1. GENERAL COURSE INFORMATION AND SCHEDULING

Instructor: Brett Hooper, brett.hooper@carleton.ca
Office Hours: During studio hours or by appointment
Room 2492, MacKenzie Building (ME)
Tel. 613 • 520 • 5672

Teaching Assistants: Amina Balaa
Office Hours: During studio hours or by appointment
Room 430, Azrieli Pavilion (AP)
Tel. 613 • 520 • 2600 ext 8960

Time Table & Location: Section A1 – Studio: Mondays 9:30 – 12:30 / Lunch / 1:30 – 4:30
Room 3490, MacKenzie Building (ME)

2. GENERAL COURSE CONTENT

Basic Course Outline: Further aspects of industrial design theory and practice, more specifically those dealing with principles of product development and fundamentals of form and colour and case studies. Students will explore the design process with emphasis on creative problem-solving techniques and visual communication in design.

Course Objectives: Introductory studio objective is to introduce students to the skills required to undertake a design project and to initiate the material taught in the other courses of the School of Industrial Design undergraduate program.

By the end of this course, students will be able to:

1. Identify and apply the basic principles and tools of design
2. Perform and recognize the value of Idea exploration – idea explanation
3. Carry out visualization and ideation sketching techniques through the use of line, value and colour
4. Identify the fundamentals of form and translate these principles in project-based assignments
5. Perform layout techniques to show product operation and use cycle
6. Investigate and conduct a range of modeling techniques though the use of solid materials
7. Understand the simple principles mechanical operation through analysis, then through the use of a General
   Arrangement technical drawing identifying the product specification
8. Participate as a team member in a basic research to identify product requirements
9. Conduct effective product presentation incorporating visual and oral communication techniques
10. Use basic CAD with emphasis on orthographic projection to explore the principles of surface development
11. Understand knowledge gained in projects and exercises through the writing of a basic learners report

3. PARTICULAR COURSE INFORMATION

Sketchbook: As in the first term the sketchbook is a vital design tool that will be used throughout the semester. To
reiterate, the sketchbook will be personalized and used every day. The book should be filled by the end of the
semester. As your skills have improved the quality of the illustration should demonstrate those improved skills –
Quality work is essential.

As in the fall term for IDES 1300 students will be required to construct their own sketchbook. This personal artifact
will be evaluated on craft and originality. Students will be instructed on how to construct sketchbooks in a cost
conscious manner.

Required Text – DRAWING IDEAS – A Hand Drawn Approach for Better Design, Mark Baskinger & William
Bradel, Watson-Guptill Publications, New York. This is a recommended text; a series of assignments will be based
on information supplied in this text. You could find the text as an excellent resource when doing you product
sketching and rendering.

Recommended Text - SKETCHING - The Basics, Koos Eissen & Roselien Steur. BIS Publishers, 2011. (Used as
reference and for exercises)

In regard to Technical Communication a series of handouts will be presented throughout the semester and should
be affix to the sketchbook or inserted into a three ring binder.

Materials Required:
All design tools and the material that were used in the previous term will also be required for the winter semester.

In addition students will require:
- Safety Glasses/Goggles will be required in all shop activities – a must to use the shops
- Dust Masks – Highly recommended
- HB bright-white inkjet paper or similar
- Cool Gray Markers
- Two pastel coloured markers
• Black Markers – Chisel Tip – Medium Point
• Foam Core – *(wait till assignment is presented to purchase)*
• Styrofoam – Colour Blue - *can be purchase from the shops (wait till assignment is presented to purchase)*
• Urethane Foam – *can be purchased from the shops (wait till assignment is presented to purchase)*
• Presentation Board – for mounting of drawings and presentation materials
• Tool Box – Start assembling a basic modeling tool kit – suggested tools will be presented during studio

**Computer Requirements:**

Please refer to the computer requirements in the School of Industrial Design Web Site

[https://carleton.ca/id/bid/computer-requirements/](https://carleton.ca/id/bid/computer-requirements/)

Students must purchase the Student Cloud Version of ADOBE ILLUSTRATOR

**Course Requirements:**

• Technical Drawing
• Rendering Assignments
• Form Development with Desktop Modeling
• Ideation and Concept Development – sketching and visualization techniques
• Design Projects – rapid visualization and form development
• Photography & Sketching Assignments
• Introduction Computing Concept Development, Technical Communication and Computer Modeling
• Sketch Book: As in the fall term students will be required to use the sketchbook to illustrate and record ideas, practice techniques, do in-class exercises, make notes, paste loose hand sketches, develop details, note daily observations and products that surround us. The quality of work, accuracy detail, 3D visualization, completion of work will be evaluated twice during the semester. Pride in work will be highly regarded, you must show that you are capable and your skills are developing.

