

# International Student Guidebook

## What is Rabat Business School?

Rabat Business School, or RBS for short, is the International University of Rabat's school of management and business.

Established in 2010, RBS shapes students into becoming pioneers in finance, economics, marketing, and almost every aspect of business and management.

RBS students are trained to lead multinational multidisciplinary teams in an ever-evolving world of fast information and high pace changes. Its courses and programs focus on language proficiency, immersion on the international scale, and knowledge of the intercultural environment and geopolitics.

The international experience is an essential aspect of the education at RBS, with the third year of the bachelor's program being taught fully in English. Students also complete at least one exchange semester or internship abroad.

## Where is Rabat Business School?

Located in the UIR campus on the high-technology cluster Technopolis. RBS is a 20-minute drive from downtown Rabat and can be reached through private transportation services available through this [link](#) or by taking ALSA bus 201 available throughout Rabat-Salé.

## Why Rabat Business School?

While remaining career-focused and internationally oriented, RBS programs and campus life aim to prepare students for a professional life that is both vibrant and productive.

Choosing Rabat Business School ensures a rich cultural experience, all while obtaining a world-class education.

Accredited by the AACSB, RBS is on its way towards becoming a household name when it comes to business education and international cooperation.

With over 150 international partner universities and business schools, RBS aims to provide its students with a support network that includes top-class economic operators from around the world.

## Dean's Welcome



The development of the Moroccan economy needs experienced professionals in management disciplines, whether in finance, marketing, strategy, logistics, human resources, international trade, innovation & entrepreneurship, or tourism & hospitality.

Rabat Business School prepares these future leaders by relying on a team of professors actively involved in research, it offers an exceptional multicultural educational environment. The school's objective is to instill the skills and competences that will ensure the employability of young graduates by transferring values of commitment, respect and responsibility. A permanent international exposure allows them to acquire this «little extra soul» that makes them capable of communicating, acting and deciding in a globalized environment.

Whether after a High school, a preparatory class or an advanced degree, you will join a Business School whose objective is to become the Business School of reference in Africa.

***Dr. Olivier Aptel***  
***General Director of Rabat Business School***  
***Dean of College of Management***

## Facilities at RBS

Containing 7 lecture halls, 36 classrooms, and an auditorium with a capacity of over 600 seats, the Rabat Business School building combines technological practicality with architectural elegance resulting in one of the most up-to-spec school buildings in Morocco.

Also available on campus are 3 restaurants, a library, and a grocery store.

As well as sports facilities that include a basketball court, a football field, both indoor and outdoor handball and tennis courts, a fitness and bodybuilding center, a heated indoor swimming pool.

The facilities are at the disposal of any RBS exchange student.

## Education at RBS

Rabat Business School offers Bachelors programs, a Grande École Program and a wide array of Masters programs.

RBS trains its students in different fields of Management: Finance, Economics, Marketing, Supply Chain, Human Resources Management, International Business.

RBS Programs are inspired by training provided by our foreign partners and are enriched with modules specific to the regional context.

## Program Portfolio

### Bachelor's Programs

- International Program in Management (IPM)

### Master's Programs

- Master's in Applied Economics and Finance
- Master's in Human Resources Management
- Master's in Supply Chain Management
- Master's in Strategic & Digital Marketing
- Master's in International Business
- Master's in International Finance
- Master's in Business Analytics
- Master's in Management « Programme Grande École »
- Executive MBA

## Technical Information

<b>Course Levels</b>	Undergraduate and Graduate
<b>Duration</b>	One semester or one academic year
<b>Language of Instruction</b>	French and English
<b>Number of Weeks of Study per Semester</b>	12 weeks per semester*
<b>Number of Hours per Course</b>	3 hours
<b>Course Registration Period</b>	At the latest one month before the beginning of each semester

## ECTS Credits

- Undergraduate programs : 4 ECTS credits per subject
- Postgraduate program : 5 ECTS per subject
- French, English or Arabic : 2 ECTS credits / semester

N.B.: 30 ECTS per semester are usually equivalent to 15 US credits or 60 UK (CATS) credits.

