

# THE EUROPEAN UNION IN INTERNATIONAL AFFAIRS

## DRAFT

INAF 5805/EURR 5109: Fall 2014

River Building 3328  
Tuesdays 2:35pm-5:25pm

Instructor: Crina Viju  
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Office Hours: Wednesday 1pm-3pm or by appointment

### DESCRIPTION

This course examines the development of the European Union as an international actor and the impact of the EU on international affairs. The course begins with the theory and practice of the EU in international affairs. It examines the uneven integration across policy areas and the difference this makes for the conduct of the EU's international relations. The EU's role in important policy areas is empirically assessed including trade, development, environmental and defense and security policies. The course concludes with a consideration of the EU's relations with various regions of the world (neighborhood, North America, East Asia, Mercorsur, MENA), with key powers (the US, China and Russia) and the place of the European Union in the wider international system.

The weekly seminar consists of an initial session where the class will discuss the political, social and economic events in Europe of the past week and their relationship (or otherwise!) to our discussions in class (maximum 1 hour). This is followed by a discussion based on the readings for the week directed by the Instructor.

### REQUIREMENTS AND EVALUATION

Students will be assigned a grade for the course according to the following scheme:

Class Participation	25%	
Research Proposal	15%	Friday 17 October
Essay	35%	Monday 8 December
Group Presentation	25%	

Student *participation* will be judged on the quality as much as the quantity of interventions in discussion periods, as well as responses to questions from the Instructor, and presentations in the current European politics section of the class. Reading materials are accessible online through the library website or on reserve at the library. Students are expected to have completed all the readings for the week before they come to class.

The *research proposal* is a 3 page outline proposing a research topic from among the subjects covered in this course and should be delivered to my office no later than **noon on Friday October 17th**. The topic for the research proposal will be approved by the Instructor in advance of submission. The proposal will include a title, a rationale for the selected topic, research methodology, theoretical framework, and expected research results. It will form the basis for the essay for the course.

The *essay* will be no longer than 20 pages, typed, double-spaced, on a topic covered in the course and agreed in advance with the instructor. It is to be delivered to my office no later than **noon on Monday December 8th**.

The *20-minute group briefing*: Students will prepare a policy-briefing style of presentation on topics selected by the instructor. However, there is some flexibility with topics and students can consult with the instructor if they would like to propose a different topic. Each group will have 4 students and a presentation date (after the reading week) of November 4, 11, 18, 25 and December 2 (depending on the final number of students registered in the class). Each student must contribute to the presentation. Topics and groups will be proposed by the instructor by the third week of classes (students can propose other topics before October 21).

### **Important Information regarding the course:**

**Academic Integrity:** Academic integrity is a core value of the university and essential for creating a constructive environment for teaching, learning, and research in the Institute's programs. Students are responsible for being aware of the University's Academic Integrity Policy, understanding what constitutes academic dishonesty, and ensuring that all course assignments submitted for evaluation abide by University policy. **Any suspected violations of the academic integrity policy will be referred to the Institute's Director and then to the appropriate Dean for further investigation.** Students who are found to have violated the standards of academic integrity will be subject to sanctions. An overview of the University's Academic Integrity Policy is available at <http://www1.carleton.ca/studentaffairs/academic-integrity/> and the full policy at [http://www1.carleton.ca/studentaffairs/ccms/wp-content/ccms-files/academic\\_integrity\\_policy.pdf](http://www1.carleton.ca/studentaffairs/ccms/wp-content/ccms-files/academic_integrity_policy.pdf)

### **Late Penalties and Failure to submit assignments:**

- Any student who fails to hand in the research proposal or the research essay will receive a failing mark in the course. Penalties for late assignments will be as follows:
  - Research proposal and essay: Two points (of a % scale) for each day late (including weekends). Papers will not be accepted more than one week after the due date without a valid (e.g., written medical) excuse.
- Students absent on a date of an oral presentation will receive a "0" unless a valid medical (or equivalent) excuse is provided. Advance notice should be provided to the instructor.
- Consistent attendance is expected in this weekly seminar; it is expected that students who must miss a class for any reason will contact the instructor in advance, if possible.

