ICN Business School was first established in Nancy in 1905 and is now one of France’s foremost Schools of Management. It is a member of the Conference of Graduate Schools and is accredited by the prestigious EQUIS and AMBA international quality assurance agencies.

One of ICN’s strengths is its network of international partner institutions. ICN is now present on 6 locations and works with 120 universities and Schools worldwide, designing and delivering ever more innovative and international programs for its students.
OUR ACCREDITATIONS AND CERTIFICATIONS

ICN has earned the prestigious EQUIS and AMBA international accreditations, and represents the benchmark for ‘Grandes Écoles de Management’ elite business schools. EQUIS validates the school’s overall plan and strategy, while AMBA focuses on the quality of its Executive MBA program.

ICN obtained EESPIG (public interest private higher education institution) certification from the French government on 8 June 2016, as featured in the Official Bulletin on 7 July 2016.

Approved by the French Ministry of Higher Education: ICN is authorized to issue a diploma targeted by the Ministry of Higher Education and Research for its programs Bachelor in management (Bac +3) and Master in management (master’s degree).

ICN is affiliated with the University of Lorraine and plays an active role in creating joint programs and double degrees with this university, as well as with ISAM/IAE and Mines Nancy.

ICN is a member of the management chapter of the Conférence des Grandes Écoles.

ICN is an ISO 26000 certified university that seeks to produce responsible managers, those who are committed to respecting humanity and the natural world while delivering results and profit.

The CEFDG (French national commission for the evaluation of training and qualifications in management) was created to monitor the quality of education offered by business and management schools and develop a European Higher Education Area. It also looks at the development of higher education management courses when compared to the existing range of higher education programs overall. The ICN Business School Artem degree is recognized by the CEFDG, the only French body authorized to assess and ensure the quality of education in this field.

ICN is a member of two influential networks – AACSB International (Association to Advance Collegiate Schools of Business) and The Business Graduates Association – which connect leaders from business schools, companies and society in over 100 countries. These associations promote excellence in management training, innovation and engagement.
icn business school ARTEM

key figures

3,000
students

4
campuses:
Paris La Défense, Nancy, Berlin & Nuremberg
+ 1 location in Shanghai

15,000
graduates

119
partner universities worldwide

130
business partners

44
student associations

22
associate professors

110
members of administrative staff

15
databases, including Bloomberg, Ebsco and ABI Proquest

44
years of one-on-one support

73
permanent professors and 70% come from abroad

330
experts in their fields

91%
of the permanent teaching staff hold a PhD and 50% come from another country

3
K’hub: the 5.0 media library in Nancy, Paris & Berlin
Incorporating the Nancy School of Art, ICN Business School Artem and Mines Nancy, and first established in 1999, today, these three schools share the same 97,000 m² campus in Nancy. The campus is home to 3,500 students, 300 administrative and technical staff, and 153 lecturers and researchers as well as a university canteen, a media library and ultra-modern student accommodation. Artem also gives you the chance to spend 3 years studying alongside engineering and arts/design students.

The 3 schools: ICN, Mines Nancy and ENSAD share the same 97,000 m² campus

At ICN, you will be exposed to a revolutionary way of learning and a new culture over the course of one academic semester abroad. The university also has a campus in Berlin. 17 double degrees, 1 triple degree, 119 partner universities, with 38% of the program’s students from outside France. 70% of permanent professors are from abroad.

International Forum and “Foire du Québec”
AN ACTION-ORIENTED EDUCATIONAL APPROACH

Each year you will have to make decisions about the direction you want to take as you customize your curriculum, choosing from associations, projects, outdoor seminars, educational activities and Artem workshops: the option to work towards recognized external professional certifications (AMF, IRE, etc.); a wide selection of double degrees in France and abroad with elective modules that will help you to build a unique profile and define your future career path.

ONE-ON-ONE SUPPORT FOR EACH OF OUR STUDENTS

ICN was one of the first schools to make one-on-one support a core feature of its courses, with 1 tutor per student, 1 professor for every 33 students and outdoor seminars. Finally, ICN campuses are easy to navigate, be it in Paris, Nancy, Berlin or Nuremberg.

