CARLETON UNIVERSITY
SCHOOL OF INDUSTRIAL DESIGN

COURSE OUTLINE IDES 3104A • EXHIBITION DESIGN • Fall (2023)

Instructor: **Carla Ayukawa**

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Location:

Office Hours: Please arrange a Zoom appointment.

Teaching Assistant: **Batool Hayajneh**

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Course Time and Location:

Course locations are no longer displayed on the public class schedule and are subject to change. For the latest information please refer to Carleton Central under Student Services – Registration – Student Timetable.

Course Description

Exhibition design is explored through lectures, case studies, field trips and guest lectures. Students participate in exercises and apply design skills to a variety of exhibition design realms. Introduces students to the potential of the built environment for exploring a range of diverse exhibit applications.
Includes: Experiential Learning Activity.
Prerequisite(s): IDES 2302 or permission of the School of Industrial Design.
Lectures and tutorials three hours a week.

Learning Outcomes

By the end of this course, students will be able to:

1. Discuss the history of Exhibition Design and the complexity of the exhibition design process.
2. Describe the collaborative skills and responsibilities of an exhibition designer.
3. Develop design strategies for various exhibition contexts.

4. Identify and evaluate the physical design characteristics of the exhibition space.
5. Acquire knowledge about the fabrication process for short and long-term exhibitions in indoor and outdoor environments.
6. Explore exhibition development techniques through practical design applications.
7. Effectively communicate ideas through visual, written, and oral presentations.
8. Cooperate and be a reliable and contributing team member, with other team members in working through class exercises and assignments.

Course Deliverables

These are the deliverables for this course. Please see 'Appendix A Course Schedule' for more detailed information.

• **In-Class Evaluation –** best 7 out of 9 in class quizzes/activities to confirm understanding of concepts. These must be completed in class. The total equals **21% of overall course grade**.

• **Individual Assignments** – 2 written assignments. The first assignment is 15% and the second is 25% = **40% of overall course grade.**

• **Group Assignment** – 3 in-class presentations of a creative exhibition design project. The first presentation is 6%, the second is 8% and the third is 16%. The total equals **30% of overall course grade.** Groups will be the same throughout the assignment.

• **Individual Exercise** - 3 reflective exercises to demonstrate individual contribution to group assignment and reflect on the group process. Each exercise is 3%. The total equals **9% of overall course grade.**

Student Access to Quiz, Test and Exam Papers

Examinations are for evaluation purposes only and will not be returned to the student.

Required Materials

Materials required for the course are listed below. You may be asked by your instructor to refer to Brightspace for a more comprehensive list of required materials.

Students will require model building materials to build a scale model for their exhibition design project. Alternatively, students will require access to 3D software capable of a collaborative environment.s

Students will require devices that can access a collaborative online platform (MIRO) in class, use Poll Everywhere, and capture digital images (iPhone or digital camera). This course will require occasional travel to fieldtrip locations in the Ottawa/Gatineau area. Evaluated activities may be associated with fieldtrips. A signed consent will be required.

Technology Requirements

Please refer to the technology requirements on the School of Industrial Design Website. You may be asked by your instructor to refer to Brightspace for other information or requirements related to coursework.

https://carleton.ca/id/student-info/computer-it-support/computer-requirements/

Individual/Group Work

Courses may include individual and group work. It is important in collaborative work that students clearly demonstrate their individual contribution.

Review/Presentation Attendance

Attendance at scheduled SID Reviews/Presentations is mandatory. These are equivalent to exams when indicated in the course outline. Failure to attend the Review/Presentation without reasonable cause will result in a grade of F. Students arriving late for the Review/Presentation or not remaining for the complete session without approval from the instructor, will be addressed on a case-by-case basis at the discretion of the instructor.

If you are not able to attend a Review/Presentation, foresee arriving late, or need to leave before it is complete, please email your instructor in advance explaining the reason for the situation. It is important that you provide a reasonable rationale for your absence, late arrival, or early departure. In the event of an illness or death in the family, you will be required to sign a form verifying your claim and this form is available through the SID administration office.

