

# DISCOVER TECHNATA SOCIAL MEDIA KIT

## EVENT INFO

### WHAT'S HAPPENING

The Kanata North Business Association has partnered with Ottawa-based International Talent Acquisition Centre (In-TAC) to present a national virtual career fair, in lieu of annual in person event. The virtual event will take place over two days between October 6-7, 2020.

### DETAILS

**Date:** October 6-7, 2020

**Location:** Virtual Event

**Time:** 9:00 AM - 9:00 PM

### HASHTAGS

[#DiscoverTechNATA](#) [#SuccessHappensHere](#)

### GRAPHICS

[Click here:](#) 🖱️🖱️🖱️

### REGISTRATION

[Click here:](#) 🖱️🖱️🖱️

### CONTACT

[lauren@ottawabusinesssevents.ca](mailto:lauren@ottawabusinesssevents.ca)

### OVERVIEW

Please use the content below for use on your social media platforms of choice. Make sure to tag us and use [#DiscoverTechNATA](#) so we can retweet and share!

## TWITTER

### DAY OF

Today is the day, Kanata! 🙌

We can't wait to connect with our tech-park pals at #DiscoverTechNATA Virtual Career Fair! Innovation is at the heart of this event, & we're eager to kick things off with the area's coolest companies, & most sought-after talent.

See you soon! 🙌

### DAY OF

We're buzzing today as #DiscoverTechNATA returns in a new, virtual format. Presented in partnership with @KanataNorthBA & @InTACca, we can't wait to connect with talent all over the country.

Kick-start your future in Canada's Largest Tech Park.

#SuccessHappensHere 🔑

### 1 DAY OUT

Ready for #DiscoverTechNATA? Behold! Our coveted event checklist to help you take on the day:

- ✓ Make sure you're FULLY registered
- ✓ Double-check your tech (& wifi connection!)
- ✓ Fuel up for the day 🍷

Last but not least: have fun.

### 1 WEEK OUT

Last chance to register for #DiscoverTechNATA! 🕒

Don't miss the career-launching event of the season. If you're on the hunt for your next gig, you don't want to miss this 🙌

<https://bit.ly/33k7oNz>

### 1 WEEK OUT

Can you believe it, Kanata?

We're officially a week away from #DiscoverTechNATA Virtual Career Fair! If you're looking to make your next big career move, this is the place to be.

Last chance to register! <https://bit.ly/33k7oNz>

### 1 MONTH OUT

Just 🖱️ month before #DiscoverTechNATA makes its way to a computer screen near you!

Powered by @KanataNorthBA & @InTACca, this event is a must-attend for those looking to hire or find a job in Canada's largest tech park.

Register: <https://bit.ly/33k7oNz>

**GENERAL**

There's never been a more exciting time to work in Canada's largest tech park!

Join us (virtually) Oct. 6-7 to learn about available opportunities in cybersecurity, IoT, connected autonomous vehicles, 5G, software, SaaS.

Register now: <https://bit.ly/33k7oNz> #DiscoverTechNATA

**GENERAL**

Canada's largest tech park is growing and we want YOU to be a part of it!

With limitless career opportunities in Kanata North, we hope you'll join us at Discover TechNATA Virtual Career Fair Oct. 6-7. Register now:

<https://bit.ly/33k7oNz>

#DiscoverTechNATA

**GENERAL**

We know the pandemic has created some hefty challenges for job-seekers.

In an effort to connect with potential [list a few roles], we'll be attending the Discover TechNATA Virtual Career Fair Oct. 6-7.

We hope to see you there! <https://bit.ly/33k7oNz>

**GENERAL**

Pssst! We'll be at #DiscoverTechNATA Virtual Career Fair Oct. 6-7 🙌

Get your resume updated & connect with over 90 industry professionals under one (virtual) roof.

Register: <https://bit.ly/33k7oNz>

**GENERAL**

Who's joining us at #DiscoverTechNATA Virtual Career Fair?

Whether you're looking to hire or on the hunt for your next gig, this is the career-launching event of the season.

Don't miss it 🙌 <https://bit.ly/33k7oNz>

## FACEBOOK/LINKEDIN

### TIMELINE

Just one more [day/week/month] until Discover TechNATA launches in its new digital format!

Powered by Kanata North BA and In-TAC, this is the place to be for those looking to hire or find a job. We can't wait to connect with talent all over the country!

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Don't miss the excitement as the career-launching event of the season returns to a computer screen near you! Get your resume updated and connect with industry professionals from all over the country.

Register: <https://bit.ly/33k7oNz>