



## Product Design and Development Intern

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Power Athletics Ltd. is seeking a Product Design and Development Intern to assist in the creation of athletic footwear collections.

Power Athletics Ltd. is a Canada-based company specializing in Athletic, Lifestyle and Outdoor footwear. Our goal is to provide excellent value to our customers and succeed as the world's leading producer of mid-priced athletic and sport-lifestyle footwear.

### **The responsibilities:**

The Product Design and Development Intern may be asked to assist in any of the following on an as-needed basis:

- Trend analysis and competitive research
- Concept generation for new footwear products
- Colourway creation and material selection
- Prepare tech-packs or specification sheets
- Creation of SMUs (Special Make Up)
- Product renderings
- Assist in building product presentations
- Work with overseas suppliers to develop products
- Communicate with buyers to understand and fulfil product requirements

### **Requirements:**

- Recent graduate of a Bachelor of Industrial Design program, or currently enrolled and between 3<sup>rd</sup> and 4<sup>th</sup> year.
- Self-motivate and enthusiastic with an ability to work well independently and contributing as part of a team.
- Strong Adobe Creative Suite skills, specifically in Illustrator.
- An interest in footwear, athletics, and fashion a plus!
- Must be legally eligible to work in Canada.

Please send a resume and portfolio to [careers@powerfootwear.com](mailto:careers@powerfootwear.com).