Fueling innovation in Canada

Who, what, how?
WHO IS CIPO

Special operating agency of Innovation, Science and Economic Development Canada

Provide quasi-judicial functions
Deliver quality and timely IP rights
Build IP awareness and education
Advance innovation
Support businesses operating globally

Our ISO certification positions Canada as a global leader in the delivery of high-quality patents.

1,000+ employees make up CIPO’s highly skilled workforce

Sources: CIPO, Marine Economic Plan, March 2017
Types of IP

Intellectual property is a creation of the mind.

**TRADEMARKS**
A “sign” or a combination of “signs” used to distinguish the goods or services of one person or organization from those of others

**PATENTS**
New, useful and non-obvious inventions or improvements to an existing invention

**COPYRIGHT**
Original works such as literary, artistic, dramatic or musical works

**INDUSTRIAL DESIGNS**
Novel visual features of shape, configuration, pattern or ornament as applied to a finished article

**TRADE SECRETS**
Confidential and valuable business information
Why should you care about IP?

It is a valuable business asset to:

- Safeguard your investments in innovation
- Give you an edge over the competition
- Help build a reputation and goodwill with your partners and clients

You can use IP to:

- Attract financing
- Strategically achieve business goals
- Secure your markets
Contact CIPO

Canada.ca/ip-for-business

Client Service Centre
Phone: 1-866-997-1936

In-person meetings by appointment
Canadian Intellectual Property Office
Place du Portage I
50 Victoria St., Room C-229
Gatineau, QC K1A 0C9

CIPO IP Advisor, NCR, Northern Ontario and Quebec
Caroline Lefebvre – caroline.lefebvre@ISED-ISDE.gc.ca

Find more programs and support for Canadian businesses and innovators at Canada.ca/business

OPIC @OPIC_Canada CIPO
We back innovators

From funding to expert advice to driving new collaborations, **Innovation Canada’s flagship programs** provide funding, support and services to Canadian entrepreneurs.
Connecting Businesses to Programs and Services

Business benefits finder + innovation advisors
Business Benefits Finder

innovation.canada.ca

Find everything the federal, provincial and territorial governments (+ some non-profits too!) have to offer in one place.

Answer a few quick questions and get a tailored list of the right support for your organization. Find:

- COVID supports
- funding, wage subsidies, loans, tax credits, expert advice and more

Stay up to date with notifications
Sign up and you’ll be notified of:

- new programs that meet your needs
- program changes
- application deadlines coming up
Who are the Innovation Advisors?

- Entrepreneurs and former private-sector executives with extensive networks
- **Experience and expertise** in a wide range of industrial sectors
How Innovation Advisors can help

- Personalized approach to help businesses find the right programs, at the right time
- Help businesses navigate the government landscape
- Help connect businesses with the right people and programs to provide support, advice, and more
CORPORATIONS CANADA

Mandate
Canada’s federal corporate regulator

Organization
Part of the Department of Innovation, Science and Economic Development

Goal
Making it easy to do business confidently, anytime, anywhere
BENEFITS OF INCORPORATION

- Operate under one unique name right across Canada
- Global recognition
- Flexibility

Incorporation

- Creation of a separate legal entity
- Limited liability
- Lower tax rates
- Easier access to capital and grants
- Continuous existence
OUR WEBSITE IS HERE TO ANSWER QUESTIONS AND HELP INCORPORATE

• Easy to use
• Easy to navigate
• Online Filing Centre

canada.ca/federal-incorporation
Innovation Canada

ExploreIP: Canada’s Intellectual Property Marketplace

2021
It can be difficult for businesses to find useful technologies

- Canada’s public sector is a key source of technologies that can be used by innovative SMEs to grow and become more competitive.

- Most SMEs do not know where to look – even fewer have the time and resources to track down these technologies to further their business needs.

- ExploreIP aims to provide a new way for businesses to find relevant technologies.
What is ExploreIP?

- Tool for businesses, creators, entrepreneurs and innovators to discover intellectual property (IP) leverage ground-breaking research and discoveries, stimulating collaborations that could help launch the next big innovation.

