

COURSE OUTLINE IDES 2302B • PROJECTS IIB • Winter (2024)

Instructor: Juan Jimenez Garcia

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Location: **2496 ME**

Office Hours: By appointment

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Office Hours: By appointment

Course Time and Location:

Course locations are no longer displayed on the public class schedule and are subject to change. For the latest information please refer to Carleton Central under Student Services – Registration – Student Timetable.

Course Description

Introduction to the design principles associated with adapting products to an existing product semantic. Topics covered: principles of design, product semantics, design analysis, design synthesis, design evaluation, and modeling techniques. The design project(s) explore some or all of the design principles covered in the lectures.

Includes: Experiential Learning Activity.

Prerequisite(s): IDES 2300 or permission of the School of Industrial Design.

Studio and lectures six hours a week.

Learning Outcomes

By the end of this course, students will be able to:

1. Incorporate design analysis and synthesis as components within a design process.
2. Apply manufacturing theory utilizing wood and metal materials.
3. Integrate multi-sensory aspects of design.
4. Build on freehand orthographic and perspective sketching competency including construction, line-weight management, shading, and shadows to effectively demonstrate the idea generation process.
5. Analyze the visual language of a brand in terms of brand characteristics and design cues.
6. Incorporate design constraints in project standards.
7. Build on knowledge of technical drawings utilizing Computer Aided Design (CAD) software to produce General Arrangement drawings showing all parts and assembly including a Bill of Material.
8. Work safely in labs and studios under supervision and develop physical prototyping and model-making knowledge and skills in medium to high fidelity materials using analog tools.
9. Demonstrate professional behaviour as an industrial designer.

Course Deliverables

These are the deliverables for this course. Please see 'Appendix A Course Schedule' for more detailed information.

Project 1	Organizer	35%	Class 5 – Jan 30th
Project 2	Product Re-Configuration	20%	Class 8 – Mar 5 th
Project 3	Product Brand Extension	35%	Class 12 – Apr 02
Participation & Professionalism		10%	

Student Access to Quiz, Test and Exam Papers

Examinations are for evaluation purposes only and will not be returned to the student.

Required Materials

Materials required for the course are listed below. You may be asked by your instructor to refer to Brightspace for a more comprehensive list of required materials.

Books (strongly recommended):

Hallgrimsson, B. (2012). *Prototyping and Model-Making for Product Design*. Laurence King Publishing, London, UK.

(note: this book may also be available online through Ares library reserves, CU)

OR

Hallgrimsson, B. (2020). *Prototyping and Model-Making for Product Design: Second Edition*. Laurence King Publishing, London, UK.

Extra resources (any other literature related to materials and prototyping, branding, and sketching):

Carl Liu (2013). *Innovative Product Design Practice*.

Computer Requirements

Please refer to the computer requirements on the School of Industrial Design Website. You may be asked by your instructor to refer to Brightspace for other information or requirements related to computer work.

<http://www.id.carleton.ca/undergraduate/about-the-bid-program/computer-requirements>

Individual/Group Work

Courses may include individual and group work. It is important in collaborative work that students clearly demonstrate their individual contributions.

Review/Presentation Attendance

Attendance at scheduled SID Reviews/Presentations is mandatory. These are equivalent to exams when indicated in the course outline. Failure to attend the Review/Presentation without reasonable cause will result in a grade of F. Students arriving late for the Review/Presentation or not remaining for the complete session without approval from the instructor, will be addressed on a case-by-case basis at the discretion of the instructor.

If you are not able to attend either a regular session or a Review/Presentation, foresee arriving late, or need to leave before it is complete, **please email your instructor in advance** explaining the reason for the situation. It is important that you provide a reasonable rationale for your absence, late arrival, or early

departure. In the event of an illness or death in the family, you will be required to sign a form verifying your claim and this form is available through the SID administration office.

Late Submission of Lecture & Studio Deliverables

Students who do not hand in deliverables on time will have their earned grade reduced by **10%** per day up to a maximum of 3 days.

Participation and Professionalism

Active participation and professional conduct (e.g. class discussion, consultations with instructors, work ethic, attendance, etc.) are important in lecture and studio courses and may be formally evaluated by a grade. Professionalism also includes Carleton's Policy on Academic Integrity described in more detail below with links to content that you are required to review.

Academic Integrity

Carleton's Policy on Academic Integrity is available at: <https://carleton.ca/registrar/academic-integrity/> and covers the following topics:

Plagiarism (e.g. submitting work in whole or in part by someone else, failing to acknowledge sources through the use of proper citations when using another's work).

Test and Exam Rules (e.g. attempting to read another student's exam paper, speaking to another student even if the subject matter is irrelevant to the text, using material not authorized by the examiner).

Other Violations (e.g. improper access to confidential information, disruption in classroom activities, misrepresentation of facts for any academic purpose).

