

Internship / Employment Carleton University School of Industrial Design

Title:

DEVELOPMENT OF RECRUITMENT PROMOTION AND PRESENTATION MATERIALS

Description:

Applicant will be working closely with Stephen Field in the planning and development of information graphics, presentation, web and printed materials that will be used to inform and illustrate Carleton Universities School of Industrial Design program to prospective candidates. The materials produced need to express the professionalism of the program and be current with today's graphic design trends and styles.

Applicant must demonstrate the ability to apply the general principles of graphic layout and design, have good communication skills, as well as research and investigative skills.

Applicant should be proficient in:

Graphic Software: Adobe - Illustrator, InDesign, and Photoshop

Presentation: PowerPoint

Video editing software: Examples - I-movie, Final Cut Pro or Premier Pro

All materials that are produced will be editable so to allow use in future publications and applications.