**SCHEDULING**

*Scheduling changes may occur due to class progress and instructor evaluation*

**Dates:**

**WEEK 1** – Monday 8th January

Introduction / Review Last Term / Course Outline / Material Requirements
Presentation - Process / Product Rendering & Sketching
Sketching Warm-Up – Brain Storm Sketching - Analysis & Development Sketching – Context Sketching

*One Week Drawing Assignment Presented*
WEEK 2 – Monday 15th January

REVIEW – One Week Drawing Assignment
Presentation - Form Development / Highlights / Product Sculpture
Sketching Organic Form
Sculpture – In-Class Assignment
Shop Introduction: Walter Zanetti
Safety / Technique Presentation by Walter Zanetti
Form Development Assignment Presented
Major Project Presented • Ergonomic Design

WEEK 3 – Monday 22nd January

Presentation - Form In Product Design / Presenting Form Technically / Sections
Modeling Assignment – Human Interaction
Presentation on Works-like Models / Looks-like Models

WEEK 4 – Monday 29th January

REVIEW – Form Development Assignment
Presentation People in Action
Interaction Assignment
People in Context – drawing exercises
Presentation on Presentation Grids
Work Session – Ergonomic Design

WEEK 5 – Monday 5th February

Presentation on Recording, Presenting and Documentation
Presentation – Interface – Use Cycles
Work Session

WEEK 6 – Monday 12th February

REVIEW – MAJOR PROJECT ERGONOMIC DESIGN
Presentation on Photography and Photoshop
Studio Work - Interaction Design
HAND-IN Sketch Books
Interaction Design Assignment Presented

STUDY BREAK - Monday 19th to Friday 23rd February

WEEK 7 – Monday 26th February

Presentation – Engineering Principles – Mechanical Design
Illustrator – Tech Drawings

Present Tech Drawing Assignment

Presentation on Computer Aided Design

Major Project Presented • Computer

WEEK 8 – Monday 5th March

REVIEW • Interaction Design Assignment

Presentation on Cross Sectional Models

Presentation on Wire Frame Drawing

Studio Work – Technical Drawing Assignment

WEEK 9 – Monday 12th March

Lecture - Surface and Form Development / Drawings of Intent

Lecture – Complex Form – Mix Media

Three Dimensional Modeling Software Work Sessions

Final Combo. Assignment Presented

WEEK 10 - Monday 19th March

HAND-IN • Technical Drawing Assignment

Possible Tour – (Date May have to change dependent on class schedule)

Three Dimensional Modeling Software Work Sessions

WEEK 11 – Monday 26th March

Lecture • Tools for the Future

Studio Work- Form Project

WEEK 12 – Monday 2nd April

REVIEW • Mini Exhibit

Work Session Final Project

WEEK 13 – Tuesday 18th April

FINAL REVIEW

Sketchbook Hand in

Walk-around by Project Committee (Final date to be determined)
4. COURSE COMPLETION AND EVALUATION INFORMATION

**Grading:** The final grade for the course will be based on:

1. Five (5) Assignments 45%
2. Major Project 1 20%
3. Major Project 2 20%
4. Sketchbook – two reviews 10% (*5% for each review*)
5. Participation, Attendance and Individual Development 5%

**Individual/Group Work**
Courses may include various combinations of individual and group work. Students must demonstrate individual aptitude. It is important where collaborative work is undertaken that students be able to clearly demonstrate that individual contribution has been made. Where the evaluation for individual work is below a passing grade, that grade will be awarded for the course.

**Review Attendance**
Attendance at scheduled SID reviews is mandatory. These are equivalent to exams in IDES courses when indicated in the course outline. **Failure to attend will result in a grade of F.** If you are not able to attend a review, you are required to call the General Office (613-520-5672) and/or send an email to id@carleton.ca to leave a message in advance. A comprehensive medical certificate or other documentation to substantiate the absence must be submitted as soon as possible after the review. The documentation must state the date of illness onset, the expected date of recovery, and the extent to which the student is incapacitated. The student is also required to set up a meeting with the instructor as soon as he or she is well enough to discuss and schedule an alternative date.

Any student in the review should submit materials for presentation and present as scheduled. In addition, a student who does not remain for the complete review session, who does not present as scheduled, or who arrives late for the review, without approval from the instructor, will receive a 10% grade reduction for that review.

