

Day 1 – Investigating Ghost Management

Catherine Riva and Serena Tinari - Mapping ghost-management at work in the biopharmaceutical sector, public health, and the Surveillance-Industrial Complex

Catherine Riva is an investigative journalist specializing in the health sector (EBM, methodology, pharmaceuticals, public health, regulation, conflicts of interest). Co-founder of Re-Check, Investigating and Mapping Health Affairs, she is regularly invited as a trainer and speaker by universities and journalism organizations. She is also a translator and author.

Serena Tinari is the co-founder of Re-Check, a non-profit organization for investigating and mapping health affairs. She started working as a journalist in 1994. Between 2002 and 2015, she was an investigative reporter and documentary maker for the Swiss public broadcaster Falò RSI and Patti chiari (RSI), and for Rundschau (SRF). Primarily specialized in medicine and healthcare, she has experience on human rights and digital security. She is a member of the International Consortium of Investigative Journalists (ICIJ). Serena has initiated in 2019 with fellows investigative journalists Nicky Hager and Blaz Zgaga #JournalistsSpeakUpForAssange - www.speak-up-for-assange.org

She grew up in Rome, Italy, and is based since 2000 in the German part of Switzerland.

Paul Thacker – Monsanto’s ghostwriting to influence both science and media

Paul D. Thacker is a journalist based in Madrid, and a former Fellow at the Edmond J. Safra Center for Ethics at Harvard. For several years, he led a series of high-profile investigations in the United States Senate that created reforms in medicine, including passage of the Physician Payments Sunshine Act and revising the conflict of interest policies at the National Institutes of Health. He has written on scientific ethics for numerous outlets including The BMJ, The Progressive, JAMA, The New York Times, HuffPost Investigations, Washington Post, and Los Angeles Times. He was awarded the British Journalism Award last year for a series on COVID-19 government policies.

Mark Lee Hunter - Ghost-management at Danone: Short-term benefits and long-term risks

Dr. Mark Lee Hunter is a founding member of the Global Investigative Journalism Network, Arab Reporters for Investigative Journalism, and the Stakeholder Media Project. His books include *Story-Based Inquiry: A Manual for Investigative Journalists* (UNESCO 2009, 2011, 2022) and *Community-Powered Journalism: A Manual for Growth and Sustainability in Independent News* (Stockholm School of Economics Riga, 2021). Website: <https://www.storybasedinquiry.com>

Dwayne Winseck and Blue Miaoran Dong - Facebook's "Regulate Us" Public Relations and Advertising Campaign: Toward a New Model of Internet Regulation or Corporate Snowjob?

Dwayne R. Winseck is a Professor at the School of Journalism and Communication, with a cross-appointment to the Institute of Political Economy, Carleton University, Ottawa, Canada. His research interests include the political economy of telecommunications, the Internet and media as well as communications and media history, theory, policy and regulation. He is also the Director of the Canadian Media Concentration Research Project and the Social Sciences and Humanities Research Council funded Global Media and Internet Concentration Project.

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Blue Miaoran Dong is a Ph.D. student at the School of Journalism and Communication at Carleton University. Her research interests include the political economy, rural broadband, comparative studies, internet regulation, and the development of the platform ecosystem. She is working on collaborated journal articles on comparative studies of internet regulation and marketing campaigns, food traceability, and local food access. She has presented at the CCA, CGC, TPRC49, AOIR conference. She is doing data management at the Global Media and Internet Concentration (GMIC) Project. She is also the research assistant for the Ghost-Management in the Pharmaceutical and Agricultural Chemical Sectors: Dynamics and Implications for Canadian Political Economy Project. You can follow her on Twitter: @Bluemediagrad.

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Marie-Hélène Bacon & Louise Vandelac - The Monsanto Papers: a window into the capture's strategies of an agrochemical firm to poison research and regulation

Marie-Hélène Bacon, Ph.D. in sociology, is a researcher and coordinator of the Ecohealth Research Collective on Pesticides, Policies, and Alternatives (CREPPA) at the Université du Québec à Montréal (UQAM). Her interdisciplinary expertise focuses on scientific assessment, regulatory and policy frameworks of emerging technologies (biopharmaceuticals, genetic engineering, GMOs, etc.), chemical substances, and agrifood systems, as well as their related health, environmental and socio-economic issues.

