a quick subject search will reveal. Moreover, many of these works in turn contain bibliographies that will point you to further sources. The Ottawa University Library and Ottawa Public Libraries are also at your disposal, along with Interlibrary Loans, J-STOR, LION, Project Muse, and other online collections. But effective research (not to mention interlibrary loans) takes time, so don't leave it to the last minute.

If you need help getting started, or are having difficulty locating sources, check with me.

### Submitting Assignments

**Term papers and projects must be submitted twice, both in hard copy and uploaded through our course website.** Term papers not submitted both on paper and digitally will not be graded, and will score 0.

#### Hard Copy Submission:

Please don't slip essays under my office door. Instead, either submit your hard copy in class, or write both our names and the course number on the front page, and hand them into the English Department Drop Box (Dunton Tower 1812).

To prevent the loss of assignments, it's a good idea to set the preferences of your word processor to save backup copies periodically, and to e-mail drafts to yourself. Responsibility for submitting assignments rests ultimately with you. I am not in the habit of losing student work; however, should your assignment become misplaced, you will be required to resubmit another copy upon request, or you will score 0. Be sure to retain a photocopy or print-out of all your work, including all research notes and rough drafts, until your final grade is registered.

#### Digital Submission:

In addition to a hard copy, all students must submit a digital copy of each essay through CULearn on or before the essay deadline. Please don't e-mail assignments to me. It is important that you submit each assignment through CULearn, as doing so provides proof that you have submitted it on time. Assignments not submitted through CULearn will not be considered for grading, and will score 0.

\* N.B. To avoid potential sanction, please retain all rough work. The instructor reserves the right to request all rough work, and to withhold the grade for any given assignment pending a supplemental oral examination by two professors.

### Extensions, Late Assignments and Special Accommodations

- All assignments are expected to be submitted on time, unless you have: i) a medical note from a doctor explaining that you could not complete the assignment; ii) an explanatory note from the Paul Menton Centre (See Academic Accommodation, below); or iii) special permission for an extension from me.
- You may submit essays up to 3 days late without penalty; however, late or extended papers will not receive extensive comments.
- Essays submitted more than 3 days late will be docked 5%/day, up to a maximum of 15%. Essays handed in more than 6 days past the due date will not be accepted, and will score 0. In other words, plan ahead, develop a work schedule, and stick to it. Any request for an extension beyond 3 days must be submitted by email to the instructor at least one week before the due date.

Delays do sometimes occur as a result of computer errors. However, responsibility for your work rests ultimately with you. Be sure to back up your work and print out hard copies regularly as you write. That way, if your computer fails, you can always locate another computer at the University to finish your work.

### Documentation

You are expected to document any and all primary and secondary sources referred to (directly or indirectly) in your assignments, including sources for websites, musical, visual and electronic information. The MLA style of parenthetical references with a Works Cited page, as detailed in the MLA Handbook (8<sup>th</sup> ed.), is the only acceptable method of documentation (see <http://www.mla.org/style>). For quick guidelines and examples, see [https://www.uvic.ca/library/research/citation/documents/MLAStyle\\_QuickGuide\\_Update\\_Sept\\_2014.pdf](https://www.uvic.ca/library/research/citation/documents/MLAStyle_QuickGuide_Update_Sept_2014.pdf).

It's your responsibility to educate yourself on how to avoid plagiarism through careful research habits and the proper documentation of sources. Any failure to document sources, whether deliberate or inadvertent, will carry heavy sanctions, and may result in a failing grade or expulsion (see Academic Integrity, below), so please double-check your Works Cited before submitting assignments. Make sure you know both the University's policies on plagiarism, and the MLA Handbook guidelines for referencing sources. If you're still in doubt about what constitutes plagiarism or about the legitimacy of a citation or reference, please ask me or your T.A., or check with the Academic Writing Centre and Writing Tutorial Service (See Helpful Student Services, below).

