

GEOG 3024 – UNDERSTANDING GLOBALIZATION (WINTER 2021)



“A Sudden Gust of Wind (After Hokusai)” by Jeff Wall, 1993, © Tate Modern.

**Instructor:** Dr. David Hugill, Assistant Professor, Department of Geography and Environmental Studies, david.hugill@carleton.ca

**Synchronous Class Meetings:** Fridays 8:35-11:25 AM (via Big Blue Button)

**Office Hours:** By appointment.

## COURSE DESCRIPTION

In *A History of the World in Seven Cheap Things*, Raj Patel and Jason Moore argue that the pursuit of “cheapness” has been a defining feature of the modern history the world. In GEOG 3024, we will engage closely with Patel and Moore’s work in order assess this claim. Our activities (lectures, readings, assignments) are designed to facilitate critically thinking about how the “cheapening” of human relationships to nature (UNIT 1), care (UNIT 2), food (UNIT 3), and even life itself (UNIT 4), are bound up with longstanding processes of “globalization.”

GEOG 3024 is a blended learning course. It has both synchronous and asynchronous elements. On “asynchronous” weeks, lecture materials will be posted on cuLearn as a series of videos (usually 2-3 per week) that can be watched on demand. On “synchronous” weeks, we will meet as a group in real time (Friday mornings 8:35-11:25 via Big Blue Button.)

## COURSE OBJECTIVES

This course has three core objectives:

- To develop a critical understanding of the idea of “cheapness” and assess its relationships to processes of globalization
- To trouble taken-for-granted assumptions
- To engage closely and critically with contemporary research

## FEEDBACK AND ASSESSMENTS

I will do my best to assess all assignments within two weeks of submission/completion. Results will be posted on cuLearn.

## REQUIRED TEXTS

There is one required book for GEOG 3024:

- Raj Patel and Jason W. Moore (2018), *A History of the World in Seven Cheap Things: A Guide to Capitalism, Nature, and the Future of the Planet* (University of California Press)

Physical copies are available from Haven Books, in person (at [43 Seneca St.](#)) and online ([havenbooks.ca](http://havenbooks.ca)). You can reach Haven books by phone at 613-730-9888 or email at [havenbooks@cuasaonline.ca](mailto:havenbooks@cuasaonline.ca)

## COURSE CALENDAR

<b>Week 1:</b> January 15, 2021 [SYNCHRONOUS MEETING] <i>**Intellectual biography must be posted to cuLearn by 11:59PM on Wednesday January 20</i>	
Introduction	<ul style="list-style-type: none"> <li>○ Discussion of course policies; no required readings</li> </ul>
<b>INTRODUCTION</b>	
<b>Week 2:</b> January 22, 2021 [SYNCHRONOUS MEETING] <i>**All Students must sign up for their A2 Cheap Thing Presentation date by 8:35 AM on Friday January 22</i>	
Theoretical Introduction: Cheap Globalization	Required Reading/Viewing: <ul style="list-style-type: none"> <li>○ “Introduction,” p. 1-43 in <i>A History of the World in Seven Cheap Things</i>.</li> </ul>
<b>UNIT 1: CHEAP NATURE</b>	
<b>Week 3:</b> January 25-29, 2021 [ <i>ASYNCHRONOUS LEARNING – NO GROUP MEETING</i> ]	
Cheap Nature Part 1	Required Reading/Viewing: <ul style="list-style-type: none"> <li>○ Chapter 1 “Cheap Nature,” p. 44-63 in <i>A History of the World in Seven Cheap Things</i>.</li> <li>○ Cheap Nature Lecture Videos 1-3</li> </ul>
Unit 1 Reading Quiz	Must be completed by Sunday January 31 at 11:59PM
<b>Week 4</b> February 5, 2021 [SYNCHRONOUS MEETING] <i>** A1 (“The Idea of Cheapness”) due by 11:59 PM on February 3rd (on CuLearn)**</i> <i>**A2 Cheap Thing presentations: Groups 1-5**</i>	
Cheap Nature Part 2	Required Reading/Viewing: <ul style="list-style-type: none"> <li>○ See Week 3</li> </ul>
<b>UNIT 2: CHEAP CARE</b>	
<b>Week 5:</b> February 8-12, 2021 [ <i>ASYNCHRONOUS LEARNING – NO GROUP MEETING</i> ]	

