

# Course Descriptions & Schedule: Business Stream

## Please read carefully!

This document provides the descriptions and schedules for the Seminar Courses (Section A) and Elective Courses available to ESP students in the Business stream for the 2025-2026 academic year. Please read the descriptions carefully before selecting your course preferences on your **Course Selection Form**. Please note: All courses are subject to cancellation and/or change.

- All ESP students must register for one credit in a first-year seminar (see Section A below).
- All ESP students must register in two Elective Courses (see descriptions below in Section B)
  - Students registered in the Business stream have set electives, according to requirements for this program (see your *Course Selection Form*).
  - Each elective will be supported by an ESP Workshop. See the *Course Schedule* for times.

Each elective course has a corresponding ESP workshop that will appear on your schedule as ESPW 1000.

Half-credit courses are marked with an asterisk (\*) and are worth 0.5 credits and run during either the Fall or Winter semester. Full-credit courses are worth 1.0 credits and run during the entire Fall/Winter session. With each of your Elective Courses (Section B), you will also attend a two-hour weekly ESP Workshop. See the [Student Guide](#) for information about Workshops.

## A Guide to Reading the Schedules

<b>Course:</b>	Name of the course and how many credits it's worth.
<b>Code/Semester:</b>	The course code and its semester. Some courses are full credits (Fall/Win) and run from Sept-Apr. Others are half credits and run in either the Fall (Sep-Dec) or Winter (Jan-Apr) sessions. For the First Year Seminars, some course codes are different for the same class. This is indicated by the / and you are welcome to select either course section based on your preferred day/time.
<b>Day/Time:</b>	M=Mon, T=Tues, W=Wed, <b>R=Thurs</b> , F=Fri. Classes may be held once per week for 3 hours or two times per week for 1.5 hours, or once per week for 2 hours plus a discussion group of 1 hour. For example, courses listed <b>MW</b> are offered both <b>Mon and Wed</b> , and classes listed <b>TR</b> are offered <b>Tues and Thurs</b> at the times listed. As well, the / represents two different times for different course codes (see above notes). Please read the times carefully.
<b>Instructor:</b>	Name of the Instructor/Professor.
<b>Time Tutorial/Labs:</b>	Some courses (usually those that have two hours per week for the lecture time) have discussion groups for 1 hour per week. These are led by Teaching Assistants assigned to the course and are a graded component of your courses. Groups are often offered at different times. We'll register you in just <u>one</u> of the discussion groups listed (one that has space available and works with your other course).
<b>ESP Workshop:</b>	This is the ESP Workshop assigned to the course with its day/time listed. It's there to help you succeed in the course and is an important and mandatory part of our program.
<b>Facilitator:</b>	Name of facilitator who runs the corresponding ESP workshop.

## Course and Workshop Schedules

### Section A: First Year Seminars (1.0 Credits)

<b>Course:</b>	<b>Global Issues In Our Interconnected World</b>
<b>Code/Semester:</b>	FYSM 1900 A Fall/Winter
<b>Day/Time:</b>	M 2:35-5:25
<b>Instructor:</b>	Rosie Kerr

<b>Course:</b>	<b>Privilege, Power and Difference: Social Problems in Canada</b>
<b>Code/Semester:</b>	FSYM 1900 C Fall/Winter
<b>Day/Time:</b>	TR 10:05-11:25
<b>Instructor:</b>	Beth Hughes

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**Course:** Fantasies, Fears, and Fandom: A Critical Guide to Popular Culture  
**Code/Semester:** FYSM 1900 G Fall/Winter  
**Day/Time:** R 8:35-11:25  
**Instructor:** Susan Burhoe

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**Course:** The Price of Home: The Social Life of Debt, Housing, & Homeownership  
**Code/Semester:** FSYM 1900 I Fall/Winter  
**Day/Time:** W 6:05-8:55  
**Instructor:** Eric Hitsman

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## Section B: Business Stream Courses (2.0 Credits)

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**Course:** Intro to Microeconomics  
**Code/Semester:** ECON 1001 B Fall  
**Day/Time:** TR 11:35-12:55  
**Instructor:** Carolina Czystkiewicz  
**Time Tutorial/Labs:** B01-B03: R 1:35-2:25 B06, B07: R 6:05-6:55 (ONLINE)  
**ESP Workshop:** ESPW 1000 T | F 11:35-2:25  
**Facilitator:** Giovanni Bikak Mbal