## Grading System

Description	Notation	Grade	GPA
<b>Excellent</b>	≥ 80%	A	4
<b>Very good</b>	70%-79%	B	3
<b>Good</b>	60%-69%	C	2
<b>Satisfactory</b>	50%-59%	D	1
<b>Fail</b>	35%-49%	FX	0
<b>Fail</b>	< 35%	F	0

\* (two-week exam period not included)

## Admission

	Nomination	Application Deadline
Fall Semester Enrollment	15 <sup>th</sup> of May	15 <sup>th</sup> of June
Spring Semester Enrollment	1 <sup>st</sup> of November	30 <sup>th</sup> of November

### Requirements:

To qualify for an exchange program at RBS, you must:

- Be enrolled in courses available at RBS at a partner university or business school.
- Minimum GPA: 2.5
- Provide a certificate of academic proficiency in the language with which courses will be taught.

### Procedure and rules:

The instructions below must be followed to ensure a valid application:

- Depending on the applicant's language of study at RBS (French or English), all items in the application must be filled out.
- Only original documents or certified copies are accepted
- All documents/certificates written in a language other than French or English must be accompanied by a translation in one of the two languages.

### Important:

- All mobility application documents should be sent to RBS' International Mobility Service at [rbs.mobility@uir.ac.ma](mailto:rbs.mobility@uir.ac.ma) or [Badrdine.Boulaid@uir.ac.ma](mailto:Badrdine.Boulaid@uir.ac.ma)
- Original documents submitted to RBS will be returned to the applicant at the end of the semester or year of studies.

### Student VISA:

All students are responsible for getting their own Visa for entering and staying in Morocco.

- UIR administration will issue a certificate of enrollment to the exchange student to enable them to get their Student Visa from the Moroccan Ministry of Foreign Affairs/Moroccan Consulate in their home country.
- Contact the Rabat Business School International Mobility Officer at [rbs.mobility@uir.ac.ma](mailto:rbs.mobility@uir.ac.ma) or [Badrdine.Boulaid@uir.ac.ma](mailto:Badrdine.Boulaid@uir.ac.ma) for questions relating to Moroccan Visa issuance.

## Housing at UIR – RBS

The university offers accommodation on campus for all exchange students depending on availability in the dorms.

### On-Campus Housing Fees:

Fees of rooms on campus vary according to different criteria (single vs double). Fees are starting from 2100 Moroccan Dirham per month

**Applications for housing at the University residences must be made before the start of the academic year and as soon as the student is notified of his/her admission at RBS.**

- After students make their choices, the RBS Mobility Service will coordinate the booking with the residences' Administration.
- Single and double rooms offer free Wi-Fi, work and leisure rooms, around-the-clock security services, regular cleaning services and washing facilities.
- Green spaces have also been implanted throughout the residential area to ensure that all conditions for the students' well-being are met.
- Students admitted to RBS programs can make use of all accommodations available at our campus.

## Cost of Living

**Food** 1700-2000 MAD per month

**Academic expenses** Approx. 1500 MAD/ semester

**Transportation (between campus and Rabat city)** 200– 500 MAD per month

## Health Services and Insurance

### Health Services at UIR

UIR provides students with on-campus health and emergency services through the MedHelp health plan.

An infirmary is available on the ground floor of Building 2. Work hours are from 8 A.M. to 6:30 P.M.

Around the clock emergency services are available 7 days a week, including holidays.

Evacuation by ambulance is possible to any medical clinic in the Rabat-Salé region.

Hospitals and clinics are widely available in the Rabat-Salé region, both public and private.

## Rabat International Summer School Program

### **Description**

The International Summer School is a 3 weeklong program that offers a variety of tracks of Business courses as well as language and cultural studies.

Students attending this program can earn up to 12 ECTS, equivalent to 6 American credits. The credits earned are transferrable.

