CARLETON UNIVERSITY SCHOOL OF INDUSTRIAL DESIGN

COURSE OUTLINE IDES 5102 / HCIN 5404 • DESIGN RESEARCH METHODS • Fall (2024)

Instructor: Chantal Trudel

chantal.trudel@carleton.ca

Location: 3474 ME

Office Hours: Available upon request

Teaching Assistant: Sharon Rojas

sharonrojas@cmail.carleton.ca

Time and Location:

Course locations are no longer displayed on the public class schedule and are subject to change. For the latest information please refer to Carleton Central under Student Services – Registration – Student Timetable.

Course Description

Critical review of qualitative and quantitative research methods to support interdisciplinary design. Methods used by collaborators from the sciences and humanities as well as methods designers bring to interdisciplinary collaborations are introduced. Research for design, research through design and theoretical frameworks are discussed.

Includes: Experiential Learning Activity.

Also listed as HCIN 5404.

Learning Outcomes

By the end of this course, students will be able to:

- 1. Critically review the literature on research approaches or theoretical frameworks.
- 2. Identify and select appropriate qualitative and quantitative research methods.
- 3. Design and evaluate research methods and a methodology appropriate to a study's objectives.

- 4. Plan a design research study.
- 5. Create an ethics application.
- 6. Effectively communicate a research approach and rationale through written, visual and oral mediums.
- 7. Demonstrate professional behaviour.

Course Deliverables

These are the deliverables for this course. Please see 'Appendix A Course Schedule' for more detailed information.

Deliverable 1: Research & Design - Concept Map Individual Assignment Due: October 7th, 2024 30% of Grade

Deliverable 2: Research & Design - Practice Study Team Assignment Due: November 25th, 2024 50% of Grade

Deliverable 3: Research & Design - Methodological Dialogue with Al* Individual Assignment Due: December 21st, 2024 20% of Grade *Permission granted to use Al for this assignment only.

Student Access to Quiz, Test and Exam Papers

Examinations will be returned to students with comments and explanations.

Required Materials

Materials required for the course are listed below. You may be asked by your instructor to refer to Brightspace for a more comprehensive list of required materials.

Required:

Muratovski, G. (2022). A guide to methods and practice (2nd ed.). Thousand Oaks, California: SAGE Publications.*

*2022 version available in Carleton Bookstore (e-book and hard copy).

Highly suggested for students interested in design research-oriented careers:

Saldana, J. (2021* or previous). The Coding Manual for Qualitative Researchers. Thousand Oaks, CA: SAGE Publications Limited.

*2021 version available in Carleton Bookstore (e-book and hard copy).

^{*2016} version is available through MacOdrum library and major book vendors.

Wilson, J.R., & Sharples, S. (Eds.). (2015). Evaluation of Human Work (4th ed.). CRC Press. https://doi.org/10.1201/b18362

Available through the MacOdrum Library (e-book and hard copy).

All other articles listed for this course are available on-line through open access or through the MacOdrum Library's Omni database.

Technology Requirements

Please refer to the technology requirements on the School of Industrial Design Website. You may be asked by your instructor to refer to Brightspace for other information or requirements related to coursework.

http://www.id.carleton.ca/undergraduate/about-the-bid-program/computer-requirements

Individual/Group Work

Courses may include individual and group work. It is important in collaborative work that students clearly demonstrate their individual contributions.

Review/Presentation Attendance

Attendance at scheduled SID Reviews/Presentations is mandatory. These are equivalent to exams when indicated in the course outline. Failure to attend the Review/Presentation without reasonable cause will result in a grade of F. Students arriving late for the Review/Presentation or not remaining for the complete session without approval from the instructor, will be addressed on a case-by-case basis at the instructor's discretion.

If you are unable to attend a Review/Presentation, foresee arriving late, or need to leave before it is complete, please email your instructor in advance explaining the reason for the situation. It is important that you provide a reasonable rationale for your absence, late arrival, or early departure.

Late Submission of Assignments

Students who do not hand in assignments on time will have their earned grade reduced by 5% per day at the instructor's discretion. If you foresee not meeting the submission due date and are requesting an extension, please provide your instructor with a minimum of 24-hours' notice.

Regulation on Minimum Grade Requirements

A grade of B- or better must be obtained for each credit counted towards the master's degree. The School does not permit exceptions to this rule.

Students will be required to withdraw from the program if their grade point average falls below 7.0 (B-), or if they receive a grade of less than B- in any two courses that are eligible to be counted toward the Master's degree.

For more information on General Regulations, please refer to: https://calendar.carleton.ca/grad/gradregulations/

Participation and Professionalism

Active participation and professional conduct (e.g. class discussion, consultations with instructors, work ethic, etc.) are important in lecture and studio courses and may be formally evaluated by a grade. Professionalism also includes Carleton's Policy on Academic Integrity described in more detail below with links to content that you are required to review.

