

COURSE OUTLINE IDES 3104A • EXHIBITION DESIGN • FALL(2021)

Instructor: Carla Ayukawa & Stewart Bailey

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Location: in person

Office Hours: Fridays 1:00 – 2:00, other times by appointment

Teaching Assistant: N/A

Time and Location: Fridays, 8:35-11:25. Location: NI3020

Course Description

Exhibition design is explored through lectures, case studies, field trips and guest lectures. Students participate in exercises and apply design skills to a variety of exhibition design realms. Introduces students to the potential of the built environment for exploring a range of diverse exhibit applications. Includes: Experiential Learning Activity. Prerequisite(s): IDES 1301 or permission of the School of Industrial Design. Lectures and tutorials three hours a week.

Learning Outcomes

By the end of this course, students will be able to:

1. Discuss the history of Exhibition Design and the complexity of the exhibition design process.
2. Describe the collaborative skills and responsibilities of an exhibition designer.
3. Develop design strategies for various exhibition contexts.
4. Identify and evaluate the physical design characteristics of an exhibition space.
5. Acquire knowledge about the fabrication process for short and long-term exhibitions in indoor and outdoor environments.

6. Explore exhibition development techniques through practical design applications.
7. Effectively communicate ideas through visual, written, and oral presentations.
8. Cooperate and be a reliable and contributing team member, with other team members in working through class exercises and assignments.

Course Deliverables

These are the deliverables for this course. Please see 'Appendix A Course Schedule' for more detailed information.

• 10 evaluative activities (quizzes) in class to confirm understanding of concepts as course progresses based on learning objectives 1-5. **20% of overall course grade.**

• Individual assignment(s) based on learning objectives 1-7. **40% of overall course grade.**

• Group assignment based on learning objectives 1- 8. **40% of overall course grade.**

Student Access to Quiz, Test and Exam Papers

Examinations are for evaluation purposes only and will not be returned to the student.

Required Materials

Materials required for the course are listed below. You may be asked by your instructor to refer to Brightspace for a more comprehensive list of required materials.

No materials required

Computer Requirements

Please refer to the computer requirements on the School of Industrial Design Website. You may be asked by your instructor to refer to Brightspace for other information or requirements related to computer work.

<http://www.id.carleton.ca/undergraduate/about-the-bid-program/computer-requirements>

Individual/Group Work

Courses may include individual and group work. It is important in collaborative work that students clearly demonstrate their individual contribution.

Review/Presentation Attendance

Attendance at scheduled SID Reviews/Presentations is mandatory. These are equivalent to exams when indicated in the course outline. Failure to attend the Review/Presentation without reasonable cause, will result in a grade of F. Students arriving late for the Review/Presentation or not remaining for the complete session without approval from the instructor, will be addressed on a case-by-case basis at the discretion of the instructor.

If you are not able to attend a Review/Presentation, foresee arriving late or need to leave before it is complete, please email your instructor in advance explaining the reason for the situation. It is important that you provide a reasonable rationale for your absence, late arrival or early departure. In the event of an illness or death in the family, you will be required to sign a form verifying your claim and this form is available through the SID administration office.

Late Submission of Lecture & Studio Deliverables

Students who do not hand in deliverables on time will have their earned grade reduced by 10% per day up to a maximum of 3 days.

Participation and Professionalism

Active participation and professional conduct (e.g. class discussion, consultations with instructors, work ethic, etc.) are important in lecture and studio courses and may be formally evaluated by a grade.

Professionalism also includes Carleton's Policy on Academic Integrity described in more detail below with links to content which you are required to review.

Academic Integrity

Carleton's Policy on Academic Integrity is available at: <https://carleton.ca/registrar/academic-integrity/> and covers the following topics:

Plagiarism (e.g. submitting work in whole or in part by someone else, failing to acknowledge sources through the use of proper citations when using another's work).

Test and Exam Rules (e.g. attempting to read another student's exam paper, speaking to another student even if the subject matter is irrelevant to the text, using material not authorized by the examiner).

Other Violations (e.g. improper access to confidential information, disruption in classroom activities, misrepresentation of facts for any academic purpose).

This policy governs the academic behavior of students. In industrial design, ideas and concepts come from a multitude of sources and may be modified and utilized in the design and development process. The student should reference such sources appropriately and it is strongly advised that you read Carleton's Policy on Academic Integrity prior to conducting any work at the University.

Requests for Academic Accommodation

You may require special arrangements to meet your academic obligations during the term. For an accommodation request for any of the following topics below, refer to the link provided for more information: <https://students.carleton.ca/course-outline/>

- *Parental Leave*
- *Religious/Spiritual Obligation*
- *Academic Accommodations for Students with Disabilities*
- *Survivors of Sexual Violence*
- *Accommodations for Student Activities*

Student Responsibility

The student is responsible for knowing the content of this course outline; the schedule of classes, assignments, and/or Reviews; and the material that was covered when absent. The studio is a professional environment and students should be working during the scheduled hours.

Unless otherwise arranged, the class will meet during scheduled class hours. Please note that attendance is important since issues and questions may be raised in class, and announcements made, along with information disseminated through Brightspace. As external professionals are often involved in our work, scheduling changes for guest lectures, presentations, and Reviews may occur at short notice, requiring students to stay informed.

Changes to the Course Outline

The course outline may be subject to change in the event of extenuating circumstances.

Appendix A - Course Schedule

Sept 10	Introduction – Past Present & Future of Exhibition Design
Sept. 17	Roles and Responsibilities & the Exhibition Design Process
Sept. 24	Visitor Experience & The Big Idea
Oct. 1	Concept Design Techniques Universal Accessibility Overview
Oct. 8	Spaces & Sites – Traffic Flow, Interior and Exterior Spaces
Oct. 15	Design Development Techniques Designing for Priceless Objects
Oct. 22	IPOP Framework Graphic Labels
Oct. 29	<i>Reading Week</i>
Nov. 5	Lighting, Sound & Media Fabrication Documentation
Nov. 12	Exterior Interpretation Scenography Branded Environments Materials
Nov. 19	Signage & Wayfinding Semiotics/Symbols Signage Materials & Design Documentation
Nov. 26	Fabrication and Systems
Dec 3	Final Design Group Presentations