Louise Vandelac, Ph.D., full professor in the Department of sociology and in the Institute of Environmental Sciences at UQAM. Co-director of the first francophone web and open access academic journal in environmental sciences, VertigO, she is the founder and director of CREPPA, a research team on pesticides, policies, and alternatives funded by the Quebec research fund FQRSC. The interdisciplinary expertise of Dr. Vandelac on the socio-economic analysis of socio-technical transformations of the living (human, animal, and plant), focus on the limits of public scientific assessment and regulation, and their ecological and sanitary impacts aggravating the risk of ecocide and anthropocide.

Day 2 – Theorizing Ghost Management

Marc-André Gagnon & Blue Miaoran Dong - Categories of ghost-management in the pharmaceutical sector: How corporate internal documents informed the academic literature

Marc-André Gagnon is Associate Professor with the School of Public Policy and Administration at Carleton University (Ottawa). He holds a PhD in Political Science from York University and a Master's of Advanced Study in Economics from Paris-1 Sorbonne and École Normale Supérieure de Fontenay/St-Cloud. He did his post-doctoral training with the Centre for Intellectual Property Policy at McGill University's Faculty of Law, and with the Edmond J. Safra Center for Ethics at Harvard University. His current research focuses on the political economy of the pharmaceutical sector. He analyzes financial incentives and corporate strategies in the pharmaceutical sector, institutional corruption in medical research, innovation policies and intellectual property in the knowledge-based economy, as well as comparative regimes of health insurance and drug coverage.

Blue Miaoran Dong is a Ph.D. student at the School of Journalism and Communication at Carleton University. Her research interests include the political economy, rural broadband, comparative studies, internet regulation, and the development of the platform ecosystem. She is working on collaborated journal articles on comparative studies of internet regulation and marketing campaigns, food traceability, and local food access. She has presented at the CCA, CGC, TPRC49, AOIR conference. She is doing data management at the Global Media and Internet Concentration (GMIC) Project. She is also the research assistant for the Ghost-Management in the Pharmaceutical and Agricultural Chemical Sectors: Dynamics and Implications for Canadian Political Economy Project. You can follow her on Twitter: @Bluemediagrad.

Kean Birch - Pharmaceuticals as assets: The place of ghost management in the assetization of biomedicine

Kean Birch is an Associate Professor in the Faculty of Environmental and Urban Change at York University, Canada. He is also a member of the Science & Technology Studies Graduate Program at York and Co-Editor of the journal *Science as Culture*. His most recent book is an edited volume with Fabian Muniesa called *Assetization: Turning Things into Assets in Technoscientific Capitalism* (MIT Press, 2020).

Cecilia Rikap - The expansionary strategies of data-driven intellectual monopolies to conquer healthcare

Cecilia Rikap holds a PhD in Economics from the Universidad de Buenos Aires. She is a Lecturer in International Political Economy (IPE) at City, University of London, programme director of the Bsc in IPE at the same university and a tenure researcher at Argentina's CONICET. She is also associate researcher at the COSTECH lab, Université de Technologie de Compiègne and co-director of the research center “Centro de Estudios Económicos del Desarrollo” of the Universidad Nacional de San Martín.

Sergio Sismondo - The invisible hands of the corporation

Sergio Sismondo (Queen’s University) works in the field of Science and Technology Studies, in which he has written one of the standard textbooks, *An Introduction to Science and Technology Studies* (2nd ed, 2010), as well as a number of other general or theoretical works. He is the editor of *Social Studies of Science*, one of STS’s central journals. His empirical work is mostly on intersections of pharmaceutical research and marketing; see his *Ghost-Managed Medicine: Big Pharma’s Invisible Hands*.

Katherine Fierlbeck - Discourse and Power: absorbing and neutralizing dangerous ideas

Katherine Fierlbeck is McCulloch Research Professor and Chair of the Department of Political Science at Dalhousie University, with a cross-appointment as Professor of Community Health and Epidemiology. She is the director of the Jean Monnet Network for Health Law and Politics. Fierlbeck focuses on the politics of health policy. She has a particular interest in issues of governance and mechanisms of accountability, including multilevel governance. Some of her recent books include *Health Care in Canada* (2011), *Canadian Health Care Federalism* (2013), *Comparative Health Care Federalism* (2015), *Health System Profiles: Nova Scotia* (2018), and *Transparency, Power, and Influence in the Pharmaceutical Industry* (2021). Her current book projects focus on the Canada Health Act carve-outs and comparative public health policy.