EXCELLENT RELATIONSHIPS WITH THE CORPORATE WORLD

The aim: to transform ICN students into seasoned professionals who are ready for the workplace. During your time at ICN you will have access to workshops, the Career Center, fora and one-on-one meetings to help you plan your future career. Your international job hunt will be facilitated by ICN’s location at the crossroads of Luxembourg, Germany, Belgium and Switzerland.

A SOCIALLY ENGAGED BUSINESS SCHOOL

ICN Business School Artem seeks to produce responsible managers who are committed to minimizing the negative and maximizing the positive impacts that their decisions and actions have on others and on their environment. ICN is one of the only business schools to be headed by a female dean, Florence Legros. Women are also well represented in the business school’s management, making up 74% of its Advisory Board and 60% of its Executive Committee. Sustainable development, corporate responsibility and INCLUSIVENESS are the cornerstones of the school’s outlook.

STATE-OF-THE-ART CAMPUSES

Whether it’s Paris la Défense, Nuremberg, Nancy or Berlin, our campuses are in strategic locations close to business and economic hubs.
EXPERIENCE **EUROPE** and the **world** AT OUR DIFFERENT INTERNATIONAL CAMPUSES!

ICN is the reference School of Management at the **crossroads** of **Belgium, Luxemburg, Germany** and **France**. It is situated at the centre of a geographical area containing the **20 highest GDP's in the world** (source IMF).

**PARIS: CNIT LA DéFENSE**

ICN Business School Artem decided to open its Parisian campus in the heart of the La Défense district, alongside the head offices of major CAC 40 corporations.

La Défense in figures:
- Europe’s largest business district,
- A site with over 3 million m² of office space,
- 3,600 businesses, including 15 of the world’s 50 largest companies,
- 1,300 head offices,
- 180,000 employees,
- Europe’s largest public transport hub with 500,000 passengers per day, 230,000 m² of shops including 130,000 in the Quatre Temps mall.

**BERLIN**

ICN Business School Artem has opened a campus in Berlin, the capital of Germany and the country’s largest city with 3.5 million inhabitants. Berlin shares all of ICN’s values: it is a tolerant and multicultural city which is committed to tackling current and future challenges.
With almost 48,000 students (1 in 3 residents), Nancy has all it takes to make student life easy: free access to a vast array of museums and sports facilities, an efficient public transport system and a high number of university residences with accommodation costing less than many other major French cities. It also has a vibrant nightlife, with a wide selection of concert venues, bars and clubs right in the heart of the city! Situated just 1 hour 30 minutes from Paris, Nancy has preserved its Art Nouveau heritage. Place Stanislas, Place Carrière, Place d'Alliance and the Palais du Gouvernement are all included on UNESCO’s World Heritage List.

Nuremberg has a population of over half a million and is both Bavaria’s second city and the largest urban centre in Middle Franconia, a region renowned for its nature, history, architecture, and wide array of cultural events. The charm of its picturesque medieval architecture, paired with its modern vibe and economic, industrial, and technological prowess, make Nuremberg one of southern Germany’s most important cities. The ICN campus is a short walk from the historic centre, so in just a few minutes you can enjoy Nuremberg’s finest sights and events, including its famous Christmas market.

ICN has chosen to set up in China in the city of Shanghai. If you choose this megalopolis, your Asian experience and understanding of this essential market will be an undeniable asset on your CV!
ICN Business School’s network of international partner universities is one of the **biggest** and most **dynamic** in the group of French Schools of Management. Thanks to this network, the School is able to offer an **academic study visit** abroad to every student who wishes to do so, and also welcomes many foreign students into its courses on its 6 locations.
SUMMER PROGRAM

This course for international students introduces participants to the Business subjects taught in a French School of Management.

BACHELOR IN MANAGEMENT
(RECOGNIZED BY THE FRENCH GOVERNMENT)

This is the reference course for Business and Marketing careers. It paves the way for a rapid integration into working life after three years of professional training.

