

### **CESA**

Business School Exchange program

### **About CESA**

Founded in 1974, CESA (Colegio de Estudios Superiores de Administración) is a private higher education institution recognized for its high-quality accreditation and EFMD International accreditation.

CESA specializes in the study of Administration and related fields, offering an undergraduate program in Business Administration, as well as a range of postgraduate programs, including specializations, master's degrees, and doctorates.



### **Mobility Program**

At CESA, we are always delighted to welcome international students into our academic community. We deeply value the diversity and cultural richness that each student brings. At CESA, you will find an inclusive and stimulating environment that fosters both academic and personal growth.

We are committed to providing a high-quality education, enriching experiences, and the support you need to achieve your goals.



### **CESA ACADEMIC PROGRAMS**





### Undergraduate Program

**Business Administration** 

### **Postgraduate**

- MBA
- Master in Corporate
  Finance
- Specialization in Corporate
  Finance
- Master in Marketing
  Management
- Specialization in Strategic
  Marketing
- Master in Leadership for Digital Transformation
- DBA













## CESA's Facilities and Services

Well-being, Sports, and Activities CESA offers a variety of sports and extracurricular activities, including tennis, basketball, football, golf tournaments, outdoor activities, coffee tasting, chess, cooking, dance (rumba), wine tasting, music, sailing, volleyball, and ping pong.



### **Counseling Services at CESA**

CESA offers counseling services designed to promote the mental and emotional well-being of its community. Additionally, it has an agreement with Hospital San Ignacio to provide diagnostic and therapeutic care.

These services are available to students throughout the semester.







# Experience Bogotá - Your Next Academic Adventure!

Bogotá is a vibrant and dynamic city that offers an exciting experience for international students. As the capital of Colombia, it blends rich cultural heritage with modern urban life, providing countless opportunities for learning and exploration. Students can immerse themselves in the city's diverse cultural scene, from world-class museums like the **Gold Museum** and **Botero Museum** to lively neighborhoods such as **La Candelaria**, where colonial charm meets artistic expression.

Bogotá's gastronomy is also a highlight, with traditional dishes like **ajiaco** and international cuisine available throughout the city. Additionally, the city's green spaces, such as **Monserrate** and **Simón Bolívar Park**, offer breathtaking views and outdoor activities.

With a vibrant student community, diverse festivals, and a welcoming atmosphere, Bogotá offers the perfect environment for both academic and personal growth.

Discover Bogotá, study at CESA, and experience excellence in the heart of Colombia





### **NOMINATION**

### **FALL SEMESTER**

March 11 to April 18

### **APPLICATIONS**

April 21 to May 23



### GENERAL ACADEMIC CALENDAR (2025)

July 14 - 18 Orientation week

**July 21** 

Start of classes

August 25 - 30

First Period of Exams

#### October 17

Last Day to Withdraw from Courses

September 29 - October 4

Second Period of Exams

October 6 - 12

**Break Week** 

**November 22** 

End of classes

**November 18 - 22** 

Final Exams



### **UNDERGRADUATE COURSE CATALOGUE**

Courses	Credits
Cost Management	2
Economic History	2
Financial Planning	3
Financial Management	3
Human Management	3
Organizational Behavior	3
Macroeconomics	3
Economic Situation	3
Statistics and Probability	3
Organizational Design	3
Administrative Thinking	2
Business Sustainability	3
International Business	2
Microeconomics	3
Market Research	2
Commercial Management	2
Operations Management	3
Operations Research	3
Supply Chain Management	3
Marketing Principles	3
Digital Strategy	2
Leadership	2
Socio-humanistic electives (+ 8 courses)	2

\*One academic credit equals 48 hours of student work. This includes class hours, and the time students must dedicate to independent study

### **Nomination Form**

### https://forms.office.com/r/jApjnePvTj

\*The application must be submitted by the mobility coordination office.

### **Application Documents**

- Transcript of records
- Copy of passport
- One photo
- Motivation letter
- English B2 or Spanish B2 language certificate (TOEFL, IELTS, Duolingo, etc.)
   \*No official test is required for partner university students.
- Consent for the Use of Personal Data.
- Well-being Consent Form
- CV (postgraduate applicants only)

# **CESA – International Office Contacts**

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