

Who We Are

Canadian Tire has been Canada's most-shopped general merchandise retailer for 94 years and has been providing Canadians with everything they need for the jobs and joys of life in Canada. With over 500 retail locations across Canada, we sell more products, in more places, than any other Canadian retailer and continue to innovate with great new brands, in-store and online technologies, and exciting merchandise strategies to delight consumers and reach more Canadians. We truly are Canada's store.

Within Canadian Tire, the Consumer Brands Division mandate is to provide Canadians with unprecedented product innovation, value and excitement through great new brands such as Woods, and CANVAS, which offer high-quality products and modern style and design elements, and best-in-class Canadian Tire marketing campaigns. The Company's vast list of Owned Brands and exclusively licensed brands also includes names such as Motomaster, MasterCraft, NOMA, Woods, Denver Hayes, WindRiver, Diadora Vermont Castings and Paderno. These brands are on par with or exceed national brands and are sought after by consumers from across the country.

What You'll Do

As a member of the Product Development team, reporting to the Product Development Manager, the *Product Development Co-Op* will lead projects to the successful launch of product that delivers a consistent, authentic, and customer-driven product experience through our retail brands.

- Under the guidance of the Product Development manager & team, lead and execute their own projects(s) on the design and development deliverables (Design kick-off, Sketch concepts, prototypes, 2D/3D design, design reviews, sample reviews and vendor workshops).
- Supports the creation the technical product documentation: Product Requirements, Design Briefs & Technical Specification Packages, and Product Qualification Criteria that captures the customer centric CTQ (Critical to Quality) and CTE (Critical to Experience) deliverables.
- Executes on the brand developed VBL (Visual Brand Language) for the CB (Consumer Brand) proprietary products.
- Ensure that owned projects and products are on schedule and cost.
- Actively participate in product design research exercises (ethnography, store intercepts, shop-a-longs, customer visits, interviews, analysis, synthesis, storyboarding and prototyping)
- Contributes to product recommendations by completing comp shops and presents findings to the Team and relevant business partners.
- Work closely with the cross-functional teams at key touch points to execute the design work.
- Integrates with Global Sourcing, the Pacific Rim Offices, and Line Review teams to ensure a tight integration of the Brand Development processes with the line review processes.
- Support technical research (product teardowns and benchmarking) as well as
- Execute basic model making (ie proof of concepts/ 3D printed prototypes) as needed.
- Helps to provide team support to ensure consistent presentation of the brand in all customer-facing vehicles.
- Any general tasks that arise to support the team as required.

Who You Are

We are looking for individuals who are:

- Creative and courageous, with a 'think outside of the box' mindset
- Action oriented, and able to balance and prioritize activities
- Outcome focused, critical thinkers who are committed to continuous improvement
- Collaborative team players with strong communication skills, who build relationships easily

What You'll Need

- Minimum 2 years enrollment in an undergraduate degree in Industrial Design, or Engineering (Mechanical, Mechatronics, Design, or Systems preferred)
- Highly organized and detail oriented, able to tackle multiple projects with varying scope and project teams
- Ability to succeed with minimal supervision where priorities may shift due to changing business needs.
- Experience with usability testing, ethnographic research, and product development tools an asset
- Be Customer-focused and action oriented
- Fluent in MS office Software Programs (Word, Excel, Powerpoint, Outlook)
- Working knowledge of CAD (Solidworks or similar) an asset
- A passion for cooking, baking and/or BBQ an asset.
- Experience in machine shop and tools an asset.

Why Us

As one of Canada's most trusted and iconic brands, we build teams that dream big and work as one to deliver world-class customer experiences across our network of 1,700 retail and gasoline outlets. Working for one of [Canada's Top Employers for Young People](#) has its benefits. We can proudly say this, because our employees tell us this themselves. Whether it's the benefits and perks, learning and development opportunities, or our commitment to Jumpstart our employees love working here, and we love working with them.

To learn more about this team and the Canadian Tire Family of Companies follow us on [LinkedIn](#).

This position is subject to the successful completion of the following Pre-employment conditions:

- Reference Checks**
- Criminal Background Checks**

Apply: todd.anderson@cantire.com