



## Product Design and Development Manager

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Power Athletics Ltd. is seeking a Product Design and Development Manager to lead the creation of seasonal collections of athletic shoes. The Product Design and Development Manager will work with a team of Product Designers and Developers to bring footwear products from concept through development to final samples ready for production. We are looking for an organized and resourceful leader to oversee the product design/development and guide the product vision. This position reports to the Global Brand Manager.

Power Athletics Limited is a Canada-based company specializing in Athletic, Lifestyle and Outdoor footwear. Our goal is to provide excellent value to our customers and succeed as the world's leading producer of mid-priced athletic and sport-lifestyle footwear.

### **The Responsibilities:**

- Lead a team of product designers/developers in creating footwear collections on a seasonal basis.
- Research trends, competitors, and analyze sales data to identify market opportunities.
- Set briefs by project with the design team, indicating product level, key features, technology and innovation, and target price.
- Travel overseas to meet suppliers and develop products.
- Create, communicate, and maintain product design and development schedules.
- Work with Marketing department to bring product stories to life.
- Validate costing to ensure prices are aligned with product level and features.
- Attend sales meetings to present footwear collections and work with international buyers.
- Inspire and motivate team.

### **The Requirements:**

- Bachelor of Industrial Design or similar.
- 5+ years working in Product Design and Development, with some experience in a management capacity.
- Solid understanding of manufacturing softgoods, footwear preferred.
- Strong communication skills; written, visual, and oral. Ability to present ideas and collections internally and externally.
- Excellent knowledge of Adobe Creative Suite and Microsoft Office.
- Ability to juggle multiple moving parts and track many projects at once.
- Strong interest in athletic footwear and athletic-wear a plus.

### **Other:**

- Must be able and willing to travel several times per year to international destinations such as Italy, Chile and China.
- Must have legal ability to work in Canada.

Please apply by sending a resume to [careers@powerfootwear.com](mailto:careers@powerfootwear.com)