**LATE SUBMISSION OF DELIVERABLES**

**Course Deliverables for reviews and other due dates**
All deliverables submitted late will accrue a 10% per day deduction from the determined grade, to a maximum of 3 days, from the original deadline time and date. Failure to submit within 3 days, without approval from the instructor, will result in a grade of F.

**Participation and Professionalism**
Active participation and professional conduct are particularly important in studio courses and will be evaluated. At the same time, when the student’s work is reviewed at the end of the course, an evaluation will be made based on one or more of the following: in class discussion; consultations with instructors; and work ethic. However, none of these evaluations will be used to raise an overall failing grade, to a passing one, based on the quality of the work.

5. STUDENT CONSIDERATIONS AND RESPONSIBILITIES

**Academic Accommodation** (Equity Services)

You may need special arrangements to meet your academic obligations during the term. For an accommodation request the processes are as follows:

- **Pregnancy obligation**: write to me with any requests for academic accommodation during the first two weeks of class, or as soon as possible after the need for accommodation is known to exist. For more details visit: [http://carleton.ca/equity/wp-content/uploads/Student-Guide-to-Academic-Accommodation.pdf](http://carleton.ca/equity/wp-content/uploads/Student-Guide-to-Academic-Accommodation.pdf)

- **Religious obligation**: write to me with any requests for academic accommodation during the first two weeks of class, or as soon as possible after the need for accommodation is known to exist. For more details visit: [http://carleton.ca/equity/wp-content/uploads/Student-Guide-to-Academic-Accommodation.pdf](http://carleton.ca/equity/wp-content/uploads/Student-Guide-to-Academic-Accommodation.pdf)

**Academic Accommodations for Students with Disabilities**: The Paul Menton Centre for Students with Disabilities (PMC) provides services to students with Learning Disabilities (LD), psychiatric/mental health disabilities, Attention Deficit Hyperactivity Disorder (ADHD), Autism Spectrum Disorders (ASD), chronic medical conditions, and impairments in mobility, hearing, and vision. If you have a disability requiring academic accommodations in this course, please contact PMC at 613-520-6608 or pmc@carleton.ca for a formal evaluation. If you are already registered with the PMC, contact your PMC coordinator to send me your **Letter of Accommodation** at the beginning of the term, and no later than two weeks before the first in-class scheduled test or exam requiring accommodation (if applicable). **Requests made within two weeks will be reviewed on a case-by-case basis.** After requesting accommodation from PMC, meet with me to ensure accommodation arrangements are made. Please consult the PMC website (www.carleton.ca/pmc) for the deadline to request accommodations for the formally-scheduled exam.

**Instructional Offenses / Plagiarism**

The regulations of the university require that we bring to your attention regulations on **Instructional Offenses**, descriptions of which can be found in the current **Academic Integrity Policy** available on the Student Affairs website. The policy governs the academic behavior of students. At the same time it seems that students do not always understand the meaning of plagiarism and how to avoid it.

In industrial design, ideas and concepts come from a multitude of sources to be modified and utilized in the design and development process. The student should reference sources appropriately.
Student Responsibility *studio courses*

The student is responsible for knowing the content of this course outline, the schedule of classes, assignments, and reviews; and material covered during any absence from scheduled classes.

Unless otherwise arranged, the class will meet during regularly scheduled studio hours. These meetings are mandatory; important issues and questions will be raised, and announcements might be made. Everyone is expected to be based in studio and to work during scheduled hours. The studio should be considered a professional design studio environment. Because of the special involvement of external professionals, scheduling changes for guest lectures, presentations, and reviews may occur at short notice; students should stay informed regularly.

**Changes to the Course Outline**

The course outline may be subject to change in the event of extenuating circumstances.

**GOOD LUCK AND HAVE A GREAT SEMESTER**
# Projects Gantt Chart

**IDES 1301 - Winter 2018**

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**Major Reviews:**
- Ergonomic Design - Tuesday February 12, 2018
- Form Project - Tuesday April 9, 2018

**Assignments Reviews:**
- Drawing Exercise - Tuesday January 15th
- Form Development - Tuesday January 29th
- Interaction - Tuesday March 5th
- Tech Drawing - Tuesday March 19th
- Mini Exhibit - Tuesday April 2nd

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**Study Break** Feb. 19 - 23

**Good Friday** March 30

**April 2 - 6**

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**Carleton University**

**School of Industrial Design**