Cheap Care Part 1	Required Reading Viewing: <ul style="list-style-type: none"> <li>○ Chapter 1 “Cheap Care,” p. 111-137 in <i>A History of the World in Seven Cheap Things</i>.</li> <li>○ Cheap Care Lecture Videos 1-3</li> </ul>
Unit 2 Reading Quiz	Must be completed by Sunday February 14 at 11:59PM
<b>WINTER BREAK FEBRUARY 15-19 – NO CLASS</b>	
<b>Week 6:</b> February 26, 2021 <i>**A2 Cheap Thing presentations: Groups 6-10**</i>	
Cheap Care Part 2	Required Reading/Viewing: <ul style="list-style-type: none"> <li>○ See Week 5</li> </ul>
Workshop	How easy is it to get to Baghdad? + Remembering Gander International Airport
<b>UNIT 3: CHEAP FOOD</b>	
<b>Week 7:</b> March 1-5, 2021 [ <i>ASYNCHRONOUS LEARNING – NO GROUP MEETING</i> ]	
Cheap Food Part 1	Required Reading/Viewing: <ul style="list-style-type: none"> <li>○ Chapter 1 “Cheap Food,” p. 138-160 in <i>A History of the World in Seven Cheap Things</i>.</li> <li>○ Cheap Care Lecture Videos 1-3</li> </ul>
Unit 3 Reading Quiz	Must be completed by Sunday March 7 at 11:59PM
<b>Week 8:</b> March 12, 2021 <i>**A2 Cheap Thing Presentations: Groups 11-15**</i>	
Cheap Food Part 2	Required Reading/Viewing: <ul style="list-style-type: none"> <li>○ See Week 7</li> </ul>
<b>UNIT 4: CHEAP LIVES</b>	

<b>Week 9:</b> March 15-19, 2021 [ <i>ASYNCHRONOUS LEARNING – NO GROUP MEETING</i> ]	
Cheap Lives Part 1	Required Reading/Viewing: <ul style="list-style-type: none"> <li>○ Chapter 1 “Cheap Lives,” p. 180-201 in <i>A History of the World in Seven Cheap Things</i>.</li> <li>○ Cheap Care Lecture Videos 1-3</li> <li>○</li> </ul>
Unit 4 Reading Quiz	Must be completed by Sunday March 21 at 11:59PM
<b>Week 10:</b> March 26, 2021 <i>**A2 Cheap Thing presentations: Groups 16-20**</i>	
Cheap Lives Part 2	Required Reading/Viewing: <ul style="list-style-type: none"> <li>○ See Week 10</li> </ul>
<b>STATUTORY HOLIDAY FRIDAY APRIL 2 – NO CLASS</b>	
<b>Week 11:</b> April 9, 2021 [ <i>SYNCHRONOUS MEETING</i> ]	
Workshop	Final Paper Peer Review: details TBD.
<b>Week 12:</b> April 12-14, 2021 [ <i>ASYNCHRONOUS LEARNING – NO GROUP MEETING</i> ] <i>** A3 (“Cheap Thing Case Study) due by 11:59 PM on April 14<sup>th</sup> (on CuLearn)</i>	
Work Period	All papers must be submitted by midnight on April 14 <sup>th</sup> .

## EVALUATION

Assignment	Weight	Details/Description
Participation	10%	Attendance and active participation in synchronous sessions.
Intellectual Biography	2.5%	A short reflection on your intellectual development so far (approximately 200 words).
A1 – The Idea of Cheapness	10 %	A short analysis of what Patel and Moore mean by “cheap” (approximately 500 words).
Reading Quizzes	20%	Short multiple-choice tests on the content of assigned readings for units 1-4.
A2 - Cheap Thing Presentation (group or solo)	25%	Group or solo presentations on a “cheap thing” that relates to the theme in one of the four units (max ten minutes).
Peer Review Exercise	2.5%	Active participation in the peer review exercise (Week 11).
A3 -Cheap Thing Case Study (Final Paper)	30%	A mid-length research paper on the “cheap thing” (cannot be the same “thing” as A2) of your choice (approximately 2,000 words).

Please note:

- Late assignments will be penalized d by 3% per calendar day (to a maximum of 25% total); no assignments will be accepted after two weeks beyond the original deadline (unless an alternative arrangement has been made)
- All assignments must follow the style guidelines outlined in the Chicago Manual of Style (16<sup>th</sup> edition or later); citations can be formatted in either the “notes and bibliography” or “author-date” style, so long as one of these options is used consistently throughout the document; there is a quick Chicago-style citation guide available here: [http://www.chicagomanualofstyle.org/tools\\_citationguide.html](http://www.chicagomanualofstyle.org/tools_citationguide.html)
- All assignments will be assessed on the overall quality of presentation, including citation formatting, spelling, grammar, coherence of argument, etc.

