COURSE OUTLINE IDES 5500

SPECIAL TOPICS IN INDUSTRIAL DESIGN • SUMMER (2020)

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Office Hours: During lectures hours or by appointment.

Time and Location: Please refer to Carleton Central under Student Services – Registration – Search Schedule: https://admissions.carleton.ca/faqs/where-can-i-find-the-class-schedule/

Course Description

The course is an exploration into the relationship between gender and design aimed at promoting an understanding of what constitutes a gender-aware design process and outcome, and/or practice them. The political dimension of design, the relation between gender, technology and art, the historical overview of this relation, the concept of situated knowledge and practice, are some of the topics that might be addressed to explore the most important advancements in regard to gender in/and design, and the principles that ground a more inclusive and aware design practice. Learning will happen through a variety of activities: case studies, guest speakers, events, individual/group literature review, writing papers, research through design. As for the topics, they will be selected yearly to provide an up to date discussion on the course main theme. Open to students from other programs. Includes: Experiential Learning Activity.

Learning Outcomes

By the end of this course, students will be able to:
1. Critically position themselves in the discourse about gender in/and design, being able to discuss about some of the main theoretical and practice issues within it.
2. Use course resources to learn about significant issues discussed in the design literature.
3. Conduct independent in-depth exploration of a specific theoretical and material culture topic.
4. Use of logic and argument in debates about theoretical topics.
5. Cooperate with academic colleagues in improving a scientific argument.
6. Understand and discuss topics through combining literature review and material culture investigation.
7. Organize their own scientific argument in a written academic paper.
8. Organize and communicate design knowledge both through scientific norms as well as through designerly ways of communication and visualization.
9. Effectively communicate ideas through visual, written, and oral presentations.
10. Adopt academic professional behaviour.

Course format

This course will focus on critically reflecting on the relationship between Gender and Design and on exploring and speculating on the configuration of a more gender aware/inclusive design practice. In order to achieve this, students will: be presented with content able to set the foundations of their reflections. This content will be provided through front lectures, readings, material culture cases, and guest speakers - experts in the addressed themes and field. Furthermore, students will be supported in their reflection process through weekly seminar discussion and collective knowledge building activities, as well as independent investigation ones. All this will result in students’ final positioning papers; and in a critical overview of the relationship between gender and design in a specific design field.

Classes for this course will be held synchronously and asynchronously. The course schedule is quite diverse due to the different activities designed for the course to be held online and to better approach each course topic, as well as due to guest speakers’ participation. Classes that happen in a synchronous way will be held on Wednesday and Friday morning between 9 am to 12 pm - excluding exceptions, if any, that will be discussed with the students. Asynchronous classes will happen on Wednesday and Friday and the students will have 48 hours to complete the specific class activities. Every week, the details of the next week dynamics will be posted on CuLearn. Therefore, students should check CuLearn at the end of each week for clear and updated information about the next week one.
Synchronous classes will be for front lectures and, mainly, seminar discussions. Active participation in the synchronous and asynchronous discussions is, not only highly recommended, but required. The course instructor will guide the students throughout this theoretical exploration. However, the expectation is that the students will act independently in exploring the topics further. Attendance (accordingly to the modalities suggested for each class) in all classes is required.

**Course Deliverables and Evaluation Information**

Students will be evaluated for:

- Participation in weekly discussion and activities (2% each day) 20%
- Critical overview of gender and design in a design field 20%
- Final paper 60%

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Total 100%

A detailed deliverables description, including evaluation criteria and rubric, will be detailed in Appendix B which will be provided by the instructor in the first week of the term.

**Required Materials**

Refer to CuLearn for a comprehensive list of required materials. Readings are available on CuLearn in ARES or can be found online.

**Individual/Group Work**

Courses may include individual and group work. It is important in collaborative work that students clearly demonstrate their individual contribution.

**Review/Presentation Attendance**

Attendance at scheduled SID Reviews/Presentations is mandatory. These are equivalent to exams when indicated in the course outline. Failure to attend the Review/Presentation without reasonable cause, will result in a grade of F. Students arriving late for the Review/Presentation or not remaining for the complete session without approval from the instructor, will be receive a 10% grade reduction for that review.
If you are not able to attend a Review/Presentation, foresee arriving late or need to leave before it is complete, please email your instructor in advance explaining the reason for the situation. It is important that you provide a reasonable rationale for your absence, late arrival or early departure. In the event of an illness or death in the family, you will be required to sign a form verifying your claim and this form is available through the SID administration office.

**Late Submission of Lecture & Studio Deliverables**

Students who do not hand in deliverables and assignments on time will have their earned grade reduced by 10% per day up to a maximum of 3 days. Failure to submit within 3 days, without approval from the instructor, will result in a grade of F.

Deliverable and assignments should be hand in according to given instructions: failure to follow the instructions will result in a 10% grade reduction for that deliverable.

**Participation and Professionalism**

Active participation and professional conduct (e.g. class discussion, consultations with instructors, work ethic, etc.) are important in lecture and studio courses and may be formally evaluated by a grade. Professionalism also includes Carleton's Policy on Academic Integrity described in more detail below with links to content which you are required to review.

**Academic Integrity**

*Carleton’s Policy on Academic Integrity* is available at: [https://carleton.ca/registrar/academic-integrity/](https://carleton.ca/registrar/academic-integrity/) and covers the following topics:

- **Plagiarism** (e.g. submitting work in whole or in part by someone else, failing to acknowledge sources through the use of proper citations when using another’s work).

- **Test and Exam Rules** (e.g. attempting to read another student’s exam paper, speaking to another student even if the subject matter is irrelevant to the text, using material not authorized by the examiner).

- **Other Violations** (e.g. improper access to confidential information, disruption in classroom activities, misrepresentation of facts for any academic purpose).
This policy governs the academic behavior of students. In industrial design, ideas and concepts come from a multitude of sources and may be modified and utilized in the design and development process. The student should reference such sources appropriately and it is strongly advised that you read Carleton’s Policy on Academic Integrity prior to conducting any work at the University.

Requests for Academic Accommodation

You may require special arrangements to meet your academic obligations during the term. For an accommodation request for any of the following topics below, refer to the link provided for more information: https://students.carleton.ca/course-outline/

- Parental Leave
- Religious/Spiritual Obligation
- Academic Accommodations for Students with Disabilities
- Survivors of Sexual Violence
- Accommodations for Student Activities

Student Responsibility

The student is responsible for knowing the content of this course outline; the schedule of classes, assignments, and/or Reviews; and the material that was covered when absent. Unless otherwise arranged, the class will meet during scheduled class hours. Students are responsible for knowing how activities are otherwise arranged, if so, and organize their participation accordingly. Please note that attendance is important since issues and questions may be raised in class, and announcements made, along with information disseminated through CuLearn. As external professionals are often involved in our work, scheduling changes for guest lectures, presentations, and Reviews may occur at short notice, requiring students to stay informed.

Changes to the Course Outline

The course outline may be subject to change in the event of extenuating circumstances.

Appendix A - Course Schedule
Appendix B – Deliverables guidelines and rubrics