

# FPA Voices



**Bill Cross**  
Why the 2015 Election  
Will Make History

**Field Notes**  
Women Miners in Africa

**Career Paths**  
A Kiwi Economist



**Carleton**  
UNIVERSITY

FACULTY OF  
**Public Affairs**

# Welcome to FPA Voices

## Message from our Dean

It always surprises me.

I've been on a university campus for decades and yet I still feel excited on the first day of "school".

The returning students bring an explosion of excitement, anticipation, and youthful energy into our classrooms, hallways, and coffee shops.

And they remind us of our *raison d'être*: to introduce new ideas, to challenge existing assumptions, and perhaps most importantly, to prepare our students to make a difference in the world. That's our greatest reward as university educators.

This year is especially exciting as we welcome the first class of the brand new [Bachelor of Global and International Studies](#). BGInS, as it's called, is a collaboration of 80 faculty members in FPA and the Faculty of Arts and Social Sciences, offering twelve specializations in areas such as Global Development, Global Law and Social Justice, International Economic Policy, Migration and Diaspora Studies and others. The program strongly encourages and supports international study experiences for its students.

We're also welcoming our first group of professionals and students pursuing the Graduate Diploma in Indigenous Policy and Administration (IPA) as well as the MA in Public Administration with IPA concentration. These programs are preparing students for work in the public service and Indigenous governments and organizations, as well as offering professional development to those already in the field.

Both of these programs reflect our mission to help students become engaged citizens and future leaders.

That's also the inspiration behind FPA Connects,

a new annual event series that's focusing this year on the 2015 Federal Election. With the theme "Engage, Elect, Energize", we're featuring three events geared towards undergraduate students:

**Engage:** A screening of the documentary "*The Drop: Why Young People Don't Vote*" starring Dylan Playfair, followed by a panel of youth leaders. September 29.

**Elect:** Election party to watch the results roll in. October 19.

**Energize:** Carleton alumni who work in politics, the public service, and NGOs will share career advice at the "*How They Got That Job*" event. November 3.

As you can see, it's going to be a great fall semester! Check out the FPA website to learn more about our events.

And if you are a new student, allow me to welcome you to Carleton. If you are returning, we are glad to have you back!

Here's to a wonderful year,



André Plourde  
Dean, Faculty of Public Affairs  
Carleton University



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# FPA People

## Bill Cross on Why the 2015 Election Will Make History



Bill Cross: The Honourable Dick and Ruth Bell Chair for the Study of Canadian Parliamentary Democracy in the Department of Political Science.

*The first election campaign that Bill Cross remembers was the fiercely-contested 1976 U.S. Republican primaries between Ronald Reagan and Gerald Ford. A few years later, he was riveted to the 1979 Canadian election, which catapulted a young Joe Clark to power.*

*Since then, he's watched, researched, and written about every election campaign along the way. And he believes this year's Canadian federal election may very well make history.*

### **What makes the 2015 Canadian federal election significant?**

This is the first time in Canada's history that we've had a truly three-way competition. It makes for an interesting dynamic in the campaign, but also poses an interesting question of what will happen after the election. If no one wins a majority, it leaves open the possibility of Canada's first real federal coalition government.

### **Coalition governments are common in other parliamentary democracies, such as the U.K., Australia, and New Zealand. Why not here?**

Coalitions have traditionally not been viewed as a legitimate option here. In my fourth-year class on the Westminster parliamentary system, I show television news clips that demonstrate the difference between Canada and the UK when faced with a minority election outcome.

For example, after the 2010 election in the UK resulted in no party winning a majority of the seats, the BBC announced, "Our exit polls show a hung parliament."

Following that, there were a few days of uncertainty as to who would lead. There was a lot of horse trading and finally, the Conservatives reached a deal with the Liberal Democrats to form a majority coalition government, which was in power for five years.

But in Canada, when the Conservatives won a minority of seats in the 2008 election, the TV news anchors quickly announced a "Conservative minority government". Stephen Harper appeared on television shortly thereafter to declare victory, which made it much more difficult for the Liberals and the NDP to form a coalition.

I think the conversation has progressed since 2008 and, if the seat totals are close this time, there will be a lot of pressure to form a coalition government.

### **After the 2008 election, Prime Minister Harper warned that a coalition government would be destabilizing. But you point out that coalitions may have some advantages.**

They're about power sharing, and by forming a multi-party majority government, they can maintain power for several years. It would be a very different dynamic than what we're used to in minority governments.