Late Submission of Lecture & Studio Deliverables

Students who do not hand in assignments on time will have their earned grade reduced by 5% per day at the instructor's discretion. If you foresee not meeting the submission due date and are requesting an extension, please provide your instructor with a minimum of 24 hours' notice.

Participation and Professionalism

Active participation and professional conduct (e.g. class discussion, consultations with instructors, work ethic, etc.) are important in lecture and studio courses and may be formally evaluated by a grade. Professionalism also includes Carleton's Policy on Academic Integrity described in more detail below with links to content that you are required to review.

Health and Safety

Students must participate in training to access all the SID Labs and Maker Space. Apart from this training, students are required to follow the health and safety standards of the School of Industrial Design as well as Carleton's health and safety standards. All materials related to SID health and safety are available here Health and Safety and it is expected that students review and understand these materials and apply these standards throughout their studies.

Use of Studio Spaces

Access to studio space to attend courses and complete assignments is an important part of student success. To support access, specific studios have been designated to certain years and/or sections.

1st Year Studio Section A – Studio A
1st Year Studio Section B – Studio B
2nd Year Studio Section A – Studio A
2nd Year Studio Section B – Studio B
3rd Year Studio Section A & B – Studio C
4th Year Studio All Sections (Capstone and Minor) – Studio D
MDes Studio – MDes Studio

Students are welcome and encouraged to use their designated spaces to work during non-studio hours. Out of respect for your colleagues, instructors, and Carleton cleaning staff, ensure you leave the space in good condition. This includes cleaning your area and storing your items in your designated storage space. The School will not be responsible for items that are not stored properly.

Academic Integrity

Carleton's Policy on Academic Integrity is available at: https://carleton.ca/registrar/academic-integrity/ and covers the following violations, but is not limited to:

- *Plagiarism*
    - *Submitting work written in whole or in part by someone else*
    - *Failing to acknowledge sources through the use of proper citations when using another's work*
- *Test and Exam Rules*
    - *Attempting to read another student's exam paper*
    - *Speaking to another student (even if the subject matter is irrelevant to text)*
    - *Using material not authorized by the examiner*
- *Other Violations*
    - *Improper access to confidential information such as exams or test questions*
    - *Disruption of classroom activities or periods of instruction*
    - *Misrepresentation of facts for any academic purpose*

This policy governs the academic behavior of students. In industrial design, ideas, and concepts come from a multitude of sources and may be modified and utilized in the design and development process. The student should reference such sources appropriately and it is strongly advised that you read Carleton's Policy on Academic Integrity before conducting any work at the University.

Use of Artificial Intelligence (AI) Technologies

To effectively address the incorporation of AI technologies, specifically generative AI tools, into courses, we have instituted the following guidelines. Further information can be found here - https://carleton.ca/tls/teachingresources/generative-artificial-intelligence/recommendations-and-guidelines/. Another useful resource is the Library's guide on AI tools - https://library.carleton.ca/guides/subject/artificial-intelligence-ai-tools.

1. Academic Integrity Standards: In the absence of explicit permission from the instructor within a given course, the use of generative AI tools to create content, (e.g., text, code, images, summaries, videos, etc.), is deemed a breach of academic integrity standards.

2. Instructor's Discretion: Instructors have the authority to grant permission for the use of generative AI tools, (e.g., ChatGPT and similar tools), based on alignment with the course's educational objectives and learning outcomes. Assignment and examination guidelines will be written to explicitly reflect this granted permission.

3. Clear Instructions: Should instructors choose to permit the use of generative AI tools, an assessment guideline will provide students with clear and detailed direction, including;
    i. Identification of specific generative AI tools that are acceptable for use.
    ii. Clarity on the approved applications of these tools.

These measures aim to create a balanced and transparent educational environment, ensuring both academic integrity and the responsible integration of AI technologies into the learning experience.

Requests for Academic Accommodation

You may require special arrangements to meet your academic obligations during the term. For an accommodation request for any of the below topics, refer to this link - https://students.carleton.ca/course-outline/ and open the needed section.