### **The curriculum includes the following Courses:**

- *Cross Cultural Management in International Management*
- *Doing Business in North Africa*
- *Social Entrepreneurship and Innovation*
- *International Politics of the Mediterranean and the Maghreb*
- *Islamic Civilization & Sufism*
- *Standard Arabic (from beginning and advanced levels)*

### **Students can opt for one of the following options (3-week program):**

- *1 course for 4 ECTS / 2 US credit*
- *2 courses for 8 ECTS / 4 US credits*
- *3 courses for 12 ECTS / 6 US credits*

### **General program dates: July 3<sup>rd</sup> – 21<sup>st</sup>, 2023**

- *Proposed arrival dates: July 1<sup>st</sup> or 2<sup>nd</sup>*
- *Proposed departure dates: July 22<sup>nd</sup> or 23<sup>rd</sup>*
- *Trip to Fez: July 15<sup>th</sup>*

### **Eligibility:**

- International Summer School is open to all university level students in good academic standing
- The program stipulates no minimum grade-point average
- Program applicants should demonstrate seriousness and commitment.

### **Application Deadline:**

May 30<sup>th</sup>, 2023

### **Early Bird deadline:**

April 30<sup>th</sup>, 2023

## **Program fees include**

- Airport pick-up and drop-off (Rabat and Casablanca Airports)
- Tuition fees
- Program orientation
- Weekly lectures or immersive cultural activities
- Academic historical tour of the host city
- A day trip to Volubilis and Fez
- Access to UIR facilities: health center, sports, IT, library...etc
- Farewell dinner

## **Program fees do not include**

- Board and meals
- Transportation to and from Rabat center for homestay students
- Insurance throughout the Program

## **Scholarships & Discounts \***

- Discount for Partner Universities: **25 %**
- Dean's Scholarship (based on Merit): **Up to 40 %**
- Early bird registration (April 9<sup>th</sup>): **10 %**
- Group Discount (minimum 5 students): **15 %**

**\*Scholarships and Discounts are not cumulative**

- Link to our Website: <https://rbs.uir.ac.ma>
- Testimonial Video: [Link](#)
- Online Application Form: [Link](#)
- Contact us if any questions on the program or on the application process via the Following Email Addresses: [SummerSchool.RBS@uir.ac.ma](mailto:SummerSchool.RBS@uir.ac.ma) or [badrdine.boulaid@uor.ac.ma](mailto:badrdine.boulaid@uor.ac.ma)



## Information About Rabat

Located on the Atlantic coast, at the mouth of the Bouregreg river, the city of Rabat has a population of 580,000 and is the cultural capital of the Kingdom and Africa. The city is accessible by train through the ONCF service (High speed train (TGV) from Tangier in 1h20) or by plane through the Rabat-Sale airport or Casablanca International Airport (120 km from Rabat).

It is the third-largest city in Morocco. Rabat is the main political and administrative center of the country, and here you can find the royal palace, government buildings, embassies, and headquarters of national and international organizations.

### *Why visit Morocco?*

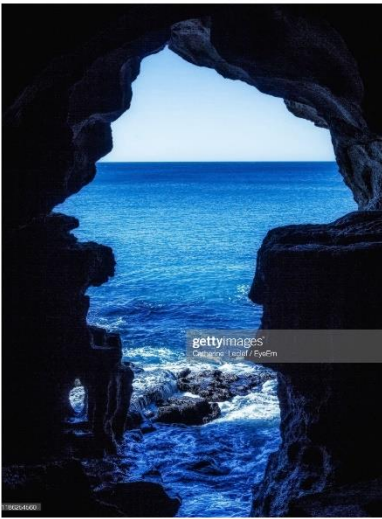
*Notorious for its imperial cities' old medinas, open air souks, and ancient palaces, Morocco enjoys a rich history and a vibrant atmosphere all throughout the kingdom.*

*Take a look at some of the major cities in Morocco, and marvel at the dizzying array of geological diversity, ancient buildings, and breathtaking landscapes.*

### *Rabat, Morocco*



Tangier, Morocco



Marrakech, Morocco





Fez, Morocco



## **Info & Contact**

International Mobility Office  
[rbs.mobility@uir.ac.ma](mailto:rbs.mobility@uir.ac.ma)

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## *Follow us on social media*

- Facebook - UIR-Rabat Business School
- LinkedIn-UIR Rabat Business School
- YouTube - UIR-Rabat Business School
- Instagram - Rbs-UIR

*Campus de l'UIR, Parc Technopolis, Rocade de Rabat - Salé. Maroc*

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