



Fueling innovation in Canada

Who, what, how?

WHO IS CIPO

CANADIAN
INTELLECTUAL
PROPERTY
OFFICE

Special operating agency of **Innovation,
Science and Economic Development Canada**



**Provide
quasi-judicial
functions**



**Deliver quality
and timely
IP rights**



**Build
IP awareness
and education**



**Advance
innovation**



**Support
businesses
operating
globally**



**Our ISO certification
positions Canada as
a global leader in
the delivery of
high-quality patents.**

1,000+ employees 
make up CIPO's highly skilled workforce

Sources: CIPO Human Resources Plan, March 2017

Types of IP

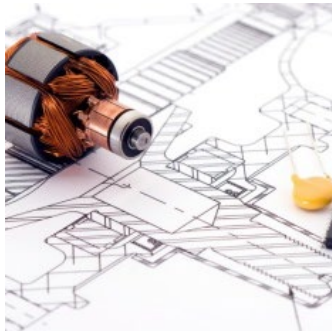
Intellectual property is a creation of the mind.

TRADEMARKS



A “sign” or a combination of “signs” used to distinguish the goods or services of one person or organization from those of others

PATENTS



New, useful and non-obvious inventions or improvements to an existing invention

COPYRIGHT



Original works such as literary, artistic, dramatic or musical works

INDUSTRIAL DESIGNS



Novel visual features of shape, configuration, pattern or ornament as applied to a finished article

TRADE SECRETS



Confidential and valuable business information

Why should you care about IP?



It is a valuable business asset to:

- Safeguard your investments in innovation
- Give you an edge over the competition
- Help build a reputation and goodwill with your partners and clients

You can use IP to:

- Attract financing
- Strategically achieve business goals
- Secure your markets

Contact CIPO



Canada.ca/ip-for-business



Client Service Centre

Phone: 1-866-997-1936



In-person meetings by appointment

Canadian Intellectual Property Office

Place du Portage I

50 Victoria St., Room C-229

Gatineau, QC K1A 0C9



CIPO IP Advisor, NCR, Northern Ontario and Quebec

Caroline Lefebvre – caroline.lefebvre@ised-isde.gc.ca



Find more programs and support for Canadian businesses and innovators at **Canada.ca/business**



OPIC



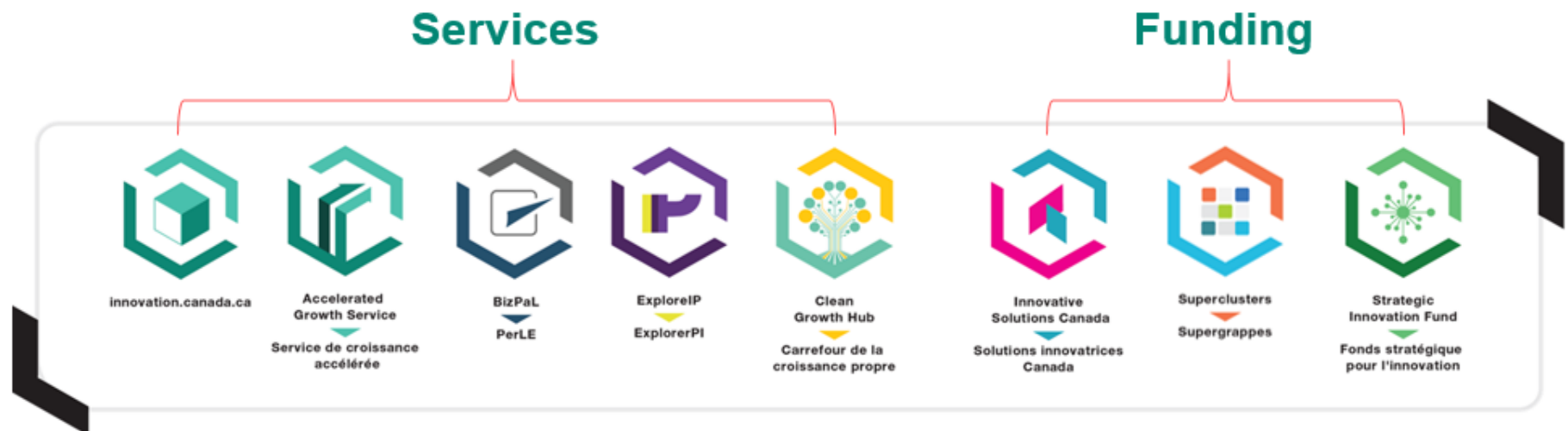
@OPIC_Canada



CIPO

We back innovators

From funding to expert advice to driving new collaborations, **Innovation Canada's flagship programs** provide funding, support and services to Canadian entrepreneurs.





