

Course Descriptions & Schedule: Business Stream

Please read carefully!

This document provides the descriptions and schedules for the Seminar Courses (Section A) and Elective Courses available to ESP students in the Business stream for the 2024-2025 academic year. Please read the descriptions carefully before selecting your course preferences on your **Course Selection Form**. Please note: All courses are subject to cancellation and/or change.

- All ESP students must register for one credit in a first-year seminar (see Section A below).
- All ESP students must register in two Elective Courses (see descriptions below in Section B)
 - Students registered in the Business stream have set electives, according to requirements for this program (see your *Course Selection Form*).
 - Each elective will be supported by an ESP Workshop. See the *Course Schedule* for times.

Each elective course has a corresponding ESP workshop that will appear on your schedule as ESPW 1000.

Half-credit courses are marked with an asterisk (*) and are worth 0.5 credits and run during either the Fall or Winter semester. Full-credit courses are worth 1.0 credits and run during the entire Fall/Winter session. With each of your Elective Courses (Section B), you will also attend a two-hour weekly ESP Workshop. See the Student Guide for information about Workshops.

A Guide to Reading the Schedules

Course:	Name of the course and how many credits it's worth.
Code/Semester:	The course code and its semester. Some courses are full credits (Fall/Win) and run from Sept-Apr. Others are half credits and run in either the Fall (Sep-Dec) or Winter (Jan-Apr) sessions. For the First Year Seminars, some course codes are different for the same class. This is indicated by the / and you are welcome to select either course section based on your preferred day/time.
Day/Time:	M=Mon, T=Tues, W=Wed, R=Thurs , F=Fri. Classes may be held once per week for 3 hours or two times per week for 1.5 hours, or once per week for 2 hours plus a discussion group of 1 hour. For example, courses listed MW are offered both Mon and Wed , and classes listed TR are offered Tues and Thurs at the times listed. As well, the / represents two different times for different course codes (see above notes). Please read the times carefully.
Instructor:	Name of the Instructor/Professor.
Time Tutorial/Labs:	Some courses (usually those that have two hours per week for the lecture time) have discussion groups for 1 hour per week. These are led by Teaching Assistants assigned to the course and are a graded component of your courses. Groups are often offered at different times. We'll register you in just <u>one</u> of the discussion groups listed (one that has space available and works with your other course).
ESP Workshop:	This is the ESP Workshop assigned to the course with its day/time listed. It's there to help you succeed in the course and is an important and mandatory part of our program.
Facilitator:	Name of facilitator who runs the corresponding ESP workshop.

Course and Workshop Schedules

Section A: First Year Seminars (1.0 Credits)

Course:	The Creative Self
Code/Semester:	FYSM 1900 A Fall/Winter
Day/Time:	M 14:35-17:25
Instructor:	Devron Colley

Course:	Death to Procrastination: The Psychology of Motivation and Academic Success
Code/Semester:	FYSM 1900 B / FYSM 1900 D Fall/Winter
Day/Time:	T 11:35-14:25 / R 11:35-14:25
Instructor:	Allan Blunt

Course: Selected Topics in Popular Culture
Code/Semester: FYSM 1900 G Fall/Winter
Day/Time: T 14:35-17:25
Instructor: Susan Burhoe

Course: Access to Legal Justice
Code/Semester: FSYM 1900 I Fall/Winter
Day/Time: R 18:05-20:55
Instructor: Kory Smith

Section B: Business Stream Courses (2.0 Credits)

Course: Intro to Microeconomics
Code/Semester: ECON 1001 B Fall
Day/Time: TR 10:05-11:25
Instructor: Carolina Czastkiewick
Time Tutorial/Labs: B02 T 11:35-12:25 B05-B06 R 11:35-12:25
B07 T 18:05-18:55 (ONLINE) B08 T 19:05-19:55 (ONLINE)
ESP Workshop: ESPW 1000 T | W 8:35-11:25
Facilitator: Andrew Pietras

Course: Mathematics for Business
Code/Semester: MATH 1009 A Fall
Day/Time: MW 13:05-14:25
Time Tutorial/Labs: AT W 11:35-12:25
Instructor: Elena Devdariani
ESP Workshop: ESPW 1000 ZA | R 14:35-17:25
Facilitator: Ellie Moroz