BACHELOR OF BUSINESS ADMINISTRATION

The course provides, for students from different nationalities and cultures, an exceptional opportunity to meet and discuss on the basis of joint project work.

MASTER IN MANAGEMENT
(MASTER DEGREE)

The course trains the managers of tomorrow, providing them with skills for success in professions which cross the boundaries between Management and other disciplines.

MSc PROGRAMS
(BAC +S)

These programs are high-level international training for professional purposes allowing students to become operational in a particular trade, sector or field.

AUDIT (NANCY)

CORPORATE FINANCE (NANCY)

CREATIVE AND CULTURAL INDUSTRIES MANAGEMENT (NANCY)

DIGITAL MANAGEMENT (PARIS)

DIGITAL TRANSFORMATION MANAGEMENT (BERLIN)

DISTRIBUTION AND E-COMMERCE (NANCY)

FINANCE AND RISK MANAGEMENT (BERLIN)

INTERNATIONAL BUSINESS DEVELOPMENT (NANCY)

INTERNATIONAL MANAGEMENT - MIEX (NANCY)

LUXURY AND DESIGN MANAGEMENT (NANCY OR PARIS)

MARKETING AND BRAND MANAGEMENT (BERLIN)

OFFER DESIGN AND INNOVATION (NANCY)

PERFORMANCE MANAGEMENT (NANCY)

TALENT MANAGEMENT IN ORGANISATIONS (NANCY)
discover the **Bachelor** in Management!

Bachelor’s degree taught in **French** on the Paris and Nancy campuses, or in **English** on the Paris or Nuremberg (Germany) campuses.

**PARIS, NANCY or NUREMBERG**
(Option to spend Y1 and/or Y2 in Nuremberg)

### IN YEAR 1

**→ ACQUIRING THE FUNDAMENTALS OF MANAGEMENT**

<table>
<thead>
<tr>
<th>SEMESTER 1</th>
<th>SEMESTER 2</th>
<th>INTERNSHIP</th>
<th>SEMINAR</th>
</tr>
</thead>
<tbody>
<tr>
<td>▶ Tools and methods 1</td>
<td>▶ Tools and methods 2</td>
<td>▶ Discovering the company internship</td>
<td>▶ The “Personal development” seminar aims to boost self-awareness and creativity.</td>
</tr>
<tr>
<td>▶ Economic and legal environment</td>
<td>▶ Economic and trading environment</td>
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<tr>
<td>▶ How a company operates</td>
<td>▶ Personal development and broadening horizons</td>
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<tr>
<td>▶ Marketing – Sales</td>
<td>▶ Communication and foreign languages</td>
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<tr>
<td>▶ Communication, foreign languages and personal development</td>
<td>▶ LV1 English</td>
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<tr>
<td>▶ LV1 English</td>
<td>▶ LV2 German, Spanish, Italian</td>
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<tr>
<td>▶ LV2 German, Spanish, Italian</td>
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</table>

Subject to change.

### IN YEAR 2

**→ CONSOLIDATING KNOWLEDGE AND SKILLS**

<table>
<thead>
<tr>
<th>SEMESTER 1</th>
<th>SEMESTER 2</th>
</tr>
</thead>
<tbody>
<tr>
<td>▶ Economic and legal environment of the company</td>
<td>▶ Business environment – Logistics</td>
</tr>
<tr>
<td>▶ Tools and methods 3</td>
<td>▶ Marketing – Distribution</td>
</tr>
<tr>
<td>▶ Marketing – Sales</td>
<td>▶ Personal development and broadening horizons</td>
</tr>
<tr>
<td>▶ Foreign languages and preparation for the TOEIC/TOEFL exams</td>
<td>▶ Sales challenge</td>
</tr>
<tr>
<td>▶ Discovering the company</td>
<td>▶ Foreign languages</td>
</tr>
<tr>
<td></td>
<td>▶ Student association or professional project</td>
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</tbody>
</table>

**INTERNERSHIP**

▶ Management internship
▶ Practical application of the lessons taught in class and a focus on the different roles within a company

Subject to change.