- Standing in a course is determined by the course instructor, subject to the approval of the faculty Dean. This means that grades submitted by the instructor may be subject to revision. No grades are final until they have been approved by the Dean.

## ACADEMIC INTEGRITY

Carleton University demands academic integrity from all its members. The Academic Integrity Policy (available at <https://carleton.ca/registrar/academic-integrity>) governs the academic behaviour of students. Academic Integrity is defined as:

***“A commitment even in the face of adversity to five fundamental values: honesty, trust, fairness, respect, and responsibility.” – Centre for Academic Integrity (1999)***

Academic dishonesty, in whatever form, is destructive to the values of the university, and risks harming the university’s reputation as place of learning and innovation. Furthermore, it is unfair and discouraging to those students who pursue their studies honestly.

The University Senate defines plagiarism as “presenting, whether intentionally or not, the ideas, expression of ideas or work of others as one’s own.” This can include:

- reproducing or paraphrasing portions of someone else’s published or unpublished material, regardless of the source, and presenting these as one’s own without proper citation or reference to the original source;
- submitting a take-home examination, essay, laboratory report or other assignment written, in whole or in part, by someone else;
- using ideas or direct, verbatim quotations, or paraphrased material, concepts, or ideas without appropriate acknowledgment in any academic assignment;
- using another’s data or research findings;
- failing to acknowledge sources through the use of proper citations when using another’s works and/or failing to use quotation marks;
- handing in "substantially the same piece of work for academic credit more than once without prior written permission of the course instructor in which the submission occurs."

Plagiarism is a serious offence that cannot be resolved directly by the course’s instructor. The Associate Dean of the Faculty conducts a rigorous investigation, including an interview with the student, when an instructor suspects a piece of work has been plagiarized. Penalties are not trivial. They can include a final grade of "F" for the course.

## ACADEMIC ACCOMMODATION

Carleton provides [academic accommodation to students](#) for reasons of disability, religious observance, pregnancy and/or parental leave, sexual violence, and student activities.

Providing accommodations simply means providing alternatives to students who cannot perform the essential requirements of their academic programs due to the reasons mentioned above. At no time does academic accommodation undermine or compromise the learning objectives that are established by the academic authorities of the university.

This section provides only a brief overview of the accommodations policy and process. Please contact [Equity and Inclusive Communities](#) for a full explanation.

### ***Religious Observation***

A request should be made in the first two weeks of the academic term, or as soon as possible where the scheduling of an event or activity conflicting with a religious obligation does not appear in the course outline or calendar. A list of multi-faith holy days is accessible through the [Equity Services website](#). Instructors can also contact Equity Services to confirm the eligibility of a religious event or practice.

### ***Pregnancy and/or Parental Leave***

Requests for parental leave must be made in writing to the Registrar's Office, or in the case of graduate students, to the Office of the Dean of Graduate and Postdoctoral Affairs.

A student who is pregnant may request a temporary modification to her program (e.g., laboratory or field work). The student should meet with the instructor(s). The department chair/director and the faculty dean can assist in the discussion. An Equity Services advisor can also be consulted if a student has questions about pregnancy and/or parental leave.

### ***Students with Disabilities***

Carleton is strongly committed to providing access and accommodation for all individuals with identified and duly assessed disabilities. The university has a [Senate-approved policy on academic accommodation](#) that forms part of its human rights policy. The policy promotes efforts to accommodate students with disabilities so that they will have the opportunity to meet learning outcomes and be fairly evaluated in their performance. In no case, however, does academic accommodation negotiate away, lower, or remove the academic standards and learning outcomes of any course or program, rule, regulation, or policy at the university.

Some students with disabilities may require special accommodations for tests and exams. In these cases, students must present you with a signed accommodation form from the Paul Menton Centre detailing their accommodation needs well in advance of the date of an exam. A copy of the [Paul Menton Centre accommodations policy can be found here](#).

### ***Survivors of Sexual Violence***

As a community, Carleton University is committed to maintaining a positive learning, working and living environment where sexual violence will not be tolerated, and where survivors are supported through academic accommodations as per Carleton's Sexual Violence Policy. For more information about the services available at the university and to obtain information about sexual violence and/or

support, visit [carleton.ca/sexual-violence-support](http://carleton.ca/sexual-violence-support).

***Accommodation for Student Activities***

Carleton University recognizes the substantial benefits, both to the individual student and for the university, that result from a student participating in activities beyond the classroom experience. Reasonable accommodation must be provided to students who compete or perform at the national or international level. Please contact your instructor with any requests for academic accommodation during the first two weeks of class, or as soon as possible after the need for accommodation is known to exist. For more details, see [the policy](#).

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