

FPA **Voices**

A portrait of Joan DeBardeleben, a woman with dark, shoulder-length hair, smiling slightly. She is wearing a dark, textured cardigan over a blue top. The background is a blurred indoor setting with yellow walls and a window.

Joan DeBardeleben

Deep Freeze Between Europe
and Russia

Susan Braedley

How Firefighting has
Changed

Marc-André Gagnon

Why Canada Needs
Pharmacare



Carleton
UNIVERSITY

FACULTY OF
Public Affairs

Welcome to FPA Voices

Message from our Dean



Picture a university researcher, and many of us would conjure up an image of a professor in a white lab coat, bending over a microscope.

But, in fact, if you were to picture a researcher in the Faculty of Public Affairs, you would be more likely to see someone:

- Interviewing small-scale women miners in Africa,
- Meeting with NATO officials in Europe,
- Creating a research partnership among Canadian cities,
- Designing a sustainable fishery strategy for Nunavut communities, or
- Studying how police agencies respond to sexual assault charges.

All of these research projects reflect our

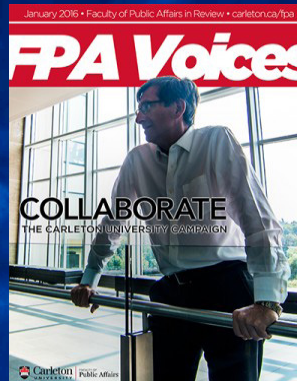
commitment at the Faculty of Public Affairs to serving the public by addressing regional and global challenges, improving governance and public policy, and fostering informed citizenship with the aim of building better societies and better democracy.

In the classroom, this translates into highly respected active researchers sharing their excitement with our graduate and undergraduate students and including them in the research experience.

Throughout February and March, we celebrate that enthusiasm and passion during *FPA Research Month*. It's an event series that highlights the latest faculty research, as well as the role that our students are playing in academic discovery.

In this issue of *FPA Voices*, we profile three highly respected researchers involved

Subscribe



- Archived Stories
- Magazine Signup
- Tips for Online Editor
- Tips for Designer
- Subscription Questions
- Contact us

Front Cover: Joan DeBardleben, Professor in the Institute of European, Russian and Eurasian Studies (EURUS) and Director of the Centre for European Studies.

in *FPA Research Month*: Professor Joan DeBardleben, an expert in European-Russian relations; Professor Marc-André Gagnon, who researches the pharmaceutical industry and pharmacare programs; and Professor Susan Braedley, who studies the changing conditions of firefighting. We'll also meet an undergraduate and a graduate student who will be presenting their research at one of our many student symposiums during the month.

In addition, we are offering numerous events for the general public, including:

March 1—"Can Canada Become an Innovation Nation and Why Does it Matter?" Bell Lecture with Kevin Lynch.

March 24—"A New Era of Information in Decision Making: FPA Research Month Closing Panel" with the former Chief

Statistician of Canada, Munir Sheikh, and the former Parliamentary Budget Officer, Kevin Page.

[You can learn more about all of the events happening during FPA Research Month here.](#)

You are most welcome to join us for any and all of these events. I hope to see you there!

All the best,

André Plourde
Dean, Faculty of Public Affairs
Carleton University



Joan DeBardleben

Deep Freeze Between Europe and Russia

In March 2014, voters in the Crimea, then part of Ukraine, overwhelmingly voted to secede from Ukraine and join the Russian Federation. Western governments called the vote a sham; Russian President Vladimir Putin responded with a bill to absorb Crimea into Russia.

For many of us in Canada, the events were simply news bulletins from the other side of the world. But for Professor Joan DeBardleben and her colleagues in the Institute of European, Russian and Eurasian Studies (EURUS), the rising tensions between Russia, Ukraine and the European Union (EU) have been changing their field of study in real time.

Professor DeBardleben holds a prestigious Jean Monnet Chair for the study of EU relations within EURUS and is the director of the EU-funded Centre for European Studies at Carleton University.

You are currently in Europe, and for your research you have interviewed Russian and European officials and experts about the state of relations between the EU and Russia. What have you learned?