## **COURSE OUTLINE AND READING LIST**

### **Part I: The European Union: What kind of actor?**

#### **Week 1 Introduction: the European Union in theory**

*September 9*

- Pollack, M.A. (2001). "International Relations Theory and European Integration." *Journal of Common Market Studies*, Vol. 39 (2), pp. 221-244 (ON).
- Moravcsik, A. (2005). "The European Constitutional Compromise and the Neofunctionalist Legacy." *Journal of European Public Policy*, Vol. 12(2), pp. 349-386 (ON).
- Verdun, A. (2003). "An American-European Divide in European Integration Studies: Bridging the Gap with International Political Economy (IPE)." *Journal of European Public Policy*, Vol. 10(1), pp. 84-101 (ON).

Webber, D. (2014). "How Likely Is It that the European Union will *Disintegrate*? A Critical Analysis of Competing Theoretical Perspectives." *European Journal of International Relations*, Vol. 20(2), pp. 341-365 (ON).

## **Week 2 The European Union as a global actor**

*September 16*

Manners, I. (2002). "Normative Power Europe: A Contradiction in Terms?" *Journal of Common Market Studies*, Vol. 40(2), pp. 235-258 (ON).

Manners, I. (2006). "Normative Power Europe Reconsidered." *Journal of European Public Policy*, Vol. 13(2), pp. 182-199 (ON).

Hyde-Price, A. (2006). "'Normative' Power Europe: A Realist Critique." *Journal of European Public Policy*, Vol. 13(2), pp.217-234 (ON).

Damro, C. (2012). "Market Power Europe." *Journal of European Public Policy*, Vol. 19(5), pp. 682-699 (ON).

Hadfield, A. and Fiott, D. (2014). "Relations with the Rest of the World: From Chaos to Consolidation?" *Journal of Common Market Studies*, Vol. 52(S1), pp. 170-185 (ON).

## **Part II: The European Union's external action in various policy domains**

### **Week 3 Trade policy**

*September 23*

Meunier, S. and Nicolaidis, K. (2006). "The European Union as a Conflicted Trade Power." *Journal of European Public Policy*, Vol. 13(6), pp. 906-925 (ON).

Elsig, M. (2010). "European Union Trade Policy after Enlargement: Larger Crowds, Shifting Priorities and Informal Decision-Making." *Journal of European Public Policy*, Vol.17(6), pp. 781-798 (ON).

Young, A. (2007). "Trade Politics Ain't What It Used To Be: The European Union in the Doha Round." *Journal of Common Market Studies*, Vol. 45(4), pp. 789-811 (ON).

Dür, A. and De Bièvre, D. (2007). "Inclusion Without Influence: NGOs in European Trade Policy." *Journal of Public Policy*, Vol. 27(1), pp. 79-101 (ON).

### **Week 4 Development assistance**

*September 30*

Dimier, V. (2006). "Constructing Conditionality: The Bureaucratization of EC Development Aid." *European Foreign Affairs Review*, Vol.11(2), pp. 263-280 (ON).

Alter, K. and Meunier, S. (2006). "Nested and Overlapping Regimes in the Transatlantic Banana Dispute." *Journal of European Public Policy*, Vol.13(3), pp. 362-382 (ON).

Young, A. and Peterson, J. (2013). "'We care about you, but...': The Politics of EU Trade Policy and Development." *Cambridge Review of International Affairs*, Vol. 26(3), pp. 497-518 (ON).

Smith, M. (2013). "Foreign Policy and Development in the Post-Lisbon European Union." *Cambridge Review of International Affairs*, Vol. 26(3), pp. 519-535 (ON).

### **Week 5 Environment and climate change policy**

*October 7*

Vogler, J. (2005). "The European Contribution to Global Environmental Governance." *International Affairs*, Vol. 81(4), pp. 835-850 (ON).

- Kelemen, D. (2010). "Globalizing European Union Environmental Policy." *Journal of European Public Policy*, Vol. 17(3), pp. 335-349 (ON).
- Falkner, R. (2007). "The Political Economy of 'normative power' Europe: EU Environmental Leadership in International Biotechnology Regulation." *Journal of European Public Policy*, Vol. 14 (4), pp. 507-526 (ON).
- Wettestad, J., Eikeland, P.O. and Nilsson, M. (2012). "EU Climate and Energy Policy: A Hesitant Supranational Turn?" *Global Environmental Politics*, Vol. 12(2), pp. 67-86 (ON).

