

COURSE OUTLINE IDES 3104A • EXHIBITION DESIGN • Fall (2023)

Instructor: **Carla Ayukawa**

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Location:

Office Hours: Please arrange a Zoom appointment.

Teaching Assistant: Farah El-Sawy

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Course Time and Location:

Course locations are no longer displayed on the public class schedule and are subject to change. For the latest information please refer to Carleton Central under Student Services – Registration – Student Timetable.

Course Description

Exhibition design is explored through lectures, case studies, field trips and guest lectures. Students participate in exercises and apply design skills to a variety of exhibition design realms. Introduces students to the potential of the built environment for exploring a range of diverse exhibit applications.

Includes: Experiential Learning Activity.

Prerequisite(s): IDES 2302 or permission of the School of Industrial Design.

Lectures and tutorials three hours a week.

Learning Outcomes

By the end of this course, students will be able to:

1. Discuss the history of Exhibition Design and the complexity of the exhibition design process.
2. Describe the collaborative skills and responsibilities of an exhibition designer.

3. Develop design strategies for various exhibition contexts.
4. Identify and evaluate the physical design characteristics of the exhibition space.
5. Acquire knowledge about the fabrication process for short and long-term exhibitions in indoor and outdoor environments.
6. Explore exhibition development techniques through practical design applications.
7. Effectively communicate ideas through visual, written, and oral presentations.
8. Cooperate and be a reliable and contributing team member, with other team members in working through class exercises and assignments.

Course Deliverables

These are the deliverables for this course. Please see 'Appendix A Course Schedule' for more detailed information.

- **In-Class Evaluation** – best 7 out of 9 in class quizzes/activities to confirm understanding of concepts. These must be completed in class. The total equals **21% of overall course grade**.

- **Individual Assignments** – 2 written assignments. The first assignment is 15% and the second is 25% = **40% of overall course grade**.

- **Group Assignment** – 3 in-class presentations of a creative exhibition design project. The first presentation is 6%, the second is 8% and the third is 16%. The total equals **30% of overall course grade**. Groups will be the same throughout the assignment.

- **Individual Exercise** - 3 reflective exercises to demonstrate individual contribution to group assignment and reflect on the group process. Each exercise is 3%. The total equals **9% of overall course grade**.

Student Access to Quiz, Test and Exam Papers

Examinations are for evaluation purposes only and will not be returned to the student.

Required Materials

Materials required for the course are listed below. You may be asked by your instructor to refer to Brightspace for a more comprehensive list of required materials.

Students will require model building materials to build a scale model for their exhibition design project.

Students will require devices that can access a collaborative online platform (MIRO) in class, use Poll Everywhere, and capture digital images (iPhone or digital camera). This course will require occasional travel to fieldtrip locations in the Ottawa/Gatineau area. Evaluated activities may be associated with fieldtrips. A signed consent will be required.

Computer Requirements

Please refer to the computer requirements on the School of Industrial Design Website. You may be asked by your instructor to refer to Brightspace for other information or requirements related to computer work.

<http://www.id.carleton.ca/undergraduate/about-the-bid-program/computer-requirements>

Individual/Group Work

Courses may include individual and group work. It is important in collaborative work that students clearly demonstrate their individual contribution.

Review/Presentation Attendance

Attendance at scheduled SID Reviews/Presentations is mandatory. These are equivalent to exams when indicated in the course outline. Failure to attend the Review/Presentation without reasonable cause will result in a grade of F. Students arriving late for the Review/Presentation or not remaining for the complete session without approval from the instructor, will be addressed on a case-by-case basis at the discretion of the instructor.

If you are not able to attend a Review/Presentation, foresee arriving late, or need to leave before it is complete, please email your instructor in advance explaining the reason for the situation. It is important that you provide a reasonable rationale for your absence, late arrival, or early departure. In the event of an illness or death in the family, you will be required to sign a form verifying your claim and this form is available through the SID administration office.

Late Submission of Lecture & Studio Deliverables

Students who do not hand in deliverables on time will have their earned grade reduced by 5% per day up to a maximum of 3 days.

Participation and Professionalism

Active participation and professional conduct (e.g. class discussion, consultations with instructors, work ethic, etc.) are important in lecture and studio courses and may be formally evaluated by a grade.