Relations between Russia and the EU are still extremely difficult as a result of the Ukraine crisis, and EU sanctions have recently been extended. Actual implementation of the so-called Minsk II agreement between Ukraine, Russia, France, and Germany seems to be about

the only realistic idea on the table for resolving issues between the Ukraine and Russia. However it is not clear whether this approach will actually succeed. At this point there doesn't seem to be any clear Plan B.

While relations at the top are largely frozen, are the parties still talking with each other?

Yes, there have been contacts. For example, there have been talks between EU, Russian, and Ukrainian officials, which were set up in response to Russia's concerns about the impact on Russia of a free trade agreement between the EU and Ukraine. However, they haven't really been successful in resolving disagreements.

EU officials view many Russian objections to the Ukraine-EU free trade agreement as unsubstantiated, whereas Russia sees the EU as unresponsive to its concerns.

What underlies this crisis, and could it have been foreseen?

The rapid deterioration in relations between the EU and Russia was certainly unexpected. Prior to the events in Ukraine in late 2013 and 2014 most experts felt that relations between the two parties had stagnated. Efforts to negotiate a new partnership agreement were largely stalled. However Russia's strong reaction to the events in Kiev took most analysts by surprise and were seen in the West as a disturbing violation of international law and of Ukraine's sovereignty.



Underlying all of this were long-standing Russian grievances that its interests were being ignored by the West. Particular sticking points for Russia have been NATO's eastward expansion, and Western support for Kosovo's independence. Russian leaders also contest the EU's claim to define universal European values—such as the rule of law, human rights, and liberal democracy. In Russia, there is a general preference for a stronger state role in the economy and a somewhat different understanding of 'democracy'. On the other hand, many observers in the West think that Russia has taken an authoritarian turn.

Many of your students will go on to work in government and the Foreign Service. What do you think is important for them to understand about this situation?

It's important to understand the perspectives of both parties. We often look at things exclusively from the perspective of one side, but we need to understand the motivations behind the actions of other countries as well, with a sensitivity to historical and cultural factors. Otherwise conflicts may spike and it will be difficult to find solutions.

How could your average person better understand the current situation in Europe and Russia?

A key factor involves what happened in Russia in the 1990's, right after the collapse

of the Soviet Union. Conditions set for Western aid were often unresponsive to social issues in Russia. From the viewpoint of the average Russian, it was a time of great turmoil and travail. Many Russians see Vladimir Putin's approach as one that restores Russia's pride and its ability to assert itself internationally. At the same time, many Russians are cynical about democracy and see the West, particularly the United States, as applying its values hypocritically around the globe.

With the fall in oil prices and of the ruble, the Russian leadership may realize that economic cooperation with Europe is important, particularly in terms of attracting investment.

This is very much in line with the basic idea that has driven European integration since its origins after World War II, namely that economic interdependence can promote peaceful and stable relations between countries. Let's hope this dynamic can help restore the good will and trust needed to begin to bridge the current EU-Russia impasse.

Carleton's Centre for European Studies is hosting an international conference entitled "Canada or Europe: Converging or Diverging Responses to International and Domestic Challenges?" during *FPA Research Month*.

[For more information, click here.](#)

Marc-André Gagnon

Why Canada Needs Pharmacare



Marc-André Gagnon

Google “pharmacare”—the term given to a universal national drug plan—and Marc-André Gagnon’s name will be at the top of the list, whether these are interviews, op-eds or research studies.

As an associate professor at the School of Public Policy and Administration (SPPA) and a leading authority on how public health policy and the pharmaceutical sector intersect, Gagnon has championed pharmacare as an effective way both to cut the colossal waste found in our current patchwork system and to improve health outcomes.

Moreover, Gagnon says, having a single purchaser for the country will encourage drug companies to develop genuinely innovative products. “More than 80% of new

drugs do not provide any new benefits over existing products, even though they are sold at higher prices. This is the result when you have a purchasing system that will pay any price for any drug.”

Gagnon’s other areas of interest include the potential impact of international trade agreements like the Trans-Pacific Partnership on the cost of patented drugs, a more cost-efficient tendering process for generic drugs, and mergers and acquisitions in the pharmaceutical sector.

