Report

CANADA VOICE MATTERS

oneyouth.unicef.ca/u-report

What is U-Report?

- A UNICEF polling platform to elevate youth voice
- Biweekly digital polls gather young people's opinions on issues that affect them
- Quick, easy and real-time (not the same as statistical data or focus groups)
- 822 U-Reporters and counting in Canada
- Active in more than 50 countries, with over 7 million U-Reporters worldwide
- Every 30 seconds someone in the world signs up for U-Report.



Guided by young people

- Canadian version co-developed with youth
- Few barriers to entry
- Representation from every province and territory
- English and French
- Growth by Inclusion strategy
- U-Report Youth Ambassadors





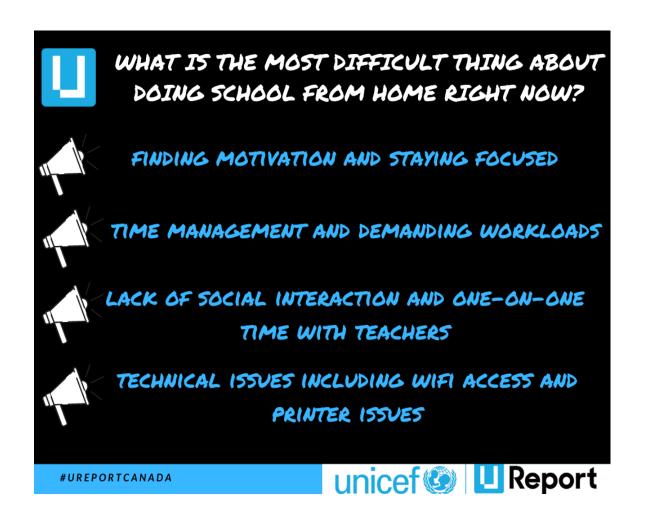
U-Report Canada partners

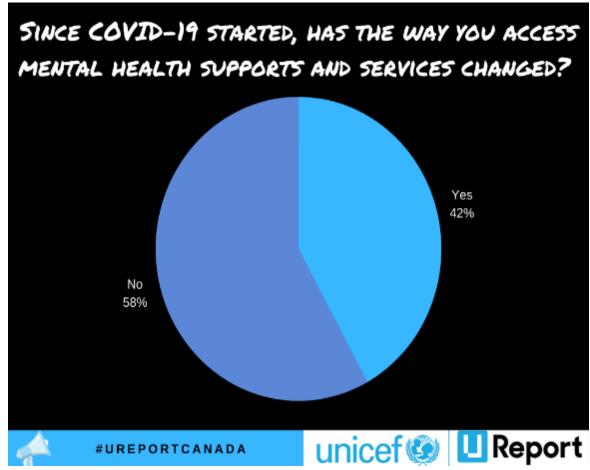
- Boys and Girls Clubs of Canada Students Commission of Canada
- First Nations Child and Family Caring Society
- Kids Help Phone
- Statistics Canada
- YMCA Canada
- 14 U-Report Youth Ambassadors

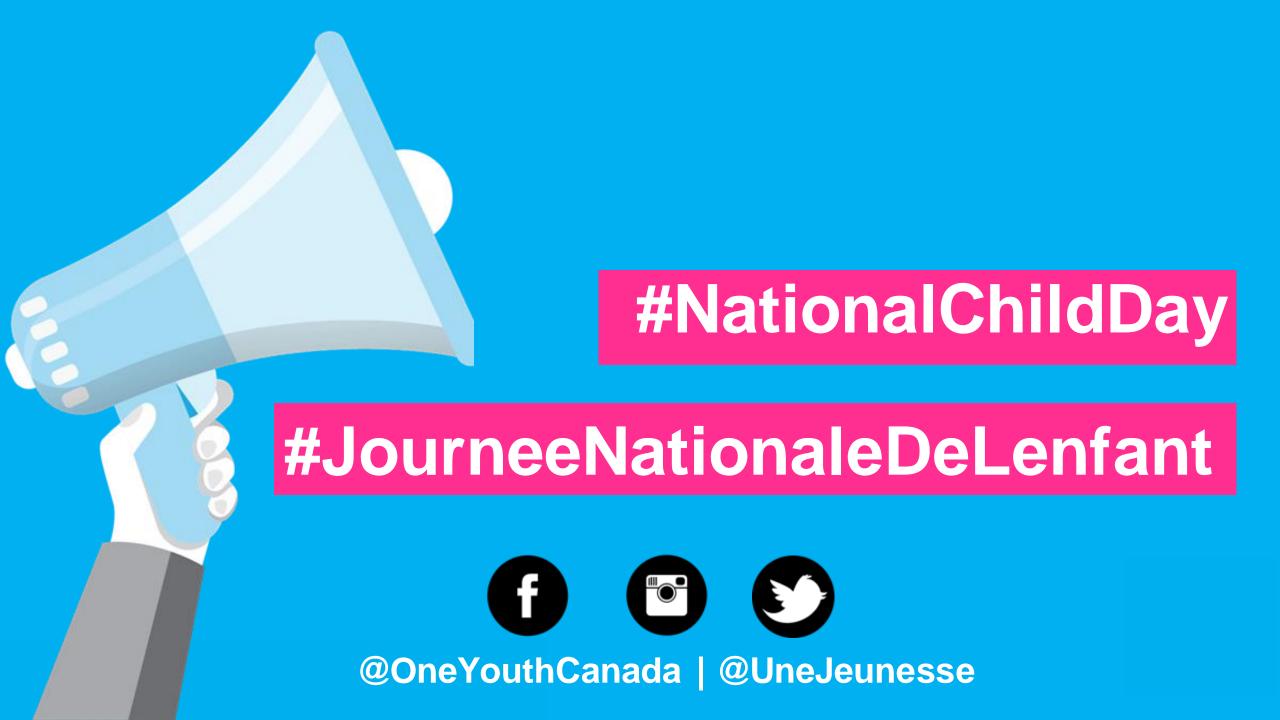




Polling in a pandemic









Stay In to Speak Out Sessions

Online discussions for young activists in Canada between 12-24 years old



On November 20, UNICEF Canada will host an online

Youth Activism Summit to Take Back The Future

with youth leaders from our Stay In to Speak Out Sessions and reimagine a better future together. Education

September 23 6:00-7:30pm EST

Mental Health

October 6 5:00-6:30pm EST

Indigenous Sovereignty

October 13 6:00-7:30pm EST

Climate Change

October 19 7:00-8:30pm EST

Democracy

October 26 4:00-5:30pm EST

Systemic Racism

November 3 4:00-5:30pm EST

6 STAY IN TO SPEAK OUT SESSIONS

1 REIMAGINE PLAYBOOK

oneyouth.unicef.ca/en/national-child-day



YOUTH ACTIVISM SUMMIT

November 20

SOMMET DE L'ACTIVISME DES JEUNES

20 novembre

- Assembly of Seven Generations
- Boys and Girls Clubs of Canada
- Equitas
- International Institute of Child Rights and Development
- First Nations Child and Family Caring Society
- Students Commission of Canada

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