Connecting Businesses to Programs and Services



Business benefits
finder

+



innovation advisors

Business Benefits Finder

innovation.canada.ca

Find everything the federal, provincial and territorial governments (+ some non-profits too!) have to offer in **one place**.

Answer a few quick questions and get a **tailored list of the *right* support for your organization. Find:**

- COVID supports
- **funding, wage subsidies, loans, tax credits, expert advice and more**

Stay up to date with notifications

Sign up and you'll be notified of:

- new programs that meet your needs
- program changes
- application deadlines coming up



Who are the Innovation Advisors?

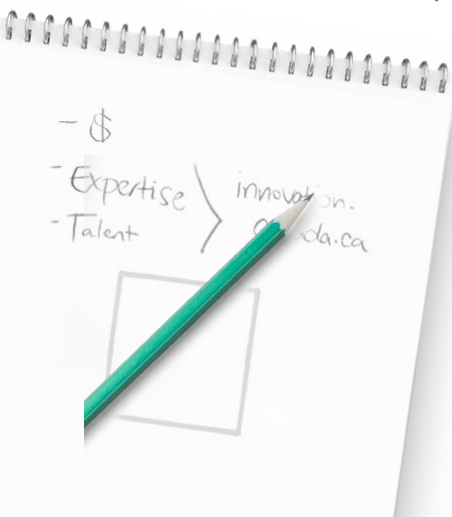
- Entrepreneurs and former private-sector executives with extensive networks
- **Experience and expertise** in a wide range of industrial sectors



How Innovation Advisors can help

- Personalized approach to help businesses find the right programs, at the right time
- Help businesses navigate the government landscape
- Help connect businesses with the right people and programs to provide support, advice, and more

- Advice
- Expertise
- Connections



CORPORATIONS CANADA



Mandate

Canada's federal
corporate regulator



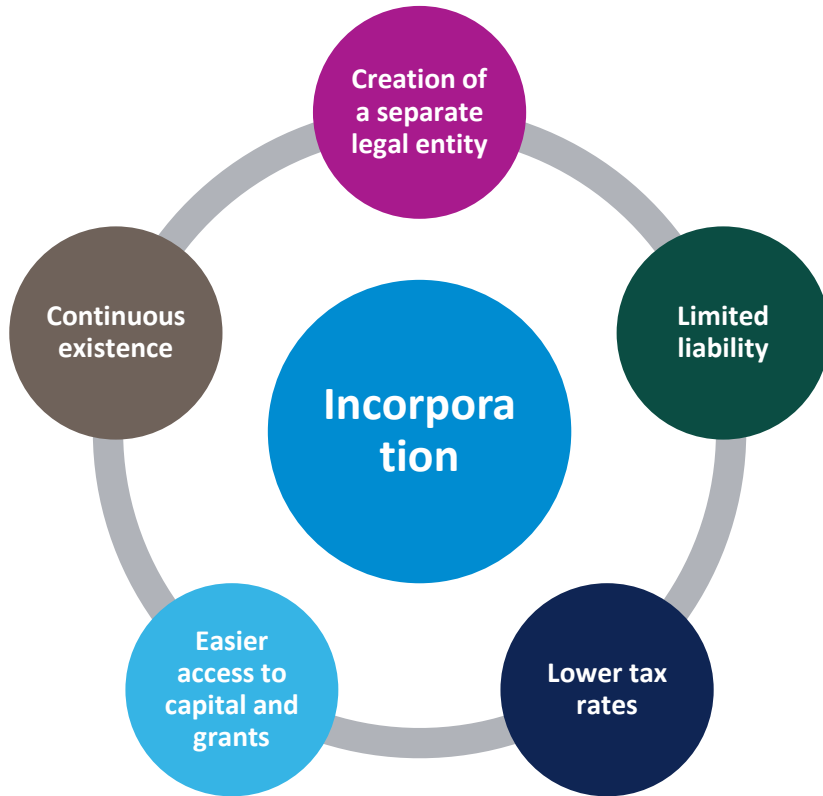
Organization

Part of the Department
of Innovation, Science
and Economic
Development



Goal

Making it easy to do
business confidently,
anytime, anywhere



BENEFITS OF INCORPORATION

- Operate under one unique name right across Canada
- Global recognition
- Flexibility

OUR WEBSITE IS HERE TO ANSWER QUESTIONS AND HELP INCORPORATE

- Easy to use
- Easy to navigate
- **Online Filing Centre**

Corporations Canada

i New! Starting in September, you can receive an email notice when changes to your corporation's directors, registered office address, name or status have been filed with Corporations Canada. [Learn more.](#)



Online Filing Centre — Make changes to a corporation

Search for a federal corporation

Most requested

- [File my annual return](#)
- [How to incorporate a business](#)
- [Name a corporation](#)
- [Find a form](#)
- [Find your corporation key](#)
- [Discover the Canada Business app](#)

[Business corporations](#)