Health and Safety

Students must participate in training to access all the SID Labs and Maker Space. Apart from this training, students are required to follow the health and safety standards of the School of Industrial Design as well as Carleton's health and safety standards. All materials related to SID health and safety are available here Health and Safety and it is expected that students review and understand these materials and apply these standards throughout their studies.

Use of Studio Spaces

Access to studio space to attend courses and complete assignments is an important part of student success. To support access, specific studios have been designated to certain years and/or sections.

```
1st Year Studio Section A – Studio A

1st Year Studio Section B – Studio B

2nd Year Studio Section A – Studio A

2nd Year Studio Section B – Studio B

3rd Year Studio Section A & B – Studio C

4th Year Studio All Sections (Capstone and Minor) – Studio D

MDes Studio – MDes Studio
```

Students are welcome and encouraged to use their designated spaces to work during non-studio hours. Out of respect for your colleagues, instructors, and Carleton cleaning staff, ensure you leave the space in good condition. This includes cleaning your area and storing your items in your designated storage space. The School will not be responsible for items that are not stored properly.

Academic Integrity: Plagiarism and Other Violations

In the School of Industrial Design, students are expected to have read and understand the University's definition of plagiarism and related offences in Carleton's policy on Academic Integrity at https://carleton.ca/registrar/academic-integrity/

The definition of plagiarism extends to copying designs, design ideas, research tools, etc. in whole or in part belonging to someone else, failing to acknowledge the sources through the use of proper citations when using another's work in any medium.

The school takes these misconduct offenses seriously and will take appropriate action as outlined in Carleton's Academic Integrity policy (see link above). The students are strongly advised to read Carleton's Policy on Academic Integrity before conducting any work at the University.

Use of Artificial Intelligence (AI) Technologies

To effectively address the incorporation of AI technologies, specifically generative AI tools, into courses, we have instituted the following guidelines. Further information can be found here - https://carleton.ca/tls/teachingresources/generative-artificial-intelligence/recommendations-and-guidelines/. Another useful resource is the Library's guide on AI tools - https://library.carleton.ca/guides/subject/artificial-intelligence-ai-tools.

- 1. Academic Integrity Standards: In the absence of explicit permission from the instructor within a given course, the use of generative AI tools to create content, (e.g., text, code, images, summaries, videos, etc.), is deemed a breach of academic integrity standards.
- Instructor's Discretion: Instructors have the authority to grant permission for the use of generative AI
 tools, (e.g., ChatGPT and similar tools), based on alignment with the course's educational objectives
 and learning outcomes. Assignment and examination guidelines will be written to explicitly reflect this
 granted permission.
- 3. Clear Instructions: Should instructors choose to permit the use of generative AI tools, an assessment guideline will provide students with clear and detailed direction, including;
 - i. Identification of specific generative AI tools that are acceptable for use.
 - ii. Clarity on the approved applications of these tools.

These measures aim to create a balanced and transparent educational environment, ensuring both academic integrity and the responsible integration of AI technologies into the learning experience.

Requests for Academic Accommodation

You may require special arrangements to meet your academic obligations during the term. For an accommodation request for any of the below topics, refer to this link - https://students.carleton.ca/course-outline/ and open the needed section.

Topics:

- Pregnancy Obligations
- Religious/Spiritual Obligation
- Academic Accommodations for Students with Disabilities
- Survivors of Sexual Violence
- Accommodations for Student Activities
- Academic Considerations for Medical and Other Extenuating Circumstances
- Scheduling and Examination Support

Statement on Student Mental Health

As a university student, you may experience a range of mental health challenges that significantly impact your academic success and overall well-being. If you need help, please speak to someone. There are numerous resources available both on- and off-campus to support you, refer to this link - https://wellness.carleton.ca/ and open the needed section.

Topics:

- Counselling
- Resource Guide
 - o Thriving on Campus
 - o Everyday Stress
 - o Mild Mental Health Concerns
 - Moderate Mental Health Concerns
 - Complex Mental Health Concerns
- Umbrella Project

Student Responsibility

The student is responsible for knowing the content of this course outline; the schedule of classes, assignments, and/or reviews; and the material that was covered when absent. The studio is a professional environment, and students should be working during the scheduled hours. Unless otherwise arranged, the class will meet during scheduled class hours. Please note that attendance is important since issues and questions may be raised in class, or valuable information may be shared, all of which can greatly benefit the student's learning experience. As external professionals may be involved in our work, scheduling changes for guest lectures, presentations, and reviews may occur at short notice, requiring students to stay informed.

Changes to the Course Outline

The course outline may be subject to change in the event of extenuating circumstances.

Course Schedule

Please refer to Brightspace for a detailed Course Schedule.