This policy governs the academic behavior of students. In industrial design, ideas, and concepts come from a multitude of sources and may be modified and utilized in the design and development process. The student should reference such sources appropriately and it is strongly advised that you read Carleton's Policy on Academic Integrity prior to conducting any work at the University.

USE OF ARTIFICIAL INTELLIGENCE (AI) TECHNOLOGIES

To effectively address the incorporation of AI technologies, specifically generative AI tools, into courses, we have instituted the following guidelines.

1. Academic Integrity Standards: In the absence of explicit permission from the instructor within a given course, the use of generative AI tools to create content, (e.g., text, code, images, summaries, videos, etc.), is deemed a breach of academic integrity standards.
2. Instructor's Discretion: Instructors have the authority to grant permission for the use of generative AI tools, (e.g., ChatGPT and similar tools), based on alignment with the course's educational objectives and learning outcomes. Assignment and examination guidelines will be written to explicitly reflect this granted permission.
3. Clear Instructions: Should instructors choose to permit the use of generative AI tools, an assessment guideline will provide students with clear and detailed direction, including;
 - i. Identification of specific generative AI tools that are acceptable for use.
 - ii. Clarity on the approved applications of these tools.

These measures aim to create a balanced and transparent educational environment, ensuring both academic integrity and the responsible integration of AI technologies into the learning experience.

Requests for Academic Accommodation

You may require special arrangements to meet your academic obligations during the term. For an accommodation request for any of the below topics, refer to this link - <https://students.carleton.ca/course-outline/> and open the needed section.

Topics:

- *Pregnancy Obligations*
- *Religious/Spiritual Obligation*
- *Academic Accommodations for Students with Disabilities*
- *Survivors of Sexual Violence*
- *Accommodations for Student Activities*
- *Academic Considerations for Medical and Other Extenuating Circumstances*
- *Scheduling and Examination Support*

Statement on Student Mental Health

As a university student, you may experience a range of mental health challenges that significantly impact your academic success and overall well-being. If you need help, please speak to someone. There are numerous resources available both on- and off-campus to support you, refer to this link - <https://wellness.carleton.ca/> and open the needed section.

Topics:

- *Counselling*
- *Resource Guide*
 - *Thriving on Campus*
 - *Everyday Stress*
 - *Mild Mental Health Concerns*
 - *Moderate Mental Health Concerns*
 - *Complex Mental Health Concerns*
- *Umbrella Project*

Student Responsibility

The student is responsible for knowing the content of this course outline; the schedule of classes, assignments, and/or Reviews; and the material that was covered when absent. The studio is a professional environment and students should be working during the scheduled hours.

Unless otherwise arranged, the class will meet during scheduled class hours. Please note that attendance is important since issues and questions may be raised in class, and announcements made, along with information disseminated through Brightspace. As external professionals are often involved in our work, scheduling changes for guest lectures, presentations, and Reviews may occur at short notice, requiring students to stay informed.

Changes to the Course Outline

The course outline may be subject to change in the event of extenuating circumstances.

Appendix A - Course Schedule

IDES 2302B PROJECTS IIB W24 - Juan Jimenez Garcia - Appendix A Course Schedule

Week / Date	Focus / Activities	Deliverables
Class 1 Jan. 9 th	<ul style="list-style-type: none"> Course Overview Project 1 (P1): Contextual Analysis 	
Class 2 Jan. 16 th	<ul style="list-style-type: none"> Project 1: Ideation, Concept Sketches & Sketch Models 	
Class 3 Jan. 23 rd	<ul style="list-style-type: none"> Project 1: Concept Development to a Single Direction. Make prototypes. 	
Class 4 Jan. 30 st	<ul style="list-style-type: none"> Project 1: Final Design Development, Appearance Model & Presentation Materials 	
Class 5 Feb. 06 th	<ul style="list-style-type: none"> Project 1: Final Review Project 2 (P2): Product Analysis 	<ul style="list-style-type: none"> Project 1 Final Design Presentation (+upload)
Class 6 Feb. 13 th	<ul style="list-style-type: none"> Project 2: Concept Development 	
Feb. 19 th -23 rd	<i>WINTER BREAK</i>	
Class 7 Feb. 27 th	<ul style="list-style-type: none"> Project 2: Final Design Development 	
Class 8 Mar. 5 th	<ul style="list-style-type: none"> Project 2: Final Review Project 3 (P3): Brand Analysis 	<ul style="list-style-type: none"> Project 2 Final Design Presentation (+upload)
Class 9 Mar. 12 th	<ul style="list-style-type: none"> Project 3: Concept Development 	
Class 10 Mar. 19 th	<ul style="list-style-type: none"> Project 3: Final Design Development 	
Class 11 Mar. 26 ^h	<ul style="list-style-type: none"> Project 3: Final Design Development 	
Class 12 Apr. 02 nd	<ul style="list-style-type: none"> Project 3: Final Review Course Wrap-Up 	<ul style="list-style-type: none"> Project 3 Final Design Presentation (+upload)