

# FPA Voices

## *Is it the End of Free Trade?*

***Mapping Out the Life of a Northerner***

***Career Paths: Greg Ip, The Wall Street Journal***

***Globalism vs. Nationalism***

Meredith Lilly  
Simon Reisman Chair  
of International Affairs,  
Norman Paterson School  
of International Affairs,  
Carleton University



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FACULTY OF  
**Public Affairs**



# Message from our Dean



At this time of year, we see a lot of first-year students who are both excited and a bit nervous. They're often clutching a paper map, despite the smartphone in their pocket.

It's always a pleasure for us as faculty members and staff to interact with our newest students, and to watch them gain confidence and maturity during their time with us.

I'm also reminded of their place in Carleton's history, especially as we celebrate our 75th anniversary this year.

To mark the occasion, the Faculty of Public Affairs launched a project that celebrated 75 of our inspiring alumni. We released five profiles a month over a 15-month period, until

the official anniversary date in June 2017.

Initially, we weren't sure if anyone would agree to participate. But the "75", as we call them, were eager to share their stories. The result is a collection of thoughtful and inspiring alumni stories that demonstrate the many ways they used their Carleton education and the career paths they followed.

On September 15th, we invited them back to the Carleton campus for a special dinner in their honour prior to the *FPA Currents Lecture*. The lecture was delivered by Gregory Ip, Chief Economics Commentator at the *Wall Street Journal*. We're sharing his profile, as one of our *75 for the 75th*, in this

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Front Cover: Meredith Lilly  
Cover Photo by: Sherry Crummy

issue of *FPA Voices*.

We're also featuring a Q&A with Meredith Lilly, an expert on NAFTA and international trade, who holds the Simon Reisman Chair in International Affairs and is an Associate Professor in the Norman Paterson School of International Affairs. Professor Lilly advised Prime Minister Stephen Harper on trade policy and offers her candid views of the current NAFTA negotiations.

In our Field Notes section, we highlight the fascinating work of Arctic researcher Stephan Schott in the School of Public Policy and Administration. He and his colleagues work closely with local residents in Arctic communities to learn more about their

survival in the region.

I hope you enjoy this issue's stories and, as always, feel free to send your thoughts or ideas to us at [fpavoices@carleton.ca](mailto:fpavoices@carleton.ca). We love hearing from you.

Sincerely,

A handwritten signature in black ink that reads 'Andi'.

# FPA People

**Meredith Lilly, Simon Reisman  
Chair of International Affairs,  
Norman Paterson School of  
International Affairs (NPSIA),  
Carleton University**

*In 2011, Meredith Lilly was pursuing an academic career as a Banting Fellow when her phone rang and pulled her into the world of federal politics. From 2012-2015, Meredith Lilly served as a policy advisor to Prime Minister Stephen Harper, first managing the social policy portfolio and ultimately becoming his foreign affairs and international trade advisor. She was deeply involved in negotiations for the Canada-EU trade agreement, the Trans-Pacific Partnership and the Canada-Korea Free Trade Agreement.*

*Now an associate professor at Carleton, Professor Lilly teaches a graduate course on NAFTA and specializes in research on temporary entry provisions in trade agreements and cross-border flows of skilled professionals. She keeps a close eye on the world of international trade.*

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**Professor Lilly, the NAFTA agreement was re-opened in August. How would you describe the public tone of the discussion?**

The tone is not great because Donald Trump is the first president we've dealt with since signing NAFTA who has an openly protectionist, anti-trade stance towards other countries, including Canada. That's threatening for us because 75 percent of our exports still go to the United States, despite the progress we've made in opening new markets.

**You were behind the scenes in previous trade agreement negotiations. What's happening out of the public view?**

What happens at the table is a professional negotiation conducted by experts who are not deeply influenced by the political rhetoric happening at the top.

We won't really know what's being negotiated until they conclude. Anything you read in the media isn't a great signal of what's actually happening. So-called reliable leaks are usually done for political reasons and unreliable leaks are just that: unreliable.



**What does Canada hope to gain from the talks?**

We have a number of objectives we would like to see furthered in the modernization of NAFTA. They include improving the flow of skilled professionals across the border. We'd also like to improve the ability of Canadian companies to bid on government procurement opportunities within the United States. The expansion of services

and digital commerce are also important for all three countries.

Chrystia Freeland, the Minister of International Trade, also has a desire to insert chapters into NAFTA covering labour, the environment, gender and Indigenous issues. The first two are likely to be achieved, but due to the dynamics of this negotiation, I am less confident that gender and Indigenous chapters will be anything more than symbolic.

## **“Having an openly protectionist, pro-tariff, anti-trade president in the White House is not good for Canada.”**

### **How about on the American side?**

The U.S. and Canada want some similar things out of this negotiation, but they also want to stack the deck in their favour. For example, U.S. Trade Representative Robert Lighthizer would like to increase American content in automobiles, potentially disrupting the NAFTA auto supply chain. He also wants to improve access for U.S. companies to bid on Canadian and Mexican government infrastructure projects without rescinding “Buy American” protections that block our companies from similar markets in the U.S. That kind of unequal treatment doesn’t usually go very far in trade agreements. There’s no reason for us to negotiate such asymmetrical outcomes.