Course: Intro to Macroeconomics
Code/Semester: ECON 1002 A Winter
Day/Time: W 18:05-20:55
Instructor: Carolina Czastkiewick
Time Tutorial/Labs: A01 M 11:35-12:25 A03-A04 M 12:35-13:25 A05 W 11:35-12:25
A07 M 18:05-18:55 (ONLINE) A08 M 19:05-19:55 (ONLINE)
ESP Workshop: ESPW 1000 T | F 14:35-17:25
Facilitator: Andrew Pietras

Course: Introduction to Business
Code/Semester: BUSI 1800 D Winter
Day/Time: R 9:35-11:25
Instructor: Kareem Roberts
Time Tutorial/Labs: D02 R 8:35-9:25 D04 R 13:35-14:25 D06 R 12:35-13:25
D08 F 8:35-9:25 D10 F 12:35-13:25
ESP Workshop: ESPW 1000 ZB | T 8:35-11:25
Facilitator: Ellie Moroz

Course and Workshop Descriptions

Section A: First Year Seminars (1.0 Credits)

All FYSMs are titled: "Selected Topics in the Study of Academic Discourse" but have different selected topics.

The Creative Self
FYSM 1900 A (1.0 Credit) Fall/Win
Instructor: Devron Colley

This course is designed for people who are curious about identities, enjoy creative and thought-provoking activities in a relaxed atmosphere, and who are open-minded and interested in artistic expression. We will take an arts-based approach to teaching and learning, enabling you to express yourself through fun and creative activities. This blend of art and academics aims to teach you to

identify and analyse scholarly articles related to exploration of identity. In addition to using reading and writing as ways of learning, we will watch and listen to videos of talks, poetry, music, and films. This course is based in identity theory and examines what identities are, the formation and evolution of identity and the importance of identity. We will also analyze identity-related topics through an artistic lens. By the end of the course students will also develop a research paper and an art project based on identity-related topics. The possibilities for art projects are endless and open to the artist's desired expression! Final art projects will be presented at a student-organized exhibit.

Psychology of Academic Motivation and Success: A Procrastinator's Guide

FYSM 1900 B / FYSM 1900 D (1.0 Credit) Fall/Win

Instructor: Allan Blunt

Welcome to university! I am a procrastinator, hence the course title. As a procrastinator, I have learned how to deal with the devil voice in my head that whispers — “you can do it later, you’ll feel more like doing it tomorrow, and you work better under last minute pressure.” If that voice sounds familiar (or even it doesn’t), maybe you should think about taking this course. In this course we will review psychological research, theory, and ideas aimed at helping individuals become more effective students. Topics include: procrastination, self-control, willpower, learning, memory, self-identity, metacognition, appraisal theory, time management, goal theory, emotions/anxiety, and more. You will be asked to demonstrate your engagement in the course and your understanding of the concepts by completing review tests, term tests, short writing assignments, and applied exercises. In addition, you will develop research, writing and presentation skills by completing a research project (topic of your choosing) consisting of an annotated bibliography and 3-minute thesis presentation. If you have any questions about the course, just pop by my office. Cheers and good luck.

A bit about AI: He is an award-winning psychology educator and ‘child of the 60’s’. He has devoted his career to the education and advising of university students. He specializes in teaching about key psychological aspects of academic success, and creates experiences and assignments that facilitate self-improvement.

Selected Topics in Popular Culture

FYSM 1900 G (1.0 Credit) Fall/Win

Instructor: Susan Burhoe

In this course we will explore how modern popular culture both reflects and shapes our experience of the world around us. You will be introduced to basic cultural theory and learn how scholars approach cultural “texts”. How do we “read” a music video, an ad, or a TV crime show? How do the cultural products we consume influence our idea of what’s normal? What’s up with our fascination with zombies? Why do we care what celebrities do? What is our relationship to brand names? How does advertising influence our tastes and self-concept? What do our musical tastes “say” about our world view, who we are, what we identify with, and how we see ourselves?

We’ll look at some of the debates around pop culture and analyze how they relate to competing social values and hierarchies. We will examine the stories that popular culture circulates with particular attention to ideas about race, gender, sexuality, and class. We’ll explore the ways in which cultural “anxiety” about social change is reflected in debates about pop culture. Our emphasis will be on examining how various “entertainments” have shaped our ideas about ourselves and the world in the 20th and 21st centuries.

