

**Carleton University  
Fall 2018  
Department of English**

**ENGL 6003F  
Theories and Foundations in the Production of Literature  
Tuesdays, 11:35 a.m. – 2:25 p.m.  
DT 1808**

**Instructor: Prof. T. DeCook  
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Office hours: TBA**

Method of Evaluation:

Discussion leadership: 40%

On two occasions you will lead discussion of one of the readings assigned for that week, which means a short presentation plus discussion questions.

Essays: 60%

You will write one paper engaged with the course materials, which can include analysis and assessment of arguments and/or attempts to devise similar methodologies. The due date is 4 December.

Assigned Readings:

All course readings will be available online via cuLearn or on the internet.

Schedule

09.11: Introductions

09.18: Cultural Materialism I

- Walter Benjamin, "The Work of Art in the Age of Mechanical Reproduction"
- Theodor Adorno and Max Horkheimer, "The Culture Industry"
- Raymond Williams, "Culture is Ordinary"

09.25: Cultural Materialism II

- Janice Radway, from *A Feeling for Books*
- Pierre Bourdieu, "The Field of Cultural Production: or, the Economic World Reversed"

10.02: The History of the Book I

- Robert Darnton, "What is the History of Books?"

- Fredson Bowers, “Bibliography, Pure Bibliography, and Literary Studies”
- D. F. McKenzie, “The Book as an Expressive Form”

#### 10.09: The History of the Book II

- Jerome McGann, “The Socialization of Texts”
- D.F. McKenzie, “The Broken Phial”
- Ina Ferris, “Bibliographic Romance: Bibliophilia and the Book-Object”

#### 10.16: Authorship

- Roland Barthes, “The Death of the Author”
- Michel Foucault, “What is an Author”
- Sean Burke, *The Death and Return of the Author* (prologue; chapter 1)

#### 10.23: Reading Week

#### 10.30: Authorship II

- Walter Benjamin, “The Author as Producer”
- Pierre Macherey, “Creation and Production”
- Andrew Wernick, “Authorship and the Supplement of Promotion”

#### 11.6: Print Culture / “Traditional” Culture

- Walter Ong, “Writing Restructures Consciousness”
- D. F. McKenzie, “The Sociology of a Text: Orality, Literacy and Print in Early New Zealand”
- Germaine Warkentin, “In Search of ‘The Word of the Other’: Aboriginal Sign Systems and the History of the Book in Canada”

#### 11.13: Early Media Shifts

- Peter Stallybrass, “Books and Scrolls: Navigating the Bible”
- Elizabeth Eisenstein, “Defining the Initial Shift; Some Features of Print Culture”
- Adrian Johns, “The Book of Nature and the Nature of the Book”

#### 11.20: Print, the Nation, and the Public Sphere

- Benedict Anderson, from *Imagined Communities*
- Jürgen Habermas, “Social Structures of the Public Sphere”
- Michael Warner, from *Publics and Counterpublics*

#### 11.27: Institutionalizing English

- Terry Eagleton, “The Rise of English”
- Gerald Graff, from *Professing Literature: An Institutional History*
- Gauri Viswanathan, “The Beginnings of English Literary Study”

#### 12.04: Class and Taste

- Pierre Bourdieu, from *Distinction: a Social Critique of the Judgement of Taste*
- Jane Tompkins, “Masterpiece Theatre: The Politics of Hawthorne’s Literary Reputation”