

COURSE OUTLINE IDES 1301A • PROJECTS IB • Winter (2023)

Instructor: Nathalie Tambay

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Location: **434 Azrieli Pavilion**

Office Hours: Mondays & Fridays 9:30 - 1:30 – and by appointment

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Office Hours: TBD

Course Time and Location: Please refer to Carleton Central under Student Services – Registration or Search Schedule: https://central.carleton.ca/prod/bwysched.p_select_term?wsea_code=EXT

Course Description

Aspects of industrial design theory and practice, specifically those dealing with principles of product development, fundamentals of form and colour and case studies. Students will explore the design process with emphasis on creative problem-solving techniques and visual communication in design.

Includes: Experiential Learning Activity.

Prerequisite(s): IDES 1300.

Studio and lectures six hours a week.

Learning Outcomes

By the end of this course, students will be able to:

1. Identify and apply the basic principles and tools of design.
2. Perform and recognize the value of Idea exploration – idea explanation.

3. Generate visualization and ideation sketching techniques through the use of line, value, and colour.
4. Identify the elements of form and translate these principles into project-based assignments.
5. Perform layout techniques through computer graphics software to show product operation and use cycle.
6. Investigate and conduct a range of prototyping techniques through the use of solid modeling materials.
7. Interpret the principles of mechanical operation through analysis, then through the use of computer-aided design software produce a general arrangement technical drawing that identifies the product specifications.
8. Participate as a team member in basic research to identify product requirements.
9. Conduct effective product presentations incorporating computer graphics software to produce hardcopy visual materials in combination with oral communication techniques.
10. Apply basic computer-aided design with emphasis on orthographic projection to explore the principles of surface development.
11. Identify the design scope of a project through the generation of a design brief.

Course Deliverables

These are the deliverables for this course. Please see 'Appendix A Course Schedule' for more detailed information.

1. Minor Assignments (x4) –	40%
2. Major Project 1 – Ergonomic Design Project	20%
3. Major Project 2 – Form Project	20%
4. Sketchbook – 15% (interim review 5% / Final Submission 10%)	15%
5. Professional Mark/ Participation	5%

Student Access to Quiz, Test and Exam Papers

Examinations are for evaluation purposes only and will not be returned to the student.

Required Materials

Materials required for the course are listed below. You may be asked by your instructor to refer to Brightspace for a more comprehensive list of required materials.

- Safety Glasses/Goggles will be required in all shop activities – a must to use the shops
- Dust Masks – recommended
- HB bright-white inkjet paper or similar
- 11x17 tabloid paper
- Cool Gray Markers 1,3,5 – and any other between 5 & 10
- Two pastel-colored markers with matching chalk or pencil crayon
- Black and White Prismacolor (1 each), 1 white pressed white chalk or conté pencil
- One white-out pen or liquid paper pen
- Black Markers – Chisel Tip – Medium Point
- Urethane Foam – Picked up at Carleton
- Mini File Set (Nail filing set is good)
- Micro plane Round Rasp
- Assorted Sanding blocks
- **Digital Calipers*
- **One 3” Door Hinge- details to be discussed in studio*

Computer Requirements

Please refer to the computer requirements on the School of Industrial Design Website. You may be asked by your instructor to refer to Brightspace for other information or requirements related to computer work.

<http://www.id.carleton.ca/undergraduate/about-the-bid-program/computer-requirements>

Individual/Group Work

Courses may include individual and group work. It is important in collaborative work that students clearly demonstrate their individual contribution.

Review/Presentation Attendance

Attendance at scheduled SID Reviews/Presentations is mandatory. These are equivalent to exams when indicated in the course outline. Failure to attend the Review/Presentation without reasonable cause, will result in a grade of F. Students arriving late for the Review/Presentation or not remaining for the complete session without approval from the instructor, will be addressed on a case-by-case basis at the discretion of the instructor.

If you are not able to attend a Review/Presentation, foresee arriving late or need to leave before it is complete, please email your instructor in advance explaining the reason for the situation. It is important that you provide a reasonable rationale for your absence, late arrival or early departure. In the event of an illness or death in the family, you will be required to sign a form verifying your claim and this form is available through the SID administration office.

Late Submission of Lecture & Studio Deliverables

Students who do not hand in deliverables on time will have their earned grade reduced by 10% per day up to a maximum of 3 days.

Participation and Professionalism

Active participation and professional conduct (e.g. class discussion, consultations with instructors, work ethic, etc.) are important in lecture and studio courses and may be formally evaluated by a grade.

Professionalism also includes Carleton's Policy on Academic Integrity described in more detail below with links to content which you are required to review.

Academic Integrity

Carleton's Policy on Academic Integrity is available at: <https://carleton.ca/registrar/academic-integrity/> and covers the following topics:

Plagiarism (e.g. submitting work in whole or in part by someone else, failing to acknowledge sources through the use of proper citations when using another's work).