He is also researching institutional corruption. “Our current system provides huge incentives for drug companies to create bias in the science behind their products, such as through using PR companies to ghostwrite clinical studies and



then manage their publication in medical journals as a way of influencing physician prescribing habits.”

Given the enormous amounts of money in Big Pharma—the Canadian prescription drug market was worth about \$29 billion in 2013—and its corporate reach into R&D at universities, Gagnon is vigilant about avoiding conflicts of interest. “I need to remain absolutely independent, and one of the things I really value about Carleton is that there’s a lot of support from the university to maintain this independence. That’s very important to me.”

He adds that rational medication use is not just about reducing costs. “The key issues for public policy are about how we can obtain more therapeutic benefits of drugs

and how we can ensure their appropriate use.”

Gagnon will present his research alongside other experts from the multidisciplinary Rational Therapeutics and Medication Policy Group at their inaugural symposium on February 26 as part of *FPA Research Month*.

[You can learn more about it here.](#)

Susan Braedley

How Firefighting has Changed

Courage, physical strength and firefighting expertise are at the core of the masculine world of fire services. So what happens to firefighters when, time after time, the reason for a 911 call turns out to be not a three-alarm blaze but a senior citizen who has had a fall, or another vulnerable person similarly requiring caring, gentleness and possibly medical attention?

If anyone in the country has an answer, it's Susan Braedley, Associate Professor in the School of Social Work, whose multi-year research project has examined the changing conditions of work for fire services in a context of expanding social welfare needs and reduced social services.

"Firefighters are now doing work beyond what they ever dreamed of in their training," says Braedley. "And many fire services across Canada are trying to figure out how they can meet the needs of their communities alongside the service providers in their jurisdictions. Hopefully my research will help them do that."

As the project draws to a close, Braedley has become the go-to expert in the media, giving talks to fire associations and unions, publishing a report of promising practices for the Winnipeg Fire Services and working on a book that pulls together her findings.

She has also been involved in two large-



Susan Braedley

scale comparative studies centred on long-term residential care, working with 25 other investigators in six countries whose expertise includes medicine, nursing, philosophy, psychology and architecture. The goal of the study is no less than a reimagining of how long-term residential care can be experienced and delivered.

“It’s exciting,” says Braedley. “We’ve identified many practices that have the potential to truly transform long-term residential care in this country.”

Braedley values the collaboration all of this has involved. “I work with amazing people, from the professionals who are the focus of my research, to my graduate students, to this extraordinary group of researchers. We’ve learned so much from each other.”

That collaborative spirit continues in the upcoming School of Social Work Research Day on March 2 as part of *FPA Research Month*. Faculty, alumni, students and Ottawa-area practitioners will gather to talk about their research in progress through traditional panel presentations as well as five-minute “briefing notes.” Braedley is looking forward to it. “It’s a real community day. We’re all there to find ways to improve the conditions of living and of working for Canadians.”

[You can learn more about it here.](#)



Tanya Bandula-Irwin

Graduate Student Profile

As a candidate for the Master of Arts in International Affairs, Tanya Bandula-Irwin became interested in the history of the FMLN rebel group in El Salvador. She will be presenting a paper entitled “Hybrid Governance and the Role of Rebels in Peacebuilding: The Case of El Salvador’s FMLN” during FPA Research Month.

The Question: How did a rebel group (the FMLN) transform into a legitimate governing party?

The Study: Bandula-Irwin conducted a broad survey of the literature, reviewed case studies of ground research and statements by people who lived under the FMLN, and worked closely with PhD candidate Gaëlle Rivard Piché, who conducted field work in El Salvador.