To avoid potential sanction, please retain all rough work. The instructor reserves the right to request all rough work, and to withhold the grade for any given assignment pending a supplemental oral examination by two professors.

### ACADEMIC INTEGRITY

Carleton University has a clear policy on academic integrity, including procedures to address academic misconduct (cheating, plagiarism, and other activities that violate academic integrity standards). Full information is in the Undergraduate Calendar under "Academic Regulations of the University" Section 10.1: <http://calendar.carleton.ca/undergrad/regulations/academicregulationsoftheuniversity/academicintegrity>.

It is particularly important in this class that students understand and meet academic integrity standards, and are sure they do not violate these standards through plagiarism. The following definition of plagiarism is taken from Carleton's Academic Integrity Policy, Part VI (this definition also appears in the Undergraduate Calendar):

Plagiarism is presenting, whether intentional or not, the ideas, expression of ideas or work of others as one's own. Plagiarism includes reproducing or paraphrasing portions of someone else's published or unpublished material, regardless of the source, and presenting these as one's own without proper citation or reference to the original source. Examples of sources from which the ideas, expressions of ideas or works of others may be drawn from include but are not limited to: books, articles, papers, literary compositions and phrases, performance compositions, chemical compounds, art works, laboratory reports, research results, calculations and the results of calculations, diagrams, constructions, computer reports, computer code/software, and material on the Internet.

Examples of plagiarism include, but are not limited to:

- submitting a takehome examination, essay, laboratory report or other assignment written, in whole or in part, by someone else;
- using ideas or direct, verbatim quotations, paraphrased material, algorithms, formulae, scientific or mathematical concepts, or ideas without appropriate acknowledgment in any academic assignment;
- using another's data or research findings;

- submitting a computer program developed in whole or in part by someone else, with or without modifications, as one's own;
- failing to acknowledge sources through the use of proper citations when using another's works and/or failing to use quotation marks.

For more helpful information visit the Academic Advising Centre (<http://carleton.ca/academicadvising>).

Any secondary sources incorporated into your papers, including essays that I put on Reserve, must be cited appropriately. If you have any questions about when and how to cite sources, do not hesitate to ask either me or your T.A. If we suspect that an essay has been plagiarized either deliberately or inadvertently, we are required to submit the essay to the Dean, who will conduct a thorough investigation into the case and administer penalties. The penalties for plagiarism are very severe, ranging from failure in the course to expulsion from the university. It's not worth the risk!

Carleton has other important policies regarding tests, examinations, and unauthorized resubmission of your work (that is, handing in the same paper in more than one class). Be sure you understand the standards so as to avoid any academic misconduct.

N.B. To avoid potential sanction, please retain all rough work. The instructor reserves the right to request all rough work, and to withhold the grade for any given assignment pending a supplemental oral examination by two professors.

### **REQUEST FOR ACADEMIC ACCOMMODATION:**

You may need special arrangements to meet your academic obligations during the term. For an accommodation request, the processes are as follows:

#### **Pregnancy obligation**

Please contact your instructor with any requests for academic accommodation during the first two weeks of class, or as soon as possible after the need for accommodation is known to exist. For more details, visit the Equity Services website: [carleton.ca/equity/wp-content/uploads/Student-Guide-to-Academic-Accommodation.pdf](http://carleton.ca/equity/wp-content/uploads/Student-Guide-to-Academic-Accommodation.pdf)

#### **Religious obligation**

Please contact your instructor with any requests for academic accommodation during the first two weeks of class, or as soon as possible after the need for accommodation is known to exist. For more details, visit the Equity Services website: [carleton.ca/equity/wp-content/uploads/Student-Guide-to-Academic-Accommodation.pdf](http://carleton.ca/equity/wp-content/uploads/Student-Guide-to-Academic-Accommodation.pdf)