Topics:

- *Pregnancy Obligations*
- *Religious/Spiritual Obligation*
- *Academic Accommodations for Students with Disabilities*
- *Survivors of Sexual Violence*
- *Accommodations for Student Activities*
- *Academic Considerations for Medical and Other Extenuating Circumstances*
- *Scheduling and Examination Support*

Statement on Student Mental Health

As a university student, you may experience a range of mental health challenges that significantly impact your academic success and overall well-being. If you need help, please speak to someone. There are numerous resources available both on- and off-campus to support you, refer to this link - https://wellness.carleton.ca/ and open the needed section.

Topics:

- *Counselling*
- *Resource Guide*
    - *Thriving on Campus*

    - *Everyday Stress*
    - *Mild Mental Health Concerns*
    - *Moderate Mental Health Concerns*
    - *Complex Mental Health Concerns*
- *Umbrella Project*

Student Responsibility

The student is responsible for knowing the content of this course outline; the schedule of classes, assignments, and/or Reviews; and the material that was covered when absent. The studio is a professional environment and students should be working during the scheduled hours.

Unless otherwise arranged, the class will meet during scheduled class hours. Please note that attendance is important since issues and questions may be raised in class, and announcements made, along with information disseminated through Brightspace. As external professionals are often involved in our work, scheduling changes for guest lectures, presentations, and Reviews may occur at short notice, requiring students to stay informed.

Changes to the Course Outline

The course outline may be subject to change in the event of extenuating circumstances.

Appendix A - Course Schedule (v.1)

Date	Event	In-class materials required by student	Readings	Group Assignment	Individual Assignments and In-class Quizes
L1- Sept 4	Lecture: Introduction to Exhibition Design Course Outline Review	Device to access internet			Quiz #1 in-class
L2- Sept 11	Lecture: Exhibition Design Process, Roles and Responsibilities	Device to access internet			Quiz #2 – in class
Sept 15					**Submit** Assignment #1 due
Sept 17				**Submit** project groups and roles via Brightspace	
L3- Sept 18	Lecture: and the Big Idea, IPOP Framework,	Device to access internet	**Big Idea** **IPOP Framework**	**Submit** chosen Exhibition topic and Big Idea in-class	Quiz #3 – in class
L4- Sept 25	Lecture: Mood Boards, Applying IPOP Framework Visitor Experience Guest: Melissa Lansing, Visitor Studies	Device to access and operate MIRO	**Falk's Visitor Types**	**Submit** Exhibition Mood Board MIRO link via Brightspace at end of class	Quiz #4 - in class
L5- Oct 2	Lecture: Object Conservation, Traffic Flow Patterns, Venue Influence	"Show and Tell" object (optional)	**Traffic Flow**	**Tour** Carleton University Art Gallery	Quiz #5 – in class
L6- Oct 9	Lecture: Presentation: Research Design	Device to access internet		**Present** Research Design	**Submit** Research Phase Individual Exercise via Brightspace
L7- Oct 16	*Behind the Scenes Tour* at Canadian Museum of Nature To be confirmed	Transportation to museum Signed *Informed Consent* form Device to take digital photos			Quiz #6 – in class
L8- Oct 30	Lecture Exhibition didactics, 2D Design, Translating emotion into spaces				Quiz #7 – in class
L9- Nov 6	Presentation: Concept Design			**Present** Concept Design for in-class evaluation **Submit** slide deck and photo of model box	**Submit** Concept Design Phase Individual Exercise
L10- Nov 13	Lecture: Other Exhibition Realms, Lighting, Sound and Media, Object Reproductions	Device to access internet			Quiz # 8 – in class
L11- Nov 20	Lecture: Fabrication and Materials, Exhibition Systems, Fabrication Documentation				Quiz # 9 – in class
L12- Nov 27	*Behind the Scenes Tour* at ExpoZone	Transportation to ExpoZone Signed *Informed Consent* form			
L13- Dec 4	Presentation: Final Design	Device to access internet		**Present** Final Design and Model for in-class evaluation **Submit** slide deck	**Submit** Final Design Phase Individual Exercise **Submit** Assignment #2