

Job Offer: Designer/Consumer Product Manager

Brome Bird Care is a company that cares about nature. Located in Lac-Brome Quebec Canada, our close-knit team makes sure to market products of exceptional quality in the wild bird feeder market. We design, patent and control the manufacture of these specialty products and sell them primarily in the United States.

At Brome Bird Care

We prioritize the well-being and development of our employees.

We develop solutions focused on the future of the planet.

We encourage autonomy and collaboration on a daily basis.

Thanks to the success of our product portfolio, the research and development of Brome Bird Care inc. is in full expansion. As Designer / Consumer Product Manager, you will be at the forefront in the identification and design of new products in addition to ensuring the competitive watch of our existing products. You will join a dynamic team that focuses on user needs, continuous improvement of products and processes.

Your Responsibilities:

Design and development of new products and product lines, or new features of existing products, from conception to commercialization;

Direction of product design, work done by external subcontractors or support staff (no direct employee to manage);

Coordination and close collaboration with external collaborators (graphic designer, product design firm, technical designer, communication agency, suppliers of promotional material and packaging material) and internal (management, production manager, person responsible for marketing);

Analysis of markets, products, sales, competition and identification of opportunities;

All other related responsibilities.

The profile sought:

University training in product design, innovation, marketing, or any other training related to the position;

At least 10 years of experience in marketing and product design;

Excellent knowledge of the US market, retail and wholesale trade;

Mastery of SolidWorks design software;

Business acumen and ability to plan;

Perseverance and ability of thinking strategically;

Fluency in English, both oral and written;

Excellent knowledge of Excel.

Learn more about your future team

Brome Bird Care inc. has been in business for 35 years. The company has a turnover of more than 20 million per year. Our market is mainly in the United States (90%), but also in the United Kingdom (3%) and Canada (7%). Our customers are: Amazon, Lowe's,

Walmart, specialty birding stores and chains, distributors and our own website. We directly support our products with consumers, as this gives us direct control over our reputation and the satisfaction that our products bring to consumers.

Job Type: Full-time

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