

Jr. Product Designer & Developer

Power Athletics Ltd - Toronto, ON

Power Athletics Ltd is a Canada-based company and part of the Bata Shoe Organization. Power creates desirable and accessible athletic footwear and inspires all people to 'Play On' by committing to an active and fitness-oriented lifestyle. The Power footwear brand is distributed throughout 20 countries around the world, primarily through Bata retailers, and appeals to a broad range of recreational athletes and fitness enthusiasts. Power provides athletic footwear of excellent value, with comfort, quality, style and technological features as key deliverables.



As a Jr. Product Designer and Developer you will be responsible for the following:

- Creating compelling footwear designs to meet target prices.
- Researching markets and competitors to identify emerging trends.
- Product line building for assigned sport categories each season.
- Managing projects from trend research to finished products, including sketching, CAD illustration (Adobe Illustrator), material and colour applications, and product development.
- Communicating with overseas factories on a daily basis to develop projects.
- Working directly with international buyers to create Special Make Up projects (SMUs).
- Collaborating with design and marketing teams to identify areas of opportunity and marketing stories.
- Developing materials such as rendering, videos, or presentations to support the footwear projects.

Skills and Abilities:

- Proficient in Adobe Illustrator, Photoshop and Microsoft Office.
- Excellent communication skills including the ability to communicate clearly with business partners who have English as a second language.
- Ability to work both independently on projects and to collaborate with the design team.
- Must be self-motivated with the ability to keep on task to meet deadlines.
- Ability to juggle multiple projects at once.
- Mandarin or Spanish language skills are an asset, but not required.

Qualifications:

- Bachelor of Industrial Design or similar.
- Must have legal working status in Canada.

- Should possess an interest in sports and wellness.
- The ideal candidate will have some prior experience in footwear, technical soft goods, or apparel however it is not required to apply.

Application: Please send your resume and portfolio (or link to website) to:

Erin Jewell – Global Brand Manager

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www.powerfootwear.com

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