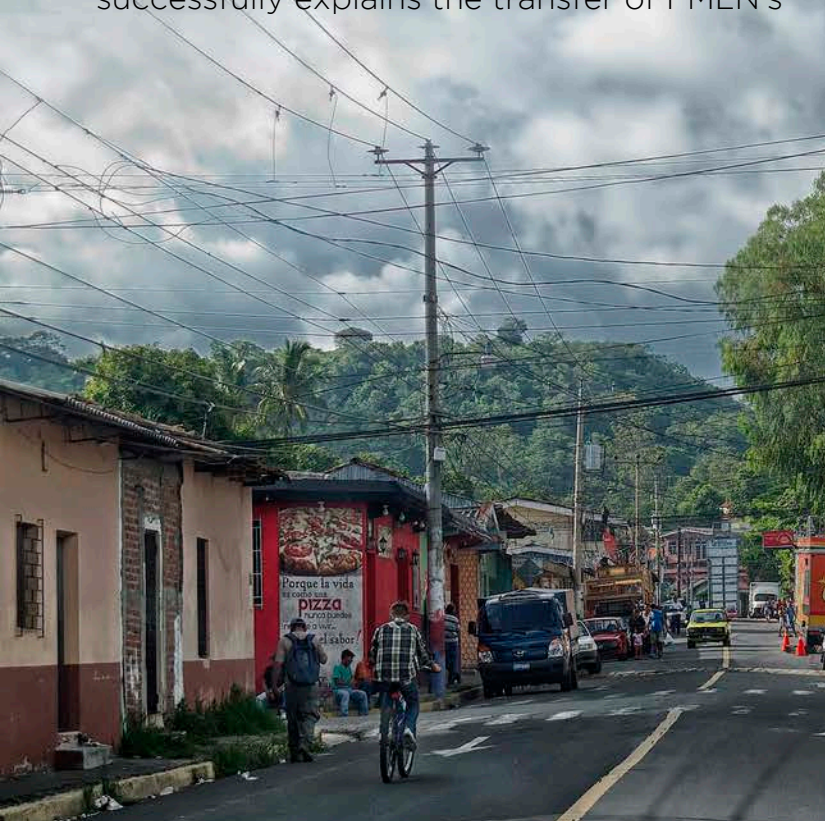
The Findings: The FMLN organized and regulated social life in the territories of El Salvador that came under its control during the civil war, by providing security in exchange for citizen loyalty. This successfully explains the transfer of FMLN’s

local legitimacy at the informal level to formal governance structures at the national level. The current president of El Salvador, Salvador Sánchez Cerén, was a guerrilla leader in the FMLN.

Quote: I began this with assumptions about the FMLN and what life was like under the rebels, but I was surprised to find that civilians were enjoying a certain standard of living, with schools and a rudimentary health care system. I plan to continue my research into this for my Master’s Research Essay (MRE).

Tanya Bandula-Irwin will be presenting her research as part of the NPSIA Students Association’s “Trends in International Affairs Conference: The Politics of Change” conference on March 18 during FPA Research Month.

[You can learn more about it here](#)



Tanya Bandula-Irwin



Bringing Research to Life

www.carleton.ca/fpa/research-month

Join us as we explore new frontiers and innovative solutions during FPA Research Month, an event series that includes public lectures, research symposia, panel discussions, and the best of graduate and undergraduate student research.

Can Canada Become an Innovation Nation—and Why Does it Matter?
Kevin Lynch

FPA Connects: Research Month
The Undergraduate Showcase and
180 HRE

Bell Lecture

Tuesday, March 1 - 7:00 PM

FPA Connects

Wednesday, March 23 - 4:00 PM

A New Era of Information in
Decision Making.
Kevin Page and Munir Sheikh



Carleton
UNIVERSITY

FACULTY OF
Public Affairs

Closing Panel

Thursday, March 24 - 7:00 PM

Reception at 6:00 PM

75
1942
2017

2016 Faculty of
Public Affairs
Carleton University

2016 FPA
RESEARCH
MONTH

FEBRUARY 24 -
MARCH 24



Wendy Liao

Wendy Liao Undergraduate Student Profile

Students in the Bachelor of Public Affairs and Policy Management (BPAPM) program are required to complete a “capstone course” in which they choose a topic to study. For the group focused on human rights, the choice was a study of the so-called “60’s Scoop” in conjunction with an upcoming documentary film entitled A Hidden Generation.