**Course:** Mathematics for Business  
**Code/Semester:** MATH 1009 A Fall  
**Day/Time:** WF 8:35-9:55  
**Time Tutorial/Labs:** AT: W 1:35-2:25  
**Instructor:** Elena Devdariani  
**ESP Workshop:** ESPW 1000 G | W 2:35-5:25  
**Facilitator:** Zarin Hossain

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**Course:** Intro to Macroeconomics  
**Code/Semester:** ECON 1002 A Winter  
**Day/Time:** WF 8:35-9:55  
**Instructor:** Carolina Czystkiewicz  
**Time Tutorial/Labs:** A01-A03: F 10:35-11:25 A07: W 6:05-6:55 (ONLINE) A08: W 7:05-7:55 (ONLINE)  
**ESP Workshop:** ESPW 1000 T | T 11:35-2:25  
**Facilitator:** Giovanni Bikak Mbal

**Course:** Introduction to Business  
**Code/Semester:** BUSI 1800 D Winter  
**Day/Time:** R 2:35-4:25  
**Instructor:** Prof TBA  
**Time Tutorial/Labs:** D01 R 5:35-6:25 D05 F 11:35-12:25 D09 F 1:35-2:25  
D10 F 11:35-12:25 D14 R 4:35-5:25  
**ESP Workshop:** ESPW 1000 G | W 11:35-2:25  
**Facilitator:** Zarin Hossain

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# Course and Workshop Descriptions

## Section A: First Year Seminars (1.0 Credits)

*All FYSMs are titled: "Selected Topics in the Study of Academic Discourse" but have different selected topics.*

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**Global Issues In Our Interconnected World**  
**FYSM 1900 A (1.0 Credit) Fall/Win**  
**Instructor: Rosie Kerr**

Ever wonder about the state of the world? If you are interested in international issues this seminar is for you! We will explore global issues affecting all of our lives and dig into the history that led to where we are today. The course will cover: colonization, slavery, industrialization, agriculture modernization, structural adjustment, free trade and globalization. We will explore current issues affected by this history through the lens of the United Nations Sustainable Development Goals (UN SDGs). This approach will allow us to look at aspirational collective goals and tackle aspects of issues such as inequality, power, knowledge, food, water, climate change and biodiversity. In class, we will engage in many activities and discussions together where students will be invited to ask questions, share perspectives with each other, consider multiple perspectives on an issue and reflect on their learnings. There will be several short

writing assignments, a presentation about an issue you are passionate about and a literature review to dig deeper into multiple perspectives on an issue of your choice. This course will develop your writing skills, critical thinking and systems thinking to prepare for any course you will take in your university career.

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### **Privilege, Power and Difference: Social Problems in Canada**

**FYSM 1900 C (1.0 Credit) Fall/Winter**

**Instructor: Beth Hughes**

This course will develop your understanding of Canada as a society by examining the connections between privilege, power and difference. What are the key social problems? What is social injustice? What groups benefit and what groups are oppressed by social injustice? What structures perpetuate social injustice? How can we become more informed and challenge ideas? Most importantly, how can we create social change?

The goal of this course will be to provide you with the skills and tools necessary to critically analyze oppressive social structures that reinforce harmful narratives and assumptions. Our first class will be truly “lit and fire,” because it examines how slang and language change with new social ideas. Other topics covered include identity, racism, consent, crime, addiction, poverty, racialization, health, addictions, education, the environment, globalization and others that interest you. Lastly, you get to choose a social issue of your choice, and you will analyze the power of individual action and social movements to communicate and create meaningful change.

Our class will go step-by-step, taking a thoughtful and planned approach to how all these ideas fit together. There will be fun and joy in expressing your ideas along the way. These engaging ideas will provide you with many opportunities to understand and develop strong academic skills that will serve you well at university and in future employment:

- reading, writing, revising,
- critical thinking and how to position an argument,
- researching and reading,
- time management, including procrastination,
- early career exploration, and so much more.

The following quotation will guide our work together this year. “Canada is a great country, one of the hopes of the world. We can be a better one—a country of greater equality, justice, and opportunity. We can build a prosperous economy and a society that shares its benefits more fairly” (Jack Layton, 2011).

Welcome to Carleton university and ESP!

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### **Fantasies, Fears, and Fandom: A Critical Guide to Popular Culture**

**FYSM 1900 G (1.0 Credit) Fall/Winter**

**Instructor: Susan Burhoe**

Popular culture is everywhere – from the shows we binge, the games we play, and the music we love to the ads, memes, and celebrity gossip that flood our feeds. But what does it all mean? In this course, we’ll explore how 20th- and 21st-century popular culture both reflects and shapes how we see the world, ourselves and others. From Hollywood fantasies to video game panics, pop culture is more than entertainment; it’s a powerful lens through which we understand society.

