

Expo Carleton 2020 Overview

Brief Overview

Expo Carleton 2020 will be operating fully online this year. Taking place on Tuesday, September 8th from 12pm – 4:30pm, Expo will give clubs, societies, and services the opportunity to show not only the incoming class, but all Carleton students, what they offer.

Our new virtual format will showcase our clubs, societies, and services by giving you a space to provide a description of who you are and what you do, upload a video of your club/society/service welcoming the incoming class and introducing who you are, as well as providing students with a one-stop-shop to figure out how to contact you. We are also exploring the idea of having a virtual Live Expo – this would allow students to pop in and ask you questions as they would in person!

Video Component

One of the greatest things about Expo is the ability for students to see how friendly and welcoming all of our clubs/societies/services are. To allow students to see who you are, what you do, and welcome them, we're encouraging all of you to record brief welcoming videos! The video needs to be under 1.5 minutes (90 seconds) and will have to be submitted by **July 31st**.

An example of a video could be having your club President welcome the class, explain what your club does, and then current members of the club could record them saying welcome! Please be mindful that these videos should be respectful.

Expo Live

Interested clubs/societies/services will have the opportunity to participate in live sessions with students. All of those interested will be giving a 10-15 minute presentation time on the day of Expo and will have the opportunity to deliver a brief presentation and/or answer questions from incoming students.

Currently, we are exploring the idea of using Microsoft Teams as the platform to host these live sessions. Undergraduate Admissions has been hosting some great CU @ Home live sessions with different partners across campus. To see what a Live session could look like, please check out the [session that the Student Experience Office](#) hosted a few weeks ago.

More information will be provided shortly. Those who are interested should express so on the registration form so that we can follow-up with you.

Group Descriptions

Please ensure that your group description follows the approaches of the below examples. It is important to state what your club is, what you do, and any events you run.

Description Examples:

Carleton University Biomedical Engineering Society: Carleton University Biomedical Engineering Society (CUBES) represents the undergraduate students enrolled in Biomedical &

Mechanical and Biomedical & Electrical Engineering. We host events to help first and second year students with their classes or with acclimating to the program, and events to help students of all years learn about what the field of biomedical engineering has to offer. These include professor conferences, tours of hospitals and research centres, and social events.

Health Science Society: The Carleton Health Science Society (HSS) is a student society which seeks to represent, support, and advocate for students within the Health Science department while fostering the development of connections between students. Our mission is to provide students within the department the best possible university experience, but offering experiences to further our education, social network, interact with fellow students and most of all, have fun!

Fair Trade Carleton University: Fair Trade Carleton is a student volunteer group on campus with the goal of raising awareness among staff and students of the fair trade movement. Our members are passionate about human rights, ethical consumption, and environmental issues, and we are always looking for like-minded individuals to get involved. We run a variety of exciting events and campaigns throughout the year including bake sales, coffee houses, wine and cheese, etc. Be sure to come find us at club expo for more info on the movement and how you can get involved!

Carleton Multicultural Club: Carleton Multicultural Club engages in activities that enhance the inter-cultural understanding and relationships of students at Carleton University. Members of the Carleton Multicultural Club work together in pursuit of understanding and learning different cultural values, traditions and meaning. Carleton Multicultural club promotes cultural awareness and its attribute of diversity on campus in the community and as a lifelong goal.

Before Registering...

- Has your club/society/service considered how you are operating online in the Fall semester?
- Is your website up-to-date?
- Are your social medias up-to-date?
- Are at least 2 people from your team available on Tuesday, September 8th if you are interested in a Live session?
- Is your club/society/service registered with the CCR?
- Is your description in-line with the above examples?