

Course Descriptions

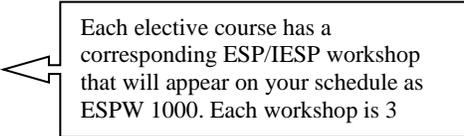
Business Stream

The following are descriptions of the courses available to ESP/IESP students in Business stream for the 2020-2021 academic year.

Please read the descriptions carefully before selecting your Seminar preferences on your *Course Selection Form*.

Please note: courses are subject to change.

- All ESP/IESP students must register for one credit in a First-Year Seminar (see options below in Section A)
- First-year IESP students enroll in FYSM 1900 E
- Two elective courses in the fall/winter (see descriptions below in Section B)
 - Students registered in the Business streams have set electives; according to requirements for this program (see your *Course Selection Form*).
 - Each elective will be supported by an ESP/IESP Workshop. See the *Course Schedule* for times.
- One more credit (TBD) in the early summer term (see the *Student Handbook* for more information)



Each elective course has a corresponding ESP/IESP workshop that will appear on your schedule as ESPW 1000. Each workshop is 3

Half-credit courses are marked with an asterisk (*) and are worth 0.5 credits and run during either the Fall or Winter semester. Full-credit courses are worth 1.0 credits and run during the entire Fall/Winter session.

Section A: First Year Seminars

All First Year Seminars are titled: "Selected Topics in the Study of Academic Discourse" but have different selected topics. See the descriptions below:

First-Year Enriched Support Program Students should choose from these Seminars:

Selected Topic: Introduction to Abnormal and Forensic Psychology

FYSM 1900 A (1.0 Credit) Fall/Win

Instructor: Kate Pardoel

Do you watch a lot of psychodramas and crime shows? Are you fascinated by bizarre, deviant, and pathological behaviour? Have you always wondered what drives some people to commit horrible crimes, and what really happens to them after they're sentenced to prison? If you're anything like me, you've probably been told many times that you have an unhealthy amount of interest in the darker side of human nature, and that you should probably find some more uplifting books and cheerful hobbies. If you can relate to any of the above, then this seminar may be the right choice for you.

The purpose of this course is to introduce students to the study of abnormal behaviour and forensic psychology. We will start by looking at how abnormal behaviour was perceived in ancient times, and by learning about how definitions of crime and appropriate punishments have changed throughout history. Next, we will spend some time learning about the criteria currently used in diagnosing abnormality and about how research is conducted in the field of psychology. From there, the focus of the course will shift to criminal behaviour and exploring how psychology contributes to the criminal justice system. We will spend some time discussing topics like the different types of risk factors for criminal behaviour, the different types of offenders (think young or mentally ill offenders, female criminals, and psychopaths), as well as topics related to catching and imprisoning offenders such as risk assessments and eyewitness testimony. We will wrap up the course by considering what happens once offenders reach the end of their sentence – can all offenders be rehabilitated and safely reintegrated into society? How do we decide which ones should be released and how do we ensure that they stay on the straight and narrow?

Now, on to the bit you really care about – how your grades will be assigned. Your grade in this seminar will be based on a series of tests, in-class activities, a criminal profile research project, and attendance. Over the course of the year you will be required to write 5 tests, and the best 4 will count towards your final grade (4 x 15% = 60% total). All tests will be comprised of multiple choice and short-answer questions, and all of the content will come

from the lectures. You will also be required to complete 6 short, in-class activities related to the course. Like with the tests, your lowest mark will be dropped, so the in-class activities will account for 10% of your final grade (5 x 2% each). The activities are designed to give you the opportunity to review and engage with the course content, practice different discipline-specific skills, and to work on more general academic skills like critical thinking. For the criminal profile project, you will need to create a profile for an antisocial individual (of your own choosing) that incorporates elements that you have learned throughout the course. The remaining 10% of your grade is for attendance.

Selected Topic: Power, Culture and Communication

FYSM 1900 B (1.0 Credit) Fall/Win

Instructor: Beth Hughes

The world is in a lot of trouble when you consider issues of power, privilege and difference in our society, and you participate in a society that you did not create. Prominent cultural icons, such as politicians, musicians, journalists, advertisers and other influencers, bombard you constantly with conflicting messages about what the world is, what it should be and how you should participate in it.

What can you do to have the potential to effect meaningful change? Part of the answer lies in understanding communication, privilege, power and difference. The class draws examples from politics, pop culture, research and social media to analyze. Topics covered include slang, identity, memes, persuasion, argumentation, privilege, equity and inclusiveness. We will analyze racism, sexism, ageism and ableism, and others, in texts to consider how the use of power also creates and promotes inequality and oppression. Throughout the year, we will use gamification, “meaningful play,” for learning to explore these ideas. Lastly, class activities include strategies for creating meaningful social change.

This course draws on sociology, communications, linguistics and other disciplines. This content aims to help you develop a deeper understanding of culture and power, as well as provide opportunities to develop strong academic tools: reading, listening, arguing, researching, analysis and writing. This course is useful for any of the ESP streams, encouraging skills that are valuable for university and well beyond.