Professionalism also includes Carleton's Policy on Academic Integrity described in more detail below with links to content that you are required to review.

Academic Integrity

Carleton's Policy on Academic Integrity is available at: <https://carleton.ca/registrar/academic-integrity/> and covers the following topics:

Plagiarism (e.g. submitting work in whole or in part by someone else, failing to acknowledge sources through the use of proper citations when using another's work).

Test and Exam Rules (e.g. attempting to read another student's exam paper, speaking to another student even if the subject matter is irrelevant to the text, using material not authorized by the examiner).

Other Violations (e.g. improper access to confidential information, disruption in classroom activities, misrepresentation of facts for any academic purpose).

This policy governs the academic behavior of students. In industrial design, ideas and concepts come from a multitude of sources and may be modified and utilized in the design and development process. The student should reference such sources appropriately and it is strongly advised that you read Carleton's Policy on Academic Integrity prior to conducting any work at the University.

Requests for Academic Accommodation

You may require special arrangements to meet your academic obligations during the term. For an accommodation request for any of the following topics below, refer to the link provided for more information: <https://students.carleton.ca/course-outline/>

- **Pregnancy obligation:** Please contact your instructor with any requests for academic accommodation during the first two weeks of class, or as soon as possible after the need for accommodation is known to exist. For more details, please review the [Student Guide to](#)

[Academic Accommodation \(PDF, 2.1 MB\)](#) For accommodation regarding a formally-scheduled final exam, you must complete the Pregnancy Accommodation Form ([click here](#)).

- **Religious/Spiritual Obligation:** Please contact your instructor with any requests for academic accommodation during the first two weeks of class, or as soon as possible after the need for accommodation is known to exist. For more details, please review the [Student Guide to Academic Accommodation \(PDF, 2.1 MB\)](#)
- **Academic Accommodations for Students with Disabilities:** The Paul Menton Centre for Students with Disabilities (PMC) provides services to students with Learning Disabilities (LD), psychiatric/mental health disabilities, Attention Deficit Hyperactivity Disorder (ADHD), Autism Spectrum Disorders (ASD), chronic medical conditions, and impairments in mobility, hearing, and vision. If you have a documented disability requiring academic accommodations in this course, please contact the Paul Menton Centre for Students with Disabilities (PMC) at 613-520-6608 or pmc@carleton.ca for a formal evaluation or contact your PMC coordinator to send your instructor your Letter of Accommodation at the beginning of the term. You must also contact the PMC no later than two weeks before the first in-class scheduled test or exam requiring accommodation (if applicable). After requesting accommodation from PMC, meet with your instructor as soon as possible to ensure accommodation arrangements are made. For more details, visit the [Paul Menton Centre website](#).
- **Survivors of Sexual Violence:** As a community, Carleton University is committed to maintaining a positive learning, working and living environment where sexual violence will not be tolerated, and where survivors are supported through academic accommodations as per Carleton's Sexual Violence Policy. For more information about the services available at the university and to obtain information about sexual violence and/or support, visit the [Equity and Inclusive Communities website](#).
- **Accommodations for Student Activities:** Carleton University recognizes the substantial benefits, both to the individual student and for the university, that result from a student participating in activities beyond the classroom experience. Reasonable accommodation must be provided to students who compete or perform at the national or international level. Please contact your instructor with any requests for academic accommodation during the first two weeks of class, or as soon as possible after the need for accommodation is known to exist. For more details, see the [Senate Policy on Accommodation for Student Activities \(PDF, 25KB\)](#).
- **The Use of Self-Declaration Forms:** In place of a doctor's note or medical certificate, students may complete the [self-declaration form](#) available on the Registrar's Office website to request academic accommodation for missed course work including tests and assignments. Students are also encouraged to connect directly with their instructors to discuss required accommodations arising from the COVID-19 situation.

