

IDES 1000A • THEORY AND HISTORY OF DESIGN

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Course Time and Location

Course locations are no longer displayed on the public class schedule and are subject to change. For the latest information please refer to Carleton Central under Student Services – Registration – Student Timetable.

Course Description

The theoretical and historical background of industrial design and design; disciplinary foundations and interdisciplinary connections; methodological aspects and economic and social contexts; contemporary scenarios in design; technological innovation and manufacturing processes.

Also listed as ARCH 2006.

Lectures three hours a week.

Learning Outcomes

By the end of this course, students will be able to:

- 1. Compare and contrast professional definitions of industrial design and identify professional organizations nationally and internationally.
- 2. Identify historical events associated with the development of the industrial design profession from the 18th to 21st century.
- 3. Describe typical work responsibilities of an industrial designer.
- 4. Describe the steps associated with the design process, including: research, concepts, manufacturing and sales.
- 5. Apply creativity methods in a group setting including mind maps and brainstorming.
- 6. Name common plastic, wood and metal materials and be familiar with their primary properties.
- 7. Describe mass production processes in plastic, metal, fabric and wood.
- 8. Describe interdisciplinary connections with social sciences, engineering and business.
- 9. Describe the evolving nature of design by outlining contemporary issues in design.
- 10. Acquire theoretical skills, critical attitudes, and design thinking.
- 11. Understand better the challenges and advantages to teamwork and the need to develop interpersonal communication skills for teamwork.
- 12. Demonstrate improvement in presentation and graphic skills, and make group presentations of knowledge gained.

Course Deliverables

These are the deliverables for this course. For more detailed information, please see the Course Schedule, IDES 1000A THEORY AND HISTORY OF DESIGN F25 - Alisdair Macrae - Course Schedule, in Brightspace.

Course Projects/Assignments/Exams

There is one group project for the term. Students will be randomly pre-assigned into groups of 5-6 students. The group project includes group activities and is focused on applying design principles introduced in the class. The main deliverable for the group project is a written report and in-class presentation of how products have evolved over time as a result of design.

Course Evaluation Information

Weekly Reading Post: 3% (1 post over the course of 11 weeks, for discussion in class)

Tests (7%, 10%, 10%): 27% (online using Brightspace)

Group Project: 35% (Division of Labour, Draft of Writing, List of Sources, 5%,

Final Written Report and Class Presentation, 27%, Peer

Evaluation, 3%)

Final Exam: 35% (During Exam Period in December)

Readings

Online readings are assigned on Brightspace under ARES link to the Carleton Library. Note that the readings are listed in 'Appendix A Course Schedule'. They have been scanned and made available to you for free. Each student will make one brief post (maximum 50 words) to their group's discussion board area in Brightspace related to the week's readings that will be discussed in class.

Assignments and Final Report

Assignments are assigned during the term that can be worked on during classroom time. These must be submitted on time to be given a grade, particularly as they are completed as a group.

In Class Tests

Three term quiz tests will be done in class through Brightspace. The student is not allowed to complete these outside the scheduled time provided except through special accommodation. There are no make-up tests offered except with a valid reason and adequate documentation. A student who misses a test or a large portion of the class for valid reason and with adequate documentation will have their final grade calculated by increasing the value of other tests, final exam and group project.

Participation and Professionalism

Active participation and professional conduct are particularly important in this class as there are readings and group activities as well as tests that require your attention to the class every week.

Student Access to Exam

Examinations are for evaluation purposes only and will not be returned to the student.

Cost of Educational Materials

All materials required for the course and their costs are listed below. Please note some materials costs are dependent on the project and the materials chosen so a range listing minimum and maximum values will be given.

Students are not required to purchase textbooks or other learning materials for this course.

Technology Requirements

Please refer to the technology requirements on the School of Industrial Design Website (https://carleton.ca/id/student-info/it-support/technology-requirements/). You may be asked by your instructor to refer to Brightspace for other information or requirements related to coursework.

Individual/Group Work

Courses may include individual and group work, and the majority of the grade must reflect individual work. This will support the assessment of individual performance, which may be difficult to determine in group projects. It is also important in collaborative work that students clearly demonstrate their individual contributions.

Review/Presentation Attendance

Attendance at scheduled SID Reviews/Presentations is mandatory. These are equivalent to exams when indicated in the course outline. Failure to attend the Review/Presentation without reasonable cause will result in a grade of F. Students arriving late for the Review/Presentation or not remaining for the complete session without approval from the instructor, will be addressed on a case-by-case basis at the instructor's discretion.

If you are unable to attend a Review/Presentation, foresee arriving late, or need to leave before it is complete, please email your instructor in advance explaining the reason for the situation. It is important that you provide a reasonable rationale for your absence, late arrival, or early departure.

Late Submission of Assignments

Students who do not hand in assignments on time will have their earned grade reduced by **10%** per day at the instructor's discretion. If you foresee not meeting the submission due date and are requesting an extension, please provide your instructor with a minimum of 24 hours' notice.

