

## DRAFT COURSE OUTLINE

### **GEOG 3404: GEOGRAPHIES OF ECONOMIC DEVELOPMENT, WINTER 2022 [0.5 credit]**

DEPARTMENT OF GEOGRAPHY AND ENVIRONMENTAL STUDIES, CARLETON UNIVERSITY

**Lecture times:** Thursdays, 11:35am – 2:25pm

**Location:** TBA

**Instructor:** Pablo Mendez

**Office hours:** By appointment (pablo.mendez@carleton.ca)

**Office:** B-441, Loeb Building

#### **Course description**

Geographers describe economic development as an uneven geographical process. That's another way of saying that wealth and economic activity grow more rapidly in some places than others, and this difference can exist even between places that are in close proximity to each other (think for example of the differences between Europe and Africa or Mexico and the United States). Moreover, places that were once economically rich and dynamic can lose their edge over time, while others become increasingly successful. For example, the American city of Detroit, Michigan (an economic powerhouse until the 1960s) experienced ruinous decline at the same time as the economy of California's Silicon Valley became highly dynamic and prosperous. Given these spatial differences in economic fortunes, adopting a geographical perspective is indispensable if we are to make sense of economic development and how it unfolds across the planet over time.

This course aims to provide students with a foundational understanding of economic development in capitalist societies from a geographic point of view. Rather than thinking of economic development narrowly as something that poor countries lack or try to achieve, we will approach it more comprehensively as the specific patterning of economic activity that occurs across geographic space and at a variety of scales. Such an approach will enable us to learn about the linkages that shape the ebbs and flows of economic life within and between neighbourhoods, cities, nations, or regions everywhere in a capitalist world.

#### **Prerequisites**

GEOG 2200 or permission of the Department.

#### **Learning Outcomes**

Students will gain a geographic understanding of the concept of uneven economic development in capitalist societies and the key elements and actors of the processes it describes. They will also develop the ability to recognize and explain how economic development in such societies links different places at multiple spatio-temporal scales. Students will also learn about and acquire the ability to critically discuss some of the most important current issues and controversies related to this foundational topic in economic geography.

#### **Course materials**

There are no required textbooks for this course. All required reading materials will be available free of charge, either online through [Ares](#) (Carleton's electronic reserve system).

Students wishing to deepen their knowledge of economic geography are invited to consider reading this optional textbook: T. Barnes and B. Christophers (2018) *Economic Geography: A Critical Introduction*, Wiley-Blackwell. A few copies will be available for purchase at the Carleton University Bookstore.

The syllabus and additional information and materials for the course will be posted on the Brightspace Course Management System. You must access your Brightspace account by going to: <https://brightspace.carleton.ca/>

Please check Brightspace before coming to class. Note that lecture topics and required readings are subject to change at the discretion of the instructor. Changes will be announced on Brightspace.

## Evaluation

|   |     |
|---|-----|
| Attendance  | 8%  |
| Group presentation and slides (presentation dates to be assigned)       | 10% |
| Briefs on the student presentations (weekly, due by the end of the day) | 6%  |
| Online midterms (February 17 and April 7, during class time)            | 36% |
| Term paper (due April 12 on Brightspace)                                | 40% |

Note that the instructor may adjust course grades at the end of the term to approximate a bell-shaped distribution for the class.

Attendance is expected throughout the term. You must arrive on time and attend to the entirety of the day's presentations and lecture to receive full attendance points for each class. Students who register between January 13 and January 24 will not be penalized for missing any lecture that takes place prior to their registration.

Group presentation: You are required to prepare and deliver one 10-minute group presentation in class, on one of the topics that will be provided by the instructor at the beginning of the term. Presentations will take place throughout the term. The required group size is two students per group. Each group will need to prepare a set of presentation slides that conform to the requirements posted on Brightspace, and submit them on Brightspace the night before the presentation. Please do not submit your group slides via email. Presentation slides sent to the instructor via email without his prior approval will attract a penalty of 20 points out of 100 on the group's presentation grade. More details about the presentation requirements will be provided in lecture and posted on Brightspace.

Presentation briefs: Every week you will submit on Brightspace a brief on the student presentations that took place in class that day. The briefs will be due by midnight that day. More details about the content of these briefs will be provided in lecture and posted on Brightspace.