[Not-for-profits](#)

[Boards of trade](#)

[Cooperatives](#)

canada.ca/federal-incorporation

INCORPORATE
SUCCESS into your BUSINESS

Canada



Government
of Canada

Gouvernement
du Canada

Canada

Innovation Canada

ExploreIP: Canada's Intellectual
Property Marketplace

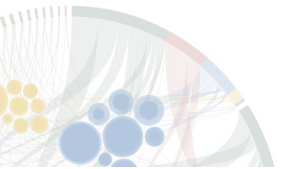


2021



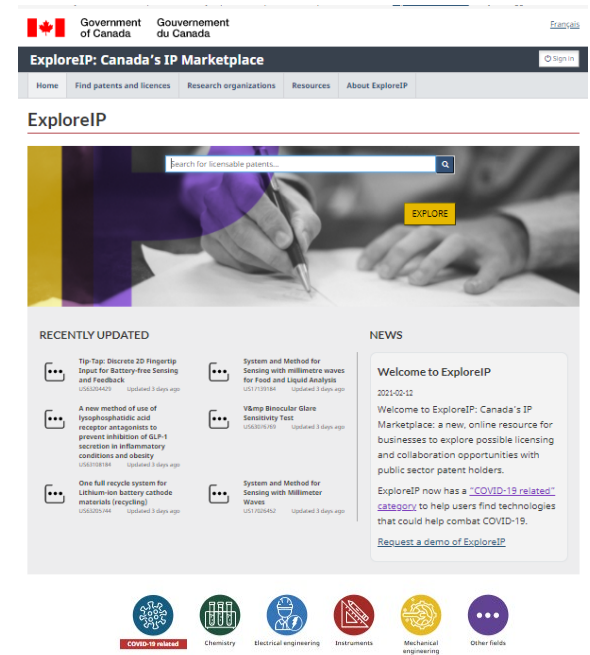
It can be difficult for businesses to find useful technologies

- Canada's public sector is a key **source of technologies** that can be used by innovative SMEs to grow and become more competitive
- Most SMEs do not know where to look – even fewer have the **time and resources** to track down these technologies to further their business needs
- **ExploreIP** aims to provide a new way for businesses to find relevant technologies

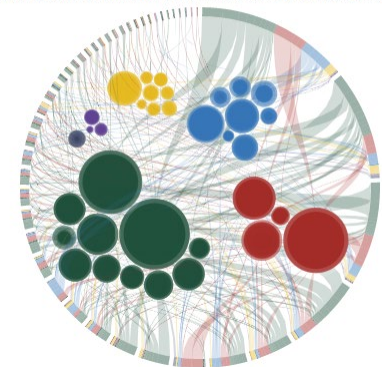


What is ExploreIP?

- Tool for businesses, creators, entrepreneurs and innovators to discover intellectual property (IP) leverage ground-breaking research and discoveries, stimulating collaborations that could help launch the next big innovation.
- 4,600 + licensing opportunities
- ~60 public sector organizations in Canada (federal departments, agencies, crown corporations, universities and hospitals) – with a plan to add more continuously



You can also hover over the colour-coded circles to reveal the subcategories associated with each category.









ExploreIP Today

- Inventions and research expertise across 37 technology areas
- 300+ contact requests (licensing/collaboration)
- Success stories:
 - Biotechnology: Academic research license for a patent
 - Clean tech: Start-up being created based on a provisional application






I am looking for technology in...























Please select one or more technology categories. When you select a technology category, the associated subcategories will be displayed. Select one or more subcategories, and then choose Find Patents and Licenses to view inventions for the technology subcategories that you have selected.




Categories: **5 of 6 selected**











Subcategories: **0 of 36 selected**



Government
of Canada

Gouvernement
du Canada

Canada

Questions?

Canada.ca/exploreIP

exploreip@canada.ca





Innovation, Science and
Economic Development Canada

Innovation, Sciences et
Développement économique Canada

Canada

CANADA SMALL BUSINESS FINANCING PROGRAM

making it easier for small businesses to get loans from
financial institutions by sharing the risk with lenders

Canada Small Business Financing Program

- What is [eligible](#) for financing?
- What is [not eligible](#) for financing?
- What [businesses](#) are eligible?
- Where can I [apply](#)?
- Find a [lender](#) near you
- Program [Overview and Highlights](#)
- Find out [more](#) about this program

For more
information



Download the CSBFP pamphlet
visit www.Canada.ca/csbfp
Toll-free Info Line 1-866-959-1699



CANADA DIGITAL ADOPTION PROGRAM



Government
of Canada

Gouvernement
du Canada

Canada



PROGRAM MANDATE & KEY GOALS

Take your small or medium-sized business to the next level

CDAP aims to close the digitization gap between Canadian businesses and their global competitors