- 4,600 + licensing opportunities

- ~60 public sector organizations in Canada (federal departments, agencies, crown corporations, universities and hospitals) – with a plan to add more continuously
• Inventions and research expertise across 37 technology areas

• 300+ contact requests (licensing/collaboration)

**Success stories:**
- Biotechnology: Academic research license for a patent
- Clean tech: Start-up being created based on a provisional application
Questions?
Canada.ca/exploreIP
exploreip@canada.ca
CANADA SMALL BUSINESS FINANCING PROGRAM

making it easier for small businesses to get loans from financial institutions by sharing the risk with lenders
Canada Small Business Financing Program

- What is eligible for financing?
- What is not eligible for financing?
- What businesses are eligible?
- Where can I apply?
- Find a lender near you
- Program Overview and Highlights
- Find out more about this program
For more information

Download the CSBFP pamphlet
visit www.Canada.ca/csbfp
Toll-free Info Line 1-866-959-1699
PROGRAM MANDATE & KEY GOALS

Take your small or medium-sized business to the next level

CDAP aims to close the digitization gap between Canadian businesses and their global competitors

CDAP at a glance

- Budget 2021, GoC announces launch of CDAP to support economic recovery
- $1.4 billion investment over 4 years
- Two distinct streams to digitize businesses

CDAP’s objectives

- Increase SME productivity and competitiveness
- Maintain/grow SME revenues and market share
- Support youth training and job placements
- Help Canadian SMEs access the digital marketplace
STREAM 1

GROW YOUR BUSINESS ONLINE

- will provide up to 90k micro-grants and up to 11.2k youth job placements to help customer-facing small businesses develop and implement their e-commerce strategies
- Access digital advisors who can help you discover and implement new e-commerce tools

STREAM 2

BOOST YOUR BUSINESS TECHNOLOGY

- Grants of up to $15k for advisory services to develop a digital adoption plan
- Access to a network of Canadian digital advisors
- Potential to get up to $100k, 0% interest BDC loan to implement your digital plan
- Access to a youth placement for SMEs undertaking digital transformation
SMEs can enlist the help of a digital advisor to help with your digital transformation plan.

Advisors will assess your company's current digital maturity and identify how digital adoption can support your company’s business strategy.

Advisors will recommend tailored digital solutions, including the technology and the talent needed to achieve your goals.

Advisors will create an implementation plan and roadmap to guide your digital transformation journey!
We fund R&D and test prototypes

INNOVATIVE SOLUTIONS CANADA

Dedicated to Canadian innovators who want to start, grow and get to market.
2017 as part of Canada’s Innovation and Skills Plan

In 2019, BCIP became ISC’s Testing Stream

Support the development of new IP in Canada

Accelerate the launch of innovations into the marketplace

Help innovators reach global markets by leveraging government as a client

$140M per year to support Canadian innovation
**Why apply?**

**Benefits for innovators**
- Land government as a customer
- 100% non-repayable funding* 
  *grants or contracts
- Retain your intellectual property rights
- Maintain equity in your company

**Benefits for government**
- Get Canada’s most innovative businesses to solve your challenges
- Help Canadian small businesses grow, scale-up, and get to market
- Try Canada’s newest cutting-edge innovations before they hit the market
- Give Canadian businesses the feedback they need to grow and commercialize

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Contact Us

1800.328.6189

linkedin.com/showcase/innovative-solutions-canada/
solutions@ised-isde.gc.ca

www.canada.ca/innovative-solutions
Business Benefits Finder

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Accelerated Growth Service (AGS)

AGS Innovation Advisors work directly with entrepreneurs at various stages of their journey to help them discover programs and services and advise them on which supports would be best now and in the near future.

In the case of established, high-growth and high-potential firms that are ready for serious growth, their dedicated Advisor is there to connect them with a custom-built team of AGS partners and advocate on their behalf for up to 18 months. AGS helps firms more easily and quickly access key government services, such as financing, exporting, innovation and business advice.

“I look at AGS as having my own government account team ... there to help us with roadblocks and answer any questions.”

— Norma Biln, CEO, Augurex

Contact:
Giuseppe (Joe) Esposito: Giuseppe.Esposito@ISED-ISDE.gc.ca
Our network

We work closely with **70+ partners** at various levels of government.

- Business Development Bank of Canada (BDC)
- Export Development Canada (EDC)
- Trade Commissioner Service (TCS)
- Industrial Research Assistance Program (IRAP)
- FedDev Ontario
- FedNor
- Western Economic Diversification Canada (WD)
- Atlantic Canada Opportunities Agency (ACOA)
- Canada Economic Development for Quebec Regions (CED)
- CanNor
- And many other partners, both external and within government
English

https://form.simplesurvey.com/f/l/IPAE
Canada