### **Week 6 Defence and security policy**

*October 14*

- Koenig-Archibugi, M. (2004). "Explaining Government Preferences for Institutional Change in EU Foreign and Security Policy." *International Organization*, Vol. 58(1), pp. 137-174 (ON).
- Menon, A. (2009). "Empowering Paradise: The ESDP at Ten." *International Affairs*, Vol. 85(2), pp. 227-246 (ON).
- Keohane, D. (2008). "The Absent Friend: EU Foreign Policy and Counter-Terrorism." *Journal of Common Market Studies*, Vol. 46(1), pp. 125-146 (ON).
- Neal, A. W. (2009). "Securitization and Risk at the EU Border: The Origins of FRONTEX." *Journal of Common Market Studies*, Vol. 47(2), pp. 333-356 (ON).

### **Part III: European Union's relations with key powers and global institutions**

#### **Week 7 Neighbourhood and enlargement**

*October 21*

- Schimmelfennig, F., Engert, S. and Knobel, H. (2003). "Costs, Commitment and Compliance: The Impact of EU Democratic Conditionality on Latvia, Slovakia and Turkey." *Journal of Common Market Studies*, Vol. 41(3), pp. 495-518 (ON).
- Schimmelfennig, F. (2008). "EU Political Accession Conditionality after the 2004 Enlargement: Consistency and Effectiveness." *Journal of European Public Policy*, Vol. 15(6), pp. 918-937 (ON).
- Sasse, G. (2008). "The European Neighbourhood Policy: Conditionality Revisited for the EU's Eastern Neighbours." *Europe-Asia Studies*, Vol. 60(2), pp. 295-316 (ON).
- Gawrich, A., Melnykovska, I. and Schweickert, R. (2010). "Neighbourhood Europeanization Through ENP: The Case of Ukraine." *Journal of Common Market Studies*, Vol. 48(5), pp. 1209-1235 (ON).

#### **Reading week – no class on October 28**

#### **Week 8 Relations with Russia and China**

*November 4*

- Callahan, W.A. (2007). "Future Imperfect: The European Union's Encounter with China (and the United States)." *Journal of Strategic Studies*, Vol. (4-5), pp. 777-807 (ON).
- Crookes, P.I. (2013). "Resetting EU-China relations from a values-based to an interests-based engagement." *International Politics*, Vol. 50, pp. 639-663 (ON).
- Casier, T. (2013). "The EU-Russia Strategic Partnership: Challenging the Normative Argument." *Europe-Asia Studies*, Vol. 65(7), pp. 1377-1395 (ON).
- DeBardeleben, J. (2012). "Applying Constructivism to Understanding EU-Russian Relations." *International Politics*, Vol. 49, pp. 418-433 (ON).

## Week 9 **Transatlantic relations (the United States and Canada)**

November 11

- Kagan, R. (2002). "Power and Weakness: Why the United States and Europe See the World Differently?" *Policy Review*, Vol. 113, <http://www.hoover.org/research/power-and-weakness>.
- Hamilton, D. S. (2014). "Transatlantic Challenges: Ukraine, TTIP and the Struggle to be Strategic." *Journal of Common Market Studies*, Vol. 52(S1), pp. 25-39 (ON).
- Deblock, C. and Rioux, M. (2010-2011). "From Economic Dialogue to CETA: Canada's Trade Relations with the European Union." *International Journal*, Vol. 66(1), pp. 39-56 (ON).
- Haglund, D.G. and Mérand, F. (2010-2011). "Transatlantic Relations in the New Strategic Landscape. Implications for Canada." *International Journal*, Vol. 66(1), pp. 22-38 (ON).

## Week 10 **Relations with Other Regions**

November 18

- Gilson, J. (2005). "New Interregionalism? The EU and East Asia." *Journal of European Integration*, Vol. 27(3), pp. 307-326 (ON).
- Doctor, M. (2007). "Why Bother With Inter-Regionalism? Negotiations for a European Union-Mercosur Agreement." *Journal of Common Market Studies*, Vol. 45(2), pp. 281-314 (ON).
- Hinnebusch, R. (2012). "Europe and the Middle East: From Imperialism to Liberal Peace?" *Review of European Studies*, Vol. 4(3), pp. 18-31 (ON).
- Völkel, J.C. (2014). "More for More, Less for Less - More or Less: A Critique of the EU's Arab Spring Response à la Cinderella." *European Foreign Affairs Review*, Vol. 19(2), pp. 263-282 (ON).

