

POSITION 1

Internship / Employment Carleton University School of Industrial Design

Title:

DEVELOPMENT OF RECRUITMENT PROMOTION AND PRESENTATION MATERIALS

Description:

Applicant will be working closely with Chiara Del Gaudio in the planning and development of information graphics, presentation, photo, video, web and printed materials that will be used to inform and illustrate Carleton University's School of Industrial Design Master program to prospective candidates.

The materials produced need to express the professionalism of the program and be current with today's graphic design trends and styles.

Applicant must demonstrate the ability to apply the general principles of graphic layout and design, have good communication skills, as well as research and investigative skills.

Requirements:

- 3rd or 4th year standing (minimum) in Industrial Design or another relevant program at Carleton
- Ability to work independently and remotely
- Good organizational and time-management skills
- Attentive to detail
- Strong communication skills
- Applicant should be proficient in:
 - Graphic Software: Adobe - Illustrator, InDesign, and Photoshop
 - Presentation: PowerPoint
 - Video editing software: Examples - I-movie, Final Cut Pro or Premier Pro
 - Photography and photo editing

All materials that are produced will be editable so to allow use in future publications and applications.