Course Descriptions
Business Stream

The following are descriptions of the courses available to ESP students in the Business stream for the 2022-2023 academic year. Please read the descriptions carefully before selecting your course preferences on your Course Selection Form. Please note: All courses are subject to cancellation and/or change.

- All ESP students must register for one credit in a first-year seminar (see Section A below).
- All ESP students must register in two Elective Courses (see descriptions below in Section B)
  - Students registered in the Business stream have set electives; according to requirements for this program (see your Course Selection Form).
  - Each elective will be supported by an ESP Workshop. See the Course Schedule for times.

Half-credit courses are marked with an asterisk (*) and are worth 0.5 credits and run during either the Fall or Winter semester. Full-credit courses are worth 1.0 credits and run during the entire Fall/Winter session.

Section A: First Year Seminars

All First Year Seminars are titled: “Selected Topics in the Study of Academic Discourse” but have different selected topics. See the descriptions below:

First-Year Enriched Support Program Students should choose from these Seminars:

Selected Topic: Access to Legal Justice
FYSM 1900 F (1.0 Credit) Fall/Win
Instructor: Kory Smith

In Canada, almost half of adults will experience a serious legal issue over the course of a three-year period. Yet, many of these individuals lack meaningful access to legal justice. Barriers related to financial cost, time, complexity, lack of information, and availability of legal services result in legal problems going unaddressed. Vulnerable and marginalized populations experience further barriers to accessing legal justice. Timely access to legal justice will help support the well-being of individuals and communities.

This interdisciplinary first-year seminar will provide you with theoretical and methodological tools to help you understand and respond to access to legal justice issues. You will explore questions from legal, sociological, historical, philosophical, and political perspectives. Questions that will be addressed include: What is justice? What is legal justice? What is access to legal justice? What are the causes and consequences of unmet legal needs? What are the experiences of justice system participants? What is the relationship between access to legal justice and inequality and oppression? What are some potential solutions to access to legal justice problems?

This course is designed to be as experiential as possible. Methods of instruction include interactive lecturing, class discussion, student presentations, field trips (COVID-permitting), and guest speakers. Assignments and in-class activities will be used to help you develop the following academic skills: studying, research, writing, and oral communication. Your grade in the course will be based on several different types of evaluation: attendance and participation, weekly journal entries, an essay proposal and annotated bibliography, an essay, and a presentation and presentation reflection.
Welcome to Carleton University and the Enriched Support Program! I wish you the best in your first year of university studies.

A bit about Kory: He is a settler lawyer practicing in the areas of Aboriginal and Indigenous law, constitutional law, and human rights law. He holds a Ph.D. and B.A from Carleton university and a law degree from the University of Ottawa.

Selected Topic: Communication and Cognition in Animals  
FYSM 1900 G (1.0 Credit) Fall/Winter  
Instructor: Petra Watzlawik-Li  
Humans are not alone in the capacity for communication and cognition. You will be surprised at the communicative abilities and cognitive processes of many other animals (such as dolphins, elephants, canines (wolf and dog), chimpanzees and other primates, birds (parrots and crows), octopuses, etc.). We will delve into the world of researchers (e.g. comparative psychologists, neuroscientists, psychobiologists, behavioural ecologists, linguists, primatologists) to discover the most current information on animal cognition, learning, problem solving, social relationships, and tool design/use.

Before we start looking at other animals, we will have a quick look at human language. What are considered to be the design features of human language? And how do humans acquire language (hint: it’s not merely imitation)? We will review some of the cognitive processes, such as Theory of Mind (ToM) that go along with the stages of language acquisition and will also look at non-verbal communication such as body language and micro-expressions.

We will also try to understand why humans and other animals have such strong bonds and how that has resulted in service and therapy animals such as [https://carleton.ca/wellness/dogs/](https://carleton.ca/wellness/dogs/)

In this course you will get to practice the academic skills that you need to be successful at university (time management, summary writing, notetaking, research, and essay writing). You will also be presenting your research by creating a video similar to this one: [https://youtu.be/-DJrHw_uMgg](https://youtu.be/-DJrHw_uMgg)  
This video is me, telling you a bit about this course. 😊

Don’t worry though, we will go through the steps for acquiring all of these skills and will be practicing them too!

A bit about Petra: She is an award-winning university instructor with a wide range of expertise teaching about language and communication. She has coordinated numerous educational programs, and was instrumental in establishing the Therapy Dog program at Carleton. She currently specializes in animal cognition and communication as well as how humans interact and bond with animals.

Selected Topic: What is Justice? Stories from those at the bottom  
FYSM 1900 I (1.0 Credit) Fall/Winter  
Instructor: Danardo Jones  
Justice is not only a lofty ideal but something that can be achieved in daily practice. However, the current socio-political and legal landscapes create an almost impregnable barrier to access justice. It can be argued that a society's justness is measurable by its treatment of those at the bottom. When viewed from the dominant class’s perspective, the crisis may not seem as acute. As James Baldwin asserts: “if one really wishes to know how justice is administered in a country, one does not question the policemen, the lawyers, the judges, or the protected members of the middle class. One goes to the unprotected — those, precisely, who need the law’s protection most! — and listens to their testimony.”
This course will introduce students to the basic principles of access to justice from the perspectives of those at the ‘bottom.’ Recognizing that social, legal, and economic issues can be complicated and may often be challenging to resolve, we will ask, what is justice? Is there an objective measure in which to determine the application of justice? How does Canada measure on this scale? If there is a method of determining justice, then why are some excluded from justice’s embrace? By the end of the course, students will be able to:
• identify access to justice concepts;
• identify barriers to accessing justice;
• situate access to justice concepts within various legal spaces in Canada;
• develop advocacy skills, both written and oral and;
• develop critical thinking skills.