## Week 11 **The European Union and International Organizations**

November 25

- Gehring, T., Oberthür, S. and Mühleck, M. (2013). "European Union Actorness in International Institutions: Why the EU is Recognized as an Actor in Some International Institutions, but Not in Others." *Journal of Common Market Studies*, Vol. 51(5), pp. 849-865 (ON).
- Smith, K.E. (2010). "The European Union at the Human Rights Council: Speaking with One Voice but Having Little Influence." *Journal of European Public Policy*, Vol. 17(2), pp. 224-241 (ON).
- Smaghi, L. B. (2004). "A Single EU Seat in the IMF?" *Journal of Common Market Studies*, Vol. 42(2), pp. 229-248 (ON).
- Frieden, J. (2004). "One Europe, One Vote? The Political Economy of European Union Representation in International Organizations." *European Union Politics*, Vol. 5(June), pp. 261-276 (ON).

## Week 12 **The European Union as a global actor: external perceptions**

December 2

- Chaban, N., Elgström, O., Kelly, S. and Yi, L.S. (2013). "Images of the EU Beyond Its Borders: Issue-Specific and Regional Perceptions of European Union Power and Leadership." *Journal of Common Market Studies*, Vol. 51(3), pp. 433-451 (ON).
- Lucarelli, S. (2007). "The European Union in the Eyes of Others: Towards Filling a Gap in the Literature." *European Foreign Affairs Review*, Vol. 12(3), pp. 249-270 (ON).
- Croci, O. and Tossutti, L. (2007). "The Elusive Object of Desire: Canadian Perceptions of the European Union." *European Foreign Affairs Review*, Vol. 12(3), pp. 287-310 (ON).

## **Plagiarism**

In all written work, students must avoid plagiarism, i.e. presenting the work or ideas of another as one's own. Forms of plagiarism include copying from the work of another author without proper use of footnotes and quotation marks, using the ideas of others without acknowledging the source, extensive paraphrasing, or submitting the work of another as one's own. The same piece of work may not be submitted for more than one course or may not have been submitted previously to fulfil any other course requirement. For graduate students, academic offenses will be reported to the Dean Graduate Studies or his/her designate and an appropriate remedy will be determined. For undergraduate students, they will be reported to the Office of the Dean of the Faculty of Public Affairs and Management.

The University Senate defines plagiarism as "presenting, whether intentionally or not, the ideas, expression of ideas or work of others as one's own." This can include:

- reproducing or paraphrasing portions of someone else's published or unpublished material, regardless of the source, and presenting these as one's own without proper citation or reference to the original source;
- submitting a take-home examination, essay, laboratory report or other assignment written, in whole or in part, by someone else;
- using ideas or direct, verbatim quotations, or paraphrased material, concepts, or ideas without appropriate acknowledgment in any academic assignment;
- using another's data or research findings;
- failing to acknowledge sources through the use of proper citations when using another's works and/or failing to use quotation marks;
- handing in "substantially the same piece of work for academic credit more than once without prior written permission of the course instructor in which the submission occurs."

Plagiarism is a serious offence that cannot be resolved directly by the course's instructor. The Associate Dean of the Faculty conducts a rigorous investigation, including an interview with the student, when an instructor suspects a piece of work has been plagiarized. Penalties are not trivial. They can include a final grade of "F" for the course.

## **Academic Accommodation**

You may need special arrangements to meet your academic obligations during the term. For an accommodation request the processes are as follows:

**Pregnancy obligation:** write to the primary instructor with any requests for academic accommodation during the first two weeks of class, or as soon as possible after the need for accommodation is known to exist. For more details see the Student Guide

**Religious obligation:** write to the primary instructor with any requests for academic accommodation during the first two weeks of class, or as soon as possible after the need for accommodation is known to exist. For more details see the Student Guide

**Academic Accommodations for Students with Disabilities:** The Paul Menton Centre for Students with Disabilities (PMC) provides services to students with Learning Disabilities (LD), psychiatric/mental health disabilities, Attention Deficit Hyperactivity Disorder (ADHD), Autism Spectrum Disorders (ASD), chronic medical conditions, and impairments in mobility, hearing, and vision. If you have a disability requiring academic accommodations in this course, please contact PMC at 613-520-6608 or [pmc@carleton.ca](mailto:pmc@carleton.ca) for a formal evaluation.

If you are already registered with the PMC, contact your PMC coordinator to send the primary instructor your Letter of Accommodation at the beginning of the term, and no later than two weeks before the first in-class scheduled test or exam requiring accommodation (if applicable). After requesting accommodation from PMC, meet with the instructor to ensure accommodation arrangements are made.

Please consult the PMC website for the deadline to request accommodations for the formally-scheduled exam (if applicable).