#### **Academic Accommodations for Students with Disabilities**

If you have a documented disability requiring academic accommodations in this course, please contact the Paul Menton Centre for Students with Disabilities (PMC) at 613-520-6608 or [pmc@carleton.ca](mailto:pmc@carleton.ca) for a formal evaluation or contact your PMC coordinator to send your instructor your Letter of Accommodation at the beginning of the term. You must also contact the PMC no later than two weeks before the first in-class scheduled test or exam requiring accommodation (if applicable). After requesting accommodation from PMC, meet with your instructor as soon as possible to ensure accommodation arrangements are made. [carleton.ca/pmc](http://carleton.ca/pmc)

#### **Survivors of Sexual Violence**

As a community, Carleton University is committed to maintaining a positive learning, working and living environment where sexual violence will not be tolerated, and its survivors are supported through academic accommodations as per Carleton's Sexual Violence Policy. For more information about the services available at the university and to obtain information about sexual violence and/or support, visit: [carleton.ca/sexual-violence-support](http://carleton.ca/sexual-violence-support)

### **Accommodation for Student Activities**

Carleton University recognizes the substantial benefits, both to the individual student and for the university, that result from a student participating in activities beyond the classroom experience. Reasonable accommodation must be provided to students who compete or perform at the national or international level. Please contact your instructor with any requests for academic accommodation during the first two weeks of class, or as soon as possible after the need for accommodation is known to exist.

<https://carleton.ca/senate/wp-content/uploads/Accommodation-for-Student-Activities-1.pdf>

### HELPFUL STUDENT SERVICES

The Centre for Student Academic Support (<http://carleton.ca/csas/>) offers valuable support for writing and research.

Carleton Health and Counselling Services (<http://www.carleton.ca/health/>) offers comprehensive health care, including counselling of personal problems and emotional distress. 2600 Carleton Technology & Training Centre.

For other services go to Academic Writing Centre and Writing Tutorial Service (<http://www.carleton.ca/student-support/>).

### CONTACTING YOUR INSTRUCTOR

I am available during my office hours to discuss issues directly related to the course, either in person or by phone. You can also send me a message by e-mail or leave a message on my office voice mail, any time of day or night, and I will respond in good time (usually within 3 working days).

E-mail is the most reliable means of contacting me. For a timely response, be sure to include the course number ("4002") in the subject line of your message.

COURSE WEBSITE:      <http://culearn.carleton.ca/>

The course website includes a glossary, supplemental readings, a tool for submitting your essays in digital form, a message board for scholarly discussions, and the definitive version of the course syllabus. Please remember that this space is a virtual extension of our classroom, and therefore subject to the University's conduct regulations. Respect your fellow classmates at all times. When in doubt, follow The Golden Rule of Netiquette:

Don't post any message you wouldn't read aloud in class.

To access the course site, you will first need a Student Computing Account (SCA). For account information, visit the Information Technology Services (ITS) website (<http://carleton.ca/its>). For answers to general questions about CULearn, write to [edc@carleton.ca](mailto:edc@carleton.ca). For general computing questions, visit <http://www2.carleton.ca/ccs/getting-help>. You can also visit the ITS Service Desk in 509 MacOdrum Library.

*Copyright and ownership of class lectures remains vested with the instructor, and cannot be recorded, loaned, copied, reproduced, published, uploaded, or disseminated in any way.*

### COMMUNITY RESPECT:

If utopia teaches us one lesson, it's that respect for individual rights can exist only within the context of community rights. Please help to ensure the rights and comfort of all members of the class by respecting these guidelines:

- 1) Don't come to school or office hours if you're ill: you won't learn effectively, and you will make others sick. Presenteeism is a growing workplace issue, as it impairs overall productivity. It's a myth that once you are presenting symptoms, you are no longer contagious. Stay home and take care of yourself; then, once you're completely cured, ask me or a classmate about what you missed.
- 2) Avoid wearing strong perfumes or colognes. Strong scents are outlawed in some municipalities, as they can cause powerful allergic and asthmatic reactions that interfere with the health and learning of others.
- 3) Don't disturb the learning of others around you. Please avoid loud typing, texting and dining, and refrain from holding private conversations.