

## **Capturing Moments of Household Food Waste: A Photovoice Study**

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This study uses photovoice to call attention to moments of food wasting in households in Guelph, Ontario. The use of photovoice allows for insight into social norms, expressions of social status, and the everyday flows of materials through the household. It also provides a cathartic outlet for participants to discuss things that often remain hidden, such as waste. Photovoice is used as an effective way to promote reflection by research participants of seemingly mundane and/or private daily activities.