Weekly Topics may include:

- Diamonds are a Girl’s Best Friend: Hollywood Glamour
- “Oh... the HORROR!”: Comic Books and Moral Panic in the 50s
- I cast “detect evil”: Dungeons & Dragons and Moral Panic
- Fight the Power: Music, Race, and Culture
- Apocalypse Now: Zombies, Contagion, and End-of-the-World Narratives
- Conspiracy Theories and Celebrity on Social Media
- Got Beef? Interpreting Hip Hop Feuds

We’ll explore this material in lectures accompanied by film, TV, music, magazine, and internet clips, as well as through group discussion and activities. You will be graded on written reflections, test/exams, and a cumulative project that will ask you to analyze a popular culture topic of your choosing.

Note: this course precludes additional credit for CIED 1001; it is reserved for students who have not taken CIED 1001 previously.

Access to Legal Justice

FYSM 1900 I (1.0 Credit) Fall/Win

Instructor: Kory Smith

In Canada, almost half of adults will experience a serious legal issue over the course of a three-year period. Yet, many of these individuals lack meaningful access to legal justice. Barriers related to financial cost, time, complexity, lack of information, and

availability of legal services result in legal problems going unaddressed. Vulnerable and marginalized populations experience further barriers to accessing legal justice. Timely access to legal justice will help support the well-being of individuals and communities.

This interdisciplinary first-year seminar will provide you with theoretical and methodological tools to help you understand and respond to access to legal justice issues. You will explore questions from legal, sociological, historical, philosophical, and political perspectives. Questions that will be addressed include: What is justice? What is legal justice? What is access to legal justice? What are the causes and consequences of unmet legal needs? What are the experiences of justice system participants? What is the relationship between access to legal justice and inequality and oppression? What are some potential solutions to access to legal justice problems?

This course is designed to be as experiential as possible. Methods of instruction include interactive lecturing, class discussion, student presentations, field trips (COVID-permitting), and guest speakers. Assignments and in-class activities will be used to help you develop the following academic skills: studying, research, writing, and oral communication. Your grade in the course will be based on several different types of evaluation: attendance and participation, weekly journal entries, an essay proposal and annotated bibliography, an essay, and a presentation and presentation reflection.

Welcome to Carleton University and the Enriched Support Program! I wish you the best in your first year of university studies.

A bit about Kory: He is a settler lawyer practicing in the areas of Aboriginal and Indigenous law, constitutional law, and human rights law. He holds a Ph.D. and B.A from Carleton university and a law degree from the University of Ottawa.

Section B: Business Elective Courses (2.0 Credits)

Introduction to Microeconomics (Fall)

ECON 1001 B [0.5 credit]

Prof. Carolina Czastkiewicz

An introduction to the major tools and policy problems of microeconomics. Economic analysis is applied to a variety of contemporary issues such as taxation, pollution, wage determination, poverty, market power, and international trade.

- An example of a course outline from Fall 2022: <https://carleton.ca/economics/wp-content/uploads/econ-1001a-coe-f22-1.pdf>
- Lecture three hours/week plus tutorial one hour/week

Introduction to Macroeconomics (Winter)

ECON 1002 A [0.5 credit]

Prof. Carolina Czastkiewicz

An introduction to the major tools and policy problems of macroeconomics. Economic analysis is applied to a variety of contemporary problems such as: saving, investment and interest rates; unemployment; money and inflation; exchange rates; fiscal and monetary policy.

- Click [here](#) for an example of a course outline from Winter 2023.
- Lecture three hours/week plus tutorial one hour/week

Mathematics for Business (Fall)

MATH 1009 A [0.5 credit]

Prof. Elena Devdariani

An introductory course of mathematics for business. Thorough review of basic arithmetic and algebra. Elementary functions, their graphs, properties and applications in business models. Limits. Derivatives of elementary functions. Systems of linear equations/inequalities. Geometric series.

- Click [here](#) for an example of a course outline from Fall 2022.
- Lecture three hours/week plus tutorial one hour/week.

Introduction to Business (Winter)

BUSI 1800 D [0.5 credit]

Prof. Kareem Roberts

Introduction to contemporary businesses in a complex economy, their role in the society, their history. The various functions that come together to define a business will be examined. All forms of business communications emphasized.

- Click [here](#) for an example of a course outline from Winter 2023.
- Lecture two hour/week plus tutorial one hour/week.