Growing up in Toronto, 4th-year BPAPM student Wendy Liao never heard of the “60’s Scoop”, a policy in the 1960s that removed aboriginal children from their families without permission and placed them in non-aboriginal households.

“It shocked me that this happened in Canada and that it was fairly recent,” says Liao. “When you start to look into it, it’s really dark. We as Canadians should know about this.”

This fall, Liao and her classmates in the

BPAPM Human Rights Capstone course undertook a research project on the policies and statistics behind the 60’s scoop. Their interest was sparked by a talk from Colleen Cardinal, an independent filmmaker who was “scooped” from her family in the 1960s.

“She is travelling throughout Canada, interviewing others who were removed from their families for her film *A Hidden Generation*”, says Liao. “We gathered information on the policies, statistics, and its aftermath to support her work.”

The students created a policy brochure for Colleen Cardinal offering a history and an evaluation of modern child welfare policy, a description of the *Hidden Generation* project, and recommendations for policy reform.

They will present their findings during *FPA Research Month* as part of [*Making Connections! Carleton’s 4th Annual Community Engagement Event, February 24.*](#)



Kevin Lynch

Dick, Ruth, and Judy Bell Lecture

Can Canada Become an Innovation Nation – and Why Does It Matter?

Tuesday, March 1, 2016

7:00 p.m. (Doors open at 6:30 p.m.)

River Building

Conference Rooms (2nd floor)

Reception to follow in the Atrium

Admission is free

Register at:

carleton.ca/fpa/bell

The Honourable Kevin G. Lynch, P.C., O.C., Ph.D, LL.D is Vice Chairman of BMO Financial Group. He is a distinguished former public servant with 33 years of service with the Government of Canada, serving as Clerk of the Privy Council, the Secretary to the Cabinet and the Head of the Public Service of Canada. He was made a Member of the Queen's Privy Council for Canada in 2009 and an Officer of the Order of Canada in 2011.



Carleton
UNIVERSITY

FACULTY OF
Public Affairs

75
1942
2017

2016 Faculty of
Public Affairs
Carleton University

**FPA
RESEARCH
MONTH**

**FEBRUARY 24 -
MARCH 24**

Events

FPA Research Month 2016

Events throughout March and April.

[More information here](#)

Economics: Departmental Seminar Series.
Several dates | [More information here](#)

SPPA: PhilanthroTHINK: What's New in
Philanthropy: Giving Circles, Social Investment
and Engaged Millennials.

February 25 | [More information here](#)

Social Work: School of Social Work Research Day.
March 2 | [More information here](#)

Communication: "Playing (as) A Better Me:
Choice, Moral Affordances and Videogames"
Attallah Lecture with Mia Consalvo.

March 3 | [More information here](#)

African Studies: "Human Rights and the Public
Sphere in Africa" International Conference.

March 4 and 5 | [More information here](#)

