

## Job description

Position: Industrial Designer

Type: Full Time (8:00-16:30, Mon-Fri) Permanent

Start Date: April 2024

Location: In person, 376 Magnetic Drive, Toronto, ON M3J 2C4

Compensation: \$50,000- 70,000/year salary plus benefits and 2 annual bonuses

Who we are:

Midland Power is a growing, agile team working to supply the best products to our retail partners. We source, design, improve, and distribute a large catalog of power tools, power-sports equipment, and battery powered products across Canada and the USA

We'd like you to become a permanent part of our business and grow into a role that fits your strengths. Our design department is a tight-knit group of industrial, mechanical, and graphic designers who manage the creation of new products from conception to completion.

Who we're looking for:

We are looking for a team member to join us in Toronto and bring a new perspective to our products and workflow. You will work on all parts of our product development process, and your designs will be mass produced and sold in stores like Canadian Tire, Princess Auto, Home Hardware, and many more. You will work directly with our overseas manufacturers to create and improve products; your design decisions will become a reality.

We need an industrial designer who can manage their own assignments from start to finish. This includes speaking to manufacturers, conducting market research, designing parts, making design decisions, and more.

For this hire we are specifically looking for someone who can also assist in the creation of user guides, manuals, and technical writing. You should have a technical mindset and experience in creative writing.

You should be someone who:

- Sweats the small details.
- Is familiar with construction, tools, and electronics.
- Has a mechanical inclination and enjoys knowing how things function.
- Chooses the best solution for each issue and not the easiest.

### Primary roles:

- Ideate and design products.
- Conduct market research to develop a deep understanding of product categories.
- Source the best products currently being made in overseas markets and develop them into solid products for our market.
- Keep track of a large list of ongoing projects and following the outlined steps required to complete them.
- Communicate with manufacturers daily.
- Technical writing for manuals and other guides.
- Design cardboard packaging and folded cardboard protection.
- Be available for international travel for manufacturer visits/tradeshows.
- Support the graphic design team by providing dielines, packaging design, renderings, and category specific marketing points.
- Upkeep of large and detailed Excel sheets.

### Experience:

- Degree in Industrial Design
- 1+ years of product development experience a big plus.
- Technical writing a big plus.
- Solidworks experience a plus.

Job Types: Full-time, Permanent

Salary: \$50,000.00-\$70,000.00 per year

Benefits:

- Dental care
- Extended health care

- On-site parking
- Paid time off

Flexible Language Requirement:

- French not required

Schedule:

- 8 hour shift
- Monday to Friday

Supplemental pay types:

- Bonus pay

Experience:

- design: 1 year (required)

Work Location: In person

**APPLY by contacting Deanna Peperides**

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