Online midterm exams: You will write two midterm exams on Brightspace, and you may do so from anywhere with a reliable WiFi connection. Lecture will be cancelled on those days. Each midterm will be worth 18 percent of your course grade, and may include multiple choice, fill in the blanks, and/or essay questions relating to the instructor's lectures. The second midterm is not cumulative. You are not allowed to work with others during the midterm exams or to consult course materials or any other sources. Every student must submit their own answers. Note that you will be able to review your midterm exam answers after they have been marked via Brightspace. Please note also that there will be no make-up midterms; if you miss one for justifiable and documented reasons, the average of your grade on all the other evaluation activities will count as your grade for the missed midterm. Missing a midterm without a justifiable and documented reason will attract a grade of zero on it. You must write at least one midterm to be considered as in good standing (see section on minimum standards to be in good standing below).

Term paper: You will write one term paper and will have the option to write it on the same topic as your presentation or to choose a different topic from the list of presentation topics provided by the

instructor. Even though you will be working together with a classmate on the presentation, you will need to research and write your term paper on your own. Proper spelling, grammar and use of [APA citation format](#) is expected. While I will be happy to answer general questions you may have about your paper, I will not read your draft and give you feedback on it. Note that term papers submitted after the deadline will attract a penalty of 15 points out of 100 per day late. Please do not submit your term project via email. Term projects submitted via email without my prior approval will attract a penalty of 15 points out of 100. If you wish to review your marked paper, you'll be required to contact me by email no later than seven days after the term paper grades have been posted to make an appointment for that purpose. More details about the term paper requirements will be provided in class and posted on Brightspace.

**WHAT TO DO IF YOU MISS AN EVALUATION ACTIVITY FOR JUSTIFIABLE REASONS:** If you must miss one of the evaluation activities for justifiable reasons, please do not email the instructor about it. Instead, submit your absence documentation using the link provided on Brightspace. Absence documents will be reviewed at the end of term when the course grade is calculated; you may be contacted by the instructor at that point if there is a need for clarification.

Minimum standards to be in good standing:

To be considered in good standing, students must receive a D- or higher for attendance and in at least one of the midterm exams. At the discretion of the instructor, students who fail to meet this requirement may be asked to do an interview with him to demonstrate their grasp of the course material.

Grades:

In accordance with the Carleton University Calendar, the letter grades assigned in this course will have the following percentage equivalents:

|             |             |             |             |              |
|-------------|-------------|-------------|-------------|--------------|
| A+ = 90-100 | B+ = 77-79  | C+ = 67-69  | D+ = 56-59  | F = Below 50 |
| A = 85-89   | B = 73-76   | C = 63-66   | D = 53-56   |              |
| A - = 80-84 | B - = 70-72 | C - = 60-62 | D - = 50-52 |              |

WDN = Withdrawn from the course; ABS = Student absent from final exam; DEF = Deferred (See above); FND = (Failed, no Deferred) = Student could not pass the course even with 100% on final exam.

Standing in a course is determined by the course instructor subject to the approval of the Faculty Dean. This means that grades submitted by the instructor may be subject to revision. No grades are final until they have been approved by the Dean.

**Retain copies of work submitted**

Students are strongly advised to retain a hard copy (and electronic backup) of all work submitted and be prepared to provide it to the instructor in the event of loss for any reason.

**Communication with the instructor**

You are encouraged to contact the instructor with questions and concerns about the course, readings, or assignments. As you know, e-mail is excellent for conveying simple information but not a good medium for complex communication. Feel free to send messages to the instructor when you can realistically expect that your question can be answered in one or two sentences. Questions like "what are you looking for on the exam?" are inappropriate for an e-mail format. For this kind of complex

information, please email the instructor to schedule an in-person or telephone appointment. It is important to include the course code and student ID number in the subject line of all emails to the instructor, to prevent messages from being automatically redirected to the instructor's junk email box. Do not include any other text besides the course code (GEOG 3404) in the subject line of your message. Please be aware that you may not receive a response if you fail to follow these instructions.

### **Drop date**

Please check the Carleton University Calendar for the last day in the term to withdraw from a course with full fee adjustment.

### **Instructional & Conduct Offences:**

Instructional offences include (among other activities): cheating, contravening examination regulations, plagiarism, submitting similar work in two or more courses without prior permission, and disrupting classes. Conduct offences apply in areas of discrimination and sexual harassment. Further information about University regulations which define and regulate these offences is presented in the Undergraduate Calendar: <http://calendar.carleton.ca/undergrad/regulations/>

### **Note on Plagiarism:**

*Plagiarism is the submission of someone else's writing/ideas/work as your own.* All ideas presented which are not your own must be properly referenced. While forms of plagiarism may vary, each involves verbatim or near verbatim presentation of the writings or ideas of others' as one's own without adequately acknowledging the original source. Plagiarism includes (but is not limited to): copying from a book, article or another student; downloading material or ideas from the Internet and replicating these verbatim or without citation; or otherwise submitting someone else's work or ideas as your own.

