



## Request for Expression of Interest

### Project: Design of Canada Games Ceremonial Cauldrons and Relay Torches

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#### ABOUT THE CANADA GAMES

The Canada Games is building the fabric of Canada through the power of sport. Held once every two years, alternating between winter and summer, the Canada Games represent the highest level of national competition for the next generation of Canadian athletes. The Games have been hosted in every province and the Yukon Territory at least once since their inception in Quebec City during Canada's Centennial in 1967, and are proud of their contribution to Canada's sport development system in addition to their lasting legacy of sport facilities, community pride, citizen engagement and national unity.

#### ABOUT THE PROJECT

The Canada Games Council is currently seeking an emerging designer(s) or artist(s) to develop a new cauldron, mini cauldron and relay torches that would be used for various purposes at future Canada Games. The cauldron is an important symbolic fixture at the Games, and is lit with the flame carried by the relay torches from the Centennial Flame at Parliament Hill in Ottawa. Unlike other prominent sport event cauldrons that are a fixed entity in a host community and remain in the host city once the event has concluded, the intention is for the Canada Games cauldrons and torches to be designed and constructed so they can be transported from one host city to the next for the next 10+ years.

The design process will be overseen by CGC's design Agency of Record, Will Creative, in partnership with a Senior Industrial Designer.

The following are the general specifications for the cauldrons and relay torch(es):

##### 1. Torches

- a. easily customized for recycled use at multiple Games (eg. interchangeable panels for Games specific branding)
- b. light enough to be carried by one hand if necessary by torch runners of all ages.
- c. torches must be suitable for use in all elements (high winds, heavy rain/snow, etc.) and have the ability to produce a flame in these conditions
- d. should be able to connect to adapters and holding kit for use with sport equipment such as a bicycle, a wheelchair or rowing shell
- e. For context, the designs of the existing Canada Games torch can be found through this [link](#).

##### 2. Cauldrons

- a. a smaller portable cauldron to be used for community events in the lead-up to the Games that can also be easily adapted for use in Opening and Closing Ceremonies
- b. a larger cauldron that would be placed in one location in Host Community for duration of Games and then moved to next host community



- c. both cauldron structures must be suitable for use in all elements (extreme cold, rain, excessive wind, etc.) and have the ability to produce a flame in these conditions
- d. For context, the designs of the existing Canada Games cauldron and torch can be found through this [link](#).

General design considerations will also include:

- Diversity, Inclusion and Indigenous design integration
- Sustainability (e.g. materials, flame source)
- Functionality, including transportation, storage and safety

## THE OPPORTUNITY

The successful emerging designer(s) or artist(s) will be at the centre of the cauldron and torch design story, bringing an authentic and meaningful dimension to the creative concept and will have their work celebrated on a national scale. This unique opportunity will extend a hands-on learning experience, creating some truly meaningful products, under the creative leadership and mentorship of Will Creative, an award-winning design team.

The role is targeted toward **3rd or 4th year students or recent graduates**, 2019 or 2020 or later, from **Industrial Design, Sculpture & Installation, or related Master's programs**.

Canada Games Council is committed to building a skilled, diverse team reflective of Canadian society. **We encourage equity-seeking groups and individuals including women, Black, Indigenous, New Canadians, visible minorities, persons with disabilities, 2SLGBTQ+ and other diverse identities, cultures, and origins to apply.**

## ARTIST FEES

The CGC is seeking one or two candidates. Each candidate will receive an honorarium of \$2,000 for their participation in the project as outlined in the deliverables below.

## DELIVERABLES

The candidate will undertake the design process as outlined below, under the creative leadership and mentorship of the Will Creative and Senior Industrial Designer project leads with the following process, team deliverables and timing.

Develop a theme upon which the concepts will be based, revise based on stakeholder feedback, and secure approval	3-4 weeks
Prepare multiple Main Cauldron concepts and present two to stakeholders for selection and feedback	4 weeks



Refine selected concept and develop Mini Cauldron and Torch concepts based on the Main Cauldron, revise, and secure approval	6 weeks
Prepare a set of technical design drawings describing the design intent of each of the three products	1 week
Audit production drawings prepared by manufacturer	TBD depending on manufacturer timeline
Audit finished products prior to packaging and delivery	TBD depending on manufacturer timeline

#### **APPLICATION CRITERIA**

**Submission Deadline:** June 10th, 2021 by 4pm EST

**Send Submissions to:** [jobs@canadagames.ca](mailto:jobs@canadagames.ca)

**Subject line of your email:** Cauldron & Torch Design Project

**Please submit electronically, in a single PDF, the following information:**

1. **Contact Information** – Artist(s) full name, phone number, email address and website (if applicable).
2. **Expression of Interest** – An expression of interest and connection between candidates experience and the project in 200 words.
3. **Resume or Curriculum Vitae** – A copy of the artist(s) resume.
4. **Portfolio/Images of Past Work** – Please include images of past work in any medium that best illustrates qualifications for this project such as experience creating innovative design, sculptures or public outdoor artwork.

All submitted applications are reviewed by the Canada Games Council and the Will Creative Advisory Committee. We thank all artists for contributing their time and portfolio of professional work for this Expression of Interest. Applications that do not adhere to these criteria or are incomplete will be disqualified. By submitting, the artist is agreeing to the process and details outlined in this document. While we thank all who take the time to apply, only those selected for an interview will be contacted. The artist(s) must be legally entitled to work in Canada.

This position is possible through financial support by Sport Canada.

The CGC office is located in Ottawa, Ontario, on the traditional territory of the Algonquin Anishinabek People.