

GEOG 3024 – UNDERSTANDING GLOBALIZATION



“A Sudden Gust of Wind (After Hokusai)” by Jeff Wall,
1993, © Tate Modern.

Instructor: Dr. David Hugill, Department of Geography and Environmental Studies, B448 Loeb Building, david.hugill@carleton.ca, 613-520-2600 ext. 8689

Class Meetings: Wednesdays 8:35-11:25

Office Hours: TBD, or by appointment, Loeb B448

COURSE DESCRIPTION

GEOG 3024 takes an expansive view of what constitutes “globalization.” Our work this term will draw on research by geographers (and others that are thinking geographically) to provoke discussion about how global flows have reshaped our world. In Unit 1, we will consider what is meant by the term “globalization” in an attempt to establish a working definition of the term that will guide our work for the rest of the term. In Unit 2, we will look closely at specific sites, ideas, and objects that have been transformed by processes of globalization. In Unit 3, we will look at the political implications of globalization, with an emphasis on left- and right-wing challenges to contemporary forms of economic globalization. Our work will conclude with student presentations.

COURSE OBJECTIVES

- To develop a critical geographical understanding of the process of globalization
- To trouble taken-for-granted assumptions about what globalization is
- To engage closely and critically with key research written by geographers

What to expect from our work this term:

- **Critical content:** This course is designed to expose students to ideas and approaches that challenge conventional ideas and received wisdom.
- **Challenging material:** The weekly readings (generally about 50 pages in length, with some variation) are often challenging.
- **Timely feedback:** I will do my best to return all assignments within two weeks of submission.

REQUIRED TEXTS

All required texts are available through the ARES portal on the GEOG 3024 cuLearn page.

COURSE CALENDAR

Week 1: January 9, 2019	
Introduction	<ul style="list-style-type: none"> ○ Introductory discussion of course policies; no required readings
UNIT 1: FOUNDATIONS	
Week 2: January 16, 2019 <i>**Intellectual biography due on cuLearn by noon on January 14th**</i>	
What is Globalization? (Part 1)	Required Readings: <ul style="list-style-type: none"> ○ Matthew Sparke, “Globalization,” in <i>The Dictionary of Human Geography</i>, 5th edition, p. 308-311 ○ Simon Lewis and Mark A. Maslin, “Globalization 1.0, the Modern World,” in <i>The Human Planet: How We Created the Anthropocene</i>, p. 147-189.
Workshop	Hometown Global Connections Inventory
Week 3: January 23, 2019	
What is Globalization? (Part 2)	Required Readings: <ul style="list-style-type: none"> ○ Roland Robertson and Kathleen E. White, “What is Globalization?” in <i>The Blackwell Companion to Globalization</i>, p. 54-65. ○ Simon Lewis and Mark A. Maslin, “Globalization 2.0, the Great Acceleration,” in <i>The Human Planet: How We Created the Anthropocene</i>, p. 225-267.
Workshop	“Is the World Really Shrinking?” (Doreen Massey lecture)
Week 4: January 30, 2019 <i>**Unit 1 Reading Test**</i>	
Unit 1 Reading Test	No required readings; abbreviated class period.
UNIT 2: GLOBAL SITES, IDEAS AND OBJECTS	

