

# TRAJECTORIES: Certificate Pathways at a Glance

## A Focused Approach to Professional Development

TRAJECTORIES is a professional development program that offers graduate students and postdocs the opportunity to enhance their transferable skills and earn non-credit certificates. Participants interested in earning a certificate attend core and elective workshops, complete self-reflection exercises, and prepare a one-year action plan—all while receiving individual guidance throughout the process.

### Workshops

#### Professional Writing

- Managing the Writing Process
- Writing in the Workplace
- The Editing Process
- Writing in Plain Style
- Writing Academic Articles
- Writing Grant Proposals
- Introduction to Report Writing
- Copywriting (cross-listed)
- Introduction to Knowledge Mobilization (cross-listed)

#### Communications & Engagement

- Engaging with Audiences Through Storytelling
- Introduction to Knowledge Mobilization
- Copywriting
- Using Social Media as an Academic
- Creating Portfolios
- Communications & Knowledge Mobilization in the Age of AI
- Writing Grant Proposals (cross-listed)
- Introduction to Report Writing (cross-listed)

#### Research Management

- Project Management for Research Projects
- Introduction to Research Data Management
- Thesis and Dissertation Layout Made Easy
- Grey Literature: How to Find It?
- Systematic Reviews, Scoping Reviews and Other Knowledge Synthesis
- Coding for the Humanities
- Introduction to Citation Management
- Introduction to SPSS
- STATA: An Introduction
- Introduction to Data Cleaning and Restructuring Using SPSS
- Introduction to Quantitative Research
- Data Management Using STATA
- Introduction to Qualtrics
- Nvivo – Various Topics