### **What are your concerns at this point?**

My biggest concern is the confidence I hear from some corners that—even if talks fall apart or Donald Trump seeks to terminate NAFTA unilaterally—Canada will still have

the old Canada-US deal to fall back on. If Trump signs an order to withdraw, we will be in uncharted territory that will likely find its way to the courts. Experience tells me that such a process could still inflict a great deal of damage on Canada while it’s all sorted out. We may have the moral and legal high ground, but that doesn’t mean we couldn’t see billions of dollars in economic damage to Canada in the meantime.

An example is what happened with country of origin labelling for meat under previous U.S. administrations—basically “Buy America” for beef and pork. The World Trade Organization ruled in favour of Canada and Mexico, but our industry experienced a great deal of loss and some businesses closed altogether in the meantime.

### **Does Canada have any leverage?**

We do have leverage, but we need to be very strategic about deploying it given our much weaker economic clout. The Liberal government has done a good job of fanning across the U.S. and talking to governors, mayors and members of Congress to remind them about the importance of Canada as an export market for goods and as part of the supply chain for companies. So the leverage is diffuse, but can be powerful, if enough powerful Americans are swayed to support our objectives.



# Our New Faculty



**Beth Martin,**  
School of Social Work, Specializes in immigration and international social work.

**Brett Popplewell,**  
School of Journalism and Communication. Specializes in long-form, digital and entrepreneurial journalism.

**Pamela Grassau,**  
School of Social Work. Specializes in research on palliative care and caregiver burnout.

**Sophie Marcotte-Chenard,**  
Department of Political Science. Specializes in Modern and Contemporary political philosophy.

## Other faculty not included in the photo:

**Marylynn Steckley,** Global and International Studies, Arthur Kroeger College of Public Affairs. Specializes in political ecology, global studies and forced migration.

**Jennifer Dalton,** Department of Law and Legal Studies. Specializes in Indigenous peoples, governance and justice.

# 75 for 75th Celebration

September 15, 2017



After almost two years of sharing the stories of 75 alumni for Carleton's 75th anniversary, our *75 for the 75th* finally had a chance to meet one another in person.

This month, many of our 75 honoured alumni gathered for a dinner in Richcraft Hall prior to our annual *FPA Currents Lecture*. The room was buzzing with discussion and laughter as the alumni reconnected with old friends and professors, and met many fellow alumni for the first time.

The group was welcomed by Carleton University's interim president, Alastair Summerlee, as well as André Plourde, Dean of the Faculty of Public Affairs. Each of the honoured alumni had a wrapped gift waiting for them at their seat. When Dean Plourde invited them to open it, they discovered a hardcover book created in honour of each of our 75.

Following the dinner, the honoured guests attended the *FPA Currents Lecture* featuring one of the *75 for the 75th*, Greg Ip of *The Wall Street Journal*. The newspaper's Chief Economics Commentator, Mr. Ip delivered a

talk entitled "How Resurgent Nationalism is Reshaping Economics and the World."

All of us in the Faculty of Public Affairs were honoured to share this evening with our inspiring alumni. This special event was captured in a group photo of the honoured guests.



# Career Paths

*Greg Ip is the Chief Economics Commentator for the Wall Street Journal.*

*Bachelor of Arts, Journalism & Economics ('89)*

For the first 15 years of his journalism career, Greg Ip was mostly writing about the success of the North American economy: low inflation, falling unemployment, lots of people buying new homes. In fact, it seemed the U.S. Federal Reserve had finally created a crisis-proof, recession-proof economy...until 2008.

"That was our blind spot," says Mr. Ip. "The stable economy encouraged people to take on a lot of risk and it encouraged the banks to allow risk to migrate to hidden places, such as mortgage-backed securities. We allowed imbalances to develop because we assumed the risk had been taken care of."

As an award-winning economics journalist for the *Wall Street Journal* and the author of *Foolproof: Why Safety Can Be Dangerous and How Danger Makes Us Safe*, published by Little, Brown and Company, Mr. Ip has built his career on the knowledge he gained while pursuing a double major in journalism and economics at Carleton.

"Economics has been part of what I've written every day since I graduated from Carleton," says Mr. Ip, whose book was named one of the best books of 2015 by *The Financial Times*. "I felt well-equipped with a really good basic tool kit in both fields. I can solve economic problems and

write articles on technical, abstruse topics that many people want explained."

In *Foolproof*, Mr. Ip demonstrates several ways in which we take on greater risks due to our assumption of safety. For instance, he found there are fewer driving fatalities on snowy days—more accidents, but fewer deaths because when people see snow, they slow down. He also draws on economic theory to explore the phenomenon and effects of fire suppression in the American West. (Conclusion: it doesn't work.)

Mr. Ip credits his Carleton education with preparing him for a career that has included eleven years at the *Wall Street Journal* and six years at *The Economist* magazine: "They covered the basics very thoroughly: Micro-economics, macro-economics, international economics and statistics were all drilled into me," he recalls. "It's been very useful over the past few years."