### **On the other hand, you say that we're seeing an Americanization of the election campaign. What do you mean by that?**

It's becoming increasingly dominated by the personalities of the leaders. It used to be that a leader would tout the strength of his team: for instance, Jean Chrétien lauded Paul Martin as finance minister.

We're not hearing that at all now. Instead, the focus is on who will be the best prime minister, which doesn't fit well within a parliamentary system.

**In fact, you argue that the multiple leaders' debates we're seeing may not be a good thing.**

They run the risk of completely focusing media and voter attention on the leaders and they fuel the impression that the leader

wins the election, rather than the party. This, in turn, leads to a strengthening of the winning leader's personal mandate and an increasing centralization of power in the Prime Minister's Office. That's an argument many already make about the current Harper government.

It's not my job to say if that's a good or bad development, but I will say that it's not consistent with the traditions of our parliamentary democracy. I think it would be better if, for example, a debate on economic issues featured the finance minister and his parliamentary critics.

**The Faculty of Public Affairs is using this federal election to spark a conversation about civic engagement among youth. For instance, only 39% of youth voted in the 2011 federal election, versus 58% of voters overall. Why don't more young people vote?**

We did a study in which we interviewed students who were active in campus organizations at five universities. We asked them to rank which activities were most likely to lead to policy change in government, such as signing a petition, engaging in a boycott, and joining a political party, among others.

The students placed "joining a political party" last on the list. They described political parties as too hierarchical and didn't think their participation would lead to any policy change.

The good news is that participation tends to increase when there's a close race, so there's hope that the youth turnout will be strong in October.

# VOTE



# Our New Faculty

Kenta Asakura: Social Work  
Examines the integration of social justice principles in teaching and the practice of clinical social work, the promotion of health and wellbeing among queer and trans people, and youth resilience.



Marc Hanvelt: Political Science  
Research Interests: I study the history of political thought, especially that of David Hume. I also specialize in the Scottish Enlightenment.



Alex Wilner: NPSIA  
Research on applying deterrence theory (i.e. using threat of punishment to manipulate behavior) to contemporary security issues, like terrorism, violent radicalization, organized crime, cyber threats, and proliferation.



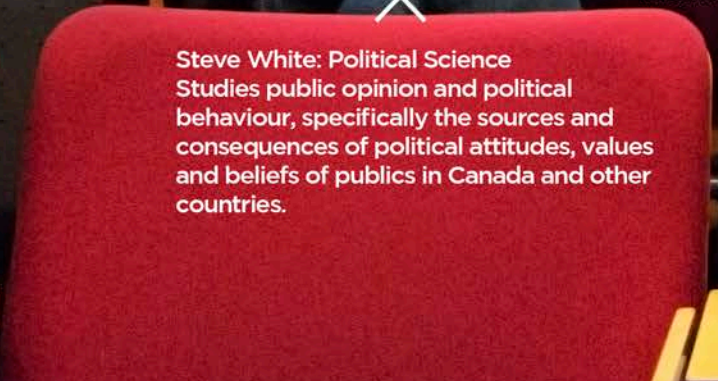
Patricia McGuire: Social Work  
Studies Indigenous social organizing, Indigenous knowledge and societal resurgence, and developing healing interventions amongst historical trauma.



Candace Sober  
College (Global International Studies)  
Studies the end empires and decolonization, century revolution, the effects on the development of international systems.



Steve White: Political Science  
Studies public opinion and political behaviour, specifically the sources and consequences of political attitudes, values and beliefs of publics in Canada and other countries.







Stephanie Carvin: NPSIA  
Studies international law,  
security, terrorism and  
technology. Areas of interest  
include critical infrastructure  
protection, technology and  
warfare and foreign policy.

Heather Dorries: SPPA  
(Indigenous Policy and  
Administration)  
Studies urban planning and the  
field's commitment to social  
justice as well as the ways that  
planning processes are  
implicated in the creation of  
conflicts over urban land use.

Nathan Grasse: SPPA  
Studies the management of  
non-profit and public  
organizations, including issues  
of finance, governance, and  
strategy.

Rena Bivens: Communication  
Examines design practices to  
explore how norms and values  
become embedded within  
media technologies, such as  
gender, race, and violence that  
emerges within social media  
software.

Tracey Lauriault:  
Communication  
Studies how big data,  
algorithms and data  
infrastructures change how we  
vote, shop, and navigate in the  
city and how we are sorted and  
classified by government and  
corporations.