• 12 •
IN YEAR 3

→ SKILLS ACQUISITION AND/OR BROADENING OF INTERNATIONAL HORIZONS
→ INDIVIDUALLY TAILORED PROGRAM

### Study path ❶
Skills acquisition + internship or international exchange

#### SEMESTER 1
- September → December
  - Core courses
  - Feedback and assessment seminar

#### PROFESSIONALIZATION MODULES (NANCY)
- International affairs
- Business communication
- Banking and Insurance

#### PROFESSIONALIZATION MODULES (PARIS)
- Luxury management
- Innovation Marketing

#### SEMESTER 2
- January → August
- COMPANY INTERNSHIP
  - 5 to 6 months
  - Dissertation
  OR
  INTERNATIONAL EXCHANGE

### Study path ❷
International exchange + internship

#### SEMESTER 1
- September → December
  - Study at an international partner university

#### SEMESTER 2
- January/February → August
  - LONG-TERM INTERNSHIP
    - 6 months
    - Dissertation

### Study path ❸
English Track

#### SEMESTER 1
- September → December
  - Core courses

#### SEMESTER 2
- January → May
  - Core courses
  - CONFERENCE SERIES
  OR
  SHORT-TERM INTERNSHIP
  - 2 to 3 months

### Study path ❹
International double degree

#### SEMESTER 1 & 2
- September → June
  - Year spent at an international partner university to obtain a double degree

→ SKILLS ACQUISITION AND/OR BROADENING OF INTERNATIONAL HORIZONS
→ INDIVIDUALLY TAILORED PROGRAM

### IN YEAR 3

SEMESTER 1
- September → December
  - Core courses
  - Feedback and assessment seminar

PROFESSIONALIZATION MODULES (NANCY)
- International affairs
- Business communication
- Banking and Insurance

PROFESSIONALIZATION MODULES (PARIS)
- Luxury management
- Innovation Marketing

SEMESTER 2
- January → August
- COMPANY INTERNSHIP
  - 5 to 6 months
  - Dissertation
  OR
  INTERNATIONAL EXCHANGE

ENGLISH TRACK

Program taught in English at the Nancy campus

SEMESTER 1
- September → December
  - Core courses

SEMESTER 2
- January → May
  - Core courses
  - CONFERENCE SERIES
  OR
  SHORT-TERM INTERNSHIP
  - 2 to 3 months

INTERNATIONAL DOUBLE DEGREE

SEMESTER 1 & 2
- September → June
  - Year spent at an international partner university to obtain a double degree
continue with the
MASTER in MANAGEMENT!

The 1st year sees the start of specialization courses (one main and one supplementary specialization) that are both theoretical and vocational. The Artem workshop enables students to work on multidisciplinary projects throughout the academic year.

The 2nd year focuses on career decisions and completing the specialization. It prepares students for an internship and their first job.

Year 1
EXPERIMENT!

- NANCY, PARIS or BERLIN

- CORE COURSES

- SPECIALIZATION (see list p11)

- ARTEM

- Y1 INTERNSHIP
  (3 months: June to August)

Year 2
JUMP!

- NANCY, PARIS or BERLIN

- CORE COURSES

- DOUBLE DEGREE

- DISSERTATION

- ARTEM

- CAREER PLANNING SEMINAR

- BUSINESS CHALLENGE

- Y2 INTERNSHIP
  (6 months: from January)

- PROFESSIONAL AND ONE-ON-ONE SUPPORT

- PROFESSIONAL EXPERIENCES (internships, assignments, start-ups, etc.)

- ACADEMIC EXPERIENCES
Hello. My name is Karam, I am Syrian and I study in Nancy at ICN Business School. When I joined the school in 2018, it was a dream come true. I chose ICN Business School because it is renowned and recognized for its programs both in France and abroad. I am keen on studying here, and convinced that the program is a guarantee for a great career. The school is ideally located, close to everything. The campus reminds me of American universities: green areas, brand new buildings, a fancy library, huge lecture halls and other state-of-the-art premises. I benefit from the school’s efficient tutoring system and the good ties existing between students and professors. It helped me confront my difficulties with the French language, and was a great aid in defining my plans for the future.