Participation and Professionalism

Active participation and professional conduct (e.g. class discussion, consultations with instructors, work ethic, etc.) are important in lecture and studio courses and may be formally evaluated by a grade. Professionalism also includes Carleton's Policy on Academic Integrity described in more detail below with links to content that you are required to review.

Health and Safety

Students must participate in training to access all the SID Labs and Maker Space. Apart from this training, students are required to follow the health and safety standards of the School of Industrial Design as well as Carleton's health and safety standards. All materials related to SID health and safety are available here Health and Safety and it is expected that students review and understand these materials and apply these standards throughout their studies.

Use of Studio Spaces

Access to studio space to attend courses and complete assignments is an important part of student success. Students are welcome and encouraged to use available studio spaces to work during non-studio hours. Out of respect for your colleagues, instructors, and Carleton cleaning staff, ensure you leave the space in good condition. This includes cleaning your area and storing your items in your designated storage space whenever you are leaving the space. The school will not be responsible for items that are not stored properly.

Academic Integrity

Carleton's Policy on Academic Integrity is available at: https://carleton.ca/registrar/academic-integrity/ and covers the following violations, but is not limited to:

- Plagiarism
 - Submitting work written in whole or in part by someone else
 - Failing to acknowledge sources through the use of proper citations when using another's work
- Test and Exam Rules
 - Attempting to read another student's exam paper
 - Speaking to another student (even if the subject matter is irrelevant to text)
 - Using material not authorized by the examiner
- Other Violations
 - Improper access to confidential information such as exams or test questions
 - o Disruption of classroom activities or periods of instruction
 - o Misrepresentation of facts for any academic purpose

This policy governs the academic behavior of students. In industrial design, ideas, and concepts come from a multitude of sources and may be modified and utilized in the design and development process.

The student should reference such sources appropriately and it is strongly advised that you read Carleton's Policy on <u>Academic Integrity</u> before conducting any work at the University.

Use of Artificial Intelligence (AI) Technologies

Minimal Al Use - Basic Assistance Only

Students may use AI tools for basic word processing and formatting functions, including:

- Grammar and spell checking (e.g., Grammarly, Microsoft Word Editor)
- Basic formatting and design suggestions (e.g., Microsoft Word's formatting tools, PowerPoint Design editor)
- Searching for sources to be used in group project

Documenting Al Use It is not necessary to document the use of Al for the permitted purposes listed above. If you have questions about a specific use of Al that isn't listed above, please consult the instructor.

Limitations Students may not use AI for the following tasks:

- Summary or analysis of readings
- Generation of mind maps, brainstorming
- Composition or writing of reading posts or group project
- Quizzes, tests, or final exam

Why have I adopted this policy? This policy ensures that student voices and ideas are prioritized and authentically represented, maintaining the integrity of the work produced by students while allowing basic support to enhance clarity, correctness, layout, and flow of ideas. The goal of adopting a limited use of Al is to help students develop foundational skills in writing and critical thinking by practicing substantive content creation without the support of Al.

As our understanding of the uses of AI and its relationship to student work and academic integrity continue to evolve, students are required to discuss their use of AI in any circumstance not described here with the course instructor to ensure it supports the learning goals for the course. Students can access resources related to citing Generative AI on the MacOdrum Library website. Plus, additional AI resources are also available on Carleton's Artificial Intelligence Hub.

Requests for Academic Accommodation

Carleton is committed to providing academic accessibility for all individuals. You may require special arrangements to meet your academic obligations during the term. The accommodation request processes, including information about the *Academic Consideration Policy for Students in Medical and Other Extenuating Circumstances*, are outlined on the Academic Accommodations website (students.carleton.ca/course-outline). The website covers the below topics.

Topics:

- Pregnancy Obligations
- Religious/Spiritual Obligation
- Academic Accommodations for Students with Disabilities
- Survivors of Sexual Violence
- Accommodation for Student Activities
- Academic Considerations for Medical and Other Extenuating Circumstances
- Scheduling and Examination Support

Statement on Student Mental Health

As a university student, you may experience a range of mental health challenges that significantly impact your academic success and overall well-being. If you need help, please speak to someone. There are

numerous resources available both on- and off-campus to support you, refer to this link - https://wellness.carleton.ca/ and open the needed section.

Topics:

- Counselling
- Resource Guide
 - o Thriving on Campus
 - Everyday Stress
 - o Mild Mental Health Concerns
 - Moderate Mental Health Concerns
 - o Complex Mental Health Concerns
- Umbrella Project

Student Responsibility

The student is responsible for knowing the content of this course outline; the schedule of classes, assignments, and/or reviews; and the material that was covered when absent. The studio is a professional environment, and students should be working during the scheduled hours.

Course Schedule

Please refer to Brightspace for a detailed Course Schedule: IDES 1000A THEORY AND HISTORY OF DESIGN F25 - Alisdair Macrae - Course Schedule.