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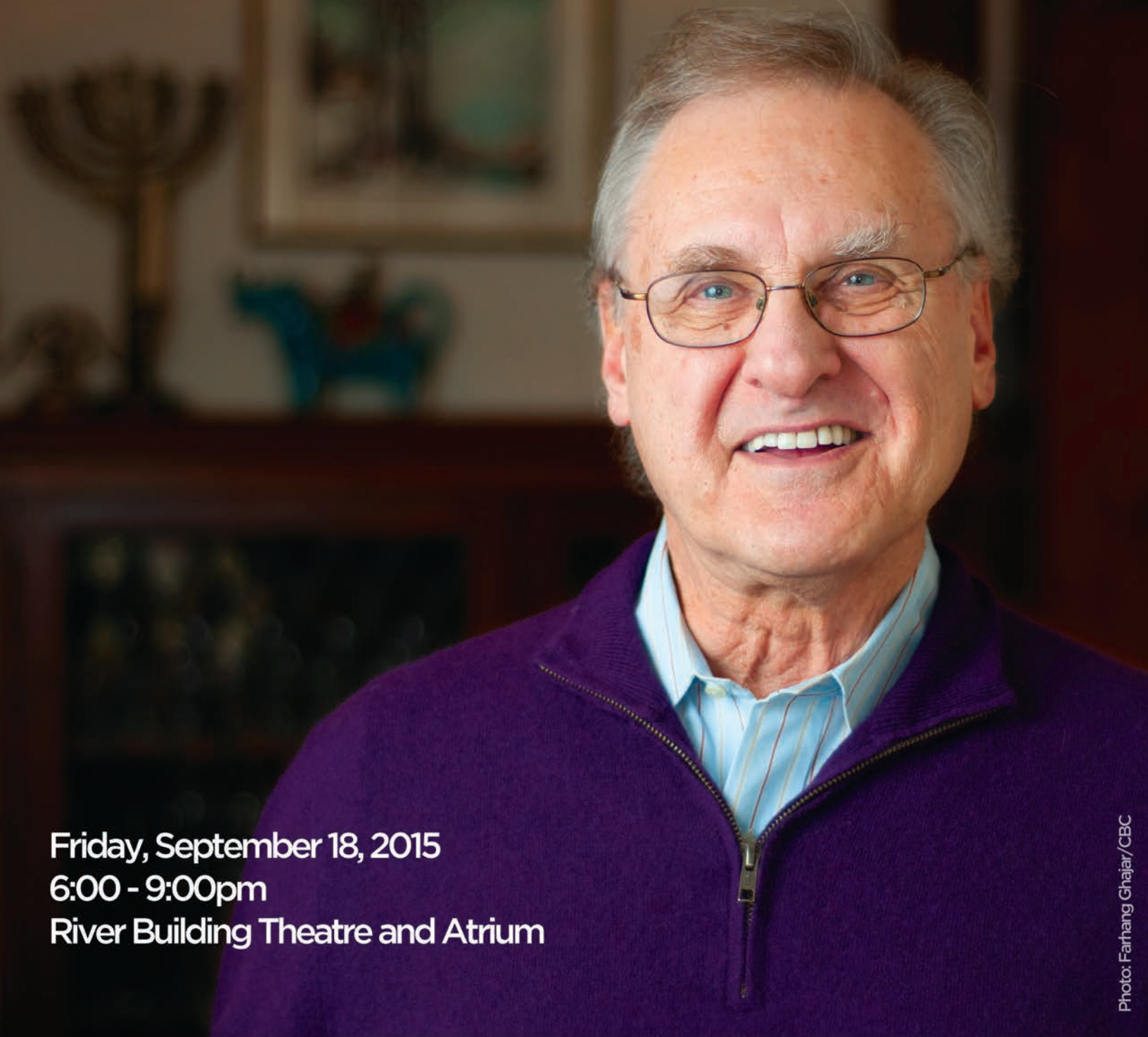


Photo: Farhang Ghejar/CBC

Friday, September 18, 2015  
6:00 - 9:00pm  
River Building Theatre and Atrium

All are welcome to attend this free event.

[carleton.ca/events](http://carleton.ca/events)

Faculty of Public Affairs and Faculty of Arts and Social Sciences are pleased to host a special keynote presentation by Stephen Lewis, Distinguished Visiting Professor at Ryerson University and Chair of the Board of the Stephen Lewis Foundation.



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# Career Paths

Chris Hunt

**Occupation:** Advisor, Financial System Analysis, Reserve Bank of New Zealand.

**Degree and Year:**

BA Honours, Economics and Political Studies, Otago University, Dunedin, NZ (94). MA, Political Economy (95), Carleton University. PhD, Political Science, (01), Carleton University.