Statement on Student Mental Health

As a university student, you may experience a range of mental health challenges that significantly impact your academic success and overall well-being. If you need help, please speak to someone. There are numerous resources available both on- and off-campus to support you. Here is a list that may be helpful:

Emergency Resources (on and off campus): <https://carleton.ca/health/emergencies-and-crisis/emergency-numbers/>

Carleton Resources:

- Mental Health and well-being: <https://carleton.ca/wellness/>
- Health & Counselling Services: <https://carleton.ca/health/>
- Paul Menton Centre: <https://carleton.ca/pmc/>
- Academic Advising Centre (AAC): <https://carleton.ca/academicadvising/>
- Centre for Student Academic Support (CSAS): <https://carleton.ca/csas/>
- Equity & Inclusivity Communities: <https://carleton.ca/equity/>

Off-Campus Resources:

- Distress Centre of Ottawa and Region: (613) 238-3311 or TEXT: 343-306-5550, <https://www.dcottawa.on.ca/>
- Mental Health Crisis Service: (613) 722-6914, 1-866-996-0991, <http://www.crisisline.ca/>
- Empower Me: 1-844-741-6389, <https://students.carleton.ca/services/empower-me-counselling-services/>
- Good2Talk: 1-866-925-5454, <https://good2talk.ca/>
- The Walk-In Counselling Clinic: <https://walkincounselling.com>

Student Responsibility

The student is responsible for knowing the content of this course outline; the schedule of classes, assignments, and/or Reviews; and the material that was covered when absent. The studio is a professional environment and students should be working during the scheduled hours.

Unless otherwise arranged, the class will meet during scheduled class hours. Please note that attendance is important since issues and questions may be raised in class, and announcements made, along with information disseminated through Brightspace. As external professionals are often involved in our work, scheduling changes for guest lectures, presentations, and Reviews may occur at short notice, requiring students to stay informed.

Changes to the Course Outline

The course outline may be subject to change in the event of extenuating circumstances.

Appendix A - Course Schedule

Date	Event	In-class materials required by student	Group Assignment	Individual Assignments and In-class Quizzes
L1- Sept 6	Lecture: Introduction to Exhibition Design Course Outline Review	Device to access internet		Quiz #1 in-class
L2- Sept 13	Lecture: Exhibition Design Process, Roles and Responsibilities	Device to access internet		Quiz #2 – in class
Sept 17				Submit Assignment #1 via Brightspace
Sept 19			Submit project groups and roles via Brightspace	
L3- Sept 20	Lecture: Visitor Experience and the Big Idea	Device to access internet	Submit chosen Exhibition topic and Big Idea in-class	Quiz #3 – in class
L4- Sept 27	Lecture: Mood Boards, Sensory Aspects	Device to access and operate MIRO	Submit Exhibition Mood Board MIRO link via Brightspace	Quiz #4 - in class
L5- Oct 4	Lecture: Object Conservation, Traffic Flow Patterns, Venue Influence	“Show and Tell” object (optional)	Tour Carleton University Art Gallery	Quiz #5 – in class
L6- Oct 11	Lecture: IPOP Framework, Exhibition didactics, Interactives	Device to access internet	Present Research Design Submit photo of model box and slide deck via Brightspace	Submit Research Phase Individual Exercise via Brightspace
L7- Oct 18	<i>Behind the Scenes Tour</i> at Canadian Museum of History	Transportation to museum Signed <i>Informed Consent</i> form Device to take digital photos and access internet		Quiz #6 – in class
Reading Week				
L8- Nov 1	Lecture: Accessibility and Inclusion			Quiz #7 – in class
L9- Nov 8			Present Concept Design for in-class evaluation Submit slide deck via Brightspace	Submit Concept Design Phase Individual Exercise via Brightspace
L10- Nov 15	Lecture: Other Exhibition Realms, Lighting, Sound and Media, Object Reproductions	Device to access internet		Quiz # 8 – in class
L11- Nov 22	Lecture: Fabrication and Materials, Exhibition Systems, Fabrication Documentation			Quiz # 9 – in class
L12- Nov 29	<i>Behind the Scenes Tour</i> at ExpoZone to be confirmed	Transportation to ExpoZone Signed <i>Informed Consent</i> form		

L13- Dec 6	Presentation: Final Design	Device to access internet	Present Final Design and Model for in-class evaluation Submit slide deck via Brightspace	Submit Final Design Phase Individual Exercise via Brightspace Submit Assignment #2 via Brightspace
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