Test and Exam Rules (e.g. attempting to read another student's exam paper, speaking to another student even if the subject matter is irrelevant to the text, using material not authorized by the examiner).

Other Violations (e.g. improper access to confidential information, disruption in classroom activities, misrepresentation of facts for any academic purpose).

This policy governs the academic behavior of students. In industrial design, ideas and concepts come from a multitude of sources and may be modified and utilized in the design and development process. The student should reference such sources appropriately and it is strongly advised that you read Carleton's Policy on Academic Integrity prior to conducting any work at the University.

Requests for Academic Accommodation

You may require special arrangements to meet your academic obligations during the term. For an accommodation request for any of the following topics below, refer to the link provided for more information:

<https://students.carleton.ca/course-outline/>

- **Pregnancy obligation:** Please contact your instructor with any requests for academic accommodation during the first two weeks of class, or as soon as possible after the need for accommodation is known to exist. For more details, please review the [Student Guide to Academic Accommodation \(PDF, 2.1 MB\)](#) For accommodation regarding a formally-scheduled final exam, you must complete the Pregnancy Accommodation Form ([click here](#)).
- **Religious/Spiritual Obligation:** Please contact your instructor with any requests for academic accommodation during the first two weeks of class, or as soon as possible after the need for accommodation is known to exist. For more details, please review the [Student Guide to Academic Accommodation \(PDF, 2.1 MB\)](#)
- **Academic Accommodations for Students with Disabilities:** The Paul Menton Centre for Students with Disabilities (PMC) provides services to students with Learning Disabilities (LD), psychiatric/mental health disabilities, Attention Deficit Hyperactivity Disorder (ADHD), Autism Spectrum Disorders (ASD), chronic medical conditions, and impairments in mobility, hearing, and vision. If you have a documented disability requiring academic accommodations in this course, please contact the Paul Menton Centre for Students with Disabilities (PMC) at 613-520-6608 or pmc@carleton.ca for a formal evaluation or contact your PMC coordinator to send your instructor your Letter of Accommodation at the beginning of the term. You must also contact the PMC no later than two weeks before the first in-class scheduled test or exam requiring accommodation (if applicable). After requesting accommodation from PMC, meet with your instructor as soon as possible to ensure accommodation arrangements are made. For more details, visit the [Paul Menton Centre website](#).
- **Survivors of Sexual Violence:** As a community, Carleton University is committed to maintaining a positive learning, working and living environment where sexual violence will not be tolerated, and where survivors are supported through academic accommodations as per Carleton's Sexual Violence Policy. For more information about the services available at the university and to obtain information about sexual violence and/or support, visit the [Equity and Inclusive Communities website](#).

- **Accommodations for Student Activities:** Carleton University recognizes the substantial benefits, both to the individual student and for the university, that result from a student participating in activities beyond the classroom experience. Reasonable accommodation must be provided to students who compete or perform at the national or international level. Please contact your instructor with any requests for academic accommodation during the first two weeks of class, or as soon as possible after the need for accommodation is known to exist. For more details, see the [Senate Policy on Accommodation for Student Activities \(PDF, 25KB\)](#).
- **The Use of Self-Declaration Forms:** In place of a doctor's note or medical certificate, students may complete the [self-declaration form](#) available on the Registrar's Office website to request academic accommodation for missed course work including tests and assignments. Students are also encouraged to connect directly with their instructors to discuss required accommodations arising from the COVID-19 situation.

Statement on Student Mental Health

As a university student, you may experience a range of mental health challenges that significantly impact your academic success and overall well-being. If you need help, please speak to someone. There are numerous resources available both on- and off-campus to support you. Here is a list that may be helpful:

Emergency Resources (on and off campus): <https://carleton.ca/health/emergencies-and-crisis/emergency-numbers/>

Carleton Resources:

- Mental Health and well-being: <https://carleton.ca/wellness/>
- Health & Counselling Services: <https://carleton.ca/health/>
- Paul Menton Centre: <https://carleton.ca/pmcl/>
- Academic Advising Centre (AAC): <https://carleton.ca/academicadvising/>
- Centre for Student Academic Support (CSAS): <https://carleton.ca/csas/>
- Equity & Inclusivity Communities: <https://carleton.ca/equity/>

Off-Campus Resources:

- Distress Centre of Ottawa and Region: (613) 238-3311 or TEXT: 343-306-5550, <https://www.dcottawa.on.ca/>
- Mental Health Crisis Service: (613) 722-6914, 1-866-996-0991, <http://www.crisisline.ca/>
- Empower Me: 1-844-741-6389, <https://students.carleton.ca/services/empower-me-counselling-services/>
- Good2Talk: 1-866-925-5454, <https://good2talk.ca/>
- The Walk-In Counselling Clinic: <https://walkincounselling.com>

Statement on Pandemic Measures

It is important to remember that COVID is still present in Ottawa. The situation can change at any time and the risks of new variants and outbreaks are very real. There are [several actions you can take](#) to lower your risk and the risk you pose to those around you including being vaccinated, wearing a mask, staying home when you're sick, washing your hands and maintaining proper respiratory and cough etiquette.

