

CARLETON UNIVERSITY  
SCHOOL OF INDUSTRIAL DESIGN

COURSE OUTLINE IDES 3306: IDES5500 - SPECIAL STUDIES - WINTER 2022

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**Instructor:** Carla Ayukawa

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Location: remote and in-person

Office Hours: Office hours are by appointment.

**Time and Location:** Wednesday 8:35 to 11:25 am, Jan 26 and Feb 2 online, Feb 9 onwards, 3040 Nicol Building (depending on university COVID protocols)

**Course Description:**

The field of exhibition and environmental design is diverse. Yet for the many forms of designed environments — whether they are retail spaces, trade shows, museums, or art galleries — the fundamentals and practices used when spatializing and communicating knowledge tend to be shared.

This special studies course offers a real-world exhibition design experience. Students will demonstrate their knowledge and creativity through collaborative and independent design projects. In this learning context, students will have the opportunity to apply exhibition design fundamentals by undertaking a project from research to final product in the form of the School of Industrial Design's Annual Graduation Exhibition. Prerequisite(s): IDES 2301 or permission of the School of Industrial Design. Lectures: three hours a week. Students will be expected to participate the Grad Show in the week of April 18 and may include the evenings of April 21 and 22, 2022.

**Learning Outcomes:**

By the end of the course, students will be able to:

1. Apply the exhibition design process and develop design strategies to deliver an exhibition;

2. Demonstrate professional behaviour by working independently and collaboratively within a team environment;
3. Communicate ideas through written, visual, and oral presentations to team members and stakeholders;
4. Synthesize and apply an exhibition narrative in a decision-making process; and
5. Apply design research methods to produce a work for publication.

#### Course Deliverables:

Weekly individual and group deliverables and presentations: 50%

Team-peer collaboration and contribution: 20%

Participation and Professionalism: 10%

Take-home exam: 20%

#### Individual/Group Work

The course includes individual and team group work. It is important in collaborative work that students demonstrate active and constructive participation. This can be done by being prepared, contributing to the class environment by asking good questions, providing feedback on colleague's projects, and supporting each other with a professional demeanor.

#### Studio Review Attendance

Attendance at scheduled SID Reviews is mandatory. These are equivalent to exams when indicated in the course outline. Failure to attend the Review without reasonable cause, will result in a grade of F. Students arriving late for the Review or not remaining for the complete session without approval from the instructor, will be addressed on a case-by-case basis at the discretion of the instructor.

If you are not able to attend a Review, foresee arriving late or need to leave before it is complete, please email your instructor in advance explaining the reason for the situation. It is important that you provide a reasonable rationale for your absence, late arrival or early departure. In the event of an illness or death in the family, you will be required to sign a form verifying your claim and this form is available through the SID administration office.

### Late Submission of Lecture & Studio Deliverables

Students who do not hand in deliverables on time will have their earned grade reduced by 30% per day up to a maximum of 3 days.

### Participation and Professionalism

Active participation and professional conduct (e.g. class discussion, consultations with instructors, work ethic, etc.) are important in lecture and studio courses and may be formally evaluated by a grade.

### Student Access to Quiz, Test and Exam Papers

Examinations are for evaluation purposes only and will not be returned to the student.

### Requests for Academic Accommodation

You may require special arrangements to meet your academic obligations during the term. For an accommodation request for any of the following topics below, refer to the link provided for more information: <https://students.carleton.ca/course-outline/>

- Parental Leave
- Religious/Spiritual Obligation
- Academic Accommodations for Students with Disabilities
- Survivors of Sexual Violence
- Accommodations for Student Activities

### Academic Integrity

Carleton's Policy on Academic Integrity is available at: <https://carleton.ca/registrar/academic-integrity/> and covers the following topics:

Plagiarism (e.g. submitting work in whole or in part by someone else, failing to acknowledge sources through the use of proper citations when using another's work).

Test and Exam Rules (e.g. attempting to read another student's exam paper, speaking to another student even if the subject matter is irrelevant to the text, using material not authorized by the examiner).

Other Violations (e.g. improper access to confidential information, disruption in classroom activities, misrepresentation of facts for any academic purpose).

The policy governs the academic behavior of students. In industrial design, ideas and concepts come from a multitude of sources and may be modified and utilized in the design and development process. The student should reference such sources appropriately and it is strongly advised that you read Carleton's Policy on Academic Integrity prior to conducting any work at the University.

### Student Responsibility

The student is responsible for knowing the content of this course outline; the schedule of classes, assignments, and/or Reviews; and the material that was covered when absent. The studio is a professional environment and students should be working during the scheduled hours.

Unless otherwise arranged, the class will meet during scheduled class hours. Please note that attendance is important since issues and questions may be raised in class, and announcements made, along with information disseminated through cuLearn. As external professionals are often involved in our work, scheduling changes for guest lectures, presentations, and Reviews may occur at short notice, requiring students to stay informed.

### Changes to the Course Outline

The course outline may be subject to change in the event of extenuating circumstances.

## Appendix A - Course Schedule

This schedule may be subject to change in the event of extenuating circumstances related to the university's COVID-19 protocols.

	Date	Theme	In-class	End of Day Deliverables
2	J26	Intro	General Info, Introductions Course Outcomes, Assessment Grad Show background Grad Show 44 and design process Committees, Special focus proposals	
3	F2	Committees Individual projects	Who, What, When, Where, How? Roles and responsibilities	Committee proposals Individual focus proposals
4	F9	Research Phase	Committee and Individual presentations Round-table	Next steps reports Reflection paragraphs
5	F16	Virtual and Hybrid exhibitions	Hop-in for Grad Show 43 Managing expectations Round-table	Stakeholder consultation
	F23	Winter Break		
6	M2	Concept Phase	Committee and Individual presentations Round-table	Next steps reports Reflection paragraphs
7	M9	Design Development Phase	Committee and Individual presentations Round-table	Next steps reports Reflection paragraphs Stakeholders Presentation
8	M16	Final Design Phase	Committee and Individual presentations Round-table	Next steps reports Reflection paragraphs Stakeholder Final Presentation
9	M23	Comms	Social Media, Programming, Engagement Committee and Individual presentations Round-table	Next steps reports Reflection paragraphs
10	M30	Fabrication Phase		
11	A6	Content		
12	A13	Production Logistics	Content formatting, last day of class	
Exam week	A20	Installation	Grad Show set up Post-mortem Commissioning	Reflection take home exam