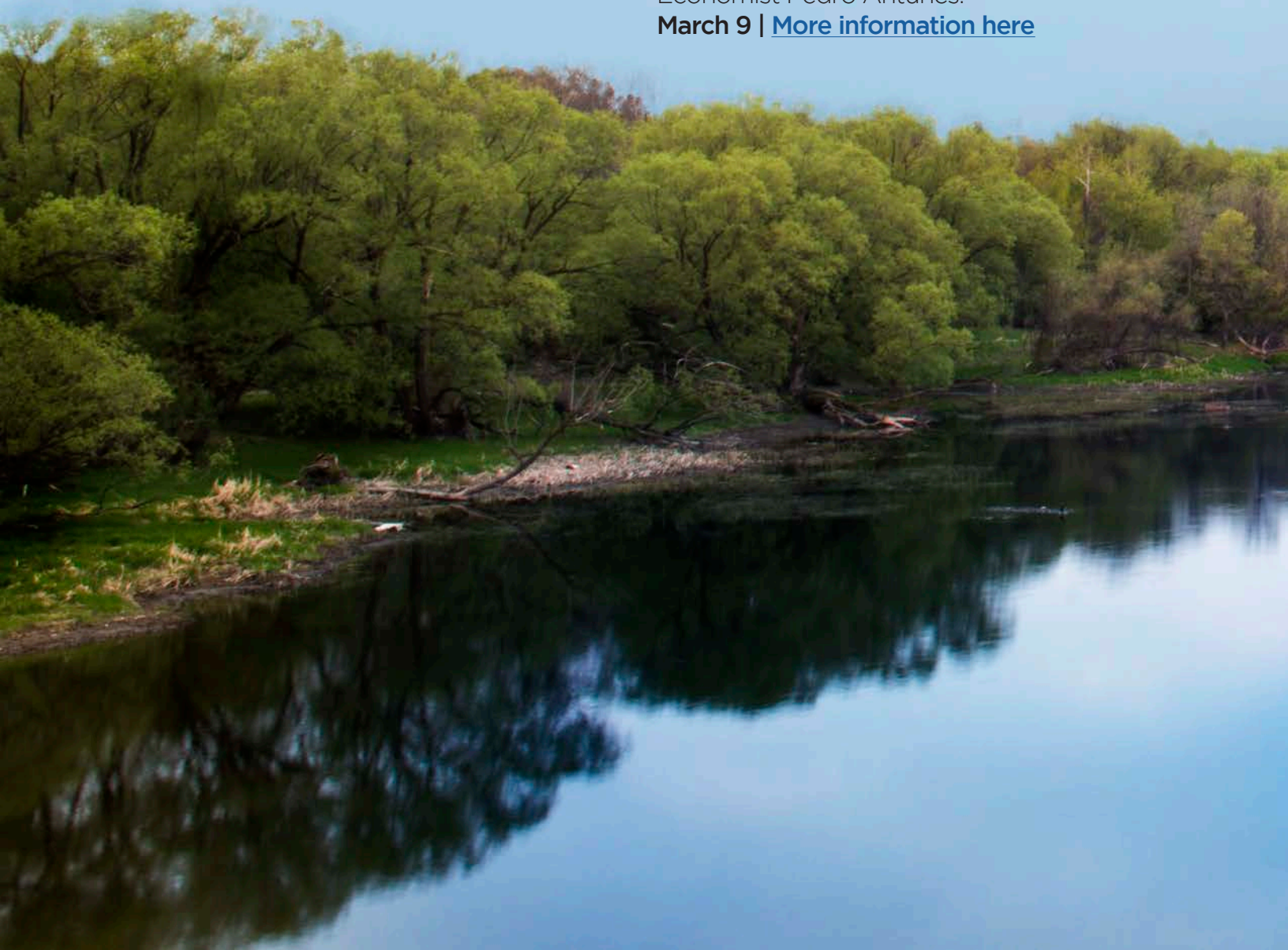
NPSIA and Modern Turkish Studies:

2016 Annual Conference: "Turkey-Canada
Relations in Troubled Times".

March 4 and 5 | [More information here](#)

Economics: "Canada's Economic Outlook:
Weathering the End of the Supercycle" with
Economist Pedro Antunes.

March 9 | [More information here](#)



Centre for European Studies: “Canada and Europe: Converging or Diverging Responses to International and Domestic Challenges”.

March 10 and 11 | [More information here](#)

Political Science: “Managing Migration in World Society: International Organizations in Migration Politics”.

March 10 and 11 | [More information here](#)

BGInS: Global and International Studies Launch Conference

March 16 | [More information here](#)

EURUS: Screening of “Democracy”, a documentary on the EU’s new data protection legislation

March 16 | [More information here](#)

Law and Legal Studies: “Building/Bending/Breaking Boundaries: (Re)conceptualizing Legal Enquiry”: Law and Legal Studies Conference.

March 17 | [More information here](#)

Criminology and Criminal Justice: Field Placement Mixer.

March 23 | [More information here](#)

Journalism: Old News, Fresh History and an Ancient Cultural Landscape in the Heart of Canada’s Capital.

March 23 | [More information here](#)



[Faculty units can submit upcoming events here](#)

FPA Voices

75
1942
2017

carleton.ca/fpa/voices



Carleton
UNIVERSITY

FACULTY OF
Public Affairs