**What's a financial system analyst?** My role involves monitoring the soundness and efficiency of the New Zealand financial system and, in particular, identifying the key threats and emerging vulnerabilities that might impact the household, business and agricultural sectors and undermine the health of the financial system.

**How did you land this job?**

I somewhat stumbled into it. A friend whom I studied economics with at the undergraduate level suggested I apply to the Reserve Bank of New Zealand. (I'm from there originally.) The combination of having a degree in mainstream economics and an understanding of critical political economy through my time spent at Carleton seemed to work well in this regard. I began working on the operation of monetary policy just as the global financial crisis (GFC) was unfolding.

**Any perks?** I've had the opportunity to travel extensively to conferences, seminars and courses around the world. Highlights included Seoul, South Korea and Basel, Switzerland.

**How has the Political Economy degree helped you in your career?** Political economy is all about critical thinking and challenging the status quo through exposure to different (heterodox) ways of looking at the world. I was lucky that someone at the Reserve Bank recognized the value of alternative frameworks, even within an organization as mainstream as a central bank.

**What's the best thing about your job?**

Working in an area that deals with some very important societal issues, such as how to inoculate the financial system from another financial crisis – and if this isn't possible, how to minimize the damage to the economy and individuals the next time one occurs.

**What's the hardest thing about your job?** Sitting through presentations that assume individuals are rational and forward-looking, and hence have a naïve view of human behavior. Plus, all of this is explained in line after line of algebra!

**One sentence to describe your strategy to success.** Be

adaptable.





# Field Notes

Our Monthly Profile of FPA  
Researchers: Doris Buss and Blair  
Rutherford





*Doris Buss is an associate professor of Law and Legal Studies. Blair Rutherford is the director of the Institute of African Studies (and a professor of Sociology & Anthropology).*

*Professors Buss and Rutherford lead a research collaboration entitled, “Women in Artisanal and Small Scale Mining in Central and East Africa” that includes colleagues conducting research in six African countries: Mozambique, Kenya, Sierra Leone, Uganda, the Democratic Republic of Congo (DRC), and Rwanda.*

**The Study:** Tens of thousands of women in Africa work in what is now commonly called artisanal or small scale mining of tin, tantalum, tungsten and gold. It’s precarious, unregulated work that enables many of them to make a living, and even prosper in some cases.

As these activities become more regulated, the work of these women is often excluded from the “formal” agreements at the corporate and governmental level, which can endanger their livelihoods.

The goal is to document the type of work these women are doing, the opportunities and barriers they face, and the effect legalization will have on them, their families, and their communities.

**The Methodology:** Canadian and African researchers and research assistants are interviewing miners, conducting surveys and collecting life histories over the next few years. Researchers are also interviewing policymakers in all of the participating countries.

**The Collaboration:** This is a multi-national, multi-lingual and interdisciplinary project. In fact, a recent methodology workshop in Uganda brought all of the researchers

together, requiring translators in six different languages. Some of the African participants were from non-governmental organizations, others were artisanal miners from the Great Lakes region.

While the Canadian and African researchers brought their academic theories and methodologies to the table, their counterparts in civil society organizations and the mining sites brought insight and knowledge of their respective countries.

**The Outcomes:** The outcomes of this research will provide information and insight to policymakers who are making decisions that will affect the livelihood of these women. The hope is that the study will bring more understanding of the issue and more security into these women’s lives.

**Quote:** “On the books, this mining activity is illegal. But it is also increasing the well-being and stability of these women’s lives and their society. We’re hoping our work will provide better understanding and insight into the importance of this form of work for many African women and men as well as the myriad challenges they face in improving their livelihoods.”

**Funders:** This research is funded by the Social Sciences and Humanities Research Council (SSHRC), the Growth and Economic Opportunities for Women (GrOW) program, the United Kingdom’s Department for International Development (DfID), The William and Flora Hewlett Foundation and the International Development Research Centre (IDRC).

**[To learn more about Professors Buss and Rutherford’s research, click here.](#)**



# A Big World Gets Smaller

**LYSE DOUCET**  
BBC Chief International  
Correspondent

**Tuesday,  
September 1, 7pm**  
Free admission  
[Register here](#)



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## Our New Faculty Continued from page 5

### **Matthew Webb: Economics**

I study how the timing of decisions regarding educational specialization affect an individuals' educational outcomes, as well as how to best differentiate between random noise and actual impacts when evaluating public policies using individual level data.