My advice to the future ICN students: persevere, be passionate, and ICN will show you the way to success, should it be in France or at the international scale.

Karam Al Sabbagh
Bachelor student

I’m Laura. I come from Armenia. I have known France since my childhood due to Charles Aznavour, Missak Manouchian and other famous French and Armenian people. We are very grateful to France for its support in every way and our countries still have good relations. Before starting my student’s life here, I was a high school student in Armenia. I didn’t have another diploma and I wanted to benefit from the professional dimension of the ICN Bachelor in Management program. I chose ICN because I had heard that its staff and faculty could give us very good education and we could study the fundamentals of business, marketing, economics and so on. In Nancy I am hosted by a Franco-Armenian family, so I didn’t have any problems with finding accommodation. I remember my arrival in Nancy. It was quite amazing because it was my first time in a European city. Nancy is a very beautiful city with magnificent buildings. It is a university city that is full of students from all over the world and I like to communicate with them and get to know more about their culture and traditions. I have been in contact with Globe and Co, ICN’s student association for international students. I have participated in their very well organized events, and I hope to continue participating in as many events as possible.

I am really satisfied with my new life in Nancy and particularly the student’s life in ICN. I would like to tell the future students that studying abroad is a great chance to become more courageous, more confident and more sociable. It is very important for their future life.

Laura Avetysian
Bachelor student

Hello I’m Joffrey! I am from Belgium, and I decided to pursue my studies in France because it offers quality higher education programs that are recognized worldwide. I graduated with a bachelor degree from the University of Lorraine, and then chose the “Grande Ecole” Master program from ICN Business School with a specialization in corporate finance. This program will give me a strong background in management and finance that will guarantee an easy integration into the job market in the banking sector.

Why did I choose ICN Business School in Nancy?
First, because several media like the Financial Times have ranked ICN every year among the best schools of management in France. In addition, ICN is a member of the Conference des Grandes Ecoles and has several labels and accreditations. Last but not least, it is located close to Germany and Luxembourg, both being attractive countries for young graduates wishing to work abroad while benefiting from higher wages. With its high standards and results, ICN remains a family-size school that offers a friendly atmosphere in which I quickly found my landmarks and could integrate easily. The availability of the staff, the facility to communicate and integrate, its warm welcome, are the school’s main values. The pedagogical approach allowed me to develop my skills thanks to many group works related to the ARTEM concept, but also thanks to the regular oral presentations and frequent interactions with the professors. They are very accessible and easy-to-talk-to. They follow up on my study plans and provide the tools and aid I need to be successful.

ICN remains a family-size school that offers a friendly atmosphere in which I quickly found my landmarks and could integrate easily […] Finally, I advise you to visit the beautiful city of Nancy and its rich heritage, especially Place Stanislas, a meeting place for so many students!

Thanks to ICN’s partner university network, I had the chance to study at UCD-University College of Dublin during the final year of my master program. Beyond the high level of excellence of this institution, this semester exchange allowed me to discover the Irish culture and its welcoming people.

Finally, I advise you to visit the beautiful city of Nancy and its rich heritage, especially Place Stanislas, a meeting place for so many students! You’ll find a large number of bars and cafés with terraces in the Old Town, and several not-to-be-missed events such as the summer “sound and light” show and the “ephemeral garden” on Place Stanislas, or the festivities of Saint Nicolas and the Christmas market.

Joffrey Bouniol
2Y Master in management student
How to apply?
→ Complete the online application form available at icn-artem.com
→ Provide copies of all original documents (passport, transcripts and diploma)
→ Photo, CV / resume and cover letter
→ You can attach any additional document that may support your application
→ Application fees payable online
→ Admissions from November to July

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studyabroad@icn-artem.com

COME AND MEET US!
Meet us during the La Défense and Nancy open days!
More info at icn-artem.com