You’ll be introduced to key concepts in cultural theory and learn how to “read” cultural “texts” like music videos, ads, memes, TV shows, and brand names. We’ll examine themes of identity, power, and resistance through the lenses of race, gender, class, sexuality, and dis/ability. Why are we so fascinated by celebrities? How does advertising shape our sense of self? What does *The Last of Us* tell us about cultural anxieties?

We’ll also dig into broader debates about representation. Who gets seen and heard in popular culture—and who doesn’t? Whose stories dominate, and whose are left out?

Expect lively discussions, engaging media clips (from TV and film to internet culture), and collaborative activities. Assignments include short reflections, an exam, and a project where you’ll analyze a pop culture topic of your choice in an essay, video, or podcast. Along the way, you’ll also build key academic skills to support your success in university.

*Note: this course precludes additional credit for CIED 1001; it is reserved for students who have not taken CIED 1001 previously.*

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## **The Price of Home: The Social Life of Debt, Housing, & Homeownership**

**FYSM 1900 I (1.0 Credit) Fall/Win**

**Instructor: Eric Hitsman**

Why do so many Canadians willingly take on massive debt to buy a home? What gives something value, and why is repaying debt often seen as a moral obligation? From an anthropological ethnographic lens, this course examines the cultural and historical dimensions of economic life by focusing on the social world of debt, housing, and home ownership. From ancient systems of reciprocity and obligation to modern mortgage markets and housing crises, we will explore how economic practices are deeply embedded in social values, political institutions, and historical transformations. Drawing on core anthropological theories of exchange, kinship, materiality, and power, we will analyze how ideas of home and debt are constructed and contested throughout various cultural contexts.

Across cultures and throughout history, debt-based economies have profoundly shaped where and how people live. We will investigate housing as both a material necessity and a cultural ideal, asking how domestic life has been organized across different societies and time periods. Topics include household structures in ancient civilizations, cross-cultural perspectives on housing rights, and contemporary debates around affordability and access—particularly in the context of the Canadian housing crisis. This course aims to help you think critically about the intersections of economy, power, and place—and to rethink familiar ideas about debt, value, and what it means to call a place “home.” Through writing and critical discussion, this course will help you develop the analytical and communication skills essential for success across your university career.

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## **Section B: Business Elective Courses (2.0 Credits)**

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### **Introduction to Microeconomics (Fall)**

**\*ECON 1001 B [0.5 credit]**

**Prof. Carolina Czastkiewicz**

An introduction to the major tools and policy problems of microeconomics. Economic analysis is applied to a variety of contemporary issues such as taxation, pollution, wage determination, poverty, market power, and international trade.

- An example of a course outline from Fall 2024 can be found [here](#).
  - Please note that this outline is subject to change for the current academic year
- Lectures three hours per week and tutorials one hour per week.

### **Introduction to Macroeconomics (Winter)**

**\*ECON 1002 A [0.5 credit]**

**Prof. Carolina Czastkiewicz**

An introduction to the major tools and policy problems of macroeconomics. Economic analysis is applied to a variety of contemporary problems such as: saving, investment and interest rates; unemployment; money and inflation; exchange rates; fiscal and monetary policy.

- An example of a course outline from Winter 2024 can be found [here](#).
  - Please note that this outline is subject to change for the current academic year
- Lectures three hours per week and tutorials one hour per week.

### **Mathematics for Business (Fall)**

**\*MATH 1009 A [0.5 credit]**

**Prof. Elena Devdariani**

An introductory course of mathematics for business. Thorough review of basic arithmetic and algebra. Elementary functions, their graphs, properties and applications in business models. Limits. Derivatives of elementary functions. Systems of linear equations/inequalities. Geometric series.

- An example of a course outline from Fall 2022 can be found [here](#).
  - Please note that this outline is subject to change for the current academic year
- Lectures three hours per week and tutorials one hour per week.

### **Introduction to Business (Winter)**

**\*BUSI 1800 D [0.5 credit]**

**Prof. TBD**

Introduction to contemporary businesses in a complex economy, their role in the society, their history. The various functions that come together to define a business will be examined. All forms of business communications emphasized.

- An example of a course outline from Winter 2025 can be found [here](#).
  - Please note that this outline is subject to change for the current academic year
- Lectures two hours per week and tutorials one hour per week.