Week 5: February 6, 2019	
Satellites	<p>Required Readings</p> <ul style="list-style-type: none"> ○ Stephen Graham, “Satellites: Enigmatic Presence,” in <i>Vertical: The City from Satellites to Bunkers</i>, p. 25-51. ○ Adam Greenfield, “Smartphone: The Networking of the Self,” in <i>Radical Technologies: The Design of Everyday Life</i>, p. 9-31. ○ Oliver Burkeman, “How Google Maps and Apple’s digital mapping is mapping us,” in <i>The Guardian</i>, available online here: https://bit.ly/2CU3xKN
Workshop	The Lengths and Limits of Google Maps
Week 6: February 13, 2019 **Hometown Global Connections Inventory Assignment on cuLearn by class time**	
Airports	<p>Required Readings:</p> <ul style="list-style-type: none"> ○ John Urry, “Aeromobilities and the Global,” in <i>Aeromobilities</i>, p. 25-38. ○ Marco D’Eramo, “Maps of Ignorance,” in <i>New Left Review</i> 108, p. 43-46.
Workshop	How easy is it to get to Baghdad? + Remembering Gander International Airport
WINTER BREAK – FEBRUARY 18-22	
Week 7: February 27, 2019	
Geographical Imaginaries	<p>Required Readings:</p> <ul style="list-style-type: none"> ○ Andrew Herod, “Envisioning Global Visions,” in <i>Geographies of Globalization</i>, p. 26-52. ○ JM Blaut, “History Inside Out,” in <i>The Colonizer’s Model of the World: Geographical Diffusionism and Eurocentric History</i>, p. 1-43.
Workshop	The Enduring Potency of Diffusionism
Week 8: March 6th, 2019	
Taxis	Required Readings:

	<ul style="list-style-type: none"> ○ Tom Slee, “The Sharing Economy,” in <i>What’s Yours is Mine: Against the Sharing Economy</i>, p. 9-19. ○ Sam Knight, “How Uber Conquered London,” <i>The Guardian</i>, available online at: https://bit.ly/1WSbHH1
Workshop	Tracking the Sharing Economy in Our Own Lives
Week 9: March 13 th , 2019 <i>**Unit 2 Reading Test**</i>	
Philanthropy	<p>Required Readings</p> <ul style="list-style-type: none"> ○ Nicole Aschoff, “The Gates Foundation and the Rise of Philanthrocapitalism,” in <i>The New Prophets of Capital</i>, p. 107-143.
Workshop	Unit 2 Reading Test
UNIT 3: ALTER AND ANTI GLOBALIZATIONS	
Week 10: March 20, 2019	
Challenge from the Left: Anti/Alter Globalization	<p>Film Screening</p> <ul style="list-style-type: none"> ○ <i>This is What Democracy Looks Like</i> (72 minutes)
Workshop	Discussion about the film
Week 11: March 27, 2019	
Challenge from the Right: “Globalism”	<p>Required Readings (limited to allow for presentation prep)</p> <ul style="list-style-type: none"> ○ Liam Stack, “Globalism: A Far-Right Conspiracy Theory Buoyed by Trump,” in <i>The New York Times</i>, available online at: https://nyti.ms/2eTxkEw
Workshop	Munk Debate: Bannon vs. Frum (Selections)
Week 12: April 3, 2019	
Global Objects Presentations	No required readings

EVALUATION

Assignment	Weight	Details/Description
Participation	10%	Based on attendance and active tutorial participation.
Intellectual Biography	5%	A short introductory description of who you are and how you ended up here; must be uploaded by noon on TBD.
Hometown Global Connections Inventory	15%	A short assessment of your hometown's global connections, includes a written component and the production of a simple map.
Unit 1 Reading Test	15%	A multiple-choice test on the Unit 1 readings.
Unit 2 Reading Test	20%	A multiple-choice test on the Unit 2 readings.
Global Objects Assignment	25%	A mid-length research paper on the global object of your choice (approximately 2,000 words).
Global Objects Presentation	10%	An in-class presentation on your Global Object research project.

Please note:

- Late assignments will be penalized by 3% per calendar day (to a maximum of 25% total); no assignments will be accepted after two weeks beyond the original deadline (unless an alternative arrangement has been made)
- All assignments must follow the style guidelines outlined in the Chicago Manual of Style (16th edition or later); citations can be formatted in either the “notes and bibliography” or “author-date” style, so long as one of these options is used consistently throughout the document; there is a quick Chicago-style citation guide available here: http://www.chicagomanualofstyle.org/tools_citationguide.html
- All assignments will be assessed on the overall quality of presentation, including citation formatting, spelling, grammar, coherence of argument, etc.
- Standing in a course is determined by the course instructor, subject to the approval of the faculty Dean. This means that grades submitted by the instructor may be subject to revision. No grades are final until they have been approved by the Dean.