Classes will consist of lectures (including guest lecturers), guided questions, debates, and discussions. Active learning and student feedback will be included, such as dividing the class into small groups to explore selected problems in detail. Students are encouraged to ask questions, articulate arguments, and engage in respectful dialogue with the materials and colleagues. Active participation includes listening and fostering an atmosphere of collegiality and respect. As such, active participation necessitates allowing others the space to speak, not taking up too much space and, at times, not speaking. Coursework and evaluation: attendance, participation, and preparation for class; multiple reflection papers incorporating research-based concepts from the course; group presentations.

A bit about Danardo: He is a lawyer and criminal justice scholar. He has years of criminal law and access to justice experience working as a staff lawyer at various Legal Aid organizations across Eastern Canada and Ontario. His scholarly research investigates how race, particularly Blackness, is or ought to be understood and articulated within the criminal justice system.

Selected Topic: Power of Persuasion
FYSM 1900 J (1.0 Credit) Fall/Winter
Instructor: Jennifer Gilbert

What do you think of when you hear the word ‘argument’? People yelling at each other? Trolls online? It’s true that arguments involve emotions, and those emotions can get out of hand. But that’s not what makes something an argument.

A persuasive argument will always involve an appeal to emotions; however, at its core and argument consists of a claim. A claim is a position taken up by a speaker, which they then may attempt to advance and defend. The arguments we are exposed to shape our opinions and beliefs, our social structures, and everyday decisions in our lives. Learning how to engage with arguments and how to disagree productively with others has many benefits, from assisting our own decisions about how to live and how to act, to broadening our understanding of the world and other people, and even - sometimes - changing our minds or changing the minds of others.

Understanding arguments critically is enhanced by understanding what arguments are, how to break them down, how they work, and what makes an argument persuasive. In this course, you will learn a toolkit for analyzing arguments, based on ancient and modern knowledge from the field of Rhetoric.

We will:
• analyze written and spoken arguments, and also everyday visuals such as memes, ads, and videos
• identify what claim is being made and analyze what types of appeal are presented
• map out argument structure in order to look at the reasons underlying an argument’s claim, as well as the warrant for making the claim in the first place, and the evidence – if any is provided – that supports the reasons and warrant
• map out rhetorical situations to assess power and communication dynamics
• work in teams to debate issues
• you will develop and present your own arguments, and give feedback to others on their arguments

The knowledge and skills you gain from this course can make you a better and more persuasive speaker and writer. Most importantly, you can become a more analytical and critical thinker in a world increasingly flooded by misinformation.

In-class activities include lectures, discussions, and games. Assignments and evaluation include weekly quizzes, writing papers that incorporate research, as well as working in teams and individually to research issues and present arguments to the class.

A bit about Jen: She is an experienced university instructor in Rhetoric/Writing Studies and in Arts-Based Teaching and Learning. She specializes in strengthening students’ communications abilities through awareness and practice, using game-based, creative approaches – and good old-fashioned fun!

Section B: Elective Courses

All elective courses listed below will be accompanied by a two hour/week ESP Workshop (this will appear on your schedule as ESPW 1000). Please see the Class and Workshop Schedule for day and time information; and read the Student Guide for a description of workshops.

Introduction to Economics: Microeconomics
*ECON 1001 B (0.5 credit) - Fall
Prof. Carolina Czastkiewicz
An introduction to the major tools and policy problems of microeconomics. Economic analysis is applied to a variety of contemporary issues such as taxation, pollution, wage determination, poverty, market power, and international trade.

• Lecture three hours/week plus tutorial one hour/week

Introduction to Economics: Macroeconomics
*ECON 1002 A (0.5 credit) - Winter
Prof. Patrick Coe
An introduction to the major tools and policy problems of macroeconomics. Economic analysis is applied to a variety of contemporary problems such as: saving, investment and interest rates; unemployment; money and inflation; exchange rates; fiscal and monetary policy.

• Last year’s course outline https://carleton.ca/economics/wp-content/uploads/econ-1002a-coe-w22-3.pdf
• Lecture three hours/week plus tutorial one hour/week

Mathematics for Business
*MATH 1009 E (0.5 credit) - Fall
Elena Devdariani

• Lecture three hours/week plus tutorial one hour/week.
Introduction to Business  
*BUSI 1800 C (0.5 credit) - Winter  
Prof. TBA  
Introduction to contemporary businesses in a complex economy, their role in the society, their history. The various functions that come together to define a business will be examined. All forms of business communications emphasized.  
- Lecture two hour/week plus tutorial one hour/week