Course Descriptions
Business Stream

The following are descriptions of the courses available to ESP and IESP students in the Business stream for the 2021-2022 academic year. Please read the descriptions carefully before selecting your course preferences on your Course Selection Form. Please note: All courses are subject to cancellation and/or change.

- All ESP students must register for one credit in a first-year seminar (see Section A below).
  - First-year IESP students enroll in FYSM 1900 K.
- All ESP/IESP students must register in two Elective Courses (see descriptions below in Section B)
  - Students registered in the Business stream have set electives; according to requirements for this program (see your Course Selection Form).
  - Each elective will be supported by an ESP/IESP Workshop. See the Course Schedule for times.

Half-credit courses are marked with an asterisk (*) and are worth 0.5 credits and run during either the Fall or Winter semester. Full-credit courses are worth 1.0 credits and run during the entire Fall/Winter session.

Section A: First Year Seminars

All First Year Seminars are titled: “Selected Topics in the Study of Academic Discourse” but have different selected topics. See the descriptions below:

First-Year Enriched Support Program Students should choose from these Seminars:

Selected Topic: Kiss a Frog, Get a Prince: Introduction to Folk and Fairy Tales
FYSM 1900 A / FYSM 1900 H (1.0 Credit) Fall/Winter
Instructor: Danielle Taylor

When Tiana kissed Naveen in The Princess and The Frog, she was relying upon a popular fairy tale trope which can be found in stories that have been passed down for generations. The fact that Tiana herself undergoes a transformation and becomes a frog is a twist on a traditional motif. Modern pop culture loves to take familiar and well-known plots and twist them, engaging their audiences through the deviation from the expected. Examples of this are seen in movies such as Shrek and video games such as The Witcher. In order for these deviations to be both interesting and effective we must have a traditional and well-known format for the fairy or folk tale. The more familiar the motifs, themes, characters, and plots are, the more captivating the remakes are for modern audiences.

In the “Folk and Fairy Tales” first year seminar, you will engage with critical questions such as: What makes a story a fairy tale? What makes it a folktale? What are the common themes, ideas, and images found in these stories? Why do these themes span both centuries and geographic locations? Why do we continue to tell these stories over and over again? How do modern adaptations (such as the Disney films) relate to earlier versions of the tales? What can we learn about a culture from folk and fairy tales? What is their purpose?

Each week we will develop our analytical, close reading, and interpretation skills as well as our discussion and writing skills. Tuesday classes will be spent discussing that week's reading in class while Thursday classes will utilize those readings as practical examples in activities which will focus on improving your writing, researching, and presentation skills.
skills. While this course will involve occasional lectures, the emphasis will be on your ideas. There will be several opportunities for you to set and achieve goals in order to develop your ability to do university level work.

There will be several small assignments which focus on different aspects of writing a university essay, including how to form topic ideas, how to find and incorporate appropriate secondary research, how to craft a thesis statement, and how to use citation methods and structures. Each assignment will make up a portion of your final grade, and extensive feedback on each will help improve the final product before it is submitted for grading. Course assignments are designed to reward progress and growth over the year. You will have opportunities to receive feedback on and to improve your assignments before they are submitted for final grading.

This course will provide you with a strong foundation for not only the academic study of English literature but for university level courses in general. As we examine folk and fairy tales, both traditional and modern, you will gain enhanced communication skills and study habits which will be applicable across the various courses you will take in the future.

Grab your red cloaks and glass slippers and let’s venture into the woods together!

**Selected Topic: Understanding Indigenous Worldview**
**FYSM 1900 B (1.0 Credit) Fall/Winter**
**Instructor: Sarah Blackwell**

This course is for students open to learning about Canada’s Indigenous peoples, specifically the Anishinaabe. This course is taught by an Anishinaabe-kwe (Indigenous woman) with guest speakers and Elders brought into the classroom to complement various topics. Readings, scholarly writing and self-reflective writing, will focus on understanding an Indigenous worldview through exploration of historical and current issues, Indigenous culture, key policies, and Indigenous cultural texts. The students will understand how their own worldview, values and belief systems effect their interactions with Indigenous peoples in a professional setting. This course is conducted online, and will include a weekly greeting from the Instructor to introduce each module. Students will be expected to participate weekly by logging into Brightspace, and/or Zoom and other platforms to be determined, during class-time to engage in weekly readings, discussion topics and online group work.

**First-Year IESP Students choose:**

**Selected Topic: IESP First Year Seminar**
**FYSM 1900 K (1.0 Credit) Fall/Winter**
**Instructor: Kanatase Horn**

An Indigenous Studies first year seminar taught by an Indigenous instructor. The instructor teaches and mentors first-year Indigenous students as they make the transition into university life. Indigenous peer mentors who are successful former IESP students attend every class. Instructors incorporate their own academic expertise into the course material, enriching the experience for both the instructor and the student. Our instructor this year is Kanatase Horn, with an academic background in Law and Legal Studies as well as Indigenous Studies.
Section B: Elective Courses

All elective courses listed below will be accompanied by a two hour/week ESP/IESP Workshop (this will appear on your schedule as ESPW 1000). Please see the Class and Workshop Schedule for day and time information; and read the Student Guide for a description of workshops.

**Introduction to Economics: Microeconomics**
ECON 1001 B (0.5 credit) - Fall
Prof. Carolina Czastkiewicz

An introduction to the major tools and policy problems of microeconomics. Economic analysis is applied to a variety of contemporary issues such as taxation, pollution, wage determination, poverty, market power, and international trade.
- Lecture three hours/week plus tutorial one hour/week

**Introduction to Economics: Macroeconomics**
ECON 1002 D (0.5 credit) - Winter
Prof. Eng Kooi Lim

An introduction to the major tools and policy problems of macroeconomics. Economic analysis is applied to a variety of contemporary problems such as: saving, investment and interest rates; unemployment; money and inflation; exchange rates; fiscal and monetary policy.
- Lecture three hours/week plus tutorial one hour/week

**Math: Calculus with Applications to Business**
*MATH 1009 E (0.5 credit) - Fall
Elena Devdariani

- Course outline for this year will be posted here when available: [https://carleton.ca/math/course-outlines-fall-2020winter-2021/](https://carleton.ca/math/course-outlines-fall-2020winter-2021/)
- Lecture three hours/week plus tutorial one hour/week.

**Introduction to Business**
*BUSI 1800 B (0.5 credit) - Winter
Prof. Miguel Mejicano Quintana

Introduction to contemporary businesses in a complex economy and their role in the society. An overview of the various functions that come together to define a business will be examined.
- Course outline for this year will be posted here when available: [https://sprott.carleton.ca/undergraduate-students-course-outlines/](https://sprott.carleton.ca/undergraduate-students-course-outlines/)
- Lecture three hour/week plus tutorial one hour/week