ACADEMIC INTEGRITY

Carleton University demands academic integrity from all its members. The Academic Integrity Policy (available at <https://carleton.ca/registrar/academic-integrity>) governs the academic behaviour of students. Academic Integrity is defined as:

“A commitment even in the face of adversity to five fundamental values: honesty, trust, fairness, respect, and responsibility.” – Centre for Academic Integrity (1999)

Academic dishonesty, in whatever form, is destructive to the values of the university, and risks harming the university’s reputation as place of learning and innovation. Furthermore, it is unfair and discouraging to those students who pursue their studies honestly.

The University Senate defines plagiarism as “presenting, whether intentionally or not, the ideas, expression of ideas or work of others as one’s own.” This can include:

- reproducing or paraphrasing portions of someone else’s published or unpublished material, regardless of the source, and presenting these as one’s own without proper citation or reference to the original source;
- submitting a take-home examination, essay, laboratory report or other assignment written, in whole or in part, by someone else;
- using ideas or direct, verbatim quotations, or paraphrased material, concepts, or ideas without appropriate acknowledgment in any academic assignment;
- using another’s data or research findings;
- failing to acknowledge sources through the use of proper citations when using another’s works and/or failing to use quotation marks;
- handing in "substantially the same piece of work for academic credit more than once without prior written permission of the course instructor in which the submission occurs."

Plagiarism is a serious offence that cannot be resolved directly by the course’s instructor. The Associate Dean of the Faculty conducts a rigorous investigation, including an interview with the student, when an instructor suspects a piece of work has been plagiarized. Penalties are not trivial. They can include a final grade of "F" for the course.

ACADEMIC ACCOMODATION

You may need special arrangements to meet your academic obligations during the term. For an accommodation request the processes are as follows:

Pregnancy obligation

Please contact your instructor with any requests for academic accommodation during the first two weeks of class, or as soon as possible after the need for accommodation is known to exist. For more details, visit the Equity Services website: carleton.ca/equity/wp-content/uploads/Student-Guide-to-Academic-Accommodation.pdf

Religious obligation

Please contact your instructor with any requests for academic accommodation during the first two weeks of class, or as soon as possible after the need for accommodation is known to exist. For more details, visit the Equity Services website: carleton.ca/equity/wp-content/uploads/Student-Guide-to-Academic-Accommodation.pdf

Academic Accommodations for Students with Disabilities

If you have a documented disability requiring academic accommodations in this course, please contact the Paul Menton Centre for Students with Disabilities (PMC) at 613-520-6608 or pmc@carleton.ca for a formal evaluation or contact your PMC coordinator to send your instructor your Letter of Accommodation at the beginning of the term. You must also contact the PMC no later than two weeks before the first in-class scheduled test or exam requiring accommodation (if applicable). After requesting accommodation from PMC, meet with your instructor as soon as possible to ensure accommodation arrangements are made. carleton.ca/pmc

Survivors of Sexual Violence

As a community, Carleton University is committed to maintaining a positive learning, working and living environment where sexual violence will not be tolerated, and is survivors are supported through academic accommodations as per Carleton's Sexual Violence Policy. For more information about the services available at the university and to obtain information about sexual violence and/or support, visit: carleton.ca/sexual-violence-support

Accommodation for Student Activities

Carleton University recognizes the substantial benefits, both to the individual student and for the university, that result from a student participating in activities beyond the classroom experience. Reasonable accommodation must be provided to students who compete or perform at the national or international level. Please contact your instructor with any requests for academic accommodation during the first two weeks of class, or as soon as possible after the need for accommodation is known to exist. <https://carleton.ca/senate/wp-content/uploads/Accommodation-for-Student-Activities-1.pdf>

For more information on academic accommodation, please contact the departmental administrator or visit: students.carleton.ca/course-outline