### **Dana Galizia: Economics**

My field is macroeconomics, with a particular focus on improving our understanding of the business cycle.

### **Sandra Robinson: Communication**

My research and teaching interests combine my private sector work experience in software product and program management with academic research in data-intensive networks, nonhuman models of communication and control, information ethics, and algorithmic culture.

### **Kamari Clarke: Kroeger College (Global and International Studies)**

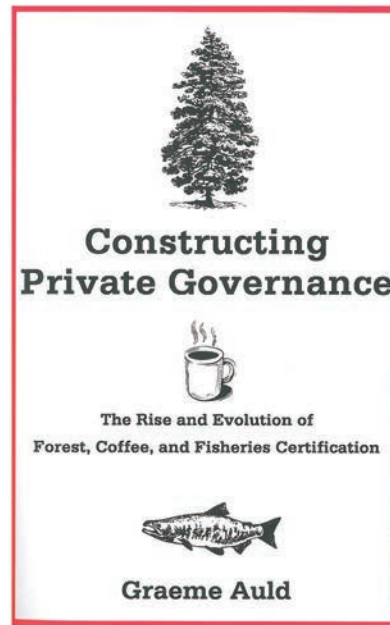
Researches human rights issues, international courts and tribunals, secularism and religious transnationalism, United Nations and African Union treaty negotiations, and Africa's insertion into international law circuits.

### **Brenda Morris: Social Work**

Coordinates the MSW Practicum, which is described as the signature pedagogy of social work education.

## From Fair Trade to Fresh Fish: The Eco-label Phenomenon

Thursday, 3 September 2015  
5:30 - 7:00p.m.  
Irene's Pub  
Free Admission  
885 Bank St. Ottawa



[carleton.ca/fpa/amr](http://carleton.ca/fpa/amr)



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**Author  
meets  
Readers**





# Open Book

An Inside Look at  
What Professors  
Read When They  
Aren't Writing Books  
Themselves

**The Book:** *The Stranger: Barack Obama in the White House*

**The Reviewer:** *Jonathan Malloy, Associate Professor in the Department of Political Science, cross-appointed to the School of Public Policy and Administration*

I haven't found a good book on the Obama presidency before, but from what I've read so far, "The Stranger" could be it.

Barack Obama's administration has turned out very differently from what people expected in the heady days of 2008. Obama pledged to bring people together. But his presidency has been combative and polarizing. Why? The unexpected global economic crisis? An unreasonable Republican Congress? Or the president's own shortcomings and errors?

There are lots of books documenting what happened and a fair amount of deep scholarship by now on Obama. But this book is one of the first to really step back and explain in a vivid way how Barack Obama thinks and works as a president.

It argues that he was both deeply inexperienced and in certain ways arrogant, making him "one of the worst ground-level politicians in America." This hampered his ability to prevail in the complex world of governing and compromise, though it is possible he has found his groove in the final years of his term.

The book doesn't argue the Obama presidency is a failure, but explains why it turned out the way it has.

# Events

## Across our Faculty

**FPA:** “A Big World Gets Smaller”: FPA Currents Lecture featuring BBC Chief International Correspondent Lyse Doucet.

September 1

[More information here](#)

**FPA:** “From Fair Trade to Fresh Fish: The Eco-label Phenomenon”: Author Meets Readers featuring Graeme Auld, associate professor, School of Public Policy and Administration.

September 3

[More information here](#)

**Political Economy, Political Science,**

**Interdisciplinary Studies:** “Evo’s Bolivia:

Continuity and Change”: Latin America and Caribbean Speaker Series featuring author Linda Farthing.

September 10

[More information here](#)

**Economics:** Alumni Reception as part of

Throwback, Carleton University’s homecoming

September 16

[More information here](#)



**Economics:** Departmental Seminar with Tomas Sjöström of Rutgers University.

September 18

[More information here](#)

**FPA:** “Education: The World’s Greatest Force for Good”: Throwback event featuring Stephen Lewis, Chair of the Stephen Lewis Foundation.

September 18

[More information here](#)

**African Studies:** Book Launch: [A Canadian Girl in South Africa](#) - A Teacher’s Experiences in the South African War, 1899-1902.

September 25

[More information here](#)

**FPA:** FPA Connects – Engage. Documentary film screening and discussion with youth leaders as part of FPA Connects event series.

September 29

[More information here](#)



[Faculty units can submit upcoming events here](#)

# FPA Voices

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[carleton.ca/fpa/voices](http://carleton.ca/fpa/voices)



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