University regulations stipulate that allegations of plagiarism, cheating or any violations of examination conduct rules will be thoroughly reviewed. If the instructor suspects that a student has submitted plagiarized work, the submitted assignment will be forwarded to the Chair of the Department of Geography and Environmental Studies. If it is agreed that an instructional offence may have been committed, the case will be forwarded to the Associate Dean (Undergraduate Affairs) of the Faculty of Arts and Social Sciences. **University procedures do not permit the instructors to discuss the allegations with you.** You will receive a request from the Associate Dean's Office to discuss this matter in person with two Associate Deans. They decide if an instructional offence has occurred, following an interview with the student, and decide what, if any, any penalties are warranted. Thus, you are advised to keep all research notes and printouts from web sites, even after you submit your paper.

The key to avoiding plagiarism is to learn how to do research and how to cite sources properly. The following web site provides advice: <http://www.library.carleton.ca/help/avoid-plagiarism>

### **Writing tutorial service**

If you feel you need assistance in improving your writing skills, you are encouraged to get in touch with the Writing Tutorial Service (Room 229, Patterson Hall, <http://www.carleton.ca/wts/>).

### **Academic standing and conduct**

Students must familiarize themselves with the regulations concerning academic standing and conduct in the *Carleton University Undergraduate Calendar*. This document can be accessed online at: <http://calendar.carleton.ca/undergrad/>

### **Requests for Academic Accommodation**

You may need special arrangements to meet your academic obligations during the term. For an accommodation request, the processes are as follows:

Pregnancy obligation: Please contact your instructor with any requests for academic accommodation during the first two weeks of class, or as soon as possible after the need for accommodation is known to exist. For more details, visit the Equity Services website:

[carleton.ca/equity/wp-content/uploads/Student-Guide-to-Academic-Accommodation.pdf](http://carleton.ca/equity/wp-content/uploads/Student-Guide-to-Academic-Accommodation.pdf)

Religious obligation: Please contact your instructor with any requests for academic accommodation during the first two weeks of class, or as soon as possible after the need for accommodation is known to exist. For more details, visit the Equity Services website:

[carleton.ca/equity/wp-content/uploads/Student-Guide-to-Academic-Accommodation.pdf](http://carleton.ca/equity/wp-content/uploads/Student-Guide-to-Academic-Accommodation.pdf)

Academic Accommodations for Students with Disabilities: If you have a documented disability requiring academic accommodations in this course, please contact the Paul Menton Centre for Students with Disabilities (PMC) at 613-520-6608 or [pmc@carleton.ca](mailto:pmc@carleton.ca) for a formal evaluation or contact your PMC coordinator to send your instructor your Letter of Accommodation at the beginning of the term. You must also contact the PMC no later than two weeks before the first in-class scheduled test or exam requiring accommodation (if applicable). After requesting accommodation from PMC, meet with your instructor as soon as possible to ensure accommodation arrangements are made. [carleton.ca/pmc](http://carleton.ca/pmc)

Survivors of Sexual Violence: As a community, Carleton University is committed to maintaining a positive learning, working and living environment where sexual violence will not be tolerated, and is survivors are supported through academic accommodations as per Carleton's Sexual Violence Policy. For more information about the services available at the university and to obtain information about sexual violence and/or support, visit: [carleton.ca/sexual-violence-support](http://carleton.ca/sexual-violence-support)

Accommodation for Student Activities: Carleton University recognizes the substantial benefits, both to the individual student and for the university, that result from a student participating in activities beyond the classroom experience. Reasonable accommodation must be provided to students who compete or perform at the national or international level. Please contact your instructor with any requests for academic accommodation during the first two weeks of class, or as soon as possible after the need for accommodation is known to exist.

<https://carleton.ca/senate/wp-content/uploads/Accommodation-for-Student-Activities-1.pdf>

For more information on academic accommodation, please contact the departmental administrator or visit: [students.carleton.ca/course-outline](http://students.carleton.ca/course-outline)

### **Student Life Services**

Student Life Services, located in Room 501 of the Unicentre, offers a range of programs and services to assist students in adjusting to academic life, in improving their learning skills, and in making academic and career decisions.