From a journalism perspective, Mr. Ip says he learned invaluable skills there, as well: "What I tell young reporters is, don't be afraid of looking stupid. Ask a lot of questions. And there's a high return on investment when you treat everybody well. They can make or break your day or your story."

In 1987-88, Mr. Ip was the editor of *The Charlantan*, Carleton's student newspaper. Today, he says he feels "incredibly lucky" to be writing on a subject that he first learned at Carleton and that continues to fascinate him.



*Greg Ip delivering the  
FPA Currents Lecture  
on September 15, 2017.*





## Field Notes

**Stephan Schott is an Associate Professor in the School of Public Policy and Administration (SPPA).**

Since his first visit to Nunavut in 2006, Professor Stephan Schott has focused on research that supports the people living in Canada's North.

"What motivates me is to change the living conditions in remote communities that are really struggling with challenges of food security, suicide rates and unemployment," he explains.

One of his largest projects, which is funded by a \$5.6 million grant from Genome Canada, among others, is based in Gjoa Haven, Nunavut. He and his research assistants are working with residents, the local hunter and trapper association, colleagues at Carleton's Geomatics and Cartographic Research Centre and biologists from Queen's University on a food security, harvest and fishery study.

The research involves the collection of traditional knowledge about hunting and fishing practices and areas, fish sampling and analysis and a harvest study with local hunters. All the information will be displayed in an online interactive atlas developed by Carleton's Geomatics and Cartographic Research Centre.

"We will document traditional environmental knowledge in the region including the health of the fisheries, the cost of hunting and fishing, changes to harvesting areas, along with travel routes and hazards," says Professor Schott, who visits the region several times a year.

He says the partnership with the local residents is particularly valuable.

"The community members have hundreds of years of experience based on knowledge transfer from one generation to another," he explains. "We are working with them to understand their traditional ways of using resources sustainably and to come up with future visions that balance their traditional way of life with sustainable economic activities in the modern economy."

Professor Schott is also working with graduate students from Canada's North who are studying at Carleton in the interdisciplinary Masters of Sustainable Energy. They are conducting fieldwork in the North to find alternatives to predominantly fossil-fuel based electricity and heating systems.



From the Foreign Service to foreign correspondents, FPA alumni lead fascinating and inspiring lives.

In honour of Carleton University's 75th anniversary in 2017, we profiled 75 of the Faculty of Public Affairs' most inspiring alumni. Read more about the paths they took in their careers.

[carleton.ca/fpa/75-75](http://carleton.ca/fpa/75-75)

 #FPA75



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# Events

**Communication:** 9th Annual Atallah Lecture, “Exit and the Mechanical Mom” with Sarah Sharma, University of Toronto.

**September 21** | [More information here](#)

**All Units:** Ontario University Fair, Metro Toronto Convention Centre.

**September 22-24** | [More information here](#)

**FPA:** Author Meets Readers with Liam Cole Young, author of *List Cultures: Knowledge and Poetics from Mesopotamia to BuzzFeed* at Irene’s Pub.

**September 28** | [More information here](#)

**Economics:** Research seminar with Vikram Manjunath.

**September 29** | [More information here](#)

**SPPA:** “Infrastructure Investment: Steady as She Goes?” conference hosted by Carleton University Transportation Policy and Innovation Centre.

**October 4** | [More information here](#)

**Economics:** Brown Bag Seminar with Matt Webb, “The Multiway Cluster Bootstrap.”

**October 5** | [More information here](#)

**SPPA:** Sustainable Energy Speaker Series, Carleton Sustainable Energy Research Centre.

**October 10** | [More information here](#)

**FPA:** Author Meets Readers with Jonathan Malloy, editor of *The Politics of Ontario* at Irene’s Pub.

**October 19** | [More information here](#)



**Political Science:** Speaker Series with Visiting Fulbright Scholar Gigi Harris, “Women in the US Military: Gender Hierarchy and Discipline in a Warrior Culture.”

**October 19** | [More information here](#)

**FPA:** LinkTank Graduate Student/Alumni Networking Night.

**November 2** | [More information here](#)

**Journalism:** First Annual Peter Stursberg Foreign Correspondents Lecture with BBC Chief International Correspondent Lyse Doucet.

**November 8** | [More information here](#)

**Political Science:** Speaker Series with Jaz Dawson, University of Melbourne, “Queering International Relations: Analyzing Norm Implementation in Sexual Orientation Based Refugee Law.”

**November 9** | [More information here](#)

**Political Science:** Speaker Series with Gershon Shafir, University of California, “Unsettling the Israeli Occupation.”

**November 14** | [More information here](#)

**FPA:** Author Meets Readers with Irena Knezevic, author of *Nourishing Communities: From Fractured Food Systems to Transformative Pathways* at Irene’s Pub.

**November 16** | [More information here](#)

**SPPA:** Sustainable Energy Speaker Series, Carleton Sustainable Energy Research Centre.

**November 21** | [More information here](#)



[Faculty units can submit upcoming events here](#)

# FPA Voices

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[carleton.ca/fpa/voices](http://carleton.ca/fpa/voices)



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