CDAP at a glance

- Budget 2021, GoC announces launch of CDAP to support economic recovery
- \$1.4 billion investment over 4 years
- Two distinct streams to digitize businesses

CDAP's objectives

- Increase SME productivity and competitiveness
- Maintain/grow SME revenues and market share
- Support youth training and job placements
- Help Canadian SMEs access the digital marketplace

STREAM 1



GROW YOUR BUSINESS ONLINE

- will provide up to 90k micro-grants and up to 11.2 k youth job placements to help customer-facing small businesses develop and implement their e-commerce strategies
- Access digital advisors who can help you discover and implement new e-commerce tools

STREAM 2



BOOST YOUR BUSINESS TECHNOLOGY

- Grants of up to \$15k for advisory services to develop a digital adoption plan
- Access to a network of Canadian digital advisors
- Potential to get up to \$100k, 0% interest BDC loan to implement your digital plan
- Access to a youth placement for SMEs undertaking digital transformation

STREAM 2 DIGITAL ADVISORS

SMEs can enlist the help of a digital advisor to help with your digital transformation plan



Advisors will assess your company's current digital maturity and identify how digital adoption can support your company's business strategy



Advisors will recommend tailored digital solutions, including the technology and the talent needed to achieve your goals



Advisors will create an implementation plan and roadmap to guide your digital transformation journey!



| CONTACT US



1800.328.6189



digitaladoption-adoptionnumerique@ised-isde.gc.ca



www.canada.ca/digital-adoption

**We fund R&D
and test prototypes**

**INNOVATIVE
SOLUTIONS**
C A N A D A



**Dedicated to Canadian innovators
who want to start, grow and get to market.**

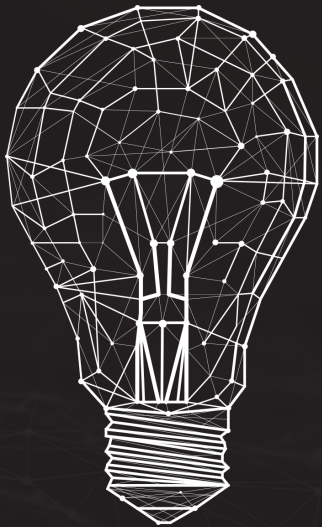


Government
of Canada

Gouvernement
du Canada

Canada

ISC at a glance



03



2017

as part of Canada's
Innovation and
Skills Plan



Support the
development
of new IP in
Canada

BUILD **IN** CANADA
INNOVATION PROGRAM

In 2019, BCIP became
ISC's Testing Stream



Accelerate
the launch of
innovations into
the marketplace



\$140M

per year to support
Canadian innovation



Help innovators reach
global markets by
leveraging government
as a client

Why apply ?



Benefits for innovators

Land government as a customer



100% non-re-payable funding*
*grants or contracts



Retain your intellectual property rights



Maintain equity in your company



Benefits for government

Get Canada's most innovative businesses to solve your challenges



Help Canadian small businesses grow, scale-up, and get to market




Try Canada's newest cutting-edge innovations before they hit the market




Give Canadian businesses the feedback they need to grow and commercialize

Contact Us

1800.328.6189

 [linkedin.com/showcase/i
nnovative-solutions-](https://www.linkedin.com/showcase/innovative-solutions-canada/)

 [canada/](https://www.linkedin.com/showcase/innovative-solutions-canada/)

 solutions@ised-isde.gc.ca

 [www.canada.ca/innovative
solutions](http://www.canada.ca/innovative-solutions)



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Accelerated Growth Service (AGS)

AGS Innovation Advisors work directly with entrepreneurs at various stages of their journey to help them **discover** programs and services and **advise** them on which supports would be best now and in the near future.

In the case of established, high-growth and high-potential firms that are ready for serious **growth**, their dedicated Advisor is there to connect them with a custom-built team of AGS partners and advocate on their behalf for up to 18 months.

AGS helps firms more easily and quickly access key government services, such as financing, exporting, innovation and business advice.



“I look at AGS as having my own government account team ... there to help us with roadblocks and answer any questions.”

— Norma Biln, CEO, Augurex

Contact:

Giuseppe (Joe) Esposito: Giuseppe.Esposito@ised-isde.gc.ca



Our network

We work closely with **70+ partners** at various levels of government.



Global Affairs
Canada

Affaires mondiales
Canada

- Business Development Bank of Canada (BDC)
- Export Development Canada (EDC)
- Trade Commissioner Service (TCS)
- Industrial Research Assistance Program (IRAP)
- FedDev Ontario

- FedNor
- Western Economic Diversification Canada (WD)
- Atlantic Canada Opportunities Agency (ACOA)
- Canada Economic Development for Quebec Regions (CED)
- CanNor
- And many other partners, both external and within government

English



<https://form.simplesurvey.com/f/I/IPAE>

Canada 