Selected Topic: The Psychology of Motivation, Self-control, Memory, Learning and Other Things Related to Academic Success (and Dealing with Procrastination)

FYSM 1900 J (1.0 Credit) Fall/Win

Instructor: Allan Blunt

Welcome to Carleton University and congrats on becoming a Raven! You have officially taken a first step toward achieving your academic and career goals. In order to help you reach those goals this course explores lots of research aimed at understanding and improving memory, learning, motivation, self-regulation, emotion regulation, career management, and more. Although we will be discussing lots of theory and research, there is a very practical purpose to this course — to help you achieve your academic goals. So, if you decide to take this class, embrace the ideas and practice the methods we discuss, you will be taking another step toward your goals. Along the way, you will also develop your research skills, writing skills, citation skills, test-taking skills and presentation skills — all essential for your continued success at university. Even though I can’t guarantee your success, I can definitely say that if you decide to take this seminar you will learn some very interesting and useful information — and that’s not a bad thing.

One last thing - you should know a bit about the grading before you commit. Your final grade will be most likely based on the following three core elements:

- 1) attendance & participation (15% of the overall grade);
- 2) testing (50% of the overall grade, consisting of four tests & one exam, you will be given all of the questions for each test and exam); and
- 3) research (35% of the overall grade, you will pick a psychology-based topic, find and summarize several research articles, write a review paper based on the summaries, and give a 3-minute thesis presentation (based on your topic).

In closing, if you are a procrastinator, I know your “pain” because I am an inherent, recovering procrastinator who has and still does apply the ideas discussed in this course. Have a great frosh year. Best of luck, AKB.

First-Year IESP Students choose:

Selected Topic: Indigenous Studies
FYSM 1900 E (1.0 Credit) Fall/Winter
Instructor: Sheila Grantham

Aanii Kinawiya! (Hello Everyone!)

This seminar prioritizes narration and storytelling. Storytelling in an Indigenous context emphasizes the oral nature of language and speaks to many areas from which Indigenous knowledge systems are drawn, including stories of tricksters, the land, ceremonies, relationships, and clan systems. Storytelling can also be relayed through fiction and comics. Stories can take the form of a personal narrative and reveal personal and communal experiences that speak to the Indian Act, gender, education and child welfare. Within this course, we will draw upon a variety of literature, as well as oral teachings that privileges storytelling as a medium to relay Indigenous lived experiences, knowledge, research methods, and theories.

This course is a requirement for students in the Indigenous Enriched Support Program and is therefore reserved for IESP students.

Section B: Elective Courses

All elective courses listed below will be accompanied by a three hour/week **ESP/IESP Workshop** (this will appear on your schedule as ESPW 1000). Please see the Class and Workshop Schedule sheets enclosed for day and time information; and read the *ESP/IESP Student Handbook* for a description of workshops.

Economics: Introduction to Economics: Microeconomics (Fall)
ECON 1001 C [0.5 credit]
Prof. Eng Lim

An introduction to the major tools and policy problems of microeconomics. Economic analysis is applied to a variety of contemporary issues such as taxation, pollution, wage determination, poverty, market power, and international trade.

- See previous course outlines posted here:
<https://carleton.ca/economics/wp-content/uploads/econ-1001c-lim-f18.pdf>
- Course outlines for this year will be available here:
<https://carleton.ca/economics/courses/2019-summer-and-fall-and-2020-winter-offerings/>
- *Lectures three hours a week, discussion groups one hour every two weeks.*

Economics: Introduction to Economics: Macroeconomics (Winter)
ECON 1002 B [0.5 credit]
Prof. Carolina Czastkiewick

An introduction to the major tools and policy problems of macroeconomics. Economic analysis is applied to a variety of contemporary problems such as: saving, investment and interest rates; unemployment; money and inflation; exchange rates; fiscal and monetary policy.

- See previous course outlines here:
<https://carleton.ca/economics/wp-content/uploads/econ-1002d-ayoo-w19.pdf>
- Course outlines for this year will be available here:
<https://carleton.ca/economics/courses/2019-summer-and-fall-and-2020-winter-offerings/>
- *Lectures three hours a week, discussion groups one hour every two weeks.*

Math: Calculus with Applications to Business (Fall)***MATH 1009 E [0.5 credit]****Prof. Elena Devdariani**

Applications of mathematics to business. Limits. Differentiation of the elementary functions. Rules of differentiation. Max-min problems, curve sketching. Functions of several variables, partial differentiation, constrained max-min. Definite and indefinite integrals.

- The course outline from a previous year may be found here, for reference (please note: this year's outline will be different):
<https://carleton.ca/math/wp-content/uploads/MATH-1009A-W17.pdf>
- *Lecture three hours/week plus tutorial one hour/week.*

Business: Basic Marketing (Winter)***BUSI 2204 A [0.5 credit]****Prof. Marzena Cedzynski**

Basic problems and practices in marketing. Marketing planning tools and strategies of firms.

- The course outline from a previous year may be found here, for reference (please note: this year's outline will be different):
<https://sprott.carleton.ca/wp-content/uploads/2204B-Nada-Elnahla-2018W.pdf>
- Course outlines for this year will be available here:
<https://sprott.carleton.ca/students/undergraduate/undergraduate-course-outlines/>
- *Lecture three hour/week.*