Feeling sick? Remaining vigilant and not attending work or school when sick or with symptoms is critically important. If you feel ill or exhibit COVID-19 symptoms do not come to class or campus. If you feel ill or exhibit symptoms while on campus or in class, please leave campus immediately. In all situations, you should follow Carleton's [symptom-reporting protocols](#).

Masks: Masks are no longer mandatory in university buildings and facilities. However, we continue to recommend masking when indoors, particularly if physical distancing cannot be maintained. We are aware that personal preferences regarding optional mask use will vary greatly, and we ask that we all show consideration and care for each other during this transition.

Vaccines: While proof of vaccination is no longer required to access campus or participate in in-person Carleton activities, it may become necessary for the University to bring back proof of vaccination requirements on short notice if the situation and public health advice changes. Students are strongly encouraged to get a full course of vaccination, including booster doses as soon as they are eligible and submit their booster dose information in [cuScreen](#) as soon as possible. Please note that Carleton cannot guarantee that it will be able to offer virtual or hybrid learning options for those who are unable to attend the campus.

All members of the Carleton community are required to follow requirements and guidelines regarding health and safety which may change from time to time. For the most recent information about Carleton's COVID-19 response and health and safety requirements please see the [University's COVID-19 website](#) and review the [Frequently Asked Questions \(FAQs\)](#). Should you have additional questions after reviewing, please contact covidinfo@carleton.ca.

Student Responsibility

The student is responsible for knowing the content of this course outline; the schedule of classes, assignments, and/or Reviews; and the material that was covered when absent. The studio is a professional environment and students should be working during the scheduled hours.

Unless otherwise arranged, the class will meet during scheduled class hours. Please note that attendance is important since issues and questions may be raised in class, and announcements made, along with information disseminated through Brightspace. As external professionals are often involved in our work, scheduling changes for guest lectures, presentations, and Reviews may occur at short notice, requiring students to stay informed.

Changes to the Course Outline

The course outline may be subject to change in the event of extenuating circumstances.

Appendix A - Course Schedule

Type here to provide a course schedule, or if it is an attachment due to special formatting reasons, please ensure that it is included at this point in the document with the title: IDES 1301A PROJECTS IB W23 - Nathalie Tambay - Appendix A Course Schedule.

WEEK 1 – Wednesday 11th January

- Introduction / Review Last Term / Course Outline / Material Requirements
- Presentation - Process / Product Rendering & Sketching
- Sketching Warm-Up – Brainstorm Sketching - Analysis & Development Sketching – Context Sketching
- *One Week Drawing Assignment Presented, Major Project 1 Presented*

WEEK 2 – Wednesday 18th January

- *REVIEW – One Week Drawing Assignment*
- Presentation - Form Development
- Sketching Organic Form – Gestural forms
- Form Development – In-Class Assignment
- Safety / Technique Presentation by Walter Zanetti
- *Form Development Assignment Presented*

WEEK 3 – Wednesday 25th January

- Studio Session – Form Development – Lab 3

WEEK 4 – Wednesday 1st February

- *REVIEW – Form Development Assignment*
- Presentation on Presentation Grids
- Work Session – Major Project 1

WEEK 5 – Wednesday 8th February

- Studio Session – Major Project 1

WEEK 6 – Wednesday 15th February

- ***REVIEW – MAJOR PROJECT 1***
- *HAND-IN Sketch Books for Interim Review and feedback*

STUDY BREAK - Monday 20th to Friday 24th February

WEEK 7 – Wednesday 1st March

- *Use Cycle/Layout Project Presented*
- *Major Project 2 Presented • CAD/Surfaces*
- *Sketching Exercises*
- Indesign Tutorials

WEEK 8 – Wednesday 8th March

- *REVIEW • Minor 3*
- Sketching/Visualizing Exercise

WEEK 9 – Wednesday 15th March

- Solidworks Tutorials / Session
- Present Technical Drawing Project

WEEK 10 – Wednesday 22nd March

- Solidworks Studio Session

WEEK 11 – Wednesday 29th March

- *Review Technical Drawing* – Submit Minor 4
- Studio Session- Keyshot/Solidworks

WEEK 12 – Tuesday 5th April

- ***REVIEW – Major Project 2***

Sketch book making – Optional by Appointment

Digital Portfolio/ Cleanup /Bin Purge date TBD

FINAL sketchbooks due April 12

****Final Walkthrough –April17th (subject to change)– all work pinned up by 9:30am –***

****pick-up studio work April 24th after 3pm.***

****Studio Clean-Out / Bin Clean out April 24th***

****Dates to be confirmed***