

Sneakers, Kicks, Shoes!



Power Athletics Ltd is looking to expand the design team in our Toronto office. If you have a passion for shoes, we want you to come be part of our young, dynamic team in a growing business. You must have legal working status in Canada to apply.

KEY REQUIREMENTS

- Bachelor's degree in Industrial design or related design field
- Proficient in Adobe Illustrator and Photoshop
- Excellent technical and hand sketching abilities
- Keen sense of fashion, trends and pop culture
- Strong attention to details and organizational skills
- Ability to work well within a team
- Excellent interpersonal skills and disposition
- Excellent written and verbal communication in English
- Ability to communicate in Spanish or Mandarin an asset

KEY RESPONSIBILITIES

- Research, identify and interpret key trends
- Develop styling that is brand right and appropriate for the season
- Translate ideas into hand and technical sketches
- Produce technical packages and details for designs
- Correct Prototypes and Final samples for the collection
- Follow design calendar and meet appropriate deadlines
- Assist in preparation for presentations

Email your resume, portfolio or any questions about the position to:

Product Design Manager

Alexandra McDonald Alexandra.mcdonald@powerfootwear.com

COMPANY OVERVIEW

Power Athletics Limited is a Canada-based company which specializes in athletic, lifestyle and cheer footwear. Our goal is to provide excellent value to our customers and succeed as the world's leading producer of mid-priced athletic and sport-lifestyle footwear.

Style. Technology. Comfort. Durability. These are the qualities found in every Power athletic shoe since we began in 1971. Designed in Canada, our shoes are sold all over the world.

Runners, team players, fitness enthusiasts, recreational athletes and adventurers who demand technically advanced footwear with superior quality and value can put their trust in Power.